

Provinciehuis, Leuven, Belgium

CONFERENCE PROGRAMME

#MandL23

# Media & Learning

LEUVEN // 20 – 21 June 2023

Where Pedagogy meets Media

MEDIA & LEARNING  
ASSOCIATION



We are delighted to welcome you to the Media & Learning Conference 2023 organised by the Media & Learning Association in partnership with KU Leuven Learning Lab.

This is our second annual conference following the pandemic and the opportunity to meet face-to-face is just as important to us this year as it was in 2022 when our conference brought together so many practitioners from different institutions to share their knowledge and experience of media supported teaching and learning.

We chose the theme for this year's event, "Where pedagogy meets media" in order to pinpoint the position that our conference takes in ongoing discussions about Higher Education. In doing so, we chose to highlight our position as a place where those responsible for innovating and enhancing Higher Education by harnessing the power of digital media meet in order to share best practice and knowledge. We are fully aware that this is a rapidly evolving environment, where developments in areas such as AI and immersion technologies offer terrific opportunities. However we also want to make sure that at the heart of everything we do is a commitment to enhance the learning process for all involved: students, teaching staff, learning managers and technical providers.

Media & Learning 2023 showcases the latest pedagogical and technical developments in our field and we have put together a programme that is rich in inspiring talks, demos, discussions and workshops alongside an exhibition showing the latest technologies, services and tools that universities and colleges can adopt to transform their use of media.

We are thrilled to be hosting this conference in the Provinciehuis in the wonderful medieval city of Leuven. If this is your first time to visit Leuven, we really hope you will take the opportunity to get to know this city that offers so much in terms of culture and atmosphere. To those who have been here before – we simply say how delighted we are to welcome you back and to see you again.

Our thanks to our sponsors, exhibitors, the City of Leuven and the many friends and supporters that have helped to make this conference a reality.

**Anke Pesch, Bert Driessens, Chloé Pété, Dovile Dudenaite, Peter Andries, Mathy Vanbuel & Sally Reynolds**

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Our thanks in particular to the Media & Learning '23 Conference advisory committee:

**Fleur Braunsdorf**, *University of Amsterdam, The Netherlands*

**Nicolette Karst**, *Lund University, Sweden*

**Joan Sheehan**, *SCHOMS, UK*

**Sónia Hetzner**, *Friedrich-Alexander-University, Erlangen-Nürnberg, Germany*

**John Murray**, *University of Galway, Ireland*

**Marco Toffanin**, *University of Padova, Italy*

**Lucy Kendra**, *Heriot-Watt University, UK*

**André Rosendaal**, *University of Groningen, The Netherlands*

**Carlos Turro Ribalta**, *Universidad Politécnica de Valencia, Spain*

**Kamakshi Rajagopal**, *AE - Adapt & Enable, Belgium*

**Lana Scott**, *Massachusetts Institute of Technology, USA*

**Zac Woolfitt**, *Inholland University of Applied Sciences, The Netherlands*

**Michiel Vledder**, *Inholland University of Applied Sciences, The Netherlands*

**Eirik Wattengård**, *NTNU- Norwegian University of Science and Technology, Norway*



## Cloakroom and Registration desk

The Cloakroom and Registration desk will be open on Monday from 17:00 to 19:00, on Tuesday from 08:00 until 18:30 and on Wednesday from 08:00 until after the closing session. You can leave your coats and other belongings for free at this manned desk. However, in the interests of security, please do not leave computers, mobile phones or any other valuables here as neither Provinciehuis, nor the conference organisers are responsible for any loss or damage to items held in the cloakroom.

## Information desk

The Information Desk is where you can contact the organisers, book for sessions, get information about Leuven and find out more about the Media & Learning Association. It will be open on Monday from 17:00 to 19:00, on Tuesday from 08:00 until 18:30 and on Wednesday from 08:30 until after the AGM of the Media & Learning Association.

## Signing up for sessions during the conference

The conference includes many different sessions taking place in Zaals 1-8, these sessions include discussion sessions and workshops where the emphasis is on small group interaction. The number of spaces available in these rooms is limited to between 15 and 40 depending on the room.

If you would like to take part in one of these sessions, you can sign up at the Information Desk. Participation is on a 'first come, first served' basis. Access to these sessions will be limited to those who have signed up to take part.

## Access to sessions during the conference

Participants are welcome to take part in any session of their choosing, most of which take place in either the auditorium or in one of the break-out rooms. Screenings of MEDEA 2023 finalists will take place in the Press Room, check the times of all screenings on the programme.

## Lunches and coffees

Everyone who is registered to attend the Media & Learning Conference is entitled to coffee and lunch on both days which will be served in Spoor 95.

You are also invited to the Welcome Reception on Monday 19 June at 17:30 in Spoor 95 as well as the MEDEA awards ceremony and networking reception taking place in Leuven City Hall on Tuesday 20 June starting at 18:15.

Please wear your badge prominently to ensure you are admitted to all conference locations.

## WIFI access

Public wifi access is available on the network named "MLA2023". This is an open network not requiring authentication.

## Non-smoking policy





Please note that smoking is strictly prohibited in all indoor conference venues.



## Conference website

Where we have received them, you will find short profiles of our speakers on the conference website where you will also find abstracts and descriptions of many presentations, demos and workshops. According as they are made available to us after the conference, we will also post presentations and other materials on this site and continue to maintain this site for at least 6 months after the conference.

# TUESDAY 20 JUNE

	AUDITORIUM	ZAAL 1	ZAAL 2/3	ZAAL 4/5	PRESS	COBBAERT	
9:00	Welcome to Media & Learning 2023 - Where Pedagogy meets Media						9:00
10:00							10:00
							
11:00	XR in Higher Education	Digital Educational Escape Rooms (DEER) workshop	How Panopto users integrate video into their media & AV ecosystem	Co-creating educational multimedia with the TransACTION! framework	Screening: Showcase of EDIT 2022 winners and finalists		11:00
12:00					Screening: Migrant Lives in Pandemic Times		12:00
13:00							
14:00	Exploiting and sharing video-based resources and approaches		Biamp's philosophy for simplifying AV solutions for Teaching & Learning spaces in HE	Recording immersive 3D virtual twins of learning spaces	Screenings of MEDEA Awards finalists	AR/VR/XR demos	14:00
15:00			Flexible learning needs flexible tech – sharing Kaltura's experience				
16:00	Advances in the audiovisual production process in education		The impact of a plug-and-play in-house video studio with GetyourStudio	Podcasting as a learning tool	Screenings of MEDEA Awards finalists	AR/VR/XR demos	16:00
17:00							
	<b>PRESENTATIONS</b>	<b>WORKSHOPS</b>	<b>TECH TRACK</b>	<b>WORKSHOPS</b>	<b>SCREENINGS</b>	<b>DEMOS</b>	

AUDITORIUM  
09:00 – 10:30

### Welcome to Media & Learning 2023 – Where Pedagogy meets Media

Our banner theme for this year's conference reflects the core set of interests shared by members of the Media & Learning Association and our wider community, where, when and how best to introduce media in all its manifestations into the learning offer of higher education institutions. During the opening plenary session, our invited speakers present their ideas on how best to incorporate advances in areas such as immersive learning and generative AI into everyday teaching and learning in our organisations.

Moderator: **Anke Pesch**, KU Leuven, Belgium

Presenters:

- Welcome from **Peter Lievens**, Vice Rector for International Policy and Interculturality, KU Leuven, Belgium
- **Jeremy Nelson**, University of Michigan, USA, *Scaling XR in Higher Education* ([presentation](#))
- **Anneleen Cosemans**, KU Leuven, Belgium, *KU Leuven Learning Lab as a catalyst for educational Innovation* ([presentation](#))
- **Michel Beerens**, NewMedia Centre, TU Delft, The Netherlands, *Making the impossible possible with new media tools* ([presentation](#))

Meet our **exhibitors!** 1 minute inputs from all exhibitors to tell us what they are focusing on this year

AUDITORIUM  
11:00 – 12:30

### XR in Higher Education

This presentation session is all about the experience of creating and using XR in Higher Education illustrated by several different case studies.

Moderator: **André Rosendaal**, University of Groningen, The Netherlands

Presenters:

- **Anne-Astrid Agten**, KU Leuven, Belgium, *Basic life support in virtual reality: From concept to implementation in the curriculum* ([presentation](#))
- **Kathryn Woodhead**, Jisc, UK, *Building a culture of collaboration: an introduction to the ALT/ Jisc UK Extended Reality (XR) Community of Practice* ([presentation](#))
- **Ahmed Yousef**, East Stroudsburg University, USA, *Virtual Reality for Empowering Teachers: A 360° Approach to Disability Inclusion in Higher Education* ([presentation](#))
- **Gert-Jan Verheij & Sara Omlor**, University of Groningen, The Netherlands, *Insights from Embracing XR at the University of Groningen* ([presentation part 1](#), [part 2](#))

AUDITORIUM  
14:00 – 15:30

### Exploiting and sharing video-based resources and approaches

Presenters in this session will share their knowledge and experience of using video and other media-based approaches and resources to enhance learning within their own institution as well as in the wider network.

Moderator: **Lana Scott**, MIT, USA

Presenters:

- **Paul Trueman**, University of Sunderland, UK, *Online learning – keeping it real* ([presentation](#))
- **Steven Verjans & Kiara Billiau**, UCLL, Belgium, *Exploration of Acceptance and confidence in the use of digital technology during the application of video registrations*
- **Markus Tischner**, Friedrich-Alexander-University, Erlangen-Nürnberg, Germany, *The QUADIS distributed media production model in Bavaria* ([presentation part 1](#), [part 2](#))

AUDITORIUM  
16:00 – 17:30

### Advances in the audiovisual production process in education

Presenters in this session will share their insights and experiences in introducing new and innovative approaches to the educational media production process in higher education.

Moderator: **Eirik Wattengård**, NTNU, Norway

Presenters:

- **Lucy Kendra & Greg Fantham**, Heriot-Watt University, UK, *Finding the sweet spot: directing content remotely – a producer's perspective* ([presentation](#))
- **Steven McCombe & Dom Pates**, City, University of London, UK, *Improving Video Content at City, University of London, with Dedicated DIY Production Studios* ([presentation](#))
- **Camila Monge Pizarro & Charlaine Clerc**, UOH, France, *The PUNCHY project: easily reuse, modify and share 30-minute content in languages with HTML5 (H5P)* ([presentation](#))



<p><b>ZAAL 1</b> 11:00 – 12:30</p>	<p><b>Digital Educational Escape Rooms (DEER) workshop</b></p> <p>Experience a DEER which utilizes Moodle in combination with H5P as well as analogue elements to demonstrate the broad spectrum of options available to course instructors interested in using this method to increase student engagement. This particular DEER is based on a blended format workshop designed, developed, and delivered by the instructional design team at the Center for Digital Teaching and Learning at the University of Graz, Austria</p> <p>Workshop leaders: <b>Barbora Orlická &amp; Roland Radlinger</b></p>
<p><b>ZAAL 2/3</b> 11:00 – 12:30</p>	<p><b>How Panopto users integrate video into their media &amp; AV ecosystem (presentation part 1, part 2)</b></p> <p>The workshop will kick off with presentations from Panopto's valued customers, Copenhagen Business School, AP Hogeschool Antwerpen &amp; uGent, talking us through how video fits into their technology ecosystem and how it enhances student engagement.</p> <p>Panopto's <b>Dean Offord</b> will then do a short presentation on Panopto's key AV partnerships with Panasonic, Matrox, Extron, Wolfvision and Epiphan, digging into how these enhance the overall learning experience. He will review Panopto's key integrations with Canvas, Moodle, Blackboard, MS Teams and Zoom, exploring the workflows, and how these fit into an institution's ecosystem of learning technologies.</p>
<p><b>ZAAL 2/3</b> 14:00 – 15:00</p>	<p><b>Biamp's philosophy for simplifying AV solutions for Teaching &amp; Learning spaces in HE (presentation)</b></p> <p>Deployment of audio-visual systems are often more challenging than they need be. Supply chain issues from some manufacturers, late handover of finished rooms from building contractors and reduced commissioning time can lead to deadlines for completion being missed. Biamp has developed an innovative way of designing these spaces in order to mitigate some of these issues and have developed a platform called Classroom Designer this enables the user to easily configure a space with consistency and accuracy, whilst being very simple to use. The software is completely free.</p> <p>This workshop will be led by <b>Nevil Bounds &amp; Hans Timmermans</b>.</p>
<p><b>ZAAL 2/3</b> 15:15 – 16:15</p>	<p><b>Flexible learning needs flexible tech – sharing Kaltura's experience (presentation)</b></p> <p>The latest ALT survey on learning technology trends highlights the priority for flexible, video-based learning solutions in HE institutions (2022/23 ALT Annual Survey). Video is now used extensively for synchronous and on-demand classes, where student choice, meaningful engagement, and adaptable teaching modalities, are commonplace across most institutions. More and more universities are waking up to this need for flexibility, but rigid legacy systems often impede this ambition. By using unified, flexible technology that covers the entire student lifecycle (from applicants to enrolled students to lifelong learners and alumni), universities can solve their biggest challenges in media management, accessibility, supporting mixed-learner cohorts, and more.</p> <p>Join Kaltura's <b>John Couperthwaite</b>, Senior Customer Success Manager, EMEA and <b>Sergei Tugarinov</b>, Head of Education, UK&amp;I in this workshop where they discuss the latest trends and insights around the challenges facing instructors and learners in supporting flexible learning.</p> <p>This workshop will be led by <b>Taco Scargo &amp; Sergei Tugarinov</b>.</p>
<p><b>ZAAL 2/3</b> 16:30 – 17:30</p>	<p><b>The impact of a plug-and-play in-house video studio with GetyourStudio (presentation)</b></p> <p>In just one hour, you'll learn how to save time and what to focus on when creating awesome video content for webinars, lectures, presentations, video podcasts, and any other studio format. You'll discover how to keep things simple so you can concentrate on unleashing your creativity and delivering compelling content, instead of getting tangled up in technology. We'll show you how the latest camera technology eliminates the need for operators, and smart software streamlines the scripting, recording, and streaming processes into one user-friendly interface that can be operated by a single person.</p> <p>This workshop will be led by <b>Kevin Hermans</b>, Business Development Manager Professional Imaging, Canon BELUX &amp; <b>Marc Hak</b>, Co-Founder &amp; CEO, GetyourStudio, Netherlands.</p>

<p><b>ZAAL 4/5</b> 11:00 – 12:15</p>	<p><b>Co-creating educational multimedia with the TransACTION! framework <a href="#">(presentation)</a></b></p> <p>In this workshop led by <b>Evert Binnard</b> and <b>Hanne Tollenaere</b>, KU Leuven, Belgium, you can try out for yourself the TransACTION! co-creational framework and accompanying tools through a simulation based on cases brought by workshop participants. The objective of TransACTION! is to develop and up-scale effective media-based learning strategies and resources in Higher Education. At the moment a framework is being developed to guide teaching staff through the process of designing and producing educational multimedia. We plan to use this experience to test and enhance the framework. Bring along examples and experiences to share. We are looking forward to your contributions!</p>
<p><b>ZAAL 4/5</b> 14:00 – 15:30</p>	<p><b>Recording immersive 3D virtual twins of learning spaces <a href="#">(article)</a></b></p> <p>This practical session is led by <b>Rebecca Oldfield</b> and <b>Alex McGaughrin Cross</b> from University of Manchester, UK. During the session, Rebecca and Alex will set up, demonstrate and discuss how they used Matterport to record their popular virtual twin of the Martin Harris Centre for Music and Drama at the University of Manchester.</p>
<p><b>ZAAL 4/5</b> 16:00 – 17:30</p>	<p><b>Podcasting as a learning tool</b></p> <p>Panel discussion about the value and importance of podcasting as a tool for learning and relevant cross-campus services and support.</p> <p>Moderator: <b>Cecille Plomp Bogaard</b>, Saxion, University of Applied Sciences, The Netherlands</p> <p>Panelists: <b>Stef Stes, Lana Scott, Vivian van Laarhoven</b></p>
<p><b>PRESS</b> 11:00 – 11:40</p>	<p><b>Screening: Showcase of EDIT 2022 winners and finalists <a href="#">(presentation)</a></b></p> <p>Showcase of EDIT 2022 winners and finalists by <b>Janne Länsitie</b>, Oulu University of Applied Sciences, Finland. EDIT – the Educational Video Challenge is an annual competition for trainee teachers in 11 European countries where students are challenged to collaborate on a joint educational video production. Join Janne to take a look at the videos created by this year's student teachers and find out more about the EDIT experience.</p>
<p><b>PRESS</b> 11:40 – 12:20</p>	<p><b>Screening: Migrant Lives in Pandemic Times <a href="#">(presentation)</a></b></p> <p>Migrant Lives in Pandemic Times presented by <b>Maggie Perzyna</b>, Toronto Metropolitan University, Canada. These documentary shorts offer personal testimony and expert analysis on how the everyday realities of 12 migrants across 4 continents changed during the pandemic. The screening will be followed by a discussion exploring how multimedia storytelling in education can help shift the narrative of migration as a problem to be solved by emphasising the universal humanity of migration and centering personal stories and migrant voices in ways that other educational resources cannot.</p>
<p><b>PRESS</b> 14:00 – 15:30</p> <p>16:00 – 17:00</p>	<p><b>Screenings of MEDEA Awards finalists</b></p> <p>Screenings of this year's finalists in the annual MEDEA Awards. Come and decide for yourself which is your favourite – popcorn will be supplied!</p> <p>Moderator: <b>John Murray</b>, University of Galway, Ireland</p> <ul style="list-style-type: none"> <li>• <i>Effective Communication for Leadership</i> produced by IE University, Spain shown by <b>Giorgi Kopadze <a href="#">(trailer, demo)</a></b></li> <li>• <i>From archive to the classroom</i> produced by meemoo, Flemish Institute for Archives, Belgium shown by <b>Leen De Bruyn <a href="#">(presentation)</a></b></li> <li>• <i>Mediajungle: Super Fake Safari</i> produced by Mediajungle, The Netherlands, shown by <b>Niels Bloembergen <a href="#">(presentation)</a></b></li> <li>• <i>Stolpersteine NRW</i> produced by Westdeutscher Rundfunk, Germany shown by <b>Elena Riedlinger <a href="#">(presentation)</a></b></li> <li>• <i>Tell Me What I See</i> produced by Norwegian University of Science and Technology (NTNU), Norway shown by <b>Andreas Schille <a href="#">(trailer)</a></b></li> <li>• <i>Trust Me</i> produced by Getting Better Foundation, USA shown by <b>Rosemary Smith <a href="#">(discussion guide, video)</a></b></li> <li>• <i>Platinum Jubilee</i> produced by The National Archives, UK shown by <b>Clare Horrie &amp; Rachel Hillman <a href="#">(trailer)</a></b></li> </ul>





## COBBAERT

14:00 – 15:30

16:00 – 17:30

### AR/VR/XR demos

Demonstrations in this session will feature AR/VR/XR applications created and utilised in higher educational settings.

- *Digital twin of the Simulation Lab* demonstrated by **Stéphanie Vanneste**, ITC, Belgium ([presentation part 1, part 2](#))
- *FAU Geo-Explorer* demonstrated by **Dominik Kremer**, Friedrich-Alexander-Universität Erlangen-Nürnberg, Germany ([presentation](#))
- *VR applications built by the University of Groningen for education and research (2017 to 2023)* demonstrated by **Gert-Jan Verheij & Sara Omlor**, University of Groningen, The Netherlands
- *Moleculous (Composition & Geometry of molecules)* demonstrated by **Daan Vandervelde**, KU Leuven, Belgium

## CITY HALL OF LEUVEN

18:15 – 20:00

### Networking reception & MEDEA Awards ceremony

This year's reception will take place in The City Hall of Leuven which is a landmark building on Leuven's Grote Markt square.

Welcome address: **Bieke Verlinden**, Deputy Mayor and Alderman with responsibility for Care and Welfare in Leuven

Introduction: **Sonia Hetzner**, President Media & Learning Association

Introduction to finalists of MEDEA Awards 2023: **Mathy Vanbuel**, Chairperson of the MEDEA Awards 2023 Judging Committee

- *Effective Communication for Leadership* produced by IE University, Spain shown by **Giorgi Kopadze**
- *From archive to the classroom* produced by meemoo, Flemish Institute for Archives, Belgium shown by **Leen De Bruyn**
- *Mediajungle: Super Fake Safari* produced by Mediajungle, The Netherlands, shown by **Niels Bloembergen**
- *Platinum Jubilee* produced by The National Archives, UK shown by **Clare Horrie & Rachel Hillman**
- *Stolpersteine NRW* produced by Westdeutscher Rundfunk, Germany shown by **Elena Riedlinger**
- *Tell Me What I See* produced by Norwegian University of Science and Technology (NTNU), Norway shown by **Andreas Schille**
- *Trust Me* produced by Getting Better Foundation, USA shown by **Rosemary Smith**

Winners of this year's MEDEA Awards will then be announced, followed by the prize-giving.


Master of Ceremonies: **Sally Reynolds**, Media & Learning Association

Prizes sponsored by Sony represented by **Jelmer Landuyt**, Sony





# WEDNESDAY 21 JUNE

	AUDITORIUM	ZAAL 2/3	ZAAL 4/5	ZAAL 6/7	ZAAL 8/9	PRESS	COBBAERT		
9:00	The role of educational media in changing learning environments							9:00	
10:00								10:00	
									
11:00	The use of media in teacher education and training	UbiCast	Let's have a Footnote at 2'33"!	AI Tools in the educational media production process	Barrier-free design for teaching and learning		Demos of tools and services to support educational media production and use	11:00	
		Rapidmooc							12:00
12:00		Sony							12:00
									
13:00								13:00	
14:00	Staff training		Designing a HE course with the assistance of AI tools	A research approach to where Pedagogy meets Media	Cross-border collaboration for MLA Members	Screenings	Demos of tools and services to support educational media production and use	14:00	
15:00								15:00	
	Closing discussion on key takeaways								
16:00	Media & Learning Association AGM							16:00	
17:00								17:00	
	<b>PRESENTATIONS</b>	<b>TECH TRACK</b>	<b>WORKSHOPS</b>	<b>WORKSHOPS</b>	<b>WORKSHOPS</b>	<b>SCREENINGS</b>	<b>DEMOS</b>		



<p><b>AUDITORIUM</b> 09:00 – 10:30</p>	<p><b>The role of educational media in changing learning environments</b></p> <p>Higher Education institutions are subject to an ever-increasing level of pressure to innovate to ensure their continued relevance in contemporary society. This points to a re-appraisal of the tools and structures supporting innovation including the production and use of educational media and where this fits within the wider move towards more technological support including AI. Invited speakers in this session will share their thoughts on this topic and provide guidance on directions for the future.</p> <p>Moderator: <b>Sonia Hetzner</b>, Friedrich-Alexander-University, Erlangen-Nürnberg, Germany &amp; President Media &amp; Learning Association</p> <p>Presenters:</p> <ul style="list-style-type: none"> <li>• <b>Alexandra Mihai</b>, Maastricht University, The Netherlands, <i>Advancing Excellence in Education: The Changing Role of Centres for Teaching &amp; Learning</i> (<a href="#">presentation</a>)</li> <li>• <b>Bart Rienties</b>, Open University, UK, <i>Implementing learning analytics and learning design at scale (with some evidence for practice)</i> (<a href="#">presentation</a>)</li> <li>• <b>Carl Boel</b>, Thomas More University of Applied Sciences, Belgium, <i>Training soft skills in higher education using immersive virtual reality. Perceptions from students and faculty.</i></li> </ul>
<p><b>AUDITORIUM</b> 11:00 – 12:30</p>	<p><b>The use of media in teacher education and training</b></p> <p>Talks given in this presentation session will revolve around the roles and opportunities played by audiovisual media in teacher training.</p> <p>Moderator: <b>Andy Thys</b>, KU Leuven, Belgium</p> <p>Presenters:</p> <ul style="list-style-type: none"> <li>• <b>Margaret Farren, Yvonne Crotty and Sean Manley</b>, DCU, Ireland, <i>Facilitating teacher online collaboration in the development of media resources for the classroom</i> (<a href="#">presentation</a>)</li> <li>• <b>Carl Eltervaag, Esben Kamstrup &amp; Peter Mørk</b>, NTNU, Norway, <i>Young vloggers – visual expressions and new learning potentials</i> (<a href="#">presentation</a>)</li> <li>• <b>Lisa Vettermann &amp; Mario Draghina</b>, University of Augsburg – Medialab, Germany, <i>Enriched 360-degree videos in teacher education</i> (<a href="#">presentation</a>)</li> </ul>
<p><b>AUDITORIUM</b> 14:00 – 15:30</p>	<p><b>Staff training</b></p> <p>Presentations in this session will address academic staff training and the role of Centres for Teaching and Learning and others in supporting academics use of media.</p> <p>Moderator: <b>Michiel Vledder</b>, Inholland University of Applied Sciences, The Netherlands</p> <p>Presenters:</p> <ul style="list-style-type: none"> <li>• <b>Laure Englebort</b>, IHECS, Belgium, <i>Blended learning and pedagogical innovation: supporting teachers in Higher Education</i> (<a href="#">presentation</a>)</li> <li>• <b>Predrag Pale</b>, University Zagreb, Croatia, <i>A range of practices of European universities providing infrastructure for video production and support to teachers to use them</i> (<a href="#">presentation</a>)</li> <li>• <b>Ross Parker</b>, Durham University, UK, <i>Designing Video Workshops for the Post-Pandemic University: A Playful Approach</i> (<a href="#">presentation</a>)</li> </ul>
<p><b>AUDITORIUM</b> 15:30 – 16:00</p>	<p><b>Closing discussion on key takeaways and pointers for the future for our community</b></p> <p>During this discussion session we plan to take a moment for a short review of some of the main findings and conclusions of Media &amp; Learning 2023 and to summarise the association's plans for the coming 12 months.</p> <p>Moderator: <b>Wim Van Petegem</b>, KU Leuven, Belgium</p>
<p><b>AUDITORIUM</b> 16:15 – 17:00</p>	<p><b>Media &amp; Learning Association AGM</b></p> <p>Everyone welcome although only Media &amp; Learning Association members can vote.</p>

ZAAL 2/3  
11:00 – 11:30

### UbiCast – Empowering teachers to create their own educational videos ([presentation 1, 2](#))

Designing effective and engaging learning experiences is one of the teachers' greatest challenges today. As online learning continues to grow in popularity, teachers need to be empowered to start creating their own educational videos. Why you may ask? Because delivering video lessons can be an effective and efficient way for teachers to engage students, save time, and improve learning outcomes.

But the real question is: how can we empower teachers to create their own video content?

In this workshop, you'll have the opportunity to learn about the benefits of producing educational videos and how to use the Nudgis platform to create engaging videos effectively. In the second part, we will showcase the best practices implemented by the Haute École HELMo for empowering teachers. This will include an overview of HELMo's e-learning think tank created to support and train their own teachers and improve their pedagogical practices.

Session leaders: **Jenny Méité**, International Business Developer, UbiCast & **Izida Khamidoullina**, Head of the E-learning Department, Haute École Libre Mosane, Belgium

ZAAL 2/3  
11:35 – 12:05

### Rapidmooc's easy-to-use low-tech solution supports academic teaching with video ([presentation](#))

The use of video in education has become more important in the last few years. Not only in online education, but also in campus orientated courses. Blended course design and flipping the classroom methodologies has led teachers to explore teaching with video. Tech savvy teaching staff were working with their familiar tools such as OBS or Adobe Premiere, while others were struggling with their webcams and a recorded MS Teams meeting. At Howest we wanted to facilitate these teaching staff with an easy-to-use low-tech solution to record a professional video. Rapidmooc came up with that solution.

Session leaders: **Tim Vanderhaeghen**, Project lead EdTech & Digital Learning, Howest, University of Applied Sciences in Flanders, Belgium & **Olivier Armitano-Grivel**, Rapidmooc

ZAAL 2/3  
12:10 – 12:40

### Sony – Enabling HyFlex learning in education institutions ([presentation](#))

Research recently shows the gap between the growing demand for HyFlex learning and the lack of preparedness to enable its adoption in Europe. In this session we'll cover how Sony's technology and education solutions can help to bridge that gap.

This session will be led by **Jelmer Landuyt**, Channel Account Manager – Profession Audio Visual & **Philippe Remion**, Business Development Manager & Education Specialist, Sony

ZAAL 4/5  
11:00 – 12:30

### Let's have a Footnote at 2'33"! ([presentation](#), [10 soft skills handout](#), [loop notes](#), [Improve Your Home Recordings - PDF](#), [Video](#))

Working with scientists in making video content is fun but can be quite a challenge. Often, scientists are not used to the media production workflow and feel insecure. Sometimes they are even stubborn. Converting their elaborate knowledge into a short video isn't easy. Scientific facts alone are not enough to persuade the general public and presenting in front of a camera is quite different from writing papers.

In this session we'll dive into the character and position of the scientist and AV professional. Our focus will be more on the soft skills than the technical aspects of production. We'll look at the different roles and responsibilities during the production and give you examples on how to let 'your' scientist shine on screen, plus stay happy yourself. Of course, we are also curious to hear about your own experiences and look forward to your feedback.

Moderator: **Carel Jansen**, CarelJansen.com, The Netherlands

Panelists: **Mathy Vanbuel**, **Lucy Kendra**, **Greg Fantham**, **Sebas Muñoz**, **Monika Theron**

ZAAL 4/5  
14:00 – 15:30

### Designing a HE course with the assistance of AI tools ([presentation part 1](#), [part 2](#))

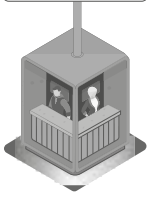
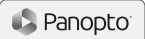
Join this session to exchange experiences and discuss how the AI tools assist productivity in designing new courses and learning materials. The session will go through the process of prompt engineering, course design using AI, media production and evaluation.

Moderator: **Janne Länsitie**, Oulu University of Applied Sciences, Finland

Panelists: **Sonia Hetzner**, **Adel Qaddoumi**, **Monika Theron**



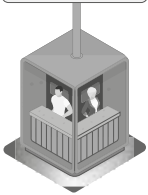
<p><b>ZAAL 6/7</b> 11:00 – 12:30</p>	<p><b>AI Tools in the educational media production process (<a href="#">presentation 1 &amp; 2</a>)</b></p> <p>During this session MLA members and others will present and share their experiences of testing out different Generative AI Tools in the educational media production process.</p> <p>Moderator: <b>Carlos Turro Ribalta</b>, Universidad Politécnica de Valencia, Spain</p> <p>Panelists: <b>Marco Toffanin, Dom Pates, Steven McCombe, Markus Tischner</b></p>
<p><b>ZAAL 6/7</b> 14:00 – 15:30</p>	<p><b>A research approach to where Pedagogy meets Media</b></p> <p>During this interactive session led by <b>Yvonne Crotty</b>, DCU, Ireland, Yvonne will present the Educational Entrepreneurial Approach (EEA) which she has developed that enables practitioners to create multimedia resources for their workplace that are underpinned by sound pedagogical insights.</p> <p>EEA consists of four phases: Exploration, Understanding, Creating and Transforming and this session will include a discussion into how educators can incorporate media into the learning process in the most efficient and effective way.</p>
<p><b>ZAAL 8/9</b> 11:00 – 12:15</p>	<p><b>Barrier-free design for teaching and learning (<a href="#">presentation 1, part 2</a>)</b></p> <p>In the first part of this workshop, <b>Andrea Balz</b> will lead participants through the different steps in the training provided to university employees to increase the sensitivity of employees with regard to the requirements and needs of people with disabilities – both staff and students. This training is made up of theoretical and practical parts including an introduction to how participants can experience different sensory and motor disabilities.</p> <p>In the second part of this workshop, <b>Iris Nemec</b> will introduce participants to the course Active Assistive Technologies (AAT) which covers Active Assistive Living, Augmentative and Alternative Communication, Tactile Communication, Physical Accessibility, Content Accessibility and Web Accessibility.</p>
<p><b>ZAAL 8/9</b> 14:00 – 15:30</p>	<p><b>Cross-border collaboration For MLA Members</b></p> <p>This meeting for MLA members only provides an opportunity to discuss collaboration projects and the work of the Special Interest Groups going forward.</p> <p>Moderator: <b>Sally Reynolds</b>, Media &amp; Learning Association</p>
<p><b>PRESS</b> 14:00 – 15:30</p>	<p><b>Screenings</b></p> <p>Screenings in this session feature repositories of best practice classroom videos as well as video resources created as part of teacher training activities.</p> <p>Showcases from:</p> <ul style="list-style-type: none"> <li>• <b>Madeleine Murray</b>, Professional Development Service for Teachers, Dept Education, Ireland (<a href="#">presentation</a>)</li> <li>• <b>Carl Eltervaag, Esben Kamstrup &amp; Peter Mørk</b>, NTNU, Norway</li> <li>• <b>Isabella Dobler</b>, Friedrich-Alexander-University, Erlangen-Nürnberg, Germany (<a href="#">presentation</a>)</li> </ul> <p>Moderator: <b>Kamakshi Rajagopal</b>, AE – Adapt &amp; Enable, Belgium</p>
<p><b>COBBAERT</b> 11:00 – 12:30 14:00 – 15:30</p>	<p><b>Demos of tools and services to support educational media production and use</b></p> <p>Media &amp; Learning Association members and other staff from Higher Education Institutions will be demonstrating tools and services that they have found really useful. This includes tools to help academics create their own educational media resources, AI services that have been found to be valuable, or other software, gadgets or tools that help enhance educational media production and use.</p> <ul style="list-style-type: none"> <li>• <i>Demo of CONNEXROOM</i> by <b>Amin Hassani &amp; Giuliano Bernardi</b>, KU Leuven, Belgium (<a href="#">presentation</a>)</li> <li>• <i>Demos of (morning) Pano2Vr</i> by <b>Roland Hallmeier</b>, Friedrich-Alexander-University, Erlangen-Nürnberg, Germany and (afternoon) <i>A variety of AI tools in media production</i> by <b>Markus Tischner</b>, Friedrich-Alexander-University, Erlangen-Nürnberg, Germany</li> </ul>



## Panopto

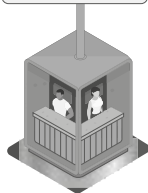
Panopto is the leading provider of all-in-one video management and lecture capture software for the higher education market. Since 2007, we've helped faculty and administrators improve the student learning experience with live and on-demand video. Today, hundreds of academic institutions worldwide use Panopto to centralize and manage campus video content, integrate video into their learning management systems, and record and live stream lectures, flipped classrooms, campus events, student assignments, and more.

Trusted by 22 of the world's top 25 universities, Panopto has been recognized by Gartner as a leader in video management and by University Business as a top product for higher education.



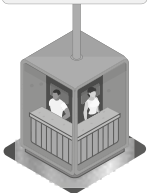
## Biamp

For over 40 years, Biamp has created professional audiovisual solutions that enable great communication. From the smallest of rooms to the largest of venues, we empower true human connection in every space. We deliver, manage, and enhance professional audio and video for the most effective, natural communications possible. As we grow to meet our customers' needs and evolve to address the challenges of tomorrow, one principle remains: connecting people through extraordinarily exceptional audiovisual experiences.



## Kaltura

Kaltura provides real-time, live, and on-demand video experiences for online educational programs and virtual learning that bring both educators and students closer than ever. From virtual classrooms, lecture capture, and webinars, to live recruitment and alumni events - Kaltura's off-the-shelf products offer flexibility, modularity, and ease of integration. Our products enable any size institution to create interactive experiences that are engaging, personalized, and accessible to all.

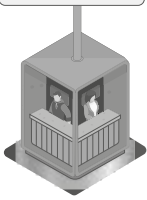


## Canon – GetyourStudio

Canon can be hard to define. Especially when you learn the extent of our expertise and discover all the fascinating places our imaging technology can be found today. We're full of surprises. Our beginning ambition to design and manufacture the world's most advanced and well-loved cameras has evolved over eighty years into a desire to play a part in every image made. Our products and expertise reach places you may never have realized and touch millions of lives every day.

Canon partner 'GetyourStudio' supplies all-in-one and ready-to-use video studios. An in-house video studio opens new possibilities and leverages the quality of video content. Your own video studio can be operated by one person without the need for experts. Learn and experience what GetyourStudio has to offer for educational applications and learn the possibilities to connect and enhance your audience via video.

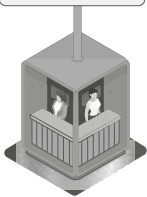
Rapidmooc



## Rapidmooc

Rapidmooc designs and markets all-in-one video studios. Combining both the video recording hardware and the capture processing software, they offer multiple functionalities that are very easy to use: from the recording modes to the essentials of post-production editing, including an interactive teleprompter, the Rapidmooc solution offers the possibility of creating professional quality videos, independently, in volume and at a lower cost. More than 600 universities, companies and institutions use them: enthusiastic and prestigious customers from very different sectors of activity: Sanofi, l'Oréal, Oxford University, ESCP, ministries, specialized schools (aviation, navy, cooking...) and many more! EdTech with an international reach, Rapidmooc Inwicast has offices in France (Paris, Lyon), the United States (New York), the United Kingdom (London), Germany (Essen) and Switzerland (Geneva).

UBICAST



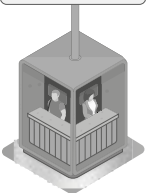
## UbiCast

Born in 2007, UbiCast is the European leader in video learning solutions. Our mission is to improve learning and communication by making video engaging, collaborative and durable.

To do so, UbiCast has developed Nudgis, a customisable private video platform made for teachers to record, store and stream interactive and impactful content in video format.

Thanks to its engaging sidebar and social features, Nudgis is the perfect tool to easily captivate students' attention and enhance the whole learning experience!

SONY



## Sony

Sony education solutions provide a front row seat for all students no matter where they are. Easy to implement AV technologies enable Educators across the spectrum to make learning more immersive and boost student engagement. By combining cutting-edge 4K displays, laser projection, video, audio and AI-driven analytics, the Sony flexible solution not only enables remote learning, but also ensures face to face teaching is presented in the highest quality, enhancing the experience.

While institutions and teachers save time on set-up, students benefit from increased flexibility and access to high-quality learning content and advanced collaboration tools. They can learn safely and effectively whether they're in the classroom, the next town or on the other side of the world.



## Media & Learning

### Invitation to join the Media & Learning Association

The Media & Learning Association (MLA) is a growing international, not-for-profit association which aims to promote and stimulate the use of media as a way to enhance innovation and creativity in teaching and learning across all levels of education and training.

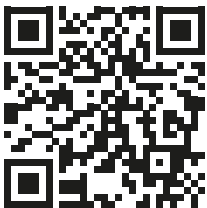
In 2023 we celebrate our 11th year in operation and are delighted to say that our membership continues to grow, currently 72 members from 21 countries which includes 55 organisational members, 8 sponsoring members and 9 networking members.

Membership is open to organisations who wish to join and who share the same interests.

By joining the association, members have access to the following:

1. preferential publication in the Media & Learning news portal and associated monthly newsletter currently sent to over 10,000 contacts along with dissemination support to members' European projects and activities.
2. access to moderated members mail-lists where we share opportunities for collaboration, new resources, cross-border projects, etc..
3. free access to our online workshops and seminars targeted at the higher education community.
4. registration discounts for any face-to-face MLA conferences and events including the annual international Media & Learning Conference.
5. involvement in association activities designed to increase our collective know-how in areas such as teacher education in digital and media literacy, audiovisual materials for schools, XR in education, AI, hybrid teaching, educational video, etc.

The annual membership subscription has been set at €500. MLA aims to continue its organisation of the annual Media & Learning Conference in 2024, the organisation of the annual MEDEA Awards and a host of other activities designed to grow our network and deepen our collective knowledge.



Contact us for an application form or just to find out more during the conference by contacting one of our team at the registration desk or by emailing us: [info@media-and-learning.eu](mailto:info@media-and-learning.eu)

Media & Learning 2023 would like to thank its sponsors and exhibitors:



<https://conference.media-and-learning.eu>



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