

A photograph of two young children sitting at a table, engaged in a painting activity. The child in the foreground is a toddler with blonde hair, wearing a light-colored sweater, with their mouth wide open in a joyful expression. Their hands are covered in blue and green paint, and they are reaching out towards the camera. The child in the background is a slightly older child with reddish-brown hair, wearing a striped shirt, also smiling and holding up their hands which are covered in pink and white paint. The table is covered with white paper and various colors of paint, including red, blue, green, and yellow. The background shows a wooden door and some papers pinned to the wall.

TOUCHING ART

TOUCHING ART







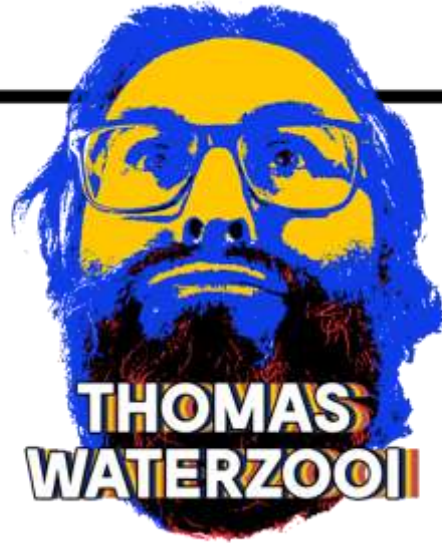
Who Am I?

Thomas Waterzooi

- Game designer
- Game developer.
- Game animator
- Game musician

Jack of all trades

Sometimes: teacher at LUCA School Of Arts (Gent)



Previously

Larian Studios

- Dragon Commander
- Divinity Original Sin

IO-Interactive

- HITMAN



Solo-Dev 2018

What I didn't want to make:

- Games where the main mechanic is violence
- Games for young kids (-12)
- Hardcore games, skill-based
- Time-pressure

Solo-Dev 2018

What to make? Something...

- .. my non-gamer friends would like
- .. my mom would like
- .. closer to my world
- .. with a good story

So basically: A movie?? A game for non-gamers???

MANIFESTO REJECTA

A New Audience

- Adults with adult-interests
- Games don't represent these interests
 - Museums, city-tripping, art
 - Friends, relationships, food, culture
 - Lifestyle, illness, depression
- Learn how to make games for these people
- Games can be(come) art

Accessibility

- No previous skills
- No time pressure
- Short
- Author-driven
- For adults
- Embed culture => ART

**What if we
DO
touch the artwork?**



PLEASE,
TOUCH
THE ARTWORK





FINALIST
APPLE
DESIGN
AWARDS
2022



WINNER
GOOGLE
PLAY
INDIE FESTIVAL
2022



TOP 20
2022 GAMES
EUROGAMER



TOP 20
2022 GAMES
THE
GUARDIAN



WINNER
BEST ART
TOKYO
GAME SHOW
2021



OFFICIAL
SELECTION
INDIGO



WINNER
BIG IMPACT
BIG BRAZIL
2021



WINNER
VERY BIG
INDIE PITCH
PGCONNECTS



OFFICIAL
SELECTION
INDIECADE
PARIS



NOMINEE
INNOVATION
IN GAMES
LUDICIOUS



EUROGAMER
RECOMMENDED

PLEASE,
TOUCH
THE ARTWORK 2



PLEASE.
TOUCH **2**
THE ARTWORK

OUT NOW    **1000% FREE**



Please, Touch The Artwork 2

Where's Waldo

+

James Ensor

+

Monty Python

- Hidden object adventure
- No stress
- 83+ paintings
- Hints when stuck
- Age 12 to 99

GameLoop









5

7



Process



Process

1. Collect paintings



4 ★

Antibes_de
_Cl...net.jpg



Azaleas.jpg



BAL_656572
.JPG



BanquetOfT
heS...ed.jpg



2 ★

bathers-und
er-t...926.jpg



Beach-in-Mo
onli...ght.jpg



Bouquet_au
_pe...ne.jpg



5 ★

Bretoense_
Kus...ch.jpg



Bretoense_
Kus...ch.psd



3 ★

Brusselman
s_D...ers.jpg



Camille_Pis
arr...45).jpg



Canal_en_Fl
and...he).jpg



5 ★

Caresses - F
erna...pff.jpg



Celebration
of t... (1).jpg



Celebration
of t...lon.jpg



Cézanne_-_
FWN_747.jpg



Cezanne_-_
Stil...uch.jpg



CharlesWarr
enE...nes.jpg



Christ_calmi
ng...lou.jpg



City_Russian
Mus...pt.png



3 ★

City_Street_
Léo...873.jpg



Claude_Mo
net...sse.jpg



Compotier,_
ver...nne.jpg



Dahlias.png



Dame_met
_w...or.jpeg



5 ★

Danemark,_
Cop...95).jpg



De_daken_
van...de.jpg



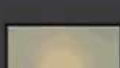
De_vuurto
en...97.jpg



De_waterkä
r...434.jpg



De_windsto
ot...003.jpg



De_zeedijk
te...668.jpg



DeBadenInO
ost...191.png



Degas_bea
ch...s...877.jpg



Denis_van_
Als...ella.jpg



DenisVan_C
eleb...lds.jpg



DennisVanA
ls...03.png



Der-Deich-O
ste...nde.jpg

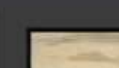


4 ★

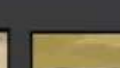
DeRoepVan
DeS...de.png



Digue_d'Ost
end...cm.jpg



Duinen,_Lé
on...77.jpg



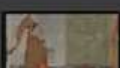
Duinen,_Lé
on...45.jpg



Emile_Cla
...pen.jpg



EmileClaude
Bri...ets.png

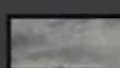


4 ★

Ensor_Asto
nish...SKA.tif

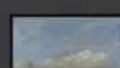


Ensor_Azale
as.jpg

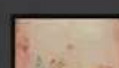


5 ★

Ensor_Cabi
nAtT...all.jpg



Ensor_Clou
ds.jpg

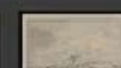


2 ★

Ensor_Coqu
ille...tue.jpg



Ensor_DeG
olfBreker.jpg



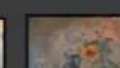
Ensor_Draw
ing...rke.jpg



Ensor_Fleur
EtC...les.jpg

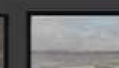


Ensor_Fleur
Our...ses.jpg



4 ★

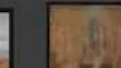
Ensor_Flow
erA...KA.jpg



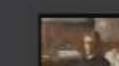
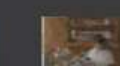
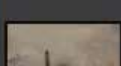
Ensor_Grey
SeaScape.tif



Ensor_Have
nOo...de.jpg



Ensor_Kin
deren...let.jpg



Process

2. Bundle by theme



Ensor_Clouds.jpg



Azaleas.jpg

Process

3. What do characters need?



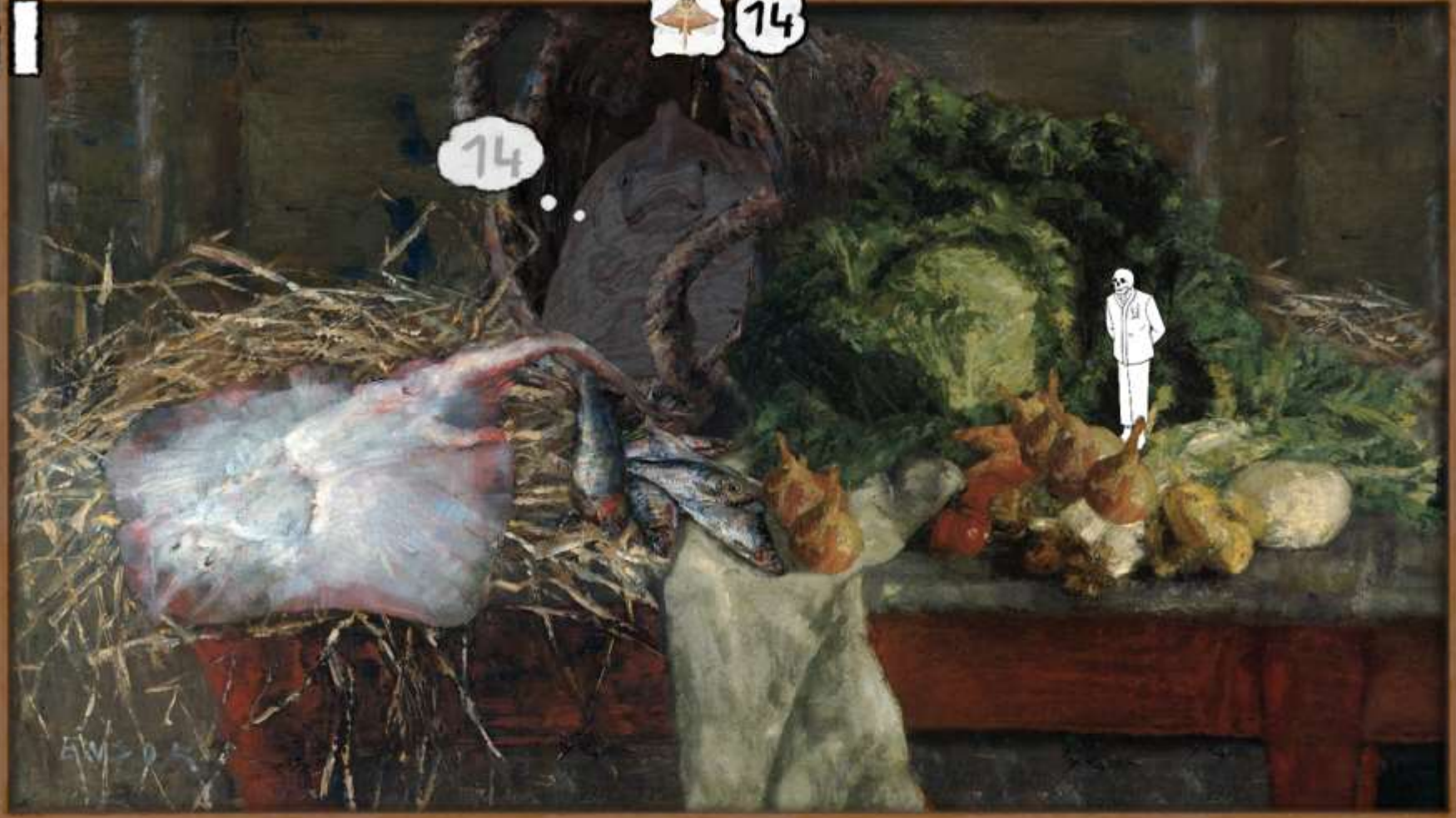
21





14

14





4

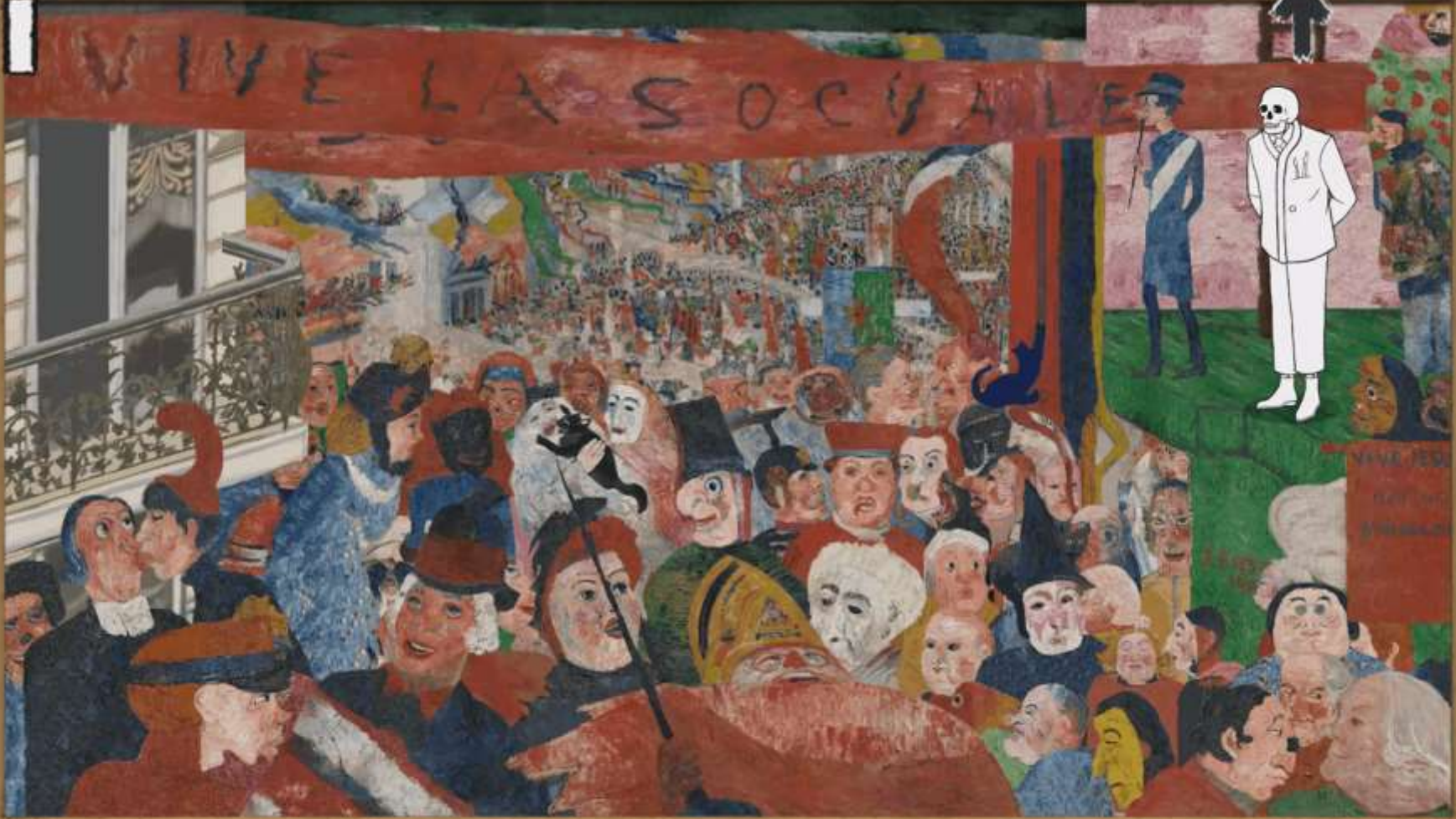




Process

4. Animation





Process

5. Player should stand out





Flanders
State of
the Art

be
EU


belgium24.eu

1000% GRATIS



THE FUTURE?

THE FUTURE

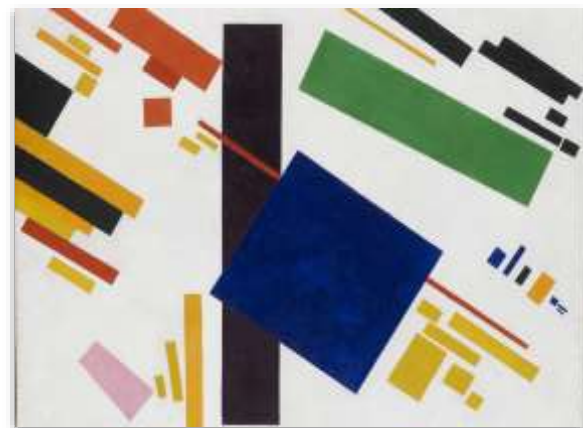
Statistics

- Downloaded **250.000 times** in the first week
- **1000+** Overwhelmingly positive reactions
 - *'Love to visit a museum with his works'*
 - *'Re-sparked my love for art'*
- Over **90.000 hours** played (that's over 10 years)
- Over **8 million** views
(on Twitch & YouTube & socials)

Other painters



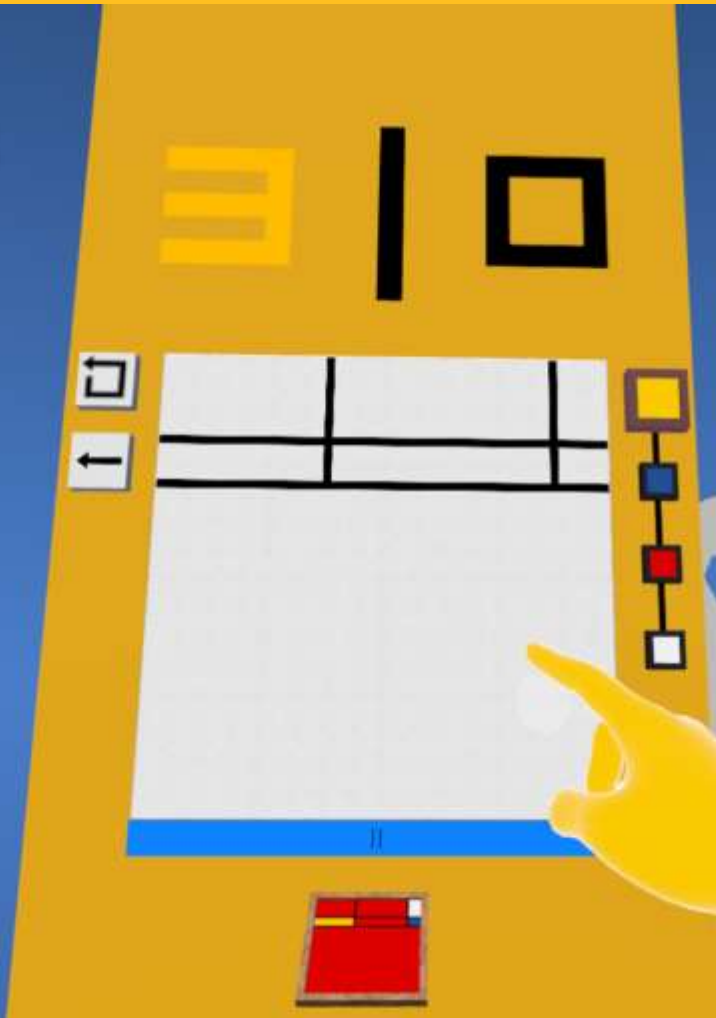
Other painters



Please,
Touch The Artwork

VR

*Please,
Touch*



Please,
Touch

PLEASE, TOUCH THE ARTWORK

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www.studiowaterzooi.com

Questions?