

Media & Learning News

Lecture capture resources available

If you are looking for ideas about how best to facilitate lecture capture, then check out two useful resources recently made available by Nitin Parmar and Vic Jenkins at the University of Bath in the UK. "Introducing Panopto" is a four page guide which outlines the process that colleagues should follow when thinking about capturing lecture content. In particular, it focuses on five distinct stages - Prepare, Book, Capture, Share and Archive. The second is a single page flyer "5 Reasons To Capture Your Practice" giving sound evidence-based advice on lecture capture. Both resources are [available](#) for download under a Creative Commons Attribution-ShareAlike licence.



ProActive fostering creativity in learning design



ProActive is a European Commission-funded project about games in education and training which aims to foster creativity and

flexibility amongst educators. ProActive will produce Guidelines on Creativity Enhanced by Game Based Learning, disseminate a database of learning games, and promote an active learning culture within the European education and training sector. Find out more about the project and its outcomes [here](#).

Using video to record children's eating habits in the US

Children in five elementary schools in Texas are taking part in a pilot project funded by the US Department of Agriculture aimed at improving children's eating habits. Cameras are being installed in the cafeteria that can read bar codes embedded in the children's food trays as well as in the litter area in order to monitor what children are eating. The objective is then to design healthy meals based on students' real-life habits. Read more in the [Washington Times](#).



Educational video courses announced for 2012



If you would like to apply for funding to take part in a week long course entitled "Using Video to support Lifelong Learning" in the Leuven Institute for Ireland in Europe in 2012 then you need to check out the deadlines for applications as soon as possible. 2012 courses will take place 19-24 March 2012, 2-7 July 2012 and 22-

27 October 2012. For more information, visit the course [site](#).

US study on media and learning published

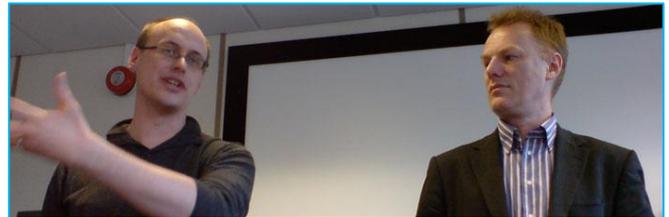
PBS and Grunwald Associates LLC national research [report](#) on teacher's media usage, entitled "Deepening Commitment: Teachers Increasingly Rely on Media and Technology," reflects a growing commitment to media and digital technology that connect teachers and their students to educational resources. With each passing year, teachers' reliance on media and technology for classroom instruction and student engagement is increasing. Teachers value digital media as instructional resources that help them engage student interest, promote creativity and differentiate instruction. Find out [more](#).



Featured Articles

What's the point of media education?

By Pete Fraser, Doctoral Researcher & Jon Wardle, Director, The Centre for Excellence in Media Practice, Bournemouth University



Pete Fraser and Jon Wardle

The [Manifesto for Media Education](#) is a project which asks people involved in media education - in all its myriad forms - to consider the question: 'what is the purpose of what we do?' The project started online back in January, with a handful of initial contributions from a range of people including Henry Jenkins and David Buckingham. The manifesto has gathered momentum since, with some invited contributions, and some which have come as a result of people being inspired by what was already on the site.

We were keen from the outset to bring together a diverse community, including teachers in higher education, teachers in secondary/high schools and teachers of primary age children. We were also keen for the project to 'go global' and involve people from every continent. Quite quickly we managed to get contributions from continental Europe, Australasia and North America, then material came in from South America and Africa too. The



majority of the 32 pieces on the site so far are from the UK, but we still hope to generate more from all over the world.

We also welcomed a diverse range of interpretations of the term 'media education', with those who would consider themselves media studies teachers joining those who teach media literacy and some who run courses in media production. There are definitely more contributions to come and we are now entering the second phase of the project where we 'go live' with an event at RiBA in Central London on June 10- a symposium, where several of the contributors will put forward their views on the purpose of media education and debate these versions with others.

Later in the year, we will be inviting some of our writers to expand their pieces for inclusion in a publication of the same name, which will also feature extracts from the shorter pieces on the site, transcripts of some of the debates from the Symposium and an attempt by us to pull together the vast array of arguments made by our contributors.

Overall, so far we have seen a lot of passionate work which some might see as the 'grand rhetoric' of media education, with a lot of clarion calls for us to lead change in our education systems as a whole, along with some thoughtful but equally passionate descriptions of writers' own experiences as teachers. We are also beginning to see some accounts of practice, which really get to the heart of how the purpose translates into actions- some of which raise interesting questions about how realistic we need to be in our expectations of media education.

It's been a fascinating project so far and we are sure that there is a lot more to come. If you'd like to contribute, we'd love to hear from you- don't ask, just write something and send it- we haven't turned anyone down yet! And if you haven't been one of the thousands of visitors to the site, well, now is your chance, and feel free to leave comments and to tweet about it. The hashtag for twitter is #mediaedmanifesto.

Contact Pete Fraser (petefraser@me.com) and Jon Wardle (jon@cemp.ac.uk). Pete will be one of the speakers at the Media & Learning [Conference](#) on 24-25 November.

First MEDEA workshop on animation

By Mathy Vanbuel, ATIT, Belgium

On Tuesday 31st of May and Thursday 2 June 2011 the first 2-day MEDEA2020 workshop took place alongside the annual EdTech conference organised by the Irish Learning Technology Association (ILTA). This conference took place in Waterford Institute of Technology (WIT) and involved about 30 participants who took part in part or all workshop sessions.



This workshop on animation took place over 2 days. The first part, aimed at beginners, provided an overview of different animation techniques and included hands-on practice with different tools. Topics included getting started with animation as a way of engaging learners and an introduction to different types of animation including 2D and 3D. The session continued with hands-on sessions with different software tools (Flash and Animate) for the creation of animation.

Participants took their first steps in creating an animated movie, and explored in a practical way the principles of animation.

Winning examples of animation from the MEDEA Awards were presented by Deborah Arnold from Vidéoscop-Université Nancy 2 (France) and invited guest Yannick Mahé from CNDP (France) who is the director of award-winning educational media "Evolution of Life". Demonstrations and presentations were followed by discussions with all participants.



Yannick Mahé

The second part of the workshop, aimed at more advanced users, took place as part of the EdTech programme on 2 June. This part included discussions about the use of animation in a pedagogical context. Examples were reviewed and the production process was examined in some detail with a focus on how animation contributed to learning. Workshop participants exchanged their ideas about how animation can motivate and stimulate the learner and aid understanding of complex abstract concepts. The second day also included a hands-on session on the creation of scenarios building on the work carried out in the first part of the workshop. By the end of the workshop, all participants had a clear idea of what is involved in the development of an educational animation and had already taken the first steps in the development of a short animated movie. The tutors on this workshop were Deborah Arnold, Yannick Mahé, Philip Penny from IADT, Ireland and Mathy Vanbuel from ATIT, Belgium.



Deborah Arnold

National Film School - Animation Department

By Eleonora Panto, CSP, Italy

The Centro Sperimentale di Cinematografia was established in Rome in 1935. It aims at the conservation, enrichment and restoration of Italian film heritage, through the National Film Archives; at the development of film art and techniques, training and specialisation courses, research and experimental activities through the National Film School.

The Animation Department of CSC-National Film School was founded in Chieri (Province of Turin) in 2001, with the support of the Piedmont Region. The objective of the three-year course is to train creators, artists and professionals who possess a general knowledge and understanding of the animation film development and production process and who has artistic and technical skills in the main production areas, especially committing to a career in Character and production Design; Storytelling and Storyboard; 2D Animation; CGI 3D Character Animation; Visual Effects and Compositing, Animation Direction.



CENTRO SPERIMENTALE DI CINEMATOGRAFIA

Learning is based on hands-on activities and on the development of both individual and team projects. Special attention is given to storytelling, to teamwork, and to developing innovative styles and concepts. Tuition, courses, seminars, workshops and master classes are taught by animation and film professionals and artists from Italy and abroad.

Up to 18 places are available. Students are selected through interviews and tests, according to their talent and flair for storytelling, their grounding in artistic and technical skills, their understanding of film language and techniques, and motivation. Pre-requisites are age 19-26, high school leaving certificate or equivalent, an excellent level of Italian and a good knowledge of English.

During the foundation year, students acquire a good knowledge of video techniques and film language as well as animation fundamentals, they develop their drawing skills, both traditional and digital, and skills in digital tools for creating moving images and sound. During the second year students' storytelling and production design skills are developed, while they improve their technical and artistic skills either in 2d or 3d CG animation. At the same time, students develop designing and team work abilities by means of targeted workshops that include hands-on activities aimed at realising small projects that could also be commissioned by external institutions. The third year is fully dedicated to the final projects – a selected number of short films made with different techniques, purposes and formats – that are developed and realized by crew of 3-5 students collaborating in different roles through the filmmaking process. A traineeship is also arranged.



The student films have been broadcast on TV channels and are shown in festivals around the world including the main international animation festivals in Annecy, Ottawa, Zagreb, Hiroshima, Beijing, Rio de Janeiro as well as film festivals as Cannes-Cinéfondation and Berlin Interfilm.

Top resources

In this new section we will be occasionally featuring resources publicly available from the recently launched [Media & Learning Resources database](#).

- [Vimeo Video School](#): this is a website with ideas about how to make better videos. It includes Vimeo Lessons which provide bite-sized information and examples on a particular video-making topic as well as video tutorials.



- [FWU](#): this is a leading producer of media for schools and other educational organisations in Germany. It keeps as stock of about 2,000 titles for almost all school subjects and cross-area education, as well as fictional movies for children and youth.



- [Easy Claytation Animation Techniques Using iStopmotion](#): this blog post provides an overview of the possibilities of the animation application iStopmotion.



- [National Digital Learning Resources \(NDLR\)](#): in this service you can find, share and discuss learning and teaching resources, shared by the Irish Higher Education community.



- [3 Epic Classroom Created Animations and Films](#): This blog post introduces and gives a good example for each of the three broad creation types you see in teaching film and animation technique in schools (live action realism film, stop motion animation and finally rotoscope animation).



- [Timelines](#): this is a free-to-use, video-rich history resource aimed largely at English speakers and based loosely on the British history curriculum.



MEDEA News

eLN in the UK becomes supporting partner

The eLearning Network (eLN) is a non-profit, Community Interest Company run by the eLearning community for the eLearning community. The eLN is the UK's foremost professional association of users and developers of all forms of eLearning. It exists to promote and provide guidance on best practice and future trends in technology based learning at work.

With nearly 3000 members in the UK and beyond, the eLN offers a networking medium to all those who are involved in the eLearning world. The eLN plays a major part in judging the E-Learning Awards, run each year by eLearning age magazine, showcasing the very best eLearning projects that the UK has to offer.

The eLN's regular programme of face to face conferences and webinars (held in conjunction with ALT) address the most critical issues faced by the eLearning community.

Polish Workshop taking place on webinars

The next MEDEA workshop will take place in Warsaw on 28-29 July and is entitled "Webinar as a new Media Example". This workshop will

be led by Krzysztof Zieliński (Obserwatorium Zarządzania) and Piotr Maczuga (Nowoczesna Firma, NF) and will include input from James Lawrence and his colleagues at Careersbox, MEDEA finalists in 2010, and Mathy Vanbuel, chair of the MEDEA Awards Judging Panel. This workshop is aimed at representatives from small and medium-sized companies in Poland who don't have highly developed multimedia departments but who need practical solutions for their companies which may be implemented "right away". For more information about this workshop, contact Anna Jaruga anna.jaruga@obserwatorium.pl.

MEDEA Awards' countdown to deadline

With just over three months to the deadline for receipt of entries to the MEDEA Awards, it's a good time to remind potential entrants that you can [submit your entry](#) anytime up to the 16 September deadline. Entry is online and you can choose your language of entry from English, French, Spanish, Italian, Polish or German.



Related Awards Schemes & Events

ALT-C conference points to innovation stimulated by crises

"Thriving in a colder and more challenging climate" is the banner headline for the 18th international conference of the Association for Learning Technology which will be held at the University of Leeds, UK, 6-8 September 2011. Find out more about the programme on the conference [website](#).



PLURAL+ 2011 Youth Video Festival on migration, diversity & social inclusion

PLURAL+ Building on the successes of the first two years, PLURAL+ again invites the world's youth to submit dynamic and forward-thinking videos focusing on the issues of migration, diversity and social inclusion. PLURAL+ not only provides young people with an effective platform to express themselves globally, but also supports the role of youth as powerful and creative agents of social change. PLURAL+ encourages schools, NGOs, and the business community to support the creative vision of youth in their media making efforts. The deadline for submissions to [PLURAL+](#) is 1 July, 2011.

Entries for the 2011 Erasmus EuroMedia Awards now open

Since 1995, the Erasmus EuroMedia Awards have been granted to outstanding media productions contributing to the development of a European society and value system since 1995. These awards are organised by the European Society for Education and Communication (ESEC) and are open for



entry [now](#).

Digital Agenda for Europe Video Contributions

Making the Digital Agenda a reality in Europe is a collaborative effort of citizens, companies, NGOs, and governments and so you are invited to make a short video, "Making the Digital Agenda happen" to share what you are actually doing to make it happen, and what you think you need to achieve a greater impact. Post your video on YouTube and send the details of your video to the organisers of the Digital Agenda Assembly. More information [here](#) as well as links to the growing number of videos being posted in this site.



Video Contributions so far

International Youth Media Summit in Belgrade, 1-2 August



This annual summit, now in its 6th year, brings teenage filmmakers and teenage advocates from around the world together to plan ways of inspiring others in their generation to shape the future through media and action. Seven Voices in Time will bring 80 teenagers from many countries together to do something about the seven issues that most impact their future: Discrimination/Racism, Poverty, Violence, Health, Environment, Women's Rights and Youth Empowerment. Find out more from the IYMS [website](#).

Mediamanual Media Literacy Award

The mediamanual.at project is an interactive platform for integrative media work in schools and offers pupils, students and teachers material for practical media education. It contains basic knowledge in the form of lectures and workshops in which practical courses are offered on subjects such as film, radio, video and new media. Mediamanual is also a forum which organises an annual media literacy award. This is intended to thematise media competence as a political, social, cultural and personal qualification and to help establish social and critically sensible use of media within the context of the organisation of everyday life. The deadline for receipt of entries is 15 July 2011. More information [here](#).



Contact information

For more information, to submit content or to unsubscribe from this newsletter, please contact Nikki Cortoos at the MEDEA Secretariat:

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