12 - 13 December 2013   Flemish Ministry of Education Headquarters, Brussels
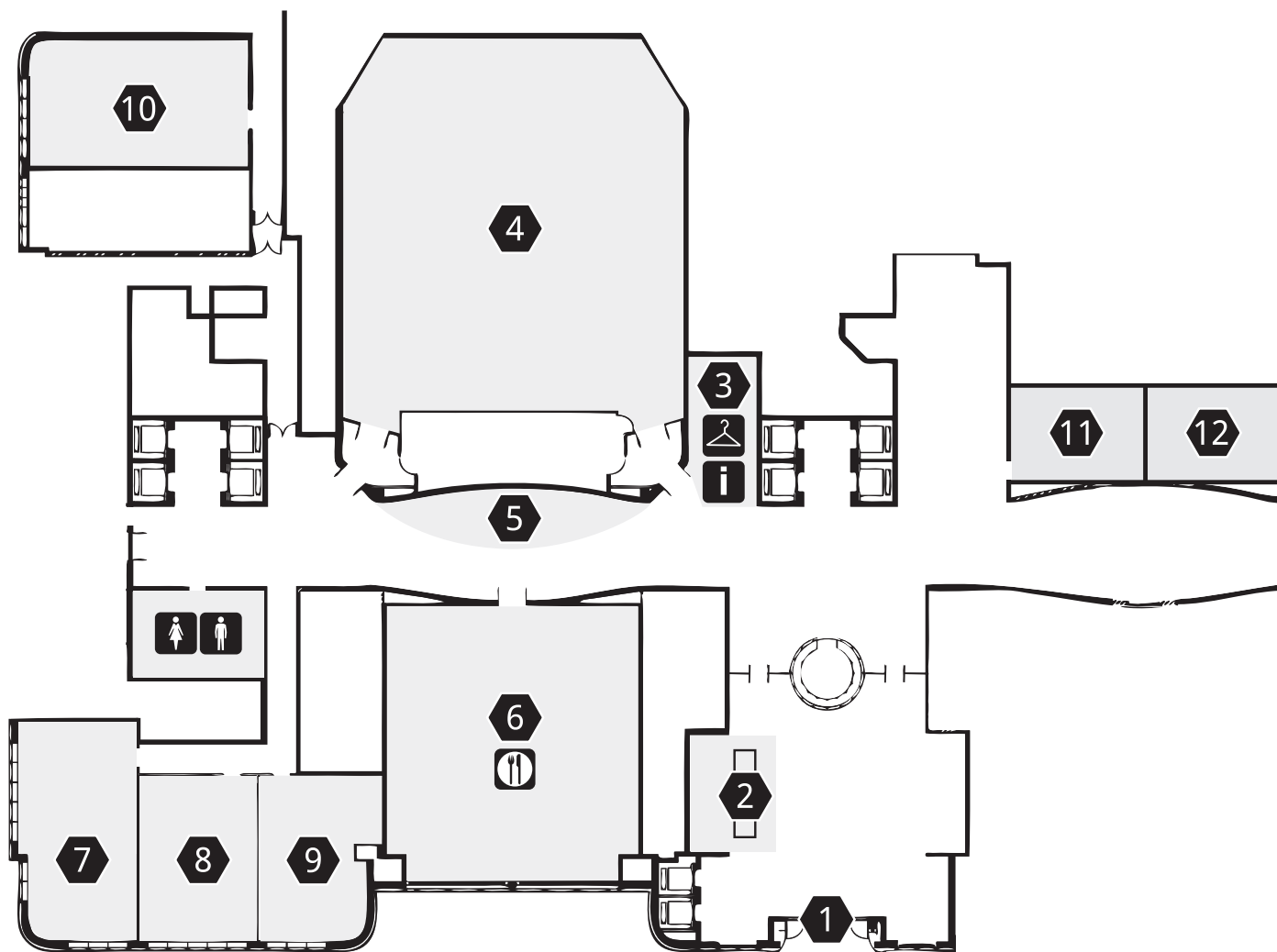
#mlconf13

MEDIA & LEARNING
BRUSSELS 2013

Media Education and Literacy:
Equipping Learners for Open, Creative Learning Futures

Flemish Ministry
of Education
and Training

Lifelong
Learning
Programme

Legend

1 Main entrance	**4** Hadewych Auditorium	**7** G1 Buytaert Room
2 Registration desk	**5** Lobby area	**8** G2 Caillau Room
3 Cloakroom / Information desk	**6** Cafeteria	**9** G3 Otlet Room
		10 G42 Plateau Room
		11 G52 Demo area
		12 G53

It is my great pleasure to welcome you to the fourth Media & Learning Conference organised in our ministry since the conference first began in 2010. This is a unique event which brings together practitioners and policy makers from different parts of Europe and beyond to discuss the role of media in our rapidly evolving education and training landscape.

The theme for this year's conference is 'Equipping Learners for Open, Creative Learning Futures' and points to the responsibility which all of us share to explore new and innovative ways in which to make learning more relevant, more ubiquitous and more open. The role of media in this process is increasingly significant not only as a means in which to engage learners more effectively in the learning process but also as a way to connect to what is happening in students' own lives and to equip them to be active and fulfilled citizens in our increasingly mediatized society.

I particularly welcome the strong emphasis in this year's agenda on media literacy given the importance of embedding media literacy schemes at all levels of education that enable students to enhance not only their skills and competencies in relation to media but also to provide opportunities to improve their critical understanding related to content creation and communication.

The agenda for the conference is built on a series of highly relevant themes. They range from subjects central to the establishment of schemes that enable access to open educational media resources and the creation of a safer and better Internet environment aimed at optimising the use of media in education to subjects more directly related to different subject areas like the use of media to support language learning and the value and impact of video in higher education. The agenda also includes screening sessions where you can see first-hand the results of the many initiatives aimed at enhancing students' use and understanding of media in all its guises.

Creativity features strongly on the agenda this year and there are several opportunities to share ideas about what it takes to provide learning opportunities aimed at enhancing students' creative abilities. The world of work is changing and many of the old certainties are gone. Students therefore need to be prepared to be self-motivated and effective authors of their own destiny. Our job is to provide the means whereby such goals can become reality.

The MEDEA Awards Ceremony takes place during the conference on Thursday evening and you are warmly welcome to take part in this event where the overall winners of this year's competition will be announced. This year almost 350 entries were received from 37 countries, a record number of entries pointing to a very high standard so we are all looking forward to seeing who the winners will be.

I hope that you enjoy your participation in Media & Learning 2013 and that you find plenty of opportunities to enhance your network and gather new ideas for your work. I also hope that you have an opportunity to enjoy Brussels particularly during this pre-Christmas season when there are lots of opportunities to enjoy seasonal fare.

Pascal Smet
Flemish Minister for Education, Youth, Equal Opportunities and Brussels

Registration Desk Opening Hours

The conference registration desk will be open on Thursday 12 December from 08:00 to 19:00 and on Friday 13 December from 08:30 to 17:00. From Thursday afternoon, registration will take place at the Information Desk.

Cloakroom and Information Desk

The Cloakroom and Information desk will be open on Thursday from 08:00 until after the MEDEA Awards Ceremony and on Friday from 08:30 until after the Closing Plenary. You can leave your coats and other belongings for free at this manned desk. However in the interests of safety, please do not leave computers, mobile phones or any other valuables here as neither the Flemish Ministry of Education nor the conference organisers are responsible for any loss or damage to items held in the cloakroom.

Access to Sessions during the Conference

Participants are welcome to take part in any session of their choosing. However, the number of people who can join the sessions taking place in G2 Cailliau Room, G3 Otlet Room, and G42 Plateau Room is limited due to the size of the rooms so if you are particularly interested in taking part in sessions that are held in these rooms, you are advised to get to the room early to make sure of a place.

Access to the Wifi Network

When you collect your conference bag, you will receive the password needed to access the local wifi network in the Flemish Ministry of Education. Due to the nature of the conference location and the demands of the conference, there may be fluctuations in the level of wifi service available.

Lunches and Coffees

All those who are registered to attend the Media & Learning Conference are entitled to lunches on both days which will be served in the cafeteria. Coffee will be also available in the cafeteria. Please wear your badge prominently to ensure you are admitted to the cafeteria.

MEDEA Awards Ceremony

All those registered for the Media & Learning Conference are invited to the MEDEA Awards Ceremony which takes place at 19:30 on Thursday 12 December in the Hadewych Auditorium. This ceremony will be followed by a reception in the Cafeteria.

Demo Space

Media & Learning 2013 will include a demo area open for all participants and operating throughout the 2 day conference. The idea behind this space is to show pre-commercial or non-commercial products or service including games and media-rich teaching resources. All demos will be accompanied by resource information and follow-up information.

Non-Smoking Policy

Please note that smoking is prohibited throughout the premises of the Flemish Ministry of Education.

Media & Learning is social!

join the Media & Learning Groups

follow @MediaLearning – tweet #mlconf13

watch the videos of the Conference on the Media & Learning Channel

We also have a dedicated community of interest space where you can meet other participants and a series of curated spaces linked to the different themes of the conference, check them out on *media-and-learning.eu*

Live Streaming

Mediasite by Sonic Foundry is proud to be Media & Learning's webcasting partner. All the sessions taking place in the Hadewych Auditorium are being streamed live from 09:30 on Thursday to 17:30 on Friday. This includes the MEDEA Awards Ceremony on Thursday evening. Recordings of all the sessions will be available afterwards along with the presenter's slides.

Youth Media Team

For the first time at Media & Learning we will have our own Youth Media Team who will be sharing their reports and impressions of the conference on a blog. Members of this team are all aged between 14 and 15 and attending school at the European School in Mol, Belgium. They will be publishing regular updates about the conference including interviews with speakers, impressions from participants and short reports about some of the main findings of the conference. They will also be sharing their own ideas about how media can be used to support learning based on their experiences and expectations. You will find their editorial desk in the cafeteria.

Hadewych Auditorium	
9:30 – 11:00 **Opening plenary**	**Equipping learners for open creative learning futures**
	Moderator: **Jan De Craemer**, Flemish Ministry of Education and Training, Belgium
	What is the best way to equip learners for learning nowadays? What types of services and tools should our learning environments be providing? Dramatic and radical change or gradual systemic adaptation? What's it to be? These are just some of the questions that speakers in this opening plenary will address.
11:00 – 11:30 coffee	

	Hadewych Auditorium	G2 Cailliau Room
11:30 – 13:00 **Parallel sessions**	Discussion session: E-Safety and Digital Ethics	Media Literacy Strategies
	Moderator: **Don Heider**, Center for Digital Ethics and Policy and Loyola University Chicago, USA	Moderator: **Dirk Terryn**, CANON Cultuurcel, Belgium
	Thorsten Busch, University of St. Gallen, Switzerland	**Katia Segers**, University of Brussels, Belgium *Mapping media literacy policy and practice in Flanders*
	Alex Gekker, Utrecht University, The Netherlands	**Anniina Lundvall**, Finnish Society on Media Education
	Natasha Whiteman, University of Leicester, UK	**Tim Verbist**, Evens Foundation, Belgium
	Karl Hopwood, European SchoolNet	**Jordi Torrent**, UNAOC
		Sherri Hope Culver, National Association for Media Literacy Education, USA
13:00 – 14:00 lunch		
14:00 – 15:15 **Parallel sessions**	Screening session: Introducing the MEDEA Finalists 2013	Media Literacy and public service broadcasters
	Moderator: **Philip Penny**, IADT, Ireland & **David Seume**, The Ashcombe School, UK	Moderator: **Nathalie Labourdette**, EBU Eurovision Academy
	A scuola di genere shown by **Sandra Rumori**, Scuola secondaria di I grado, Pisa, Italy	Panelists:
	Dans les murs de la Casbah shown by **Céline Dréan**, Université Rennes 2, France	**Jonnie Turpie**, Maverick Television, UK
	Deutsch lernen mit Musik shown by **Shirin Kasraeian-Moghaddam**, Deutsche Welle, Germany	**Wouter Gekiere**, EBU
	El Viaje Inesperado shown by **Chuse Fernandez**, Escuela de Radio TEA FM, Spain	**Kevin Blacoe**, BBC Learning, UK
	Film English shown by **Kieran Donaghy**, UAB Idiomes, Spain	**Martina Chapman**, Mercury Insights, UK
		Philippe Van Meerbeeck, VRT, Belgium
15:15 – 15:30 coffee		
15:30 – 16:45 **Parallel sessions**	Screening session: Introducing the MEDEA Finalists 2013	Fostering Media and Film Literacy as a core competence
	Moderator: **Philip Penny**, IADT, Ireland & **David Seume**, The Ashcombe School, UK	Moderator: **Deborah Arnold**, University of Burgundy, France
	Physique à main levée shown by **Jean-Marie Blondeau**, Université Lille1, France	**Franziska Florack**, University of Bradford, UK *Film Literacy and Literacy through Film – two sides of the same coin?*
	Practice Your Music shown by **Unai Mimenza Gonzalez**, Practice Your Music Corporation, Spain	**Julie V. Griffey**, Webster University, USA *Building Media Literacy Skills via Hands-on Production Experience in Non-Linear Media*
	The Young Musicians of CuxAire shown by **Rachel Wilson**, Titus Salt School, UK	**Mark Higham**, Film Club, UK, *Adventures in Film*
	WahaTv shown by **Emmanuel Chapeau**, Athénée Léonie de Waha and **Thomas Jungblut**, CAV Liège, Belgium	

Ana Carla Pereira, European Commission, Skills and Qualification Strategies and Multilingualism policy

Renee Hobbs, Harrington School of Communication and Media at the University of Rhode Island, USA *How Teacher Motivations Shape Digital Learning*

Beeban Kidron, Film Director and Co-founder of FILMCLUB, UK

G3 Otlet Room	G42 Plateau Room	G1 Buytaert Room
Building media competences and skills in Teachers and Students	Examining the impact of Lecture Capture	Master class on Pedagogic Video Design

Moderator: **Ene Koitla**, Information Technology Foundation for Education, Estonia	Moderator: **Mathy Vanbuel**, ATiT, Belgium	Leader: **Jack Koumi**, Educational Media Production Training, UK
Jan T'Sas, Universiteit Antwerpen, Belgium *Media Didactica: a reference framework for media literacy education for teacher educators*	**Daniel Tan**, National Technological University, Singapore, *Lecture Capture: Rationale, Response, Results*	*This master class will take you through the various steps you need to design effective educational videos. It will introduce you to the design principles promoted by Jack and help you to understand how to identify the target audience and come up with an appropriate pedagogic narrative screenwriting structure for the content you wish to get across.*
Dorota Górecka-O'Connor, The Modern Poland Foundation, Poland *International consultations on media literacy competences*	**Pierre Gorissen**, Fontys, The Netherlands, *Improving lecture capture through usability testing and research*	
Patrick Verniers, IHECS-Brussels journalism and communication school, Belgium *New competences for new educational professionals.*	**Ilkka Kukkonen**, University of Eastern Finland, Finland *Improving lecture capture through usability testing and research*	

Big data and learning analytics	Exploiting the use of video in Higher Education	
Moderator: **Deborah Arnold**, University of Burgundy, France	Moderator: **Mathy Vanbuel**, ATiT, Belgium	
Erik Woning, Kennisnet, *Learning Analytics: a road to more personalized education*	**Matt McCurdy**, Mediasite by Sonic Foundry	
Andrea Bolioli, Cross Library, Italy *Social networks for literature data at school*	**Leon Huijbers**, Technical University of Delft, The Netherlands	
Dai Griffiths, University of Bolton, UK, *Learning Analytics: enabling or transforming education?*	**Frans Ward**, SURFnet / MediaMosa Foundation	
	Anton Bollen, TechSmith	

Open Educational Media Resources	Online behaviour and its impact on media supported learning	Master Class with Renee Hobbs
Moderator: **Jim Devine**, Ireland	Moderator: **Eleonora Pantò**, CSP, Italy	Leader: **Renee Hobbs**, Harrington School of Communication and Media at the University of Rhode Island, USA
Susanne Friz, FWU Institut für Film und Bild, Germany *Creating and curating open educational media resources*	**Alessandra Falconi**, Centro Zaffiria, Italy *Economics of media in the minds and the practices of Italian teenagers*	*Join this discussion with Renee to explore further her plenary presentation and her cutting-edge research into media literacy.*
Giles Pepler, Sero Consulting, UK *Policy recommendations for the use of Open Educational (Media) Resources in Europe*	**Laure Endrizzi**, Institut français de l'éducation, École normale supérieure de Lyon, France *Students and Teachers' Relationship to Digital Pedagogy: different viewpoints*	
Dennis Van der Helm, Wikiwijs, Kennisnet, The Netherlands, *Lessons learned from Wikiwijs; a 5-year strategy on Open Educational Resources in the Netherlands*	**Alessandro Mantelero**, Politecnico di Torino, Italy *Teens, privacy and online security*	
Karen Vander Plaetse, VIAA, Belgium *Using media in the classroom. What do teachers want?*		

	Hadewych Auditorium
16:45 – 17:30 Plenary session	**What has film got to do with Education?**
	Moderator: **Jan T'Sas**
	Join **Beeban Kidron** and Belgian Film Director **Stijn Coninx** to talk about the power of film in the educational system.
17:30 – 18:55	**Showing of the Documentary 'InRealLife'**
	InRealLife asks what exactly is the internet and what is it doing to our children? Taking us on a journey from the bedrooms of British teenagers to the world of Silicon Valley, filmmaker Beeban Kidron suggests that rather than the promise of free and open connectivity, young people are increasingly ensnared in a commercial world. Beguiling and glittering on the outside, it can be alienating and addictive. Quietly building its case, InRealLife asks if we can afford to stand by while our children, trapped in their 24/7connectivity, are being outsourced to the net?
18:55 – 19:30	**eMUNDUS Drinks Reception in the Cafeteria**
	The eMUNDUS project invites you to a reception to celebrate its launch and to raise a toast to a renewed open, balanced and inter-cultural academic higher education collaboration in the times of Open Education.
	eMUNDUS brings together an international consortium with partners from Belgium, UK, Spain, Canada, New Zealand, Russia, Mexico, Brazil and Indonesia to explore the potential of ICT and Open Education to support academic partnership. The partnership plans to map state-of-the-art MOOCs and Virtual Mobility developments from around the globe, to foster the sharing of useful Open Education tools and successful practices and to support the mainstreaming of international best practices.
	Join the eMundus team for a drink to find out more and to hear how you can get involved.
19:30 – 21:00	**MEDEA Awards Ceremony followed by Reception**
	More information regarding the MEDEA Awards Ceremony and its programme is available on the next page.

Welcome to the annual MEDEA Awards now in its sixth year which celebrates excellence in the production and pedagogical design of media-rich learning resources. The idea behind the awards is to encourage innovation and good practice in the use of media in education.

Host: **Kurt Van Eeghem**

Programme

- Welcome by **Mathy Vanbuel**, ATiT on behalf of the MEDEA Awards Committee
- Each finalist will briefly introduce their entry and show an excerpt
- Short interlude with music to allow everyone to vote for their favourite entry
- The winners will be announced and the presentation of the awards will take place

Finalists in order of presentation

- **Sandra Rumori**, Scuola secondaria di I grado, Pisa, Italy *A scuola di genere*
- **Céline Dréan** Université Rennes 2, France, *Dans les murs de la Casbah*
- **Shirin Kasraeian-Moghaddam**, Deutsche Welle, Germany, *Deutsch lernen mit Musik*
- **Chuse Fernandez**, Escuela de Radio TEA FM, Spain, *El Viaje Inesperado*
- **Kieran Donaghy**, Universitat Autònoma de Barcelona, Idiomes, Spain *Film English*
- **Jean-Marie Blondeau**, Université Lille1, France, *Physique à main levée*
- **Unai Mimenza Gonzalez**, Practice Your Music Corporation, Spain, *Practice Your Music*
- **Rachel Wilson**, Titus Salt School, UK, *The Young Musicians of CuxAire*
- **Emmanuel Chapeau**, Athénée Léonie de Waha and **Thomas Jungblut**, CAV Liège, Belgium, *WahaTv*

Awards in order of presentation

- Winner of the Prize for Educational Media Encouraging EU Citizenship
- Winner of the Prize for European Collaboration
- Winner of the Jury Prize
- Winner of the Audience Favourite Prize
- Winner of the MEDEA Awards 2013 User-generated Award
- Winner of the MEDEA Awards 2013 Professionally Produced Award

The presentation of the awards will be followed by a reception in the cafeteria.

Prizes for the awards this year are kindly supported by the following:

	Hadewych Auditorium
9:00 – 10:30 Plenary	**Future proofing learning in an increasingly complex society**
	Moderator: **Conor Galvin**, UCD, Ireland
	Is learning being revolutionised by the rapid changes taking place in society and the emergence of large-scale delivery phenomenon like MOOCs? Join our speakers to discuss the nature of learning and describe how media resources of different kinds are used to support learning activity, from MOOCs to
10:30 – 11:00 coffee	*SPOCS to traditional classroom teaching.*

	Hadewych Auditorium	G2 Cailliau Room
11:00 – 12:30 Parallel sessions	**Screening session: Media Education and Media Literacy**	**European research into Media and Film Literacy**
	Moderator: **Yvonne Crotty**, DCU, Ireland	Moderator: **Dag Asbjornsen**, European Commission
	The School Lab project: Communicating Science shown by **Sofia Papadimitriou**, Educational Television – Ministry of Education, Greece	**José Manuel Pérez Tornero**, Autonomous University of Barcelona, Spain *Highlights from the EMEDUS study into media literacy in Europe*
	E-tool for Media Education shown by **Diane Dufour**, Le Bal, France	**Mark Reid**, British Film Institute, UK *Screening Literacy: surveying film education in Europe'*
	Highlights from the Film in Schools (FíS) Project shown by **Linda O'Sullivan**, IADT, Ireland	**Nicoleta Fotiade,** ActiveWatch, Romania & **Jüri Lõssenko**, HITSA, Estonia *Media literacy in school curricula*
		Remco Pijpers, Mijn Kind Online, The Netherlands *Media literacy in Finland, Great Britain, Sweden and The Netherlands*
12:30 – 13:30 lunch		
13:30 – 14:45 Parallel sessions	**Screening session: Media Education and Media Literacy**	**Broadcast TV supporting learning**
	Moderator: **Marko Puusaar**, Information Technology Foundation for Education, Estonia	Moderator: **Bram Faems**, Klascement, Belgium
	The Videomuseums Project shown by **Maria Leonida**, Karpos, Centre of Education, Greece	**Julie Smith**, Southern Illinois University, USA *Using 'Catfish' and Reality TV Shows as Media Literacy Pedagogical Tools*
	PLURAL+ run by the United Nations Alliance of Civilizations and the International Organization for Migration shown by **Jordi Torrent**, UNAOC	**Maria Cervera**, U-TAD – centro Universitario de Tecnología y Arte Digital, Spain *Using Primetime Fiction to teach Politics in the Classroom*
	Inspiring Media Literacy projects from 12 EU countries supported by the Evens Foundation shown by **Susanne Eggert**, JFF, Germany	
14:45 – 15:15 coffee		
15:15 – 16:30 Parallel sessions	**Media & Learning Association AGM**	**Video games for learning**
	This is the first Annual General Meeting of the Media & Learning Association launched in 2013. This meeting is open to everyone however only members will be able to vote during the meeting.	Moderator: **Linda O'Sullivan**, IADT, Ireland
		Bieke Zaman, CUO/iMinds, Belgium *The Story of the Game Design and Research Process*
		Alessandro Soriani, University of Bologna, Italy *Videogames in Education Systems: Between Serious Games, Tangential Learning and Critical Thinking*
		Stephan Stephensen, Savivo, Denmark *The Impact of Gamification on Education*

	Hadewych Auditorium
16:30 – 17:30 Plenary session	**The challenge of creating systemic change**
	Moderator: **Ricardo Ferreira**, European Commission
	Much of the innovation in schools, universities and training centres in recent years has been led and supported by the European Union through its various programmes and initiatives. However the extent to which this has led to real and systemic change is still open for discussion.

Sian Bayne, University of Edinburgh, UK *Content by "devious" means: curating a MOOC*

Derrick de Kerckhove, University of Naples Federico II, Italy *What education needs today is a Jesuit order for the digital age*

Russell Stannard, University of Warwick, UK *Use more Video – Blend your Training Courses*

G3 Otlet Room	G42 Plateau Room	G1 Buytaert Room
MOOCs and Open Educational Media Resources	e-Safety and media supported learning	Master Class: Exploring the use of technology to support reading
Moderator: **Jim Devine**, Ireland **Sian Bayne**, University of Edinburgh, UK **Rosanna De Rosa**, University of Naples Federico II **Darco Jansen**, OpenupEd, EADTU **Laia Canals**, Open Education Portal	Moderator: **Karl Hopwood**, European SchoolNet **Janice Richardson** European Schoolnet, *Digital tools and services for a better interne* **Francesca Conti**, Istituto degli Innocenti, Italy *Trool.it - All kids on line now* **Nadège Bastiaenen**, Child Focus *Click Safe Belgium* **Ellen Vanderhoven**, University Ghent, Belgium *Considerately developing e-safety interventions: a design based research approach*	Leader: **Jan T'Sas**, Universiteit Antwerpen, Belgium During this session Jan will describe an initiative that he and his colleagues are working on with student teachers to explore technology as a way to support the development of reading skills. Participants are strongly encouraged to share their experiences, ideas and suggestions on how best to harness the power of technology in support of reading.
Bringing creativity into the Classroom	Media to support language teaching	
Moderator: **Conor Galvin**, UCD, Ireland **Arianna Mazzeo**, TEK, Italy *MLearning: Flipping Classrooms as Creative Learning Spaces* **Irene Pateraki**, Ministry of Education and Religious Affairs, Greece *Creative Classroom eTwinning Group* **Astrid Ottenheym**, Innofun, The Netherlands *How creative is your classroom?* **Céline Healy**, NUI, Maynooth, Ireland *Insights on media, pedagogy and learning in Ireland, North and South*	Moderator: **Sien Van den Hoof**, Flemish Ministry of Education and Training, Belgium **Kieran Donaghy**, Universitat Autònoma de Barcelona, Spain *Moving Images in Language Learning* **Stravroula Sokoli**, Universitat Pompeu Fabra, Spain *Dubbing and subtitling to learn languages: active ways to interact with video-clips* **Ina Gray**, Hochschul Wismar, Germany *The Video Podcast Project - a tool for fun and sustainable language learning*	
Bringing creativity into the Classroom	Media-supported STEM teaching	
Moderator: **Yves Punie**, Institute for Prospective Technological Studies (IPTS) **Jens Vermeersch** GO! Onderwijs, Belgium **John Hurley**, H2 Learning, Ireland **Stefania Bocconi**, IET, National Research Council, Italy **Mark Fitzsimons**, Microsoft **Anne McMorrough**, Marino Institute of Education, Ireland	Moderator: **Sofia Papadimitriou**, Educational Television – Ministry of Education, Greece **Maite Debry**, Scientix, European Schoolnet *Dissemination of the results of Educational Science Projects in Europe* **Marion Palmer,** IADT, Ireland *Enabling active learning in science – the role of media*	

José Manuel Pérez Tornero, Autonomous University of Barcelona, Spain *A new horizon for Media Literacy in Europe. Results of the EMEDUS project*

Yves Punie, Institute for Prospective Technological Studies (IPTS) *ICT-enabled innovation for learning in Europe and Asia: Exploring conditions for sustainability, scalability and impact at system level*

During the Media & Learning Conference there will be stands in the lobby area managed by organisations active in the media and learning sector.

Thursday	Friday

STAND 1

Federica Web Learning
Federica is the Web Learning platform of the University of Naples Federico II, one of the oldest public universities in Europe. Funded by ERDF (2007-2013), Federica offers free access to open learning environments for higher education with multimedia courseware and research materials.

Finnish Society on Media Education
This association focuses on supporting and developing the field of research and practices concerning media education, contributing to the public debate and providing opportunities to share media education experiences online and offline.

STAND 2

European Schoolnet (EUN)
EUN is a network of 30 European Ministries of Education. As a not-for-profit organisation, its aim is to bring innovation in teaching and learning to key stakeholders as well as Ministries of Education, schools, teachers, researchers and industry partners.

Evens Foundation
Evens is a public benefit foundation that initiates and supports sustainable projects and awards biennial prizes. It contributes to the progress and strengthening of Europe based on cultural and social diversity in the fields of media, peace education and European citizenship.

STAND 3

Media & Learning Association
This is an international, not-for-profit association which aims to promote and stimulate the use of media as a way to enhance innovation and creativity in teaching and learning across all levels of education in Europe.

REC:all
REC:all brings together European experts who are investigating and implementing lecture capture initiatives in higher education.

EFQUEL
EFQUEL is the leading international network in the field of quality in education and is open for individual members, academic & non-academic institutions, and corporations. EFQUEL's services cover training, review services and conformity checks for higher education and other educational organisations and consulting, as well as certification through EFQUEL's E-Quality Label.

STAND 4

EMEDUS
EMEDUS provides recommendations to the European Commission to support the development of educational policies in the field of Lifelong Learning.

ClipFlair
ClipFlair is a web platform for foreign language learning through interactive revoicing and captioning of clips.

Open Education Europa
The main goal of the Open Education Europa portal is to offer access to all existing European Open Educational Resources in different languages in order to be able to present them to learners, teachers and researchers.

STAND 5

MAGICAL
MAGICAL is exploring collaborative design of games in education and its impact on learning, especially key transversal skills like strategic thinking, creativity and digital literacy.

BOO Games
BOO Games is a European project that aims to boost the European Games industry by supporting policy makers to understand the challenges, support and needs of the Video Games Sector.

YESdigital
The main aim of YESdigital is to improve the use of ICT in Vocational Education by using a problem-based learning methodology that will integrate ICTs tools and devices, such as digital video and social networks.

POERUP
The main objective of POERUP is to propose policy recommendations to the European Commission, national governments and institutions which will foster the uptake of Open Educational Resources (OER).

The Media & Learning Demo area is a place to see pre-commercial or non-commercial products or services related to media-supported learning. All demos will be accompanied by resource information and follow-up information.

iRead+ outputs – iMinds-ITEC-KULeuven

In the iMinds-ICON project iRead+, ITEC-KULeuven and MMLAB-Ugent created an 'enrichment pipeline' to provide linguistic annotations and encyclopaedic information to textual data. Besides the academic POC, we will show applications for 1. general readers, 2. language learners and 3. students with reading difficulties.

Contact person: **Stefan De Wannemacker**

Eduvista – The Future Classroom Scenario toolkit – European Schoolnet

Discover this toolkit developed within the iTEC project for schools to create innovative visions of the future classroom, keeping pace with trends in society and technology.

Contact person: **Elina Jokisalo**

inGenious – Teaching practices for engaging science lessons – European Schoolnet

inGenious, the European Coordinating Body in STEM Education, brings together teachers and industry to excite students about maths and science subjects. inGenious identifies and shares free teaching practices developed by industry, including industry visits, hands-on experiments, games and competitions.

Contact person: **Maïte Debry**

GLOBAL Virtual Science Hub – "ViSH" – European Schoolnet

ViSH enables students and teachers access to the experimental laboratories and resources of selected e-Infrastructures in order to improve science curricula. By connecting e-Infrastructures, resources and tools with schools, pupils can experience real e-science applications in areas of high relevance for the future, such as nano- and biotechnologies.

Contact person: **Maïte Debry**

iTEC Widget Store – iTEC – Designing the future classroom

With the iTEC Widget Store you can collect resources and tools from around the Web, create your own, and make and deploy them in a wide range of activities. This allows teachers and educational coordinators to easily capture content and tools from around the web and deliver them as widget web apps along with rating, sharing, searching, deploying and creating their own applications for individuals or groups. The demonstration shows the Store integrated into Moodle, but the Store and its widgets can be embedded into a wide range of platforms.

Contact person: **Dai Griffiths**

Resources for Special Needs Education – European Schoolnet

SENnet provides information and support for those working to develop the use of technology to improve access for school age learning with special educational needs. Explore here the video case studies developed within the project.

Contact person: **Elina Jokisalo**

E-Safety Catalogue – Child Focus

Child Focus is the Belgian Safer Internet Centre and provides information to teachers and social workers on the opportunities and risks of the internet and cyberbullying. They have developed an integrated e-safety programme at the core of which is an e-safety catalogue, which gives teachers and principals an overview of all the pedagogical, didactical and educational tools that have been developed. The catalogue describes 25 tools in technical factsheets, providing information on the purpose and target group of the tool, the topics it covers and the technical features it entails.

Contact person: **Nadège Bastiaenen**

MEDIA & LEARNING
ASSOCIATION

The Media & Learning Association is a new European not-for-profit association to promote and stimulate the use of media as a way to enhance innovation and creativity in teaching and learning across all levels of education and training in Europe.

Membership is open to organisations who wish to join the Media & Learning Association and who share the same interest. By joining the association, members will have access to the following services:

- A Workshop Bureau, with information about experienced trainers and workshop programmes

- Communication services, including preferential access to the Media & Learning newsletter currently distributed to 12,000 email addresses

- Project facilitation and knowledge sharing services, regular updates on potential relevant funding opportunities

- Registration discounts for the annual international Media & Learning Conference, the largest and most influential conference about media-supported learning in Europe

The following organisations have already joined the association; Association for Academic E-learning in Poland, ATiT in Belgium, AUNEGE in France, CECE in Spain, CERIMES in France, CSP in Italy, Dublin City University in Ireland, EduGroup in Austria, HITSA in Estonia, IADT in Ireland, iMINDS in Belgium, Kennisnet in Netherlands, KU Leuven in Belgium, MFG in Germany, Université Ouverte des Humanités in France, Université Paris 1 Panthéon Sorbonne in France, University of Naples in Italy.

The annual membership subscription has been set at €500. This new association will eventually take over the running of the annual Media & Learning Conference and the organisation fo the annual MEDEA Awards. It is also available for collaborative activities in the field of media and learning.

The first Annual General Meeting of the new Media & Learning Association will be held during the Media and Learning Conference 2013 in Brussels on Friday 13 December from 15:15 to 16:30 in the Hadewych Auditorium, everyone is welcome although only organisational members can vote.

To contact the association secretariat directly, please email to *info@association.media-and-learning.eu*

We are very grateful for the help and input of the Conference Steering Committee: Deborah Arnold, University of Burgundy, La Passerelle, France, Jan De Craemer, Flemish Ministry of Education and Training, Belgium, Jim Devine, JD Policy | Projects | Innovation, Ireland, An Feyfer, CANON Cultuurcel, Belgium, Dr Conor Galvin, School of Education, UCD, Ireland, Eleonora Pantò, CSP - Innovazione nelle ICT, Italy, Philip Penny, Dun Laoghaire Institute of Art, Design & Technology (IADT), Ireland, Dirk Terryn, CANON Cultuurcel, Belgium, Lieve Van den Brande, DG Education and Culture, European Commission and Roman Verraest, KU Leuven, Belgium.

Furthermore, we would like to particularly thank Peter Verbist, Coordinator of the Agora Learning Centre in KU Leuven as well as Dr. Wim Van Petegem and his staff in DOeL (Directie Onderwijs en Leren), KU Leuven, Belgium.

Finally our thanks go to all the conference sponsors, supporters and members of the Media & Learning Advisory Committee.

Media & Learning 2013 would like to thank its sponsors:

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