TEACHER IN EDUCATION IN DIGITAL & MEDIA LITERACY - FRAMEWORKS AND STRATEGIES AT NATIONAL AND EUROPEAN LEVEL

M&L SEMINAR || 20 April 2022

Session moderated by **Sally Reynolds**, Media & Learning Association, Belgium.

When starting to discuss teacher education in digital and media literacy, one of the challenges that quickly emerges is how to place teacher education and training in this area within frameworks and models that already exist to provide a mechanism for viewing teacher education and training in general. Education in this area combines a mix of skills and competences along with knowledge acquisition in a variety of different topics. On top of this there is also a need to address attitudes as part of the process, making digital and media literacy acquisition difficult to even categorise, and even more so, to evaluate.

Presenters:

Julia Alajarvi, National Audiovisual Institute (KAVI), Finland

Media Literacy Framework in Finnish Education System, presentation's plan*:*
1. *Media education policy guiding the work*
2. *Finnish educational system*
3. *Strategies to support educators*

Links *(all the references below are accessible in english or with google translate)***:**

National Audiovisual Institute (KAVI): https://kavi.fi/en/
KAVI/ Media Education: kavi.fi/en/media-education
Media Literacy in Finland: National media education policy:
https://medialukutaitosuomessa.fi/mediaeducationpolicy.pdf
Media Literacy in Finland: https://www.youtube.com/playlist?list=PLu_ZITAt0uWy07J14LD1QqxubFZOIRiyc
Finnish Media Education: https://www.youtube.com/watch?v=VcGkrc0jFb8&feature=youtu.be

Monica Duran Ruiz, Catalan Audiovisual Council (CAC), Spain

The Catalan Audiovisual Council's strategy and main initiatives in Media Literacy, presentation's plan:
1. *CAC Strategy in media literacy*
2. *The recognition of Media Literacy in the audiovisual media services directive*
3. *CAC main initiatives in media literacy*

Links *(all the references below are accessible in english or with google translate)*:

Catalan Audiovisual Council (CAC): https://www.cac.cat/en/description-cac
Permis EduCAC: https://educac.cat/premis-educac
EduCAC: https://www.educac.cat/portada
EDUMEDIAtest: https://edumediatest.eu/

Anastasia Economou, Joint Research Centre Sevilla (JRC), European Commission, Spain.

DigCompEdu/ SELFIEforTEACHERS: Building educators' digital competence, presentation's plan:
1. *DigCompEdu Framework*
2. *SELFIEforTEACHERS*
3. *Key Features*

Links *(all links available in english):*

DigCompEdu: https://ec.europa.eu/jrc/en/digcompedu
European Framework for the Digital Competence of Educators Teaching in the digital age - using technology to enhance learning: https://audiovisual.ec.europa.eu/en/video/I-201842
https://ec.europa.eu/jrc/communities/en/community/digcompedu-community/news/selfieforteacher
SELFIE for TEACHERS: https://ec.europa.eu/educators-go-digital
SELFIEforTEACHERS - A self-reflection too to support teachers' digital competence: https://audiovisual.ec.europa.eu/en/video/I-213773
Insights on using SELFIEforTEACHERS: https://audiovisual.ec.europa.eu/en/video/I-213779

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Jeff Share, School of Education & Information Studies, University of California, Los Angeles (UCLA).

Critical Media Literacy: Engaging Media and Transforming Education, presentation's plan:
1. *Critical Media Literacy is a new unerstanding of literacy that...*
2. *Critical Media Literacy Framework*
3. *CML Research*

Links *(available in english)*:

UCLA Library: https://guides.library.ucla.edu/educ466
Jeff Share: https://jshare.wixsite.com/jeffshare

All the presentations (PDF) are available on the event page on the Media & Learning website