



Empathy Inc. Scandal: Business and Human Rights in the Tech Industry

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WHO WE ARE

IE UNIVERSITY - DIGITAL LEARNING

- We design, develop, and distribute our educational materials.
- We have more than 20 years of experience creating multimedia materials and the world's largest collection



THE CHALLENGE

To create a multimedia case study that combines:

AI & NEW TECHNOLOGIES

Relevant topic in current times

ETHICAL SCOPE

Reflect on the consequences of the AI misuse

LEGAL CONCEPTS

International comparative law, human rights, data management, GDPR...



THE SOLUTION

Empathy Inc. Scandal: Business and Human Rights in the Tech Industry



[Access the material](#)

THE POWER OF AUDIOVISUAL



+ INTERACTIVE



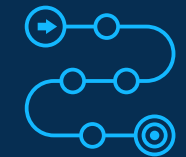
+ ENGAGING



+ IMMERSIVE



Video and audio



Interactive timelines



Interactive graphs



Decision trees



Exercises

BENEFITS

Learning Outcomes



1

Analyze complex scenarios and develop strategies

2

Foster critical thinking and stimulate class discussion

3

Understand the difference between legal liability and corporate social responsibility

4

Reflect on the crisis management

IMPACT



Comparative Law in Action Challenge 2023

Participants from the following universities:

- IE University
- University of Edinburgh
- Bocconi University
- Maastricht University
- Tilburg University
- Sciences Po
- Bucerius Law School
- FCV Direito Rio

CONCLUSION



Relevant topic

AI and its ethical implications



Integrated vision

Combination of elements
and perspectives



Interactive approach

multimedia and storytelling

