



European Digital Media Observatory

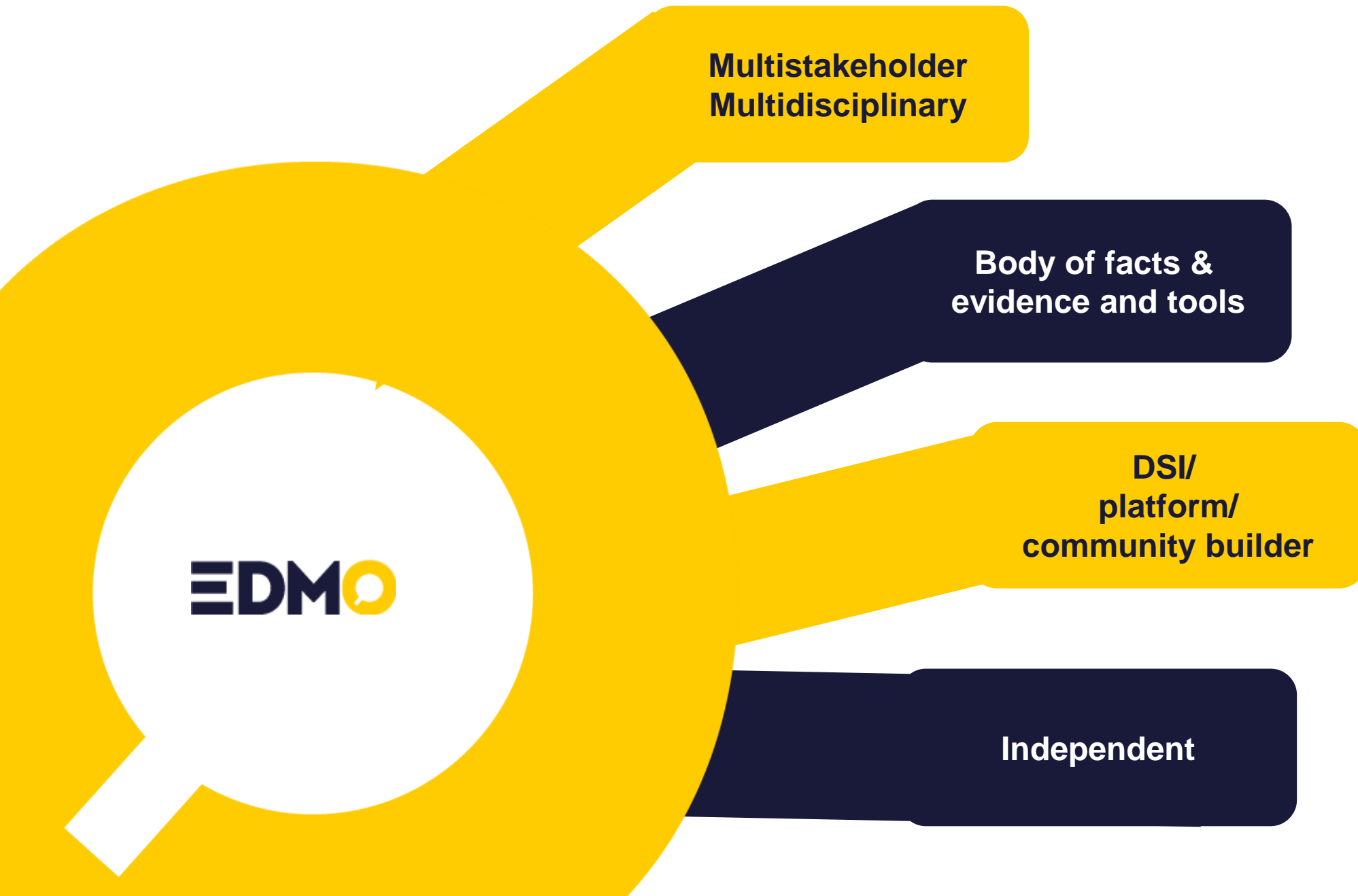
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EDMO Partners



Community partners:



EDMO Hubs

NAME OF THE HUB	COORDINATING INSTITUTION	COUNTRIES COVERED
LAKMUSZ – EDMO Hungarian hub against disinformation	Political Capital	HU
GADMO – German-Austrian Digital Media Observatory	TU Dortmund University	DE and AU
BROD – Bulgarian-Romanian Observatory of Digital Media	Sofia University "St. Kliment Ohridski"	BG and RO
MedDMO – Mediterranean Digital Media Observatory	Centre for Research and Technology Hellas (CERTH)	GR, MT and CY
ADMO - Adria Digital Media Observatory	University of Dubrovnik	HR and SI
BECID – Baltic Engagement Centre for Combating Information Disorders	Tartu Ülikool	EE, LV and LT
Ireland Hub	Dublin City University	IE
EDMO BE/NL	Stichting Nederlands Instituut voor Beeld en Geluid	BE and NL
Central European Digital Media Observatory (CEDMO)	UNIVERZITA KARLOVA	SK, CZ and PL
IBERIFIER	Universidad de Navarra	ES and PT
NORDIS - NORdic observatory for digital media and information DISorders	Aarhus Universitet	DK, SE, NO and FI
Belgium-Luxembourg Research Hub on Digital Media and Disinformation (EDMO BELUX)	Vrije Universiteit Brussel	BE and LU
DE FACTO Observatory of Information	Fondation Nationale des Sciences Politiques	FR
Italian Digital Media Observatory	Luiss Libera Università Internazionale degli Studi Sociali Guido Carli	IT

Multidisciplinary network capable of:

- Detecting and analysing disinformation
- Producing content for mainstream and local media and public authorities in exposing harmful disinformation campaigns
- Organising media literacy activities at national or multinational level
- Providing support to national authorities for the monitoring of online platforms' policies and the digital media ecosystem.



They are independent from any national or EU public authority.



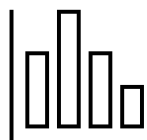
EDMO's activities



Online secure collaborative platforms for fact-checkers and for researchers



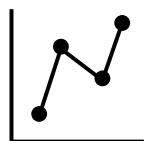
Maps and repositories



Framework to access data



Trainings



Policy analysis



Expert Taskforces



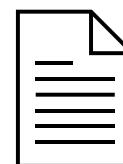
Workshops, conferences, dialogues



Newsletter



Social media



Reports



Digital media literacy in EDMO

- The second mandate for the EUI-led EDMO consortium was confirmed in December 2022, with a **strengthened focus** on media literacy.
- Within EDMOeu, media literacy work is the responsibility of the **European University Institute** and the **Media & Learning Association**, supported by a dedicated Advisory Board.
- Within each of the EDMO **national and multinational Hubs**, a partner organisation is responsible for media literacy. The Hubs are developing a range of ambitious media literacy projects targeting their markets.

 Media & Learning **EUI** EUROPEAN
UNIVERSITY
INSTITUTE











Digital media literacy in EDMO

Mapping the landscape to make sense of the fragmented and dispersed nature of the media literacy sector

Media Literacy Country Profiles

provide an overview of state of media literacy in EU Member States, including:

- National policies and frameworks
- Key stakeholders
- Status of DML in national curriculum and outside formal education
- EDMO Hub's activities
- Profiles to be updated based on received feedback from stakeholders

Country	↓ Title	Description
	Austria	Coming soon
	Belgium	Coming soon
	Bulgaria	Coming soon
	Croatia	Digital and media literacy skills in Croatia could be improved, given the high proportion of people who access news online - 87%, according to the Reuters Institute 2022 Digital News Report - and via social media (60%). Th... Read full profile
	Cyprus	Coming soon
	Czechia	Coming soon
	Denmark	Denmark is a highly digitised country, with many public services communicating and liaising with citizens online. Internet user skills in Denmark are significantly above the EU average, according to the 2022 European... Read full profile
	Estonia	Coming soon
	Finland	The country's population has high levels of digital skills compared to other European countries, according to the European Commission DESI index, 89% of people access online news, according to the 2022 Reuters Institute... Read full profile
	France	Media literacy education has a long historical tradition in France, connected to the vital role of critical thinking in citizenship. Media education is seen as key for preserving democracy, and as such, it begins at a young age... Read full profile

Digital media literacy in EDMO

*Promoting **knowledge exchange** among practitioners, policy makers and other experts across Europe*

- We are building a **trusted forum** for knowledge exchange and networking among the media literacy experts in the EDMO national and multinational hubs.
- Facilitating **collaboration** and sharing resources across borders by encouraging joint initiatives.
- Providing **training** open to all on key topics such as evaluation of media literacy initiatives.
- Organising **public events** to share the work of the Hubs, and relevant research findings.



Digital media literacy in EDMO



*Raising **standards** throughout the sector*

- Develop **quality standards** for digital media literacy initiatives, in conjunction with Hubs and other experts.
- Publish general **guidelines** for different digital media literacy stakeholders on how to meet these standards.
- Provide inspiration to practitioners through a **searchable collection of case studies of projects** that, for example, meet particular objectives, involve particular stakeholders or target particular audiences.
- Based on the Country Profiles and further research, gather evidence of effective strategies that can be used to better **inform the policy debate** about how to raise media literacy levels across society.



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