

# MEDIA LITERACY IN PRACTICE IN SLOVAKIA, CZECH REPUBLIC, POLAND, DENMARK, SWEDEN, NORWAY AND FINLAND

M&L WEBINARIJ| 12 OCTOBER 2022

Session moderated by [Sally Reynolds](#), Media & Learning Association, Belgium.



In collaboration with the European Digital Media Observatory and part of the wednesday webinar series on Digital and Media Literacy: *Exploring Media Literacy at National, Regional and Local Level – the work of EDMO hubs*. EDMO has set up national and multinational hubs in Europe to tackle disinformation and one of the core tasks of these hubs is to organise media literacy activities at national or multinational level. This interactive online seminar is to highlight specific aspects of the media literacy work of these hubs and to identify good practice that can be shared by others engaged in media literacy.

## Presenters:

[Kari Kivinen](#), Education Outreach Expert, EUIPO, Finland representing [NORDIS](#) | The Nordic Observatory for Digital Media and Information Disorder.

## Introduction to the "*Digital Information Literacy Guide*", presentation's plan:

*We are all confronted with a bewildering flood of information that they may not be able to filter out with the skills they have acquired in the school community and at home: claims about products by influencers, search results tailored by commercial algorithms, cleverly scripted propaganda and authorisations to track online behavior. It is therefore important to strengthen the digital information literacy of all the web users, especially young people, in order to identify how we are being influenced online.*

1. FAKTABAARI
2. *Digital Information Literacy Guide*
3. Facts4All - Schools tackling disinformation

## Links (all the references below are accessible in english):

EDMO: <https://edmo.eu/>

NORDIS: <https://datalab.au.dk/nordis>



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FaktaBaari: <https://faktabaari.fi/in-english/>

Expert Group report and Guidelines for Teachers: <https://education.ec.europa.eu/news/guidelines-for-teachers-tackling-disinformation-and-promoting-digital-literacy>

KAVI (National Audiovisual Institut): <https://kavi.fi/en/>

Digital Information Literacy Guide: <https://faktabaari.fi/dil/digital-information-literacy-guide/>

DigComp 2.2.: <https://publications.jrc.ec.europa.eu/repository/handle/JRC128415>

Reports: <https://faktabaari.fi/edu/faktabaari-edu-contributes-to-eu-level-digital-information-literacy/>

Critical group: [www.educritical.fi/en](http://www.educritical.fi/en)

A wider look at the Finnish Media Education and promotion of Media Literacy in Finland can be found here: <https://kavi.fi/wp-content/uploads/2021/01/Finnish-Media-Education.pdf>

Finnish National Media Literacy Policy: <https://medialukutaitosuomessa.fi/mediaeducationpolicy.pdf>

Osborne, J., Pimentel, D., Alberts, B., Allchin, D., Barzilai, S., Bergstrom, C., Coffey, J., Donovan, B., Kivinen, K., Kozyreva, A., & Wineburg, S. (2022) Science Education in an Age of Misinformation Stanford University, CA:

[https://sciedandmisinfo.sites.stanford.edu/sites/g/files/sbiybj25316/files/media/file/science\\_education\\_in\\_an\\_age\\_of\\_misinformation.pdf](https://sciedandmisinfo.sites.stanford.edu/sites/g/files/sbiybj25316/files/media/file/science_education_in_an_age_of_misinformation.pdf)

Discover your digital profile: <https://digiprofiletest.sitra.fi/>

Facts4All MOOC—schools tackling disinformation:

<https://www.europeanschoolnetacademy.eu/courses/course-v1:Facts4All+TacklingDisinformation+2022/about>

Debunking handbook: <https://www.climatechangecommunication.org/debunking-handbook-2020/>

Eurostat (2021) Evaluating data, information and digital content - statistics:

[https://ec.europa.eu/eurostat/databrowser/view/ISOC\\_SK\\_EDIC\\_I21/bookmark/bar?lang=en&bookmarkId=ac1c74e0-8919-423f-bb6b-036b844868dd](https://ec.europa.eu/eurostat/databrowser/view/ISOC_SK_EDIC_I21/bookmark/bar?lang=en&bookmarkId=ac1c74e0-8919-423f-bb6b-036b844868dd)

New Literacies (2021) Media Literacy Competences descriptions:

[https://docs.google.com/spreadsheets/d/1NJuvjMcPq5StRlxb0Y2\\_bFh6CD8RjhRX0WSoNB3oszo/edit#gid=1807680698](https://docs.google.com/spreadsheets/d/1NJuvjMcPq5StRlxb0Y2_bFh6CD8RjhRX0WSoNB3oszo/edit#gid=1807680698)

New Literacies Programme (2021): <https://okm.fi/en/new-literacies-programme#:~:text=The%20New%20Literacies%20Programme%20aims,primary%20and%20lower%20secondary%20education>

<https://okm.fi/en/new-literacies-programme#:~:text=The%20New%20Literacies%20Programme%20aims,primary%20and%20lower%20secondary%20education>

Vuorikari, R., Kluzer, S. and Punie, Y.(2022), DigComp 2.2: The Digital Competence Framework for Citizens - With new examples of knowledge, skills and attitudes, EUR 31006 EN, Publications Office of the European Union, Luxembourg, forthcoming:

<https://publications.jrc.ec.europa.eu/repository/handle/JRC128415>



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**Lucie Šťastná**, Researcher, Institute of Communication Studies and Journalism at Charles University, Prague, Czech Republic  
representing [CEDMO](#) | Central European Digital Media Observatory

## Introduction to the Hub

**Dominik Voráč**, PhD student, Faculty of Education, Palacký University, Olomouc, Czech Republic, representing [CEDMO](#) | Central European Digital Media Observatory

**How to Survive in the Digital World**, presentation's plan:

*Presentation by CEDMO Czech Republic on disinformation, cyberbullying and social networks.*

1. *Teaching about Disinformation*
2. *Why is truth important?*
3. *Are we always right?*

**Links** (available in english):

CEDMO: <https://cedmohub.eu/>

The Evolution of Trust Game: <https://ncase.me/trust/>

Thinking, Fast and Slow, Daniel Kahneman: [https://en.wikipedia.org/wiki/Thinking,\\_Fast\\_and\\_Slow](https://en.wikipedia.org/wiki/Thinking,_Fast_and_Slow)



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[Karina Stasiuk-Krajewska](#), Professor of Media Studies, University of Social Sciences and Humanities (SWPS), Warsaw, Poland, representing [CEDMO](#) | Central European Digital Media Observatory

**Educational Activities in Poland**, presentation's plan:

*What has been achieved by CEDMO Poland? What are the next steps? What are the opportunities and challenges?*

1. *Audience & Format of the series*
2. *General assumption - Visual Culture, Why these different formats?*
3. *Content - Who will be invited?*

**Links** (available in english):

<https://reputationinstituteuk.wordpress.com/tag/informed-general-public>

<https://jmo20.wordpress.com/what-is-visual-culture/>

<https://wearesocial.com/uk/blog/2022/01/digital-2022-another-year-of-bumper-growth-2/>

## Media & Learning News and Articles ↓

**Article**, Media Literacy at the heart of new demands on education: <https://media-and-learning.eu/type/featured-articles/the-new-demands-for-education-media-literacy-at-the-heart/>

**Article**, Unpacking Algorithm Literacy: <https://media-and-learning.eu/type/featured-articles/unpacking-algorithm-literacy/>

**Article**, Baltic Resilience: How democracies in Lithuania, Latvia and Estonia use MIL to fight for their democratic futures: <https://media-and-learning.eu/type/featured-articles/baltic-resilience-how-democracies-in-lithuania-latvia-and-estonia-use-mil-to-fight-for-their-democratic-futures/>

All the presentations (PDF) are available on the event page on the Media & Learning website



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