

FACILITATING EDUCATIONAL PODCASTS

SAXION UNIVERSITY OF APPLIED SCIENCES



Tim Dalhoeven
Video & content specialist



Cecille Plomp Bogaard
Educational media advisor

WE'RE GOING TO TALK ABOUT:

- Our organization
- How we started
- Formats and Elements
- Experiences and tips
- Support and technique
- Experiences of students and teachers
- Our plans



ORGANIZATION

OSS — EDUCATION STUDENT SUPPORT

TLC — TEACHING & LEARNING CENTRE

VIDEO-UNIT

SAXION

28000 students
3000 employees
12 academies

Workshop how to begin.

- 🎙️ Create podcasts to process information / as an assignment
- 🎙️ Interview experts about all kind of subjects involved with their programme: 'Innovation and Business Creation of Changing Leadership'.



QUESTION



What do you hear?

<https://www.vpro.nl/programmas/1-minuut.html>



FORMATS

Solo



Interview



Documentary





ZOOMING IN:

VARIOUS ELEMENTS OF THE PODCAST

**Intro & outro / Jingle / Reference the shownotes in the end /
Expectations next episode / cliffhanger**

Where are we? Who is our guest? What do we hear?

Podcastcontent

Registration / sound scape / fragment out of sound library

Summary / activating question / Thanking your guest(s)

EXPERIENCES & TIPS



Preparation

Location

Flexibility

Workflow

Relax

Authentic

SUPPORT & TECHNIQUE

Equipment and Possibilities

- 🎙️ Rodecaster PRO: 4 people on location & another 3 people via telephone, bluetooth and laptop
- 🎙️ Zoom H6: Podcast on location with 4 people
- 🎙️ Rodecaster PRO: less mobile with recording on location
- Editing software Adobe Audition



Video-unit support Workflow

- Teachers & staff can record a podcast themselves
- Video-unit gives advice & support if high quality is needed or if they just need some support in making their own
- DIY, Semi DIY and together



* Podcast maker who chooses for semi diy or together

** Apple Podcast and video.saxion.nl

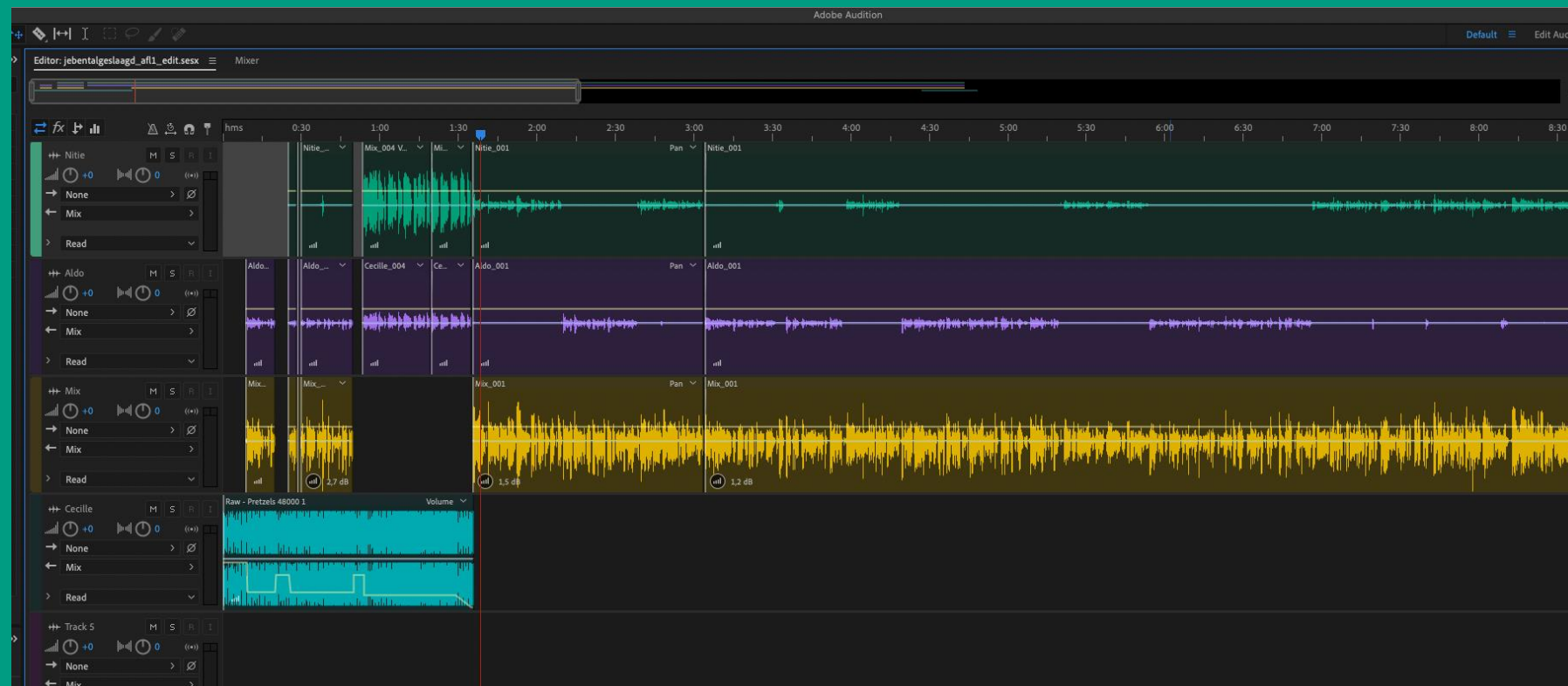
Workflow example

Chapter/Podcast number?:	Subjects	Timeframe
Intro	This is a podcast from Saxion. We're going to talk about....	00:15
Introduction speakers	My name is ... today's guest speaker is...	00:00-01:30
Question	Question 1:	
	Question 2:	
	Ending of podcast/Summary	
Outro	Music, Do you want to know more about this subject? Go to....	30:00

Workflow example



Workflow example



Workflow example

Titel video:	Security & Jij – Beatrice de Graaf
Ticketnr topdesk:	-
Link naar video:	https://video.saxion.nl/media/3+%E2%80%93+Terrorisme+in+perspectief/1_te85l0wb
Versie:	V1
Datum feedback:	20-12-2021
Feedback door:	Ben den Tuinder

Algemene feedback, niet specifiek op tijdcode

- Very nicely done. Sounds amazing

Tijdcode [min:sec]	Feedback
00:30	Perfect intro!
04:05	Can you remove the second question and answer. We're drifting away from the subject. Can you put question 3 after question one?
12:30	Sound of a door slamming
18:00	Cool!

Workflow example

The screenshot shows a podcast player interface. On the left is a navigation sidebar with options: Home, Zoeken, Bibliotheek, Playlist maken, Nummers die je leuk..., and Jouw afleveringen. The main content area displays the podcast title 'Security & Jij' and episode '#3 – Terrorisme in perspectief'. It includes a play button, a progress bar showing 'dec. 2021 · 35 min, 57 sec over', and a description under the heading 'Beschrijving van aflevering'. The description text reads: 'In aflevering drie gaan we in gesprek met hoogleraar en terrorisme-expert Beatrice de Graaf. Op de campus van de Universiteit Utrecht spreken we haar over de vraag hoe terrorisme zich in de loop der tijd heeft ontwikkeld en wat iemand vatbaar maakt voor het plegen van terroristische daden. Ook komen de invloed van social media en complotdenken aan bod.' Below the description is a button labeled 'Alle afleveringen weergeven'. At the bottom, there is a playback control bar with a progress indicator from 6:15 to 44:13 and various playback controls.



Student, Dominique Pilkes



"Creating podcasts for my study really gave me a sense of ownership and creating something real"

"It really helped our group to get support from the Saxion video-unit in getting started and publish the podcasts."



"It really saved a lot of time using podcasts in my classes, we got more interaction in class and still we receive the same knowledge of our guest lecturers without inviting them every semester."



Teacher, Jan Willem Leidekker

Plans for the future

- More depth in the podcasts
- Numbers
- Interactive podcast
- Make more people in Saxion enthusiastic about Podcast
- New gear and new studio
- Evaluate

2019	2020	2021	2022
1 serie 5 episodes	2 series 9 episodes	3 series 12 episodes	6 series 24 episodes



QUESTIONS?

Saxion video-unit



Cecille Plomp
C.e.plomp@saxion.nl

Tim Dalhoeven
t.j.a.dalhoeven@saxion.nl

[Video.saxion.nl/aandeslag](https://video.saxion.nl/aandeslag)
[Video.saxion.nl/podcast](https://video.saxion.nl/podcast)
Video@saxion.nl