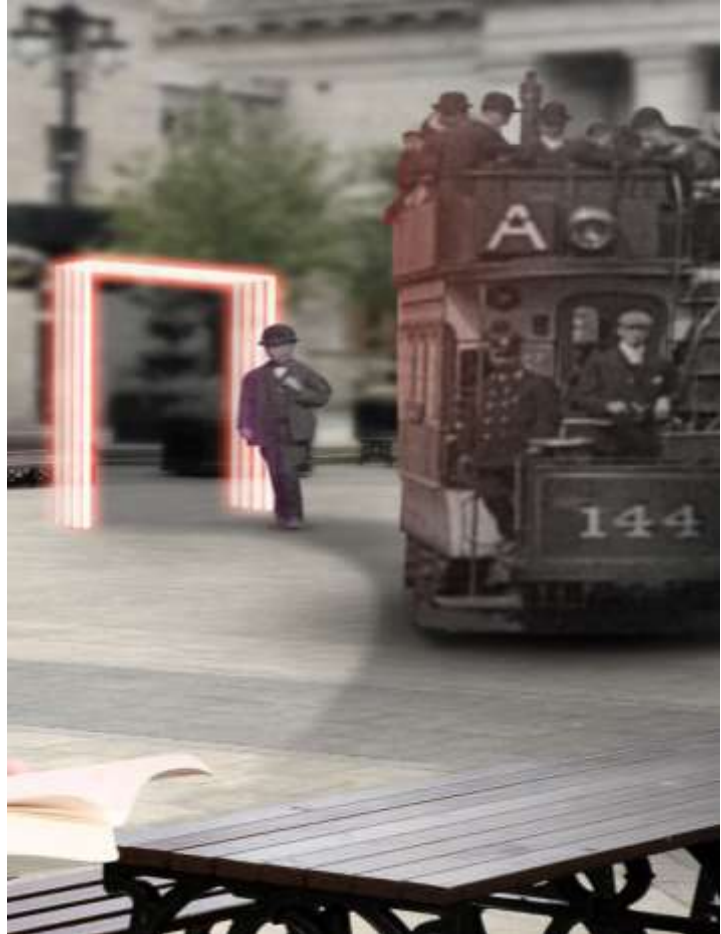




# Education Refreshed by Technology

*(Democratisation of XR in HE)*

**Amanda Murphy**  
**Professor of Creative Industries**  
**Royal Holloway University of London**  
**[Amanda.murphy@rhul.ac.uk](mailto:Amanda.murphy@rhul.ac.uk)**



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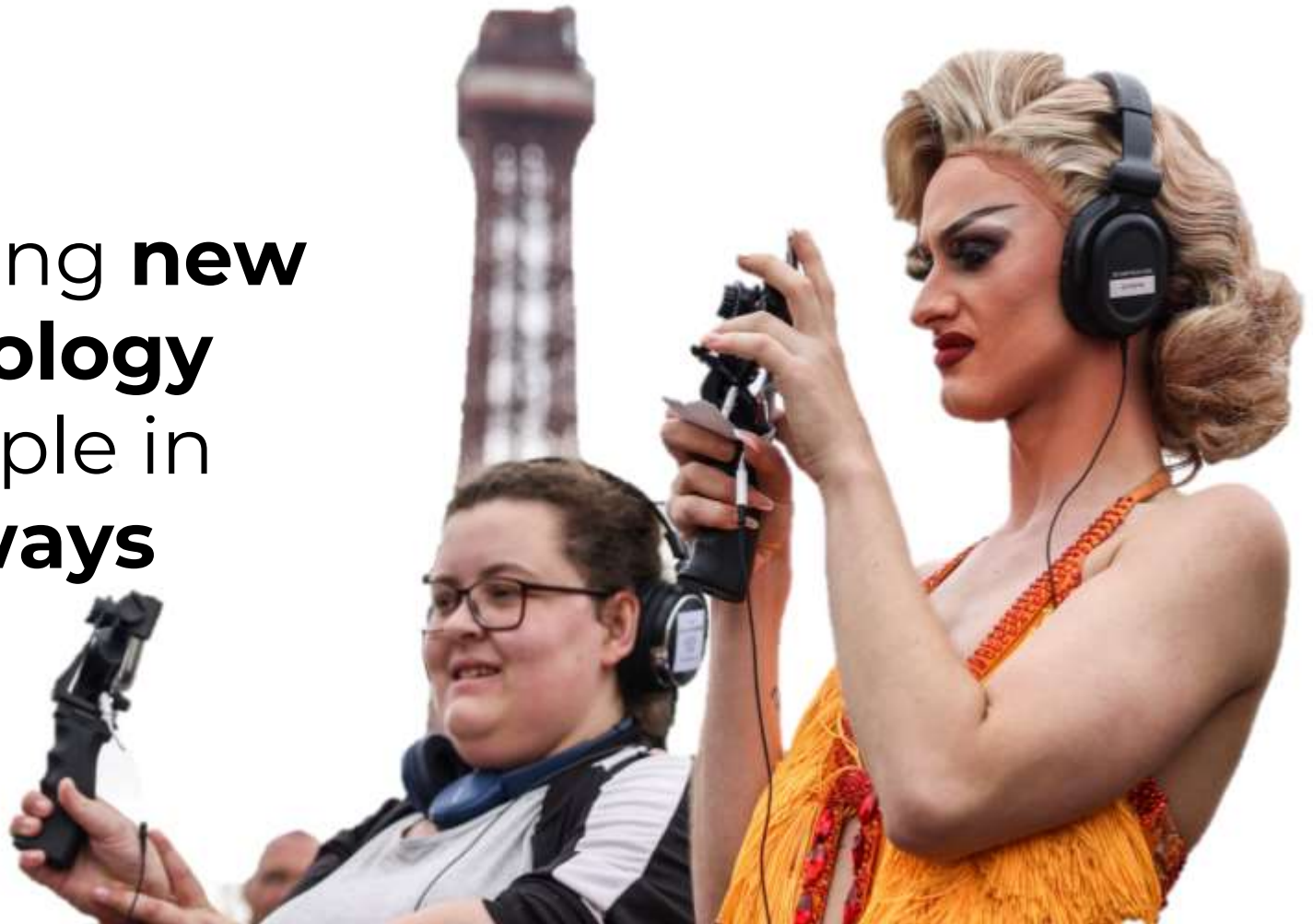
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Exposing **new technology** to people in **new ways**



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National Centre for Immersive Storytelling



# StoryFutures



# STORYFUTURES SKILLS REPORTS

SKILLS FOR IMMERSIVE  
EXPERIENCE CREATION



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# VIRTUAL VERONESE

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# The KEEPER of PAINTINGS

*and the Palette of Perception*



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ORCODE

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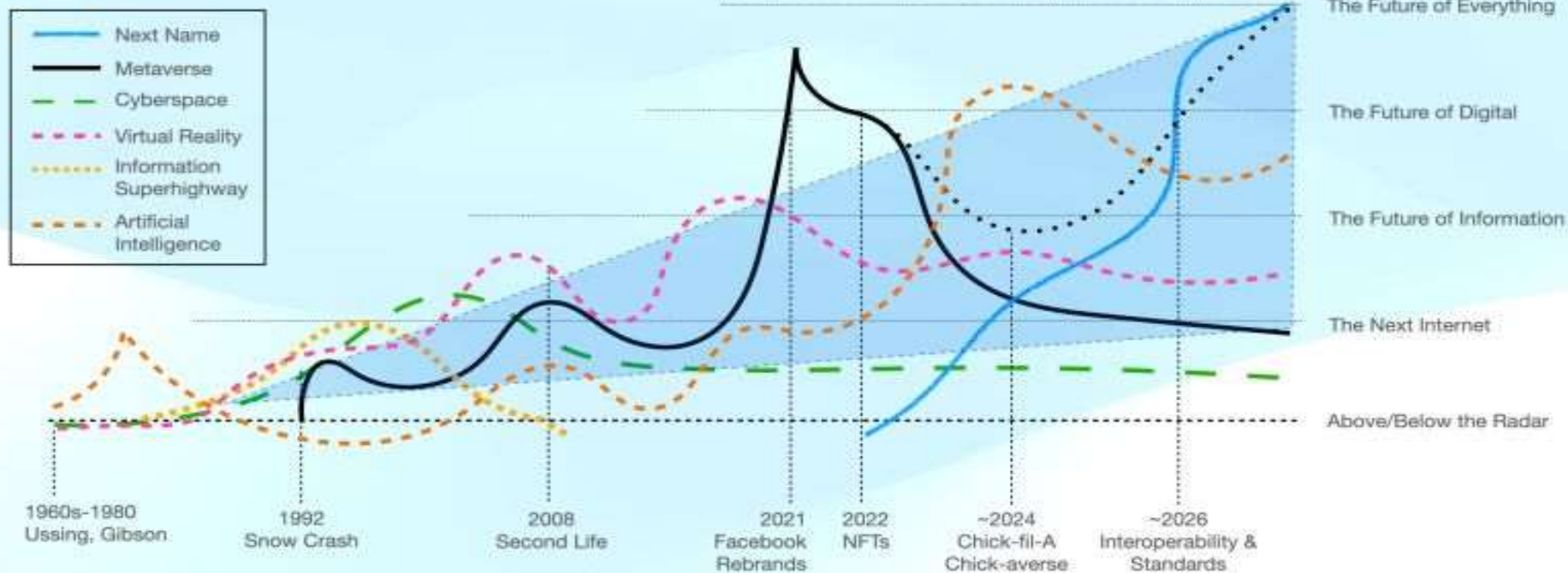


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# The VR/Metaverse/AI Hype Cycle



Source: Avi Bar-Zeev / RealityPrime

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# TRAIN THE TRAINER

**UK-wide**  
**Cross campus collaboration**  
**Cohort building**  
**Collaboration**

**19 HEI's**  
**3,000 students trained in XR**  
**per year**  
**62 new and modified courses**  
**172 academics**



**StoryFutures**

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SHEFFIELD

# TRAIN THE TRAINER

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ALL DEPT HEADS INVOLVED



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The logo consists of three nested, red, stylized 'U' or 'M' shapes that resemble a path or trail, positioned to the left of the text.

# Story Trails







# Historian David Olusoga

Addressing missing chapters, forgotten people,  
forgotten histories

‘Radical reappraisal of the parameters of history’



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# New storytellers

## New voices



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# Training



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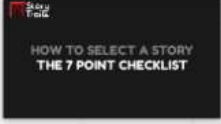













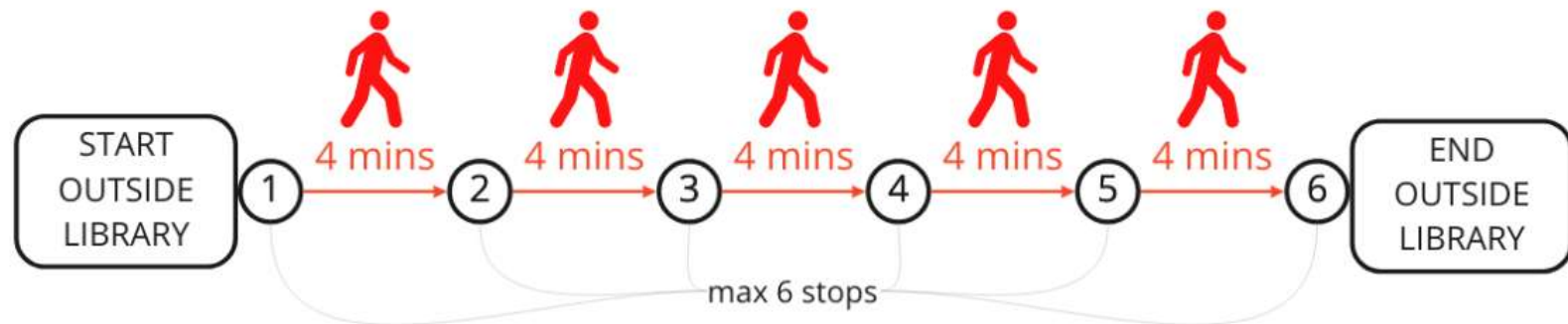


# Principles & Templates

CREATIVE BRIEF 	Copy of CREATIVE BRIEF 						
Copy of OBJECTIVE AND PRIN... 	Copy of PRINCIPLES 	Copy of PRINCIPLES 	Copy of PRINCIPLES 	Copy of PRINCIPLES 	Copy of PRINCIPLES 		
HOW TO SELECT A STORY - T... 	Copy of HOW TO SELECT A S... 	Copy of HOW TO SELECT A S... 	Copy of HOW TO SELECT A S... 	Copy of HOW TO SELECT A S... 	Copy of HOW TO SELECT A S... 		
WORKFLOW 	Copy of PRINCIPLES 						



## TRAIL GUIDELINES:



- Narrative unfolds along the trail
- Works as an 'experience' - visitor is immersed in the story and emotionally invested
- Story is told with archive, testimony, and visuals (such as photographs, documents etc.)
- Fits into a framework - a kit of parts (digital storytelling tools) developed by Nexus Studios
- It is compellingly told in short form and it is interactive
- The story is memorable, shareable and where possible, fun

## 3D SCANING APP – SCANIVERSE



## TYPES OF SCANS

People- Objects- Places

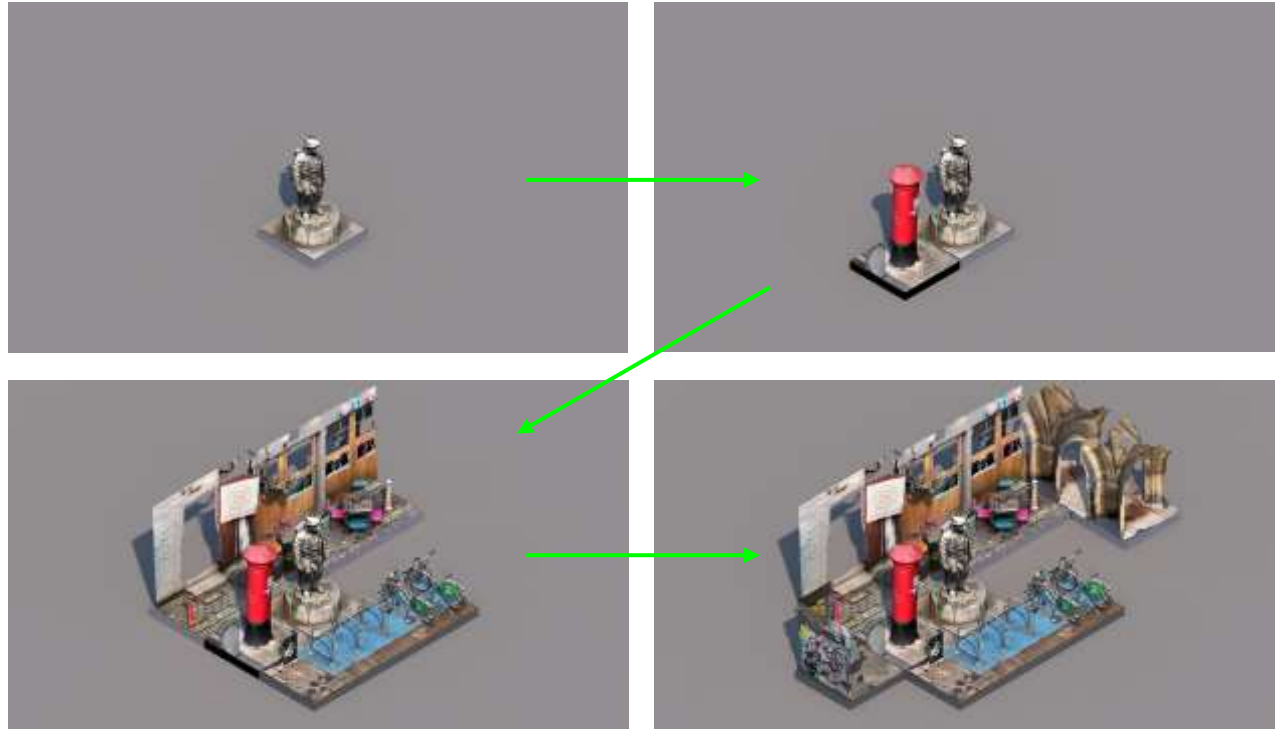






## MODULAR DESIGN

3D scans are used as building blocks to build virtual version of these towns and cities in new and imaginative ways.









# Technology- Kit of parts







# Choose a TV set or a projection (flat/extruded)



Video playing in TV



Flat projection



# History where it happened



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## Libraries at the centre



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# Big Me Little Me



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# Making sure everyone's in the ring





# Building best practice inclusive innovation frameworks

Empower local  
creatives to tell  
authentic stories

Build awareness  
amongst creative  
community networks  
at every stage

Develop best practice  
models for inclusive  
hiring

Consider whether  
additional barriers to  
inclusion are created  
by tech 'solutions'?

User test for  
accessibility early on.  
What's the 'right'  
spec?

Non-mobility-related  
barriers to inclusion  
e.g. data poverty, age,  
culture





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**FOCAL**  
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AWARDS 2023

Best Use of Footage on Innovative

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StoryTrails - The People's Metaverse



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Thank You  
Amanda.murphy@rhul.ac.uk