



UNIVERSITÀ  
DEGLI STUDI  
FIRENZE

# Introduction to Media Literacy in Italy

**Maria Ranieri**

**Florence, May 12, 2021**

## In the beginning was the Carta di Bellaria (2002)



An agreement involving political representatives, educators and broadcasters to define criteria, ethical principles and legal frameworks for Media Education activities in Italy.

- Recognition of the professional role of media educator
- Teacher Training (pre- and in-service)
- MLE in the curricula of primary and secondary school

<http://shorturl.at/jsNQ0>

## Focus 1 – Educational policies on MLE and the School

### - National Plan of Digital School (2015)

#### **Action#14 A framework for digital competences and media education**

Digital competence is understood through the lens of media education.

#1. The «digital» is viewed as a non neutral channel for developing competences and attitudes within and across the different disciplines.

#2. The «digital» is viewed as the alphabet of our times entailing a new synthax involving bith computational and creative thinking.

#3. The «digital» at a higher level is framed as an active agent of big social and economic changes leading to new competences for «digital citizenship» to actively live in our contemporary societies.

<http://shorturl.at/vKU01>

## Focus 1 – Educational policies on MLE and the School

- **Civic Education (2019) since kindergarten on**  
**Article 3. Digital citizenship** (as a transversal object of teaching)

«Digital citizenship" is mean as the ability of an individual of aware and responsible use of virtual media.

This means, on one hand, promoting children's competences to better live in the new digital world, on the other hand, to make them aware of the risks and the consequences of inappropriate use of the digital technologies.

## Focus 1 – Educational policies on MLE and the School

- **The practice of MLE in school**

- #1. Digital/media literacy as a transversal topic to the curriculum**

- \*National curriculum (students up to 14 years-old)**

- Emphasis on information literacy, visual literacy as a means of expression

- \*Vocational Training (for students 14-16 years-old)**

- Emphasis on aware use, digital opportunities for learning and personal expression

- #2. Teacher Training (in service)**

- Reference school at local level, variety of programmes, low control on the quality of the training activities

## Focus 2 – Scholarship on MLE

### #University

- Degree courses on Media Education (see e.g. Media Education, Catholic University, Milan)
- Master degree programmes (see e.g. The new digital competences, University of Florence, Florence)

### #Associations

- Summer school of Media Education (see e.g. the MED summer school since 1996 on)
- Scientific Associations (see e.g. SIREM)
- Cultural Association (see e.g. MED)

**#Publications** (see e.g. Media Education: Studi, ricerche, buone pratiche, REM, or the series of the MED)

**#European Projects** (see e.g. e-EAV and MEET)



Associazione Italiana per l'Educazione ai Media e alla Comunicazione

 Cerca

- HOME
- CHI SIAMO
- COSA FACCIAMO
- NOTIZIE
- SEDI REGIONALI
- ISCRIZIONI MED
- DOWNLOADS
- LINKS
- CONTATTI

ASSOCIAZIONE ITALIANA PER L'EDUCAZIONE AI MEDIA E ALLA COMUNICAZIONE

ISCRIVITI

Iscriviti al MED o rinnova l'iscrizione

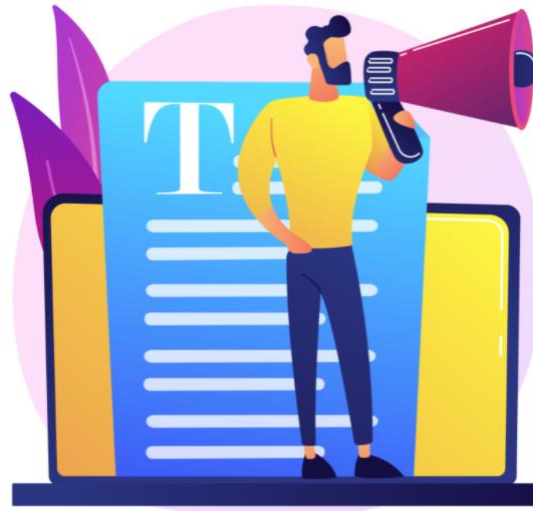
MED MEDIA EDUCATION

<https://www.medmediaeducation.it/>



CALL FOR PAPERS *(time sensitive)*

## Media Education – Studi, ricerche e buone pratiche



<https://oaj.fupress.net/index.php/med/index>







## How to MEETolerance

Media education activities and methods to support social inclusion:

- 3 video-capsules
- 6 learning scenarios
- pedagogical guidelines

**Discover the toolkit!**

English

Français

Italiano

Deutsch

Slovenščina

<https://meetolerance.eu/>



## Focus 3 – MLE and the civic society

- Cultural Association (see e.g. MED)
- Cultural centers (see e.g. Centro Zaffiria)

### The Media Education Week



Home La settimana Il MED Mappa Eventi Segnala il tuo evento Notizie Contatti



Search

Search ...

Search

CALENDARIO EVENTI

<< Mag 2021 >>

l	m	m	g	v	s	d
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

Data / Ora

Evento

03/02/2020

Convegno "MEDIA EDUCATION: PIÙ CONSAPEVOLEZZA, PIÙ OPPORTUNITÀ, PIÙ FUTURO!"

10:30 -

<http://settimana.medmediaeducation.it/mappa-eventi/eventi-passati/>



UNIVERSITÀ  
DEGLI STUDI  
FIRENZE

**Thank you! 😊**

**[maria.ranieri@unifi.it](mailto:maria.ranieri@unifi.it)**

**Florence, May 12, 2021**