

German-Austrian Digital Media Observatory (GADMO)

GADMO Overview

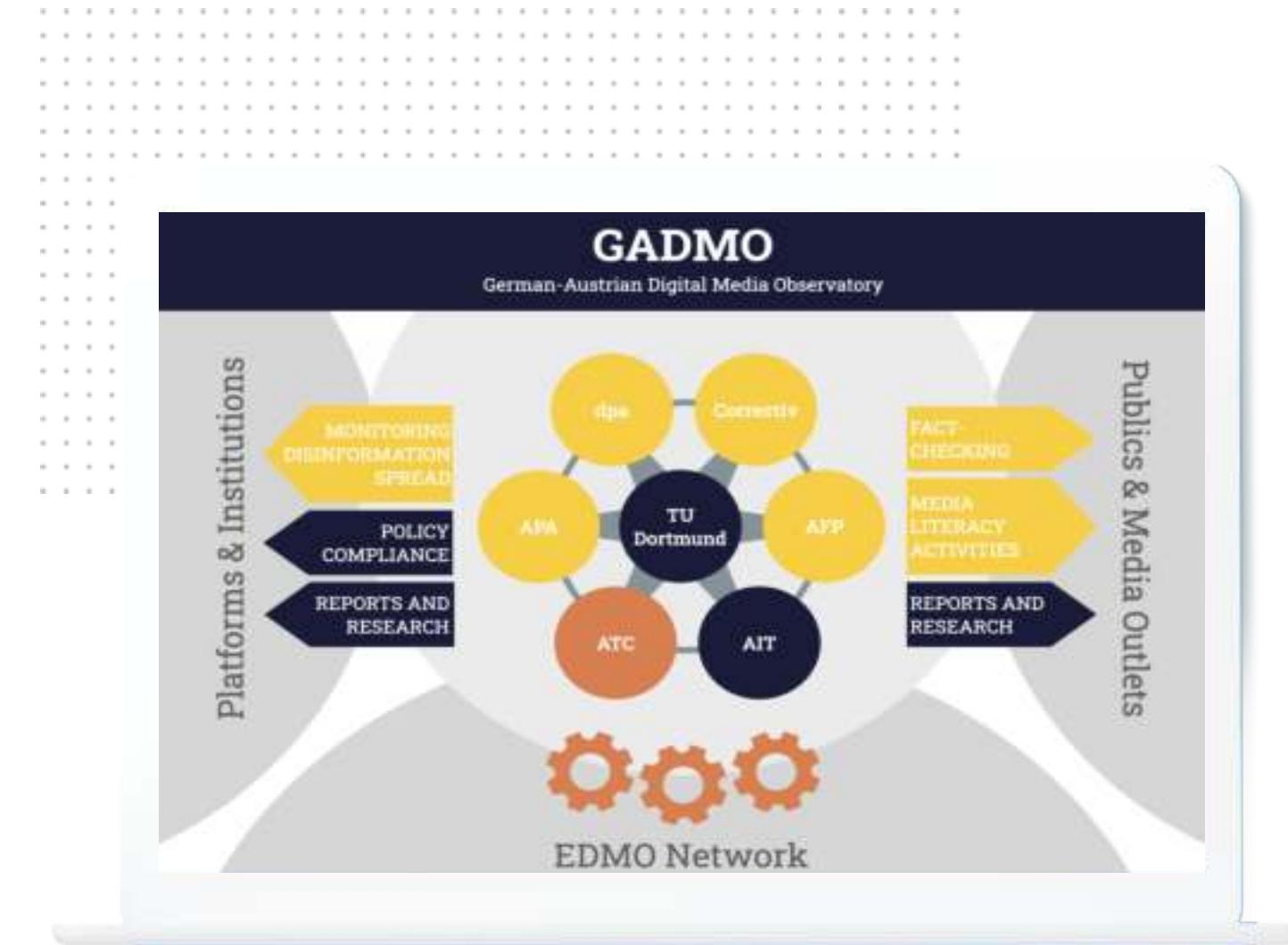
- EDMO-Hub for Germany + Austria
- Start: November 1
- Project runtime: 30 months



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GADMO Partners

- Fact checkers: dpa, CORRECTIV, AFP, APA
- Researchers: TU Dortmund, AIT
- Technical Provider: ATC



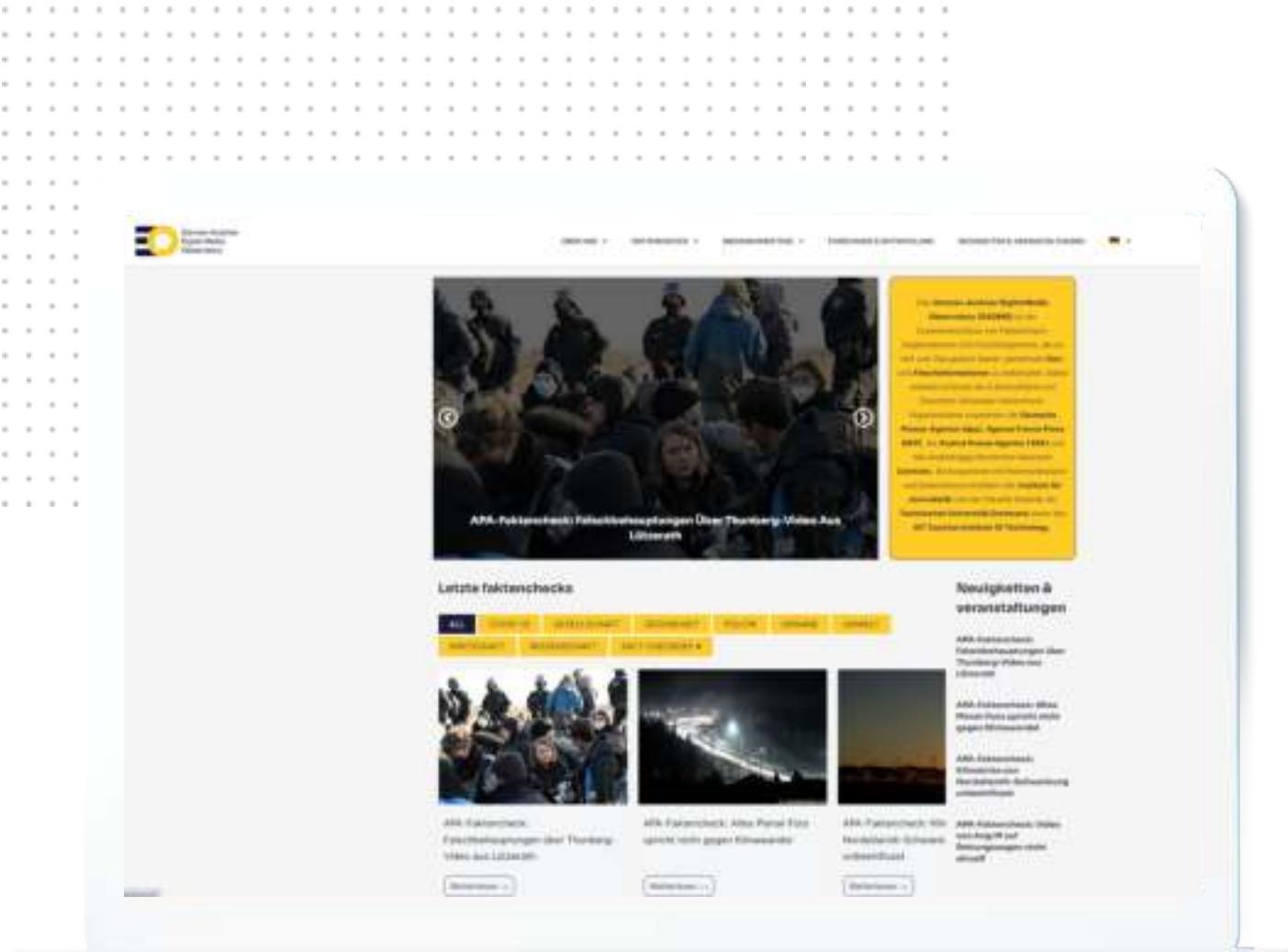
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What's new about GADMO?

- Leading fact-checking organizations in Germany and Austria united
- largest collaborative project of fact-checkers and scientists in the German-speaking area
- comprehensive approach combining fact-checking and media literacy

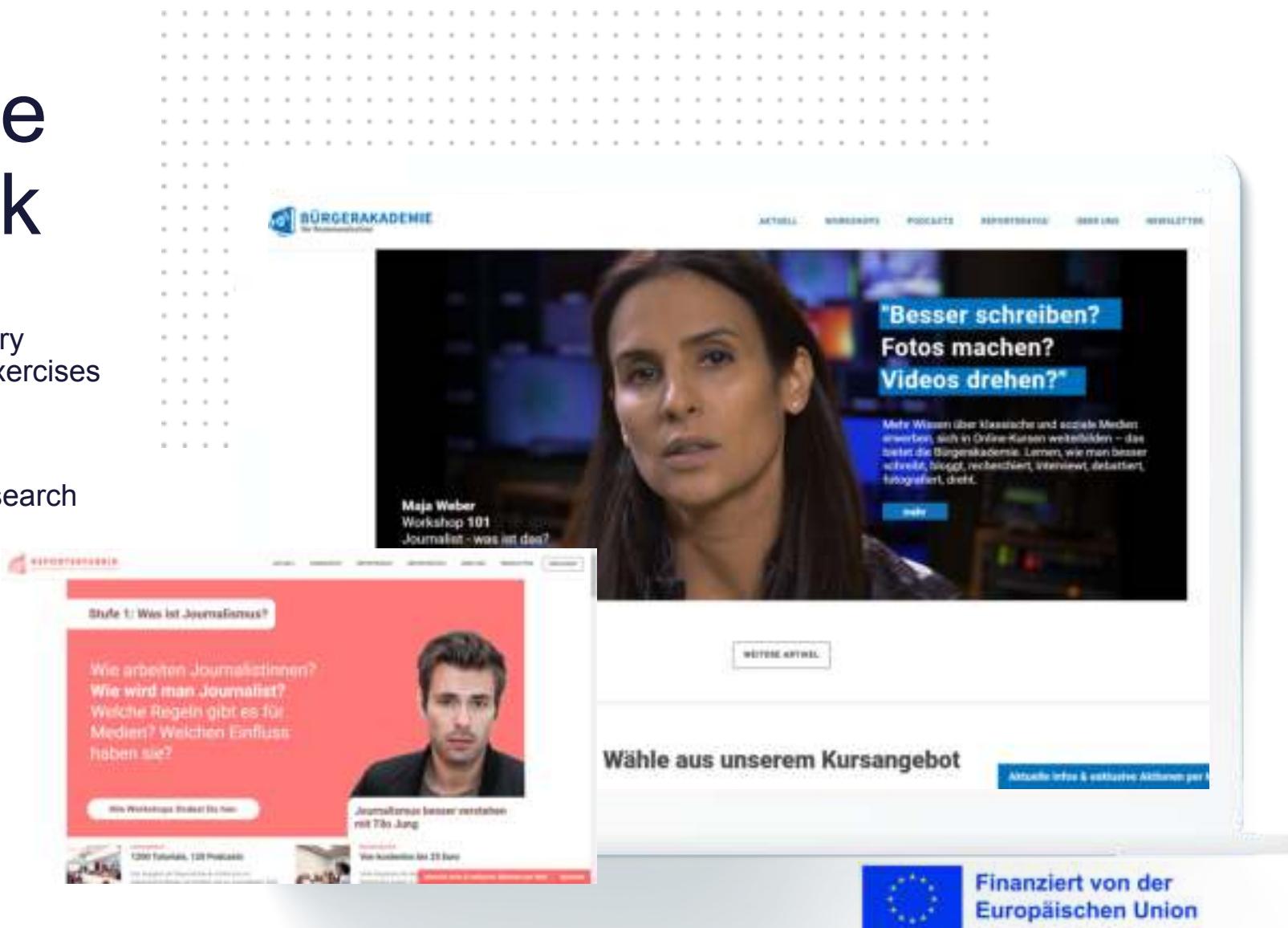
GADMO Website

- 100 fact checks per month
- Point of contact for citizens:
report false claims
- Media literacy materials
- Scientific studies



CORRECTIV Bürgerakademie + Reporterfabrik

- E-learning platforms with explanatory videos, one-pagers and interactive exercises for self-study
- Tips on tools & add-ons for digital research and verification
- Two target groups:
Citizens and Media professionals



The screenshot displays the website of the Bürgerakademie. At the top, there's a navigation bar with links for 'ARTIKEL', 'WISSENSSPÄLE', 'PODCASTS', 'KONTAKT', 'ÜBER UNS', and 'NEWSLETTER'. Below the navigation, there's a large video player featuring a woman named Maja Weber. The video is titled 'Workshop 101: Journalist - was ist das?'. To the right of the video, there's a sidebar with text in German: 'Besser schreiben? Fotos machen? Videos drehen?' and 'Mehr Wissen über klassische und soziale Medien erwerben, sich in Online-Kursen weiterbilden – das bietet die Bürgerakademie. Lernen, wie man besser schreibt, bloggt, recherchiert, interviewt, debattiert, fotografiert, dreht.' Below the video player, there's a section titled 'Wähle aus unserem Kursangebot' with a button labeled 'WIRTSCHAFT'. At the bottom of the page, there's a logo for the European Union and the text 'Finanziert von der Europäischen Union'.

dpa-Factify



E-learning platform [dpa-Factify](#) with explanatory videos, one-pagers and interactive exercises for self-study



Tips on tools & add-ons for digital research and verification



Across Germany, more than **2000 journalists** have already registered



The screenshot shows the dpa-Factify website interface. At the top left is the dpa-Factify logo. On the right, the page title "Einführung in die Suche in Internet-Archiven" is displayed above a video player featuring a man speaking. The left sidebar contains a navigation menu with the following items:

- Themenübersicht
- Accountverifikation
- Verifizieren ohne Tools
- Internet-Archive
- Intelligente Suche** (highlighted)
- Geolocation
- Foto-Rückwärtssuche
- Praxis-Beispiele
- Werkzeugkasten
- Slack-Community

At the bottom of the sidebar are links for "Über uns", "Datenschutz", "Impressum", and "AGB".



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AFP Learning platform

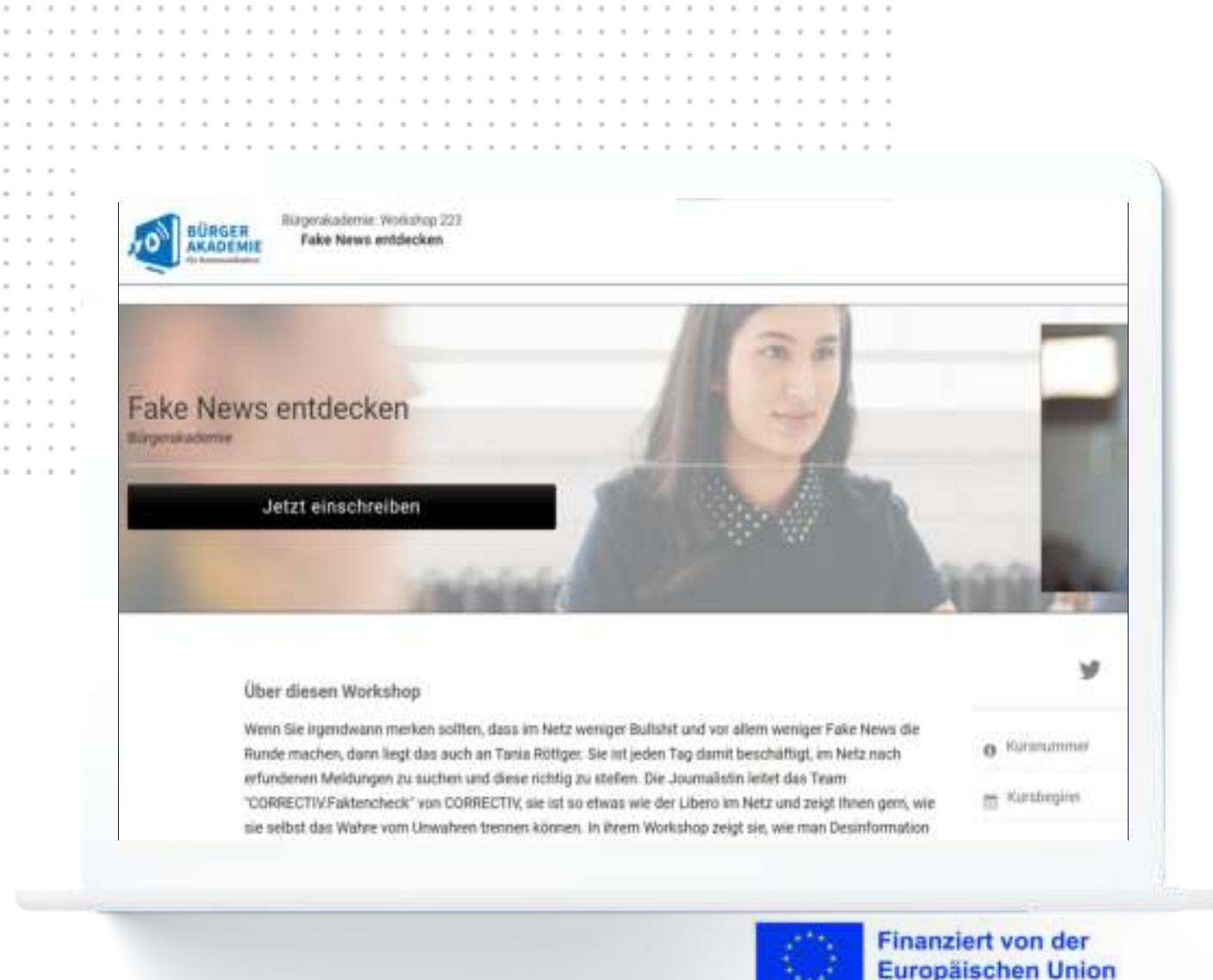
- AFP's online learning platform offers **open courses for journalists and journalism students**. A project supported by *Google News Initiative*.
- It includes **videos, tutorials and case studies** from AFP global digital investigation team.
- Each course leads to a **certificate**. The platform has already received **more than 10.000 visitors**.



The screenshot shows the homepage of the AFP Learning platform. At the top, there is a navigation bar with links for "HOME", "ABOUT US", "OUR COURSES", "REG.", "CONTACT", and "LOG IN". Below the navigation, there is a large blue banner for a course titled "Digital Investigation Techniques". The banner features a photo of two women, one in a red shirt and one in a grey sweater, standing in front of a city skyline. Text on the banner reads: "Multilingual open courses for journalists and journalism students from leading global news agency AFP, supported by the Google News Initiative". A "Start now" button is visible. Below the banner, there is a section titled "Why are these courses useful for journalists?" with three bullet points: "Learn with examples, quizzes and tips from AFP's global digital investigation team, the world's largest", "Save time with new skills to search, verify and work safely online", and "Earn your first certificate in less than one hour". At the bottom of the page, there is a logo for the European Union and the text "Finanziert von der Europäischen Union".

Online course for the Gen Z

- CORRECTIV will produce an **online course for self-study** with a focus on younger readers.
- It will be based on the tried-and-tested model of the „**Bürgerakademie**“ (people's academy) that CORRECTIV founded and also on „**Reporter4You**“.
- It will comprise seven videos, worksheets, and a downloadable handout and is expected to be ready in summer.



The screenshot shows a website for the Bürgerakademie. At the top, there is a navigation bar with a blue logo on the left and the text "Bürgerakademie: Workshop 223 Fake News entdecken" on the right. Below the navigation bar, there is a large image of a woman with long dark hair, smiling. To the left of the image, the text "Fake News entdecken" and "Bürgerakademie" are displayed. Below the image is a black button with the text "Jetzt einschreiben". Further down the page, there is a section titled "Über diesen Workshop" with some descriptive text. On the right side of the page, there are social media icons for Twitter, a QR code, a "Kürzlinknummer" button, and a "Kürzlinkbeginn" button. At the bottom of the page, there is a blue EU flag icon and the text "Finanziert von der Europäischen Union".

Festival „b° future“

- CORRECTIV will host the „b° future“ festival in Bonn. The event is scheduled to take place on **16. September 2023**.
- During the festival the first **GADMO workshop** for citizens will take place.
- Visitors to the festival will have the opportunity to attend **workshops on various topics in the field of disinformation and media literacy**, to demonstrate the skills they have acquired there in a **quiz**, to obtain further **information material** and, of course, to simply **talk** to the GADMO team.
- A **symposium** for fact-checkers and researchers in the field of disinformation is also planned as part of the event.

