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# Our Mission

Studies and research on Journalism

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# Identity



Peace and Innovation Journalism Lab has been **established in 2012** in the School of Journalism and Mass Media Communication, Aristotle University of Thessaloniki. It is headed by me Professor **Christos Frangonikolopoulos and Ass. Professor N.Panagiotou**



The aim of the Lab is to **research and develop new approaches** in journalistic and media studies. It is unique one in Greece and one of the few across Europe upon the issues of Peace journalism, hate speech, disinformation and media literacy.



It is a **Center of Excellence** as it results from the fact that it has been awarded two Jean Monet Chair, and research fund from Google (DNI Fund), National Research Grants but also through its network of co-operation with National and Local News Organizations.

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Aim

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# What we Do

The pillars of our work

## Teaching

One of the Lab's main pillars is the educational promotion of relevant courses as stipulated and suggested by the curriculum of our school: Peace Journalism, Reporting War and Crises, Diversity and the Media, Peace Journalism and Digital Platforms, and Crisis Management.

## Events

By organising many activities and events, we aim to create an innovation lab, an incubator of new ideas, as well as, a meeting and collaboration hub for academics, students and professional journalists.

## Research

Our research focuses on traditional and new media role in the crisis prevention, management and conflict, the mass media exploitation for the democratic dialogue promotion, the hate speech and discrimination elimination, the media literacy and the development of control, certification and awareness on the fake news mechanisms.

## Objective

The Labs' overall objective is to promote and to spread awareness to young people on the globalized information and communication society by facilitating research activities and by disseminating new research insights within this field.

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# Activities

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VOUJAHUJES



# THISAM

Thessaloniki International Media Summer Academy

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# THISAM Global Reach

2018

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2<sup>nd</sup> Academy 2017

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A large group of people, including children and adults, are standing in front of a building with a large tree in the background. The scene is outdoors and appears to be a school event. The image is overlaid with a semi-transparent blue filter.

# 3<sup>rd</sup> Academy 2018

Family getting bigger each year



From high-tech training

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Hands - on **research**

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# Media Literacy Activities



Every year we organize Greek Media Literacy week **as part of UNESCO Global Media Literacy** week.



“Global Conversation program”



DIGITAL  
COMMUNICATION  
NETWORK  
Bratislava, Slovakia  
December 11/12, 2018





# Media Literacy Solutions Forum

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**1.Gamefy:** Is an EU funded project that we develop jointly with other partner organisations from South Eastern Europe. Gamification includes an area that we are working and according to our approach can contribute greatly in media literacy aims. To that end we will soon make available relevant games that we have developed in co-operation with international partners.

**2.Factitious American University Greek Version**

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# Digital Communications Network Hub for SouthEastern Europe



Launching in December 2019 as part of the Digital Communications Network which is a global organization with over **5000** members.



The aim actually is to provide **research**, **training** in digital communication, **campaigns** and research on the specific fields as a major point for Southeastern Europe.

# Get in touch!



Address:

Egnatia 46 (1st floor), 54625 Thessaloniki



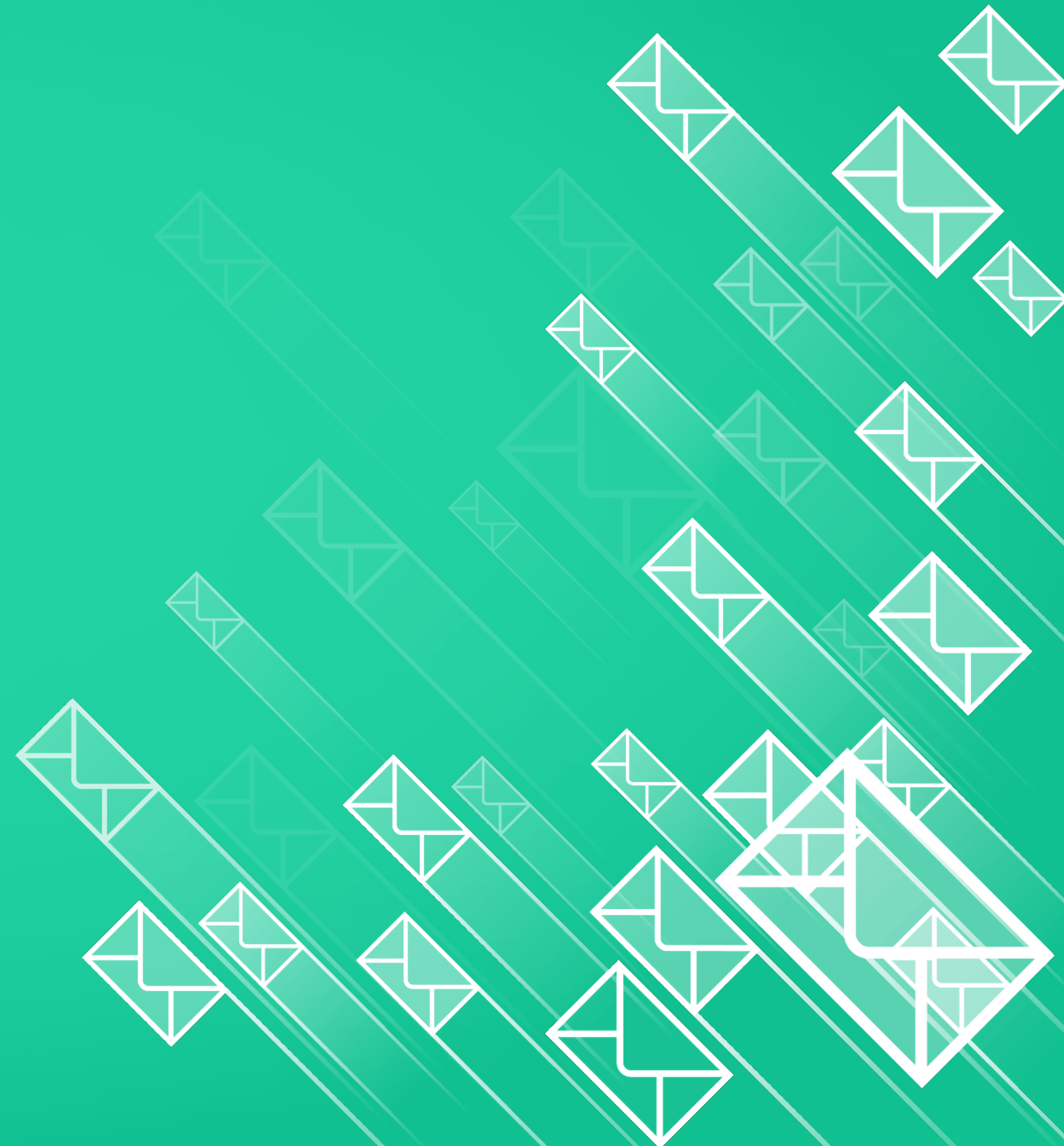
Social Media:

@ipjlab



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Thank you!

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