UBICAST

HEL MO Haute Ecole Libre Mosane

AI & Educational Video: How to Make the Most of It!

A workshop led by...

Jenny Méité | UbiCast
Int. Development Manager

Christophe Renard | HELMo
E-learning Expert

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What you'll learn...

1. BENEFITS OF AI IN HIGHER EDUCATION

➡️ Uncover insights from UbiCast's latest survey on educational videos.

2. AI AT HELMO

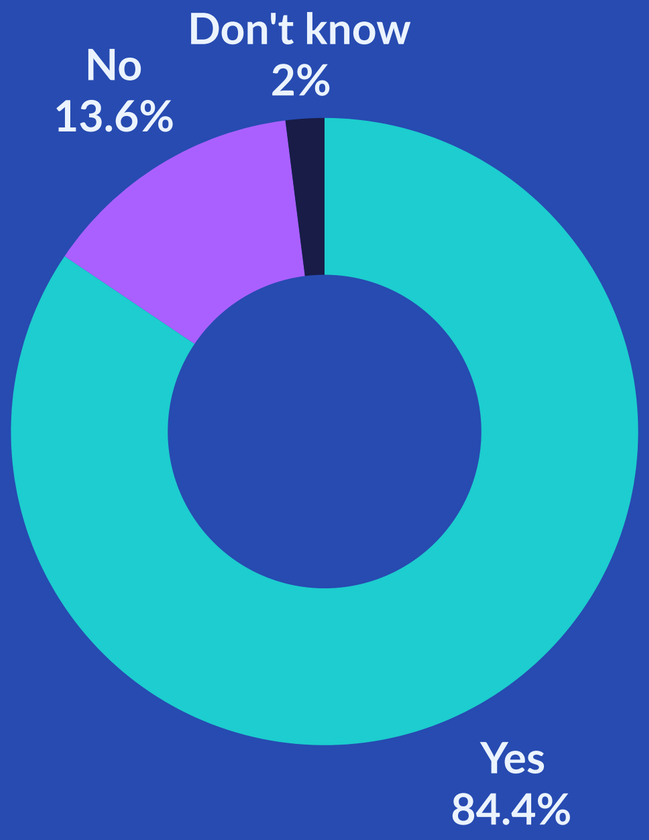
➡️ Learn how HELMo is integrating AI, including teacher training sessions and future plans for AI-enhanced teaching.

3. AI AT UBICAST

➡️ Get an exclusive look at how UbiCast is bringing AI to Nudgis.

Benefits of AI in higher education

Is AI already used in your institution?



	Uses	Occurence
#1	Student uses	16
#2	Tests for active monitoring	14
#3	Courses dedicated to AI	12
#4	Help with designing courses and assessment	10
#5	Content creation	7

When it comes to AI, which application around educational video do you think is the most relevant?

	Uses	Occurence
#1	Transcripts	26
#2	Help with designing / editing / post-production	22
#3	Multilingual translations	13
#4	Searchability and recommendations	11
#5	Full video production	10

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AI at HELMo

- Work group with 6 e-learning specialists
- Training sessions
- Feedback from Christophe: how he uses AI
  - reduces the workload
  - makes it easy to design lessons
  - allows for richer discussions with the students
  - provides a virtual assistant

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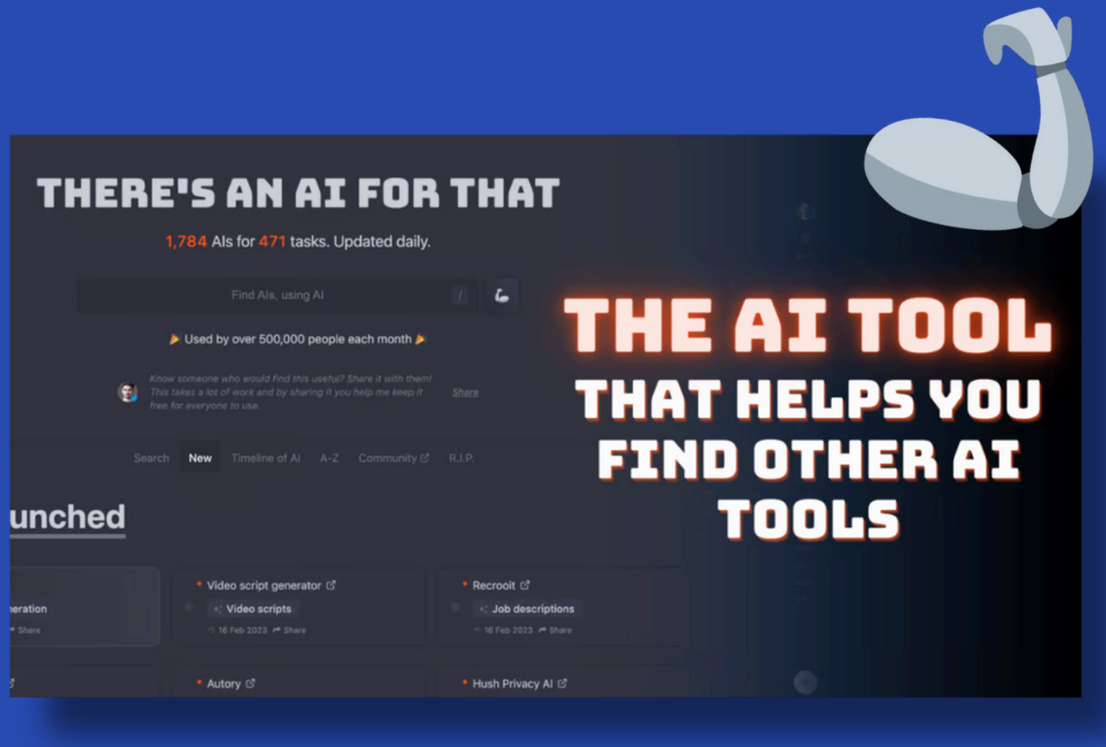
AI at HELMo

➡️ And in the future?

👨‍💻 **AI Lab**

⚙️ **Tool box**

🙌 **Events**



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What is UbiCast?

LECTURE CAPTURE

Students engage with course material at their pace, whenever they want, wherever they are.

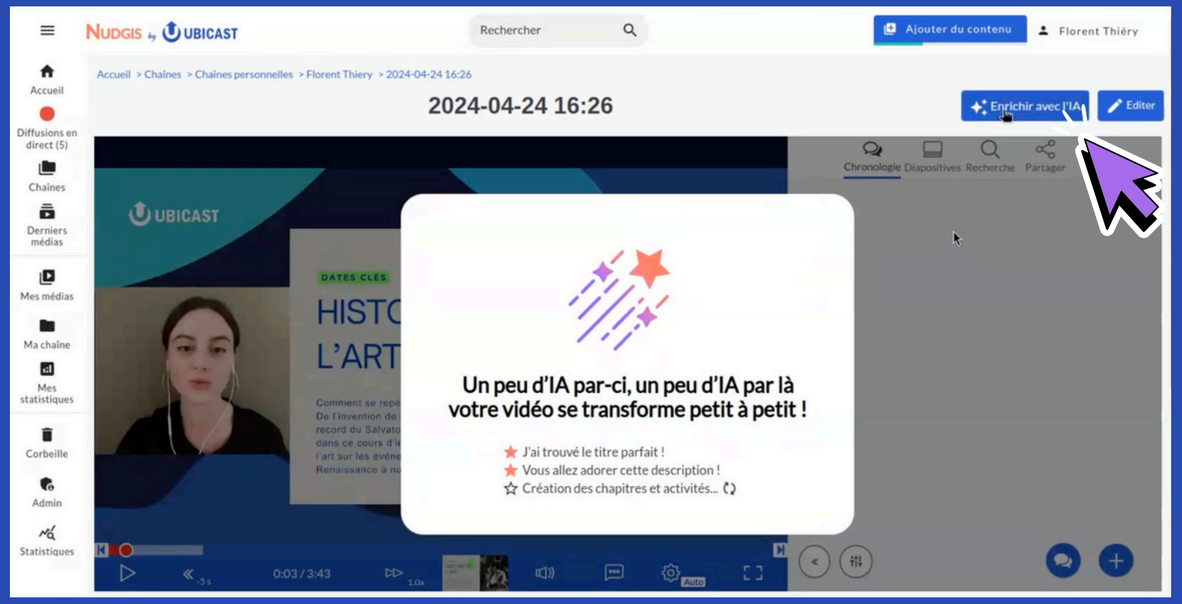
COURSE VIDEOS & TUTORIALS

Teachers set up a hybrid environment: they record themselves on their own, students watch theoretical videos at home, and class time is dedicated to collaboration.

LIVE STREAMING

Deliver important information homogeneously while boosting engagement through interactive features.

AI at UbiCast



Enrich with AI

- Add a title and a description
- Add chapters
- Add quizzes

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Making learning more efficient

Get your free 1 month Nudgis trial

First name: *

Last name: *

Email: *

Country:

Phone: *

Organisation: *

Job:

Name of the platform: it can be the name of your organisation *

Generated URL:

Language of the platform: English *

Voucher code:

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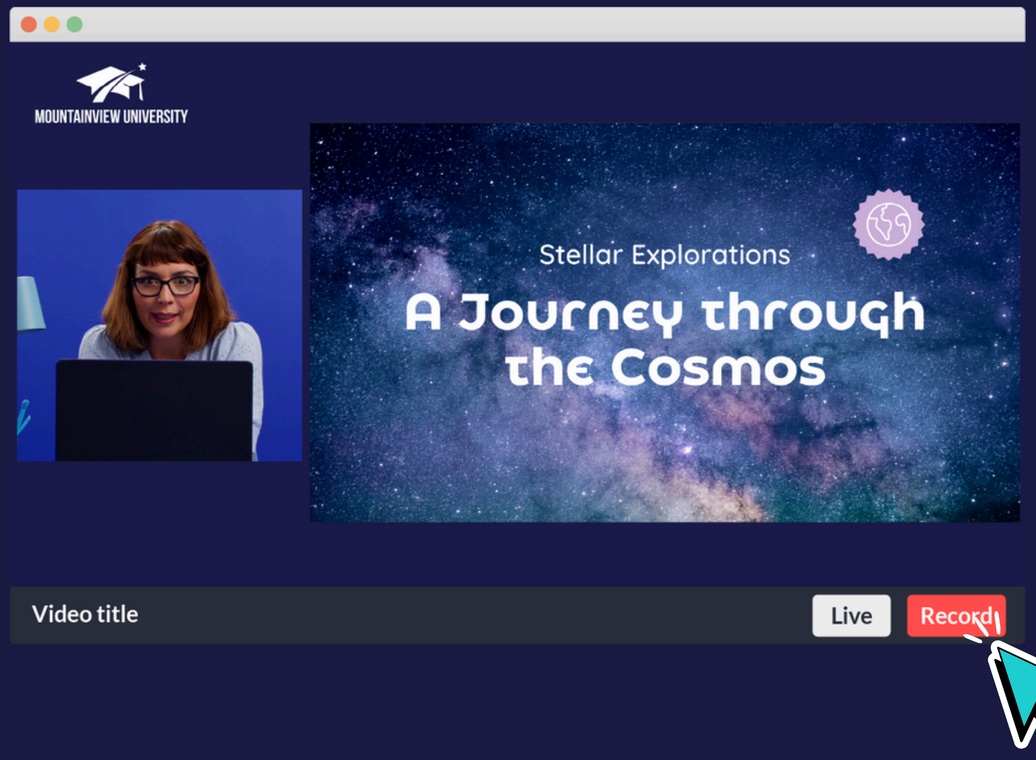
Send



Thank you!

UbiCast's website

HELMo's website

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