



Mediajungle: Super Fake Safari, The Netherlands winner of the MEDEA Award 2023 ☆☆☆

The 15th MEDEA Awards Ceremony took place on Tuesday 20 June in the Town Hall of Leuven as part of the 2023 Media & Learning Conference: [Where pedagogy meets media](#), organised this year again by KU Leuven and the Media & Learning Association. This year the MEDEA Award went to *Mediajungle: Super Fake Safari* submitted by Niels Bloembergen, [Mediajungle](#), the Netherlands.

Mediajungle: Super Fake Safari is an innovative combination of a physical puzzle and an app. Players learn interactively about four different forms of disinformation. Clickbait, fake news, deepfake technology and the unreal world of social media are simply explained step by step. The Super Fake Safari contains videos, assignments, games and discussion questions and is suitable for everyone.



The great surprise of the evening was that both the Special Jury and Audience Favourite Prize were awarded to the same entry: **Stolpersteine NRW**, submitted by the Westdeutscher Rundfunk, Germany and represented by Elena Riedlinger. [Stolpersteine NRW](#) provides via an app and browser an innovative approach to the topic of National Socialism.

The starting point is Gunter Demnig's Stolpersteine project: Since the mid-1990s, he and delegates have been laying small brass memorial plaques in Europe's streets. Each stone commemorates a person that was persecuted, deported, murdered or driven to suicide by the National Socialist regime. With more than 90,000 Stolpersteine in 27 countries, the largest decentralized memorial in the world has been created.



During the ceremony, short clips from all the 7 finalists were shown before the winners were announced. Following the announcement of the winners, the remaining finalists all received commemorative medals, they are:

- ***Effective Communication for Leadership*** submitted by IE University, Spain and represented by Giorgi Kopadze.
- ***From archive to the classroom: the interactive use of media to boost digital media literacy in learners*** submitted by meemoo, Flemish Institute for Archives, Belgium and represented by Frederik De Ridder and Marlies Criel.
- ***Platinum Jubilee*** submitted by The National Archives, United Kingdom and represented by Rachel Hillman and Clare Horrie.
- ***Tell Me What I See*** submitted by the Norwegian University of Science and Technology (NTNU), Norway and represented by Andreas Schille.
- ***Trust Me*** submitted by Getting Better Foundation, United States and represented by Rosemary Smith.



This year prizes were sponsored by [SONY](#) and presented by Bieke Verlinden, Alderman of care and welfare, community work and cemeteries, who welcomed everyone to the city of Leuven and to the historic town hall. 70 entries were submitted this year coming from all over Europe as well as the US, Australia, Canada, Thailand, the Philippines and even from Ecuador!

Contact Information

MEDEA Secretariat
Leuvensesteenweg 132
B-3370 Roosbeek (Belgium)
Email: secretariat@medea-awards.com
Tel: +32 16 284 040, Fax: +32 16 223 743