

# Forging stronger ties between CPD & Higher Ed



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Media & Learning



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Leading the world  
to better health

# The Lay of the Land

Uni traditional gearing

Students v Adult Learners

Principles of Andragogy

**S**elf-directed

**T**ime-management

**E**xperience

**M**otivation

**P**ractical – problem-solving



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# Development of mCPD Platform

## Stakeholder Approach Interviews

Intrinsic Motivation  
Gamified (Marlow – Deci)  
More carrot than stick  
Curiosity and purpose  
Life-long Learners  
Practical & User-friendly

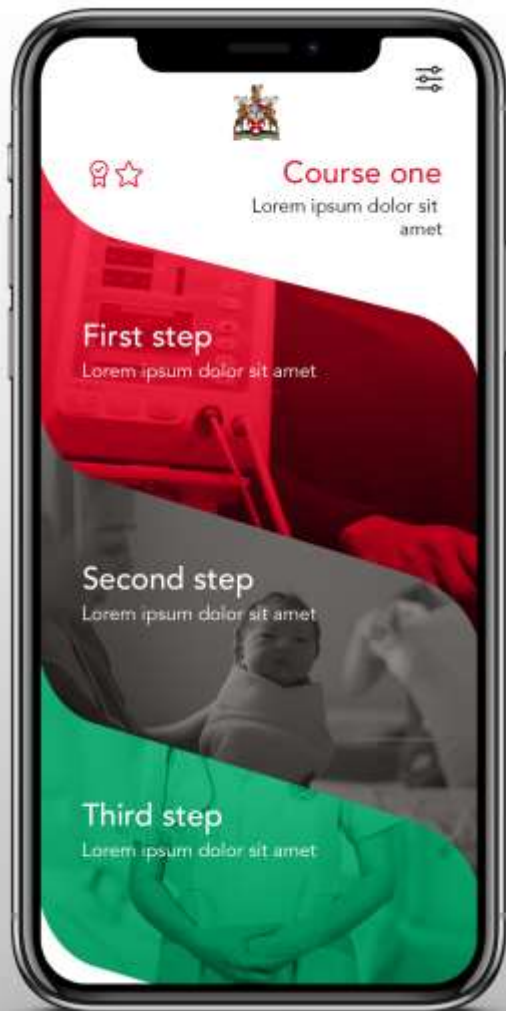




Emphasis on – Capture, Documenting,  
Reflection – tracking what did/did not work  
Grounded in the everyday work experience  
JIT Learning (relevant and timely)  
Chatbot with WhatsApp option  
Active Learning:  
Anytime, anywhere, seamless convenience

# Flipping mindset of Uni from parental to collegiate

Transformative Learning



# Malcolm Knowles Ownership and Self-directed Problem-centred Learning

Pay off focussed – thinking clearly about the purpose and relevance of the learning

## FLO mCPD Platform

Gamefied - AI-enabled - Chatbot



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## *FLO mCPD App*

Functional

Learning

Optimiser

- Flexibility
- Learning paths
- Overcoming obstacles





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Your CPD  
Activity Score



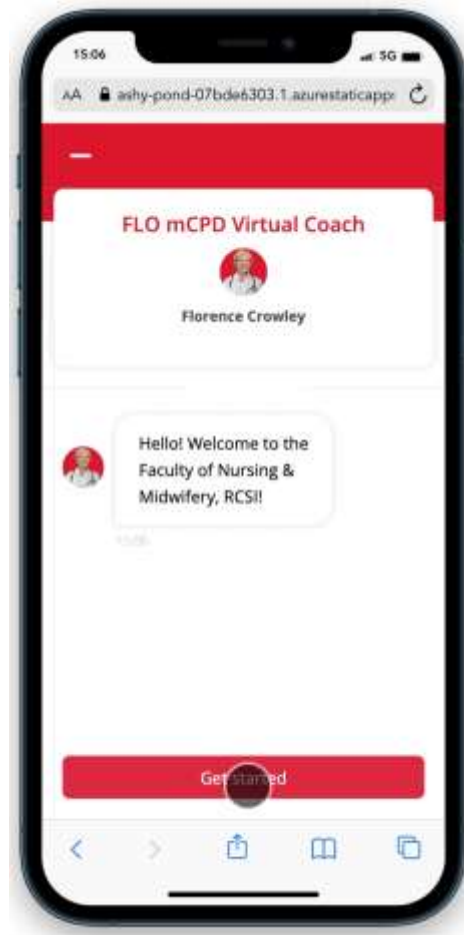
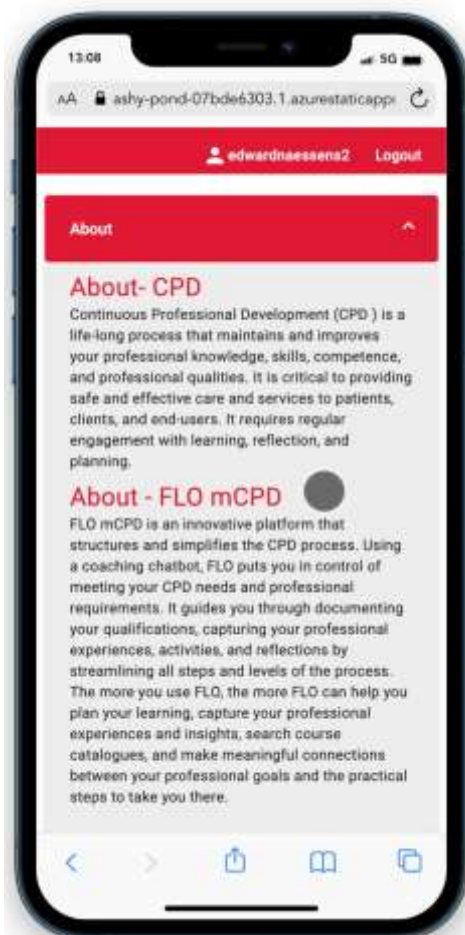
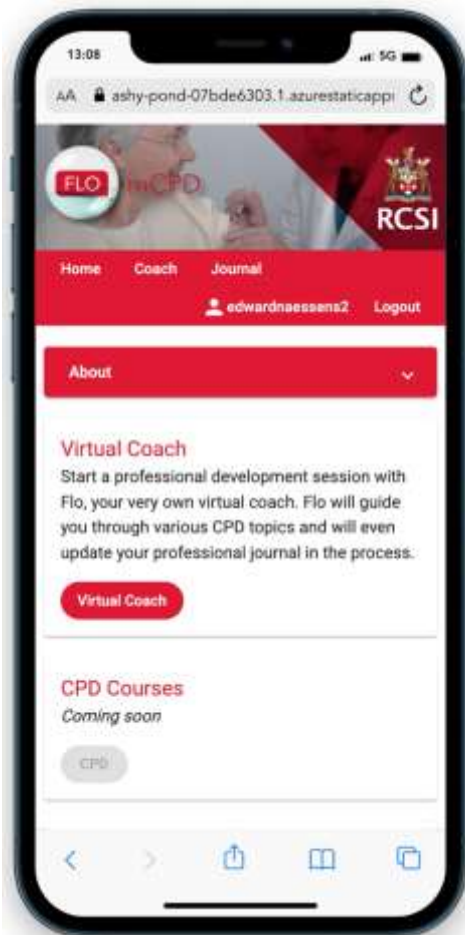
Completing key questions  
Active & Directed Learning  
Chatbot Q&A Guidance  
Values + Outcome-focused  
How will this benefit my patients?  
How can I apply this knowledge?  
What's new knowledge?  
Where to next?  
Bringing meaning to CPD + LLL  
Self-directed

## **FLO mCPD**

Curates and structures content  
Simplifies CE + CPD  
Makes learning meaningful  
Captures and validates









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