



Beyond the Sound: Moving from Audio to Video Podcasting

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Open Learning Podcast

Chalk Radio

Chalk Radio

Chalk Radio is an MIT OpenCourseWare podcast about inspired teaching at MIT. We take you behind the scenes of some of the most interesting courses on campus to talk with the professors who make those courses possible.

Our guests open up to us about the passions that drive their cutting-edge research and innovative teaching, sharing stories that are candid, funny, serious, personal, and full of insights. Listening in on these conversations is like being right here with us in person under the MIT dome, talking with your favorite professors.

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TEACHLAB WITH JUSTIN REICH

TeachLab with Justin Reich

TeachLab is a podcast that investigates the art and craft of teaching. There are 3.5 million K-12 teachers in America, and we want to explore how they can become even better at what they do. Hosted by Justin Reich, MIT Professor and director of the MIT Teaching Systems Lab.

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Subjects

Leadership Principles for Scientists, Engineers, and Researchers



MIT xPRO's Leadership Principles for Scientists, Engineers, and Researchers

MIT xPRO is proud to present our new podcast series on Leadership Principles for Scientists, Engineers, and Researchers. Join Dr. Luke Hobson in understanding the main themes in each of the four courses. This podcast is based on the four-course online program from MIT that empowers yo...

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Subjects

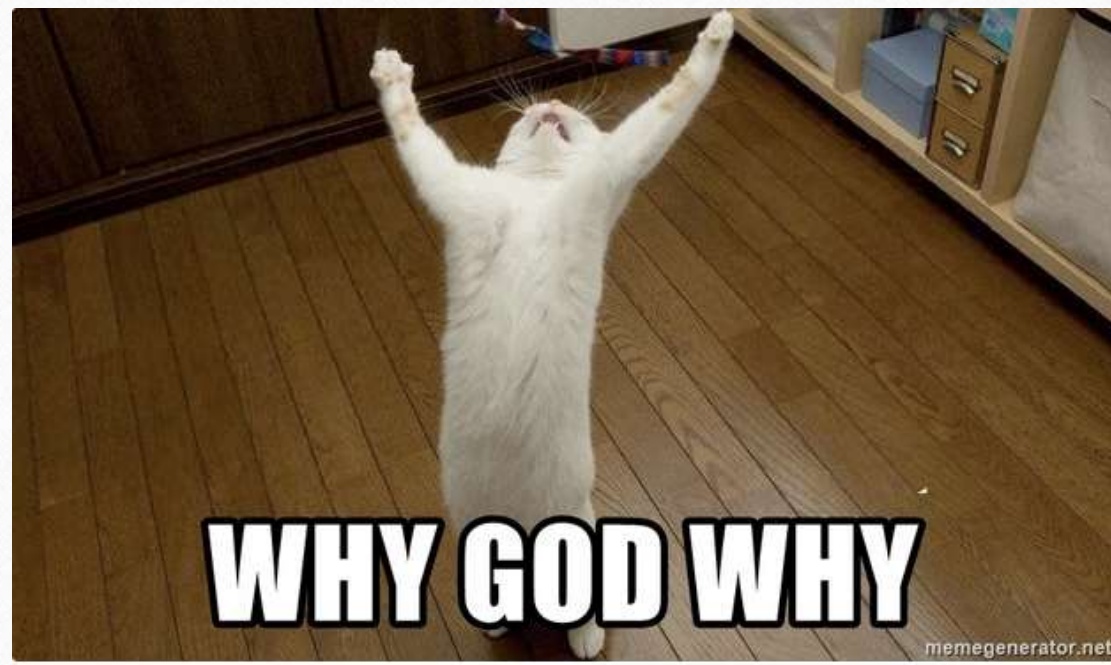
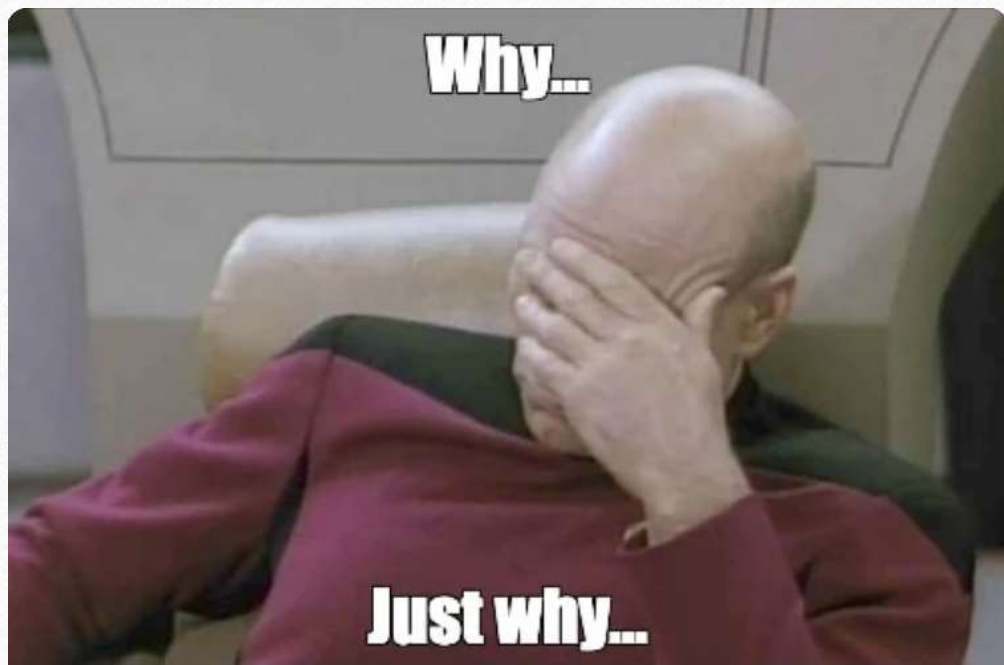


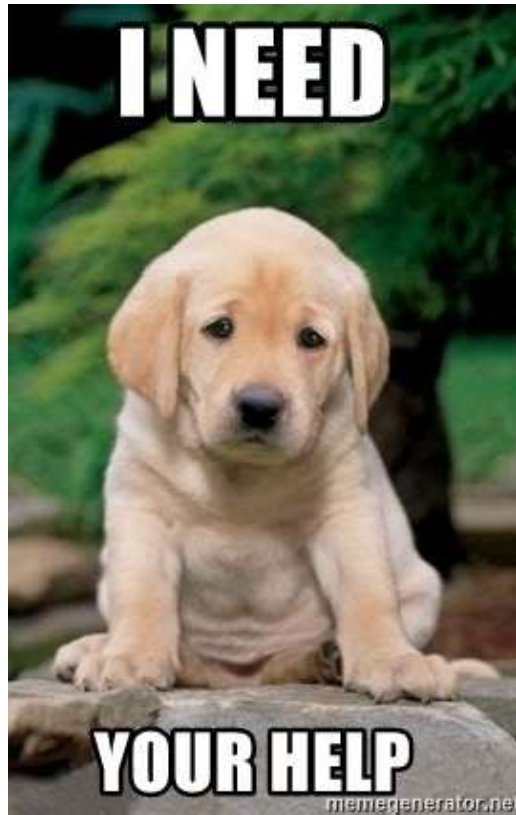
MIT Bootcamps

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Let's Discuss!

- Pros/cons of audio podcasting
- Pros/cons of video podcasting
- Questions/considerations to ask if making a change

Audio Podcasting

- Pros

- Accessibility
- Ease of Production
- Audience
- Low Bandwidth



- Cons

- Lack of Visuals
- Market Saturation
- Limited Interaction

Video Podcasting

- Pros

- Enhance storytelling
- Wider Audience
- Sponsorships



- Cons

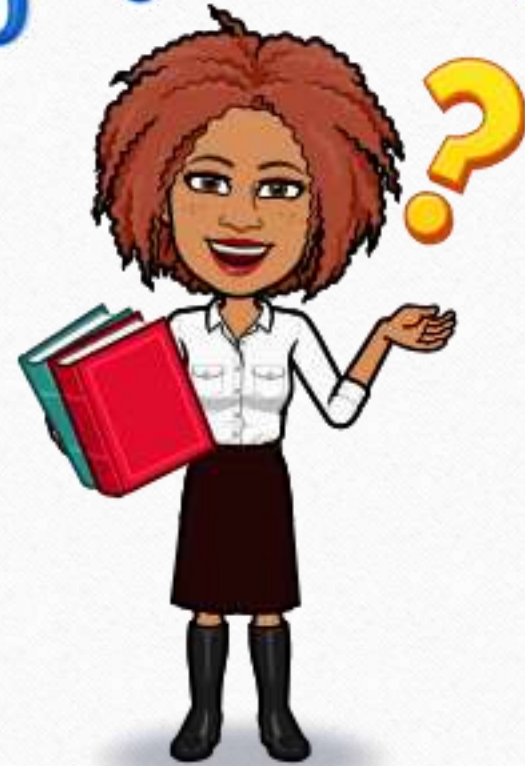
- Higher Production/Post-production Time
- Accessibility
- File size & bandwidth



Video Is Not in
competition with
Audio



any questions??





Thank You.

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