

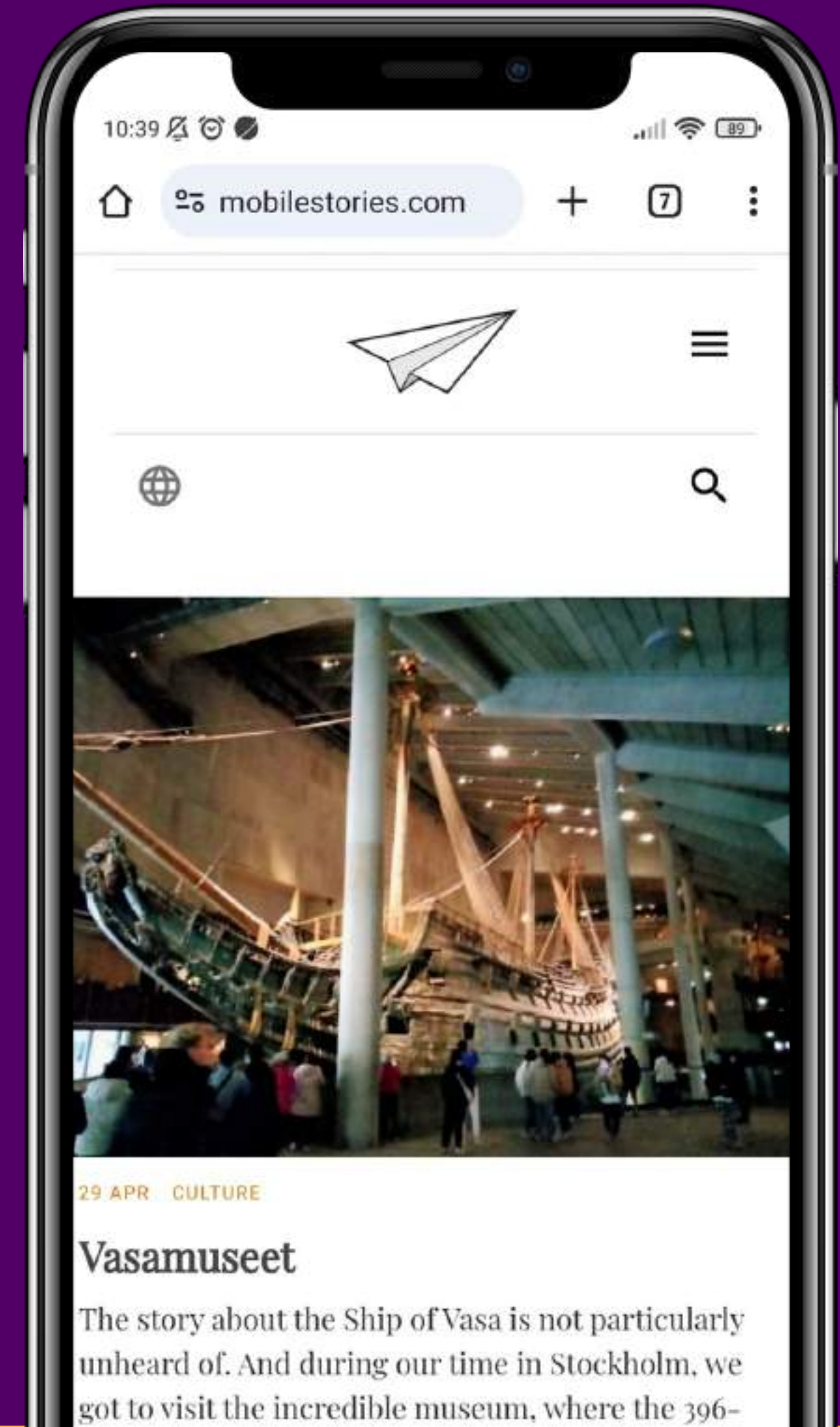
**ONLINE WEBINAR**

# Promoting MIL & Youth Citizen Journalism through Mobile Stories

Discover how Mobile Stories can enhance  
media literacy in your classroom!

MAY 22ND

14:00-15:30 CET



# Promoting MIL & Youth Citizen Journalism through Mobile Stories

**14:00** - Welcome & Introduction

**14:05** - Introduction of Mobile Stories & the ProMS project  
*by Jenny Sköld & Lotta Bergseth, Voice4You, Sweden*

**14:20** - Hands-on demonstration: "Help your students plan their articles"  
*Short intro of the tool + Exercise*

**14:55** - Debrief and questions from the breakout groups

**15:05** - Interview discussion with teachers & students on user experience

**15:25** - Closing words

Photo: Lotta Bergseth

# PROMS – PROMOTING MIL & YOUTH CITIZEN JOURNALISM THROUGH MOBILE STORIES



Co-funded by  
the European Union



Raise your hand if you are an **educator**  
or **occasionally lead** webinars or  
**workshops** related to media literacy.



Raise your hand if you meet **students/young people who have a distrust towards journalists, who feel overwhelmed with information and skeptical of everything.**



# THE IDEA BEHIND MOBILE STORIES



Photo: Henry Lundholm

**Jenny**  
**&**  
**Lotta**

# THEY WON YOUNG JOURNALIST AWARD!



Photo: Aftonbladet

Sweden's  
largest  
Newspaper!



# HE SHARED HIS THOUGHTS ON NATIONAL TV



- Students' voices can reach an audience far beyond classroom walls.
- Students can be recognized as experts on issues that concern them
- Students' stories can be used in class, as examples on how to write an opinion piece.



# HE STARTED A YOUTH NEWSROOM IN HIS SUBURB



Photo: Lotta Bergseth

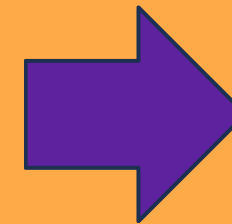
*I want to give other young people in the area something meaningful to do in their spare time, instead of hanging out. They can do journalism and questioning. That is the most important thing we have in our democratic society.*

Guuled Mohamed, 18

HOW DOES IT WORK?

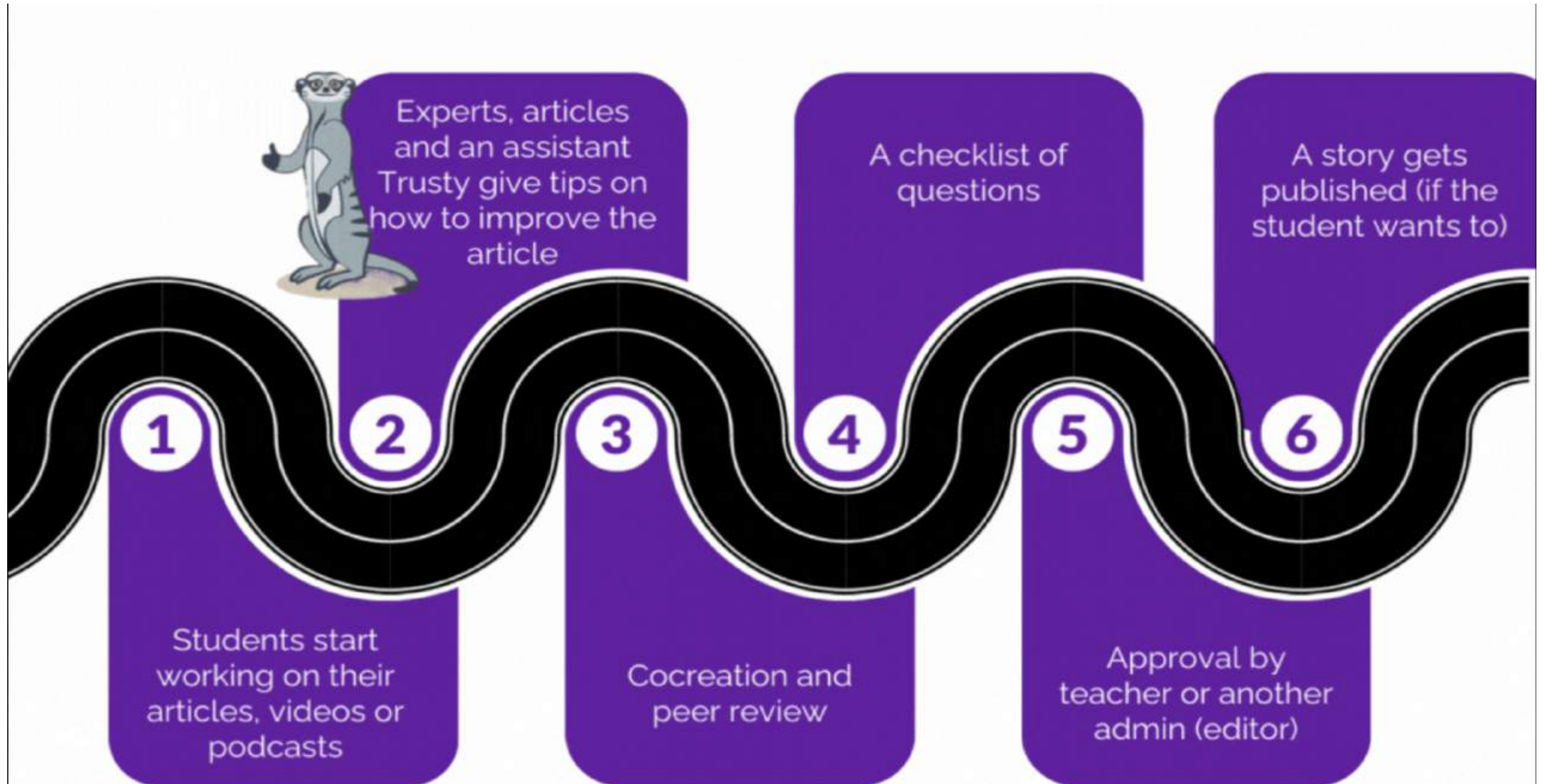
# TOOL & PLATFORM

The screenshot shows the Mobile Stories authoring tool interface. On the left is a vertical sidebar with buttons for 'GENERATE PREVIEW', 'OPEN PREVIEW', 'OPEN CHECKLIST', 'PUBLISH ARTICLE', and 'OPEN ARTICLE'. Below these are sections for 'Edit mode', 'Review', 'Request for publication', 'Archived', 'Demokolan Demoskolan', 'Peer review Status', and 'Granskning'. The main workspace is divided into several panels: a top header with 'Mobile Stories', 'Elin Johansson', and a clock showing '14:04 Mon, Feb 19, 2024'; a large image area with a photo of a young woman and a caption; a 'Purpose of my article' section with a 'Lead' panel containing text about the adult generation and a 'Body text' panel with text about young people's underrepresentation; a 'Main image' panel with a photo of the same woman; and a 'Sources' panel with a 'Describe your source' form. A 'Publishing location' and 'Logo' field are also visible. A 'Pictures in text' button is located at the bottom right of the main workspace.



The screenshot shows the Mobile Stories website. The header includes the 'MOBILE STORIES - young citizens journalism' logo and a navigation menu with categories like 'Home', 'Culture', 'Society', 'Human Rights', 'Future', 'Participating', 'Environment', 'Democracy', and 'Sport'. The main content area features a large article titled 'Vasamuseet' with a photo of the ship's hull. Below the main article are several smaller article thumbnails, including 'Allt resa tillsammans med ungdomar', 'Dramaten', 'Tolvskillingsoperan och Bertolt Brecht', and 'ABBA Museum'. On the right side, there is a 'MOST READ' section and a 'THE EDITORIAL OFFICE' section with a sub-header '14 MAR PROFESSIONAL ONLINE'. The text in this section discusses the use of free images on the Mobile Stories platform and mentions a digitalization strategy.

# STUDENT SUPPORT AND CONTENT APPROVAL



Mobile Stories Jenny Sköld

← BACK

### Add reference

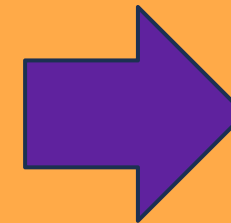
Name of the source  
The Swedish Agency for Youth and Civil Society, MUCF!

Describe your source  
The Swedish Agency for Youth and Civil Society is a governn

Add source URL  
<https://www.mucf.se/en>

Why is this source reliable and relevant?  
They have a government assignment that is about collecting current statistics about young people's situation in Sweden.!

+





expertise to contribute meaningfully to complex issues like climate change. However, this overlooks the fact that we are digital natives, adept at leveraging technology and accessing information in ways that previous generations could only dream of. We may lack experience, but we make up for it with our adaptability, creativity, and willingness to learn.

In conclusion, the time has come for young people to have a seat at the table when it comes to addressing the climate crisis and other pressing societal issues. Our future is at stake, and it is imperative that our voices are heard and heeded. By empowering youth participation in decision-making processes, we not only ensure a more just and equitable society but also harness the collective wisdom and energy needed to confront the challenges ahead. Let us not underestimate the power of youth; together, we can and will make a difference.

---

Källor: (1) [The Swedish Agency for Youth and Civil Society, MUCF!](#)  
*, The Swedish Agency for Youth and Civil Society is a government agency that works to ensure that young people have access to influence and welfare!*

 **Skribent**  
Student1

 **Researcher**  
Student1

# JOURNALISTS & FACT CHECKERS SHARING THEIR TIPS



Local journalism: find your story idea

MOBILE STORIES



Lateral reading: how to verify information

MOBILE STORIES



How to fight conspiracy theories

MOBILE STORIES



# Young Reporters' Code of Ethics – Creating, Publishing, and Sharing Content

**Avoid rumors**

**No advertisements**

**Seperate opinions and facts**

**Avoid anonymous sources**

**Present different perspectives**

**Handle sensitive events with care**

**Keep headlines honest**

**Be transparent about the use of AI**

**and more.**



**The Trust Project**



*a picture from our trip. PICTURE: Melvin Stenlund*

Originally, the Vasa ship was held in a temporary structure where visitors could only view the ship from two levels, whilst it was being treated for protection. Once the new museum had begun construction, on and around an old dry dock, the Vasa ship was towed into the flooded dock, before the water was pumped out, leaving just the ship inside, during the construction of the museum

around it. Within the museum, there is not only the ship itself, but various exhibits detailing the rescue and restoration processes, the history of the ship and much more.

---

References: (1) [wikipedia](#), used for information about the museums construction, etc

A graphic with a grey background and white text. It features three categories, each with a circular icon and the names 'Earl Noel, Melvin Stenlund'. The categories are: 'Writers' with a pencil icon, 'Photo' with a camera icon, and 'Research' with a magnifying glass icon. The text is in a serif font.

---

As contributors to Mobile Stories, we adhere to its editorial guidelines. This involves verifying our sources, ensuring we don't violate any copyrights, and following the Young Reporter's Code of Ethics. Find out more about [Mobile Stories](#). Read more about the [Young Reporter's Code of Ethics](#).





**90%**

of the teachers said Mobile Stories was engaging for their students

**85%**

of the students developed their MIL, according to their teachers

**83%**

of the teachers said they discuss sources more often in the classroom

**Survey including 1175 students and their teachers**

# PROMS PROJECT



# MEET THE PROMS CONSORTIUM

- Andreas Sundstedt, **Åbo Akademi University**, Finland
- Charlotta Bergseth and Jenny Sköld, **Voice4You**, Sweden
- Alex Ciocan, **Forum Apulum**, Romania
- Sally Reynolds and Chloé Pété, **Media & Learning Association**, Belgium
- Sabine Berzina and Maria Krasinski, **News Decoder**, France
- Patrick Coffey, **Scoilnet**, Ireland
- Johan Glimskog, **Tritonite**, Sweden

and ....

- Emelie Hahn, eTwinning Ambassador
- Eileen Culloty, DCU





### **Nov 2023 - Mar 2024**

- Setting up the new platform and system.
- Prepare AI assistant
- Translation
- Creating international content
- Developing evaluation strategy



### **Apr 2024 - Mar 2025**

- Pilot project with 12 schools from Finland, Romania and Ireland
- Measuring student learning outcomes
- Improving the tool
- Webinars and events
- Sharing educational videos and other content online



### **May 2025 - Sep 2025**

- Granting access to more schools in pilot countries
- Reaching out to potential sponsors
- Targeting distribution stakeholders



### **June 2025-Oct 2025**

- Disseminating the research findings and project results

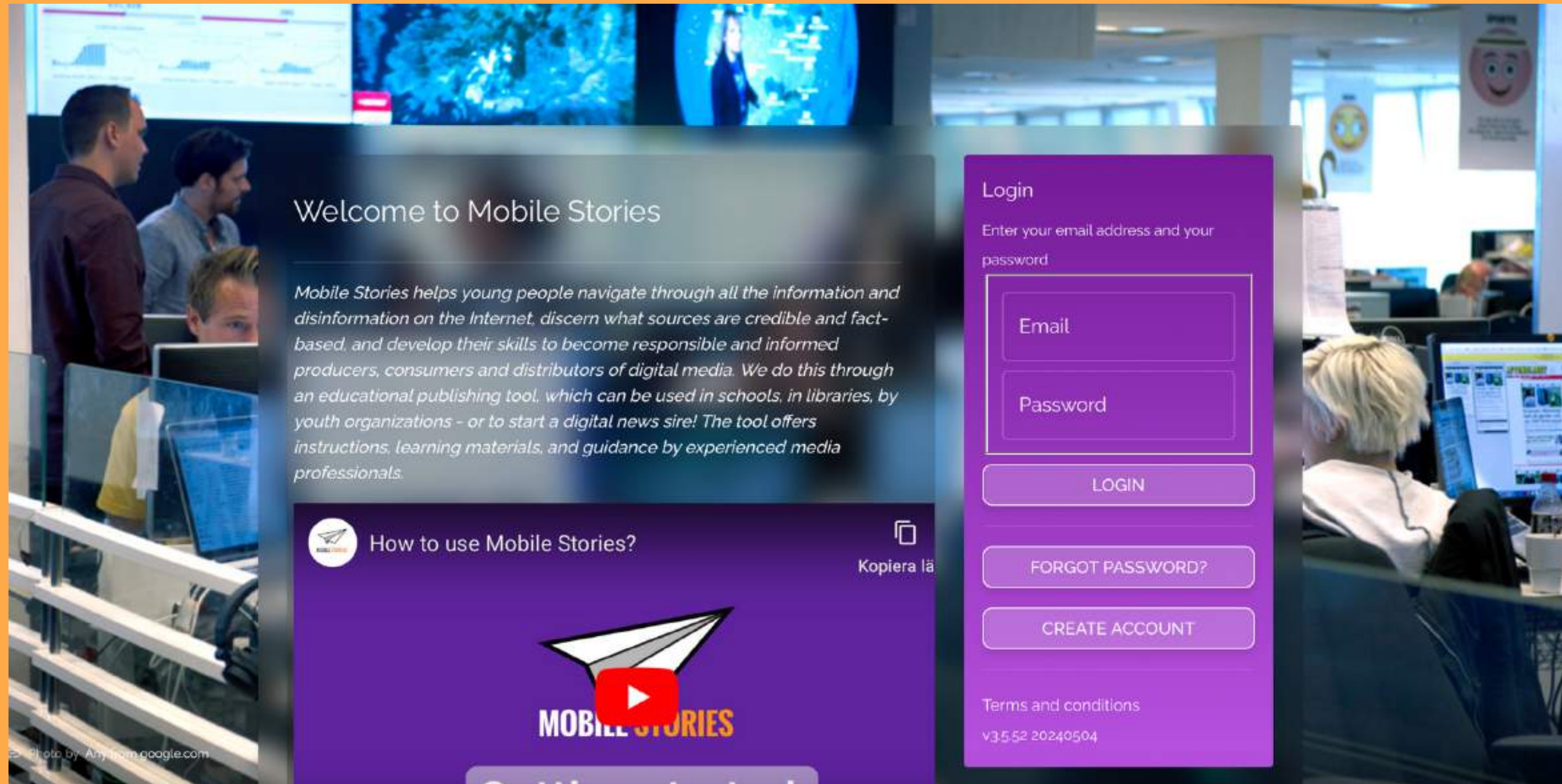
# E-TWINNING LESSON PLANS

1. Sustainable development – think globally, act locally
2. Inclusion, gender equality and diversity at my school
3. Interviews with local journalists



*Emelie Hahn is an eTwinning ambassador in Sweden.*

# Want to test the tool? Fill in the survey at the end of webinar!




The image shows a screenshot of the Mobile Stories website. The background is a blurred office scene with people working at computers. The website content is overlaid on this background.

## Welcome to Mobile Stories

*Mobile Stories helps young people navigate through all the information and disinformation on the Internet, discern what sources are credible and fact-based, and develop their skills to become responsible and informed producers, consumers and distributors of digital media. We do this through an educational publishing tool, which can be used in schools, in libraries, by youth organizations - or to start a digital news site! The tool offers instructions, learning materials, and guidance by experienced media professionals.*

[How to use Mobile Stories?](#) Kopiera lä

  
**MOBILE STORIES**

### Login

Enter your email address and your password

Email

Password

LOGIN

FORGOT PASSWORD?

CREATE ACCOUNT

Terms and conditions  
v3.5.52 20240504

Photo by Amy from google.com

[jenny@mobilestories.se](mailto:jenny@mobilestories.se)

[lotta@mobilestories.se](mailto:lotta@mobilestories.se)



YouTube

mobilestories753



Facebook

mobilestories.se



Instagram

mobilestories



TikTok

mobile.stories.media



LinkedIn

mobile-stories

# Want to test the tool? Fill in the survey at the end of webinar!

**DON'T  
MISS  
OUT!**

We only need **your first and last name**, we will send your credentials along with information on how to access the platform or contact us:

[info@mobilestories.se](mailto:info@mobilestories.se)

## Welcome to Mobile Stories

*Mobile Stories helps young people navigate through all the information and disinformation on the Internet, discern what sources are credible and fact-based, and develop their skills to become responsible and informed producers, consumers and distributors of digital media. We do this through an educational publishing tool, which can be used in schools, in libraries, by youth organizations - or to start a digital news sire! The tool offers instructions, learning materials, and guidance by experienced media professionals.*



How to use Mobile Stories?

Kopiera lä



## Login

Enter your email address and your password

Email

Password

LOGIN

FORGOT PASSWORD?

CREATE ACCOUNT

Terms and conditions

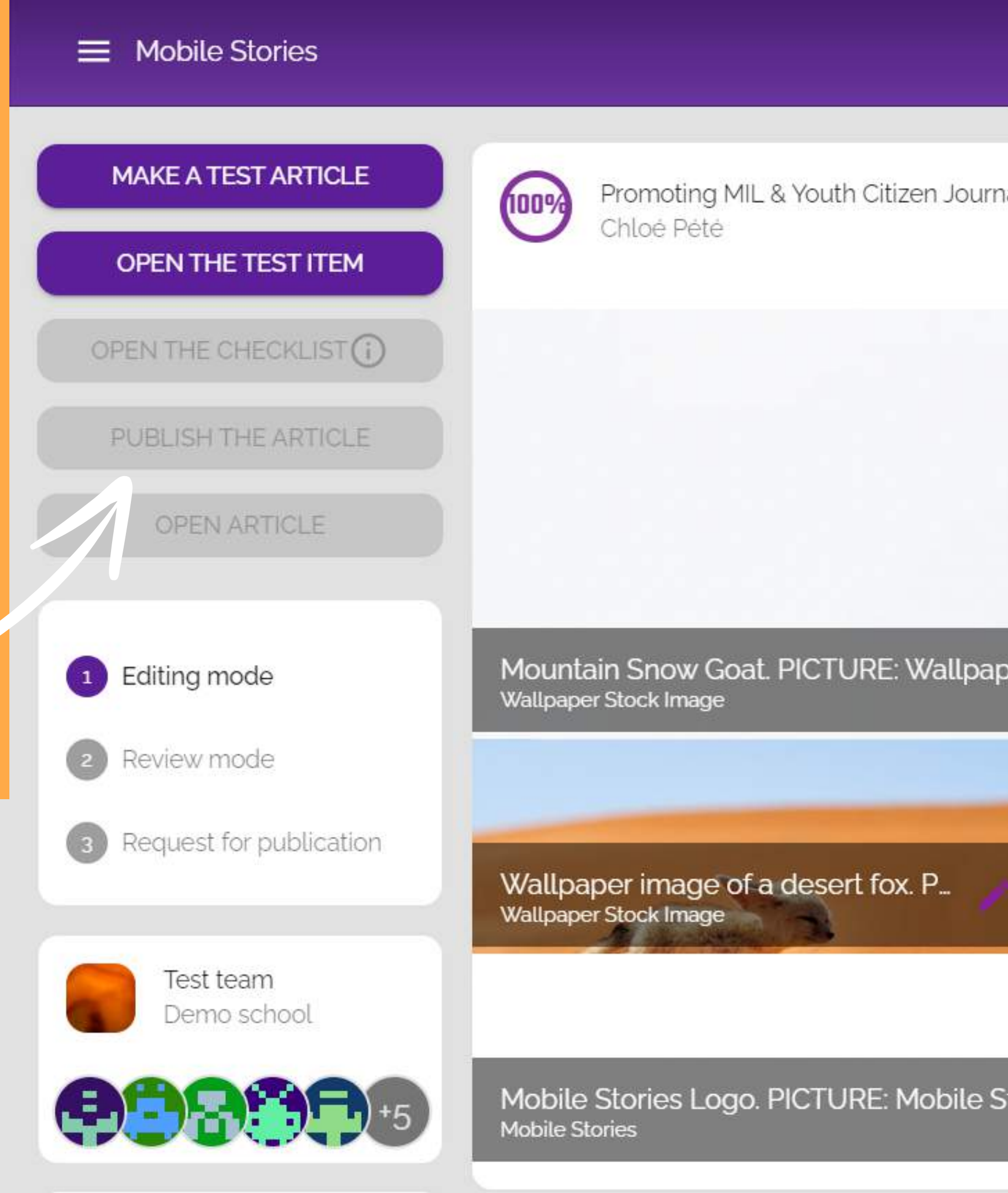
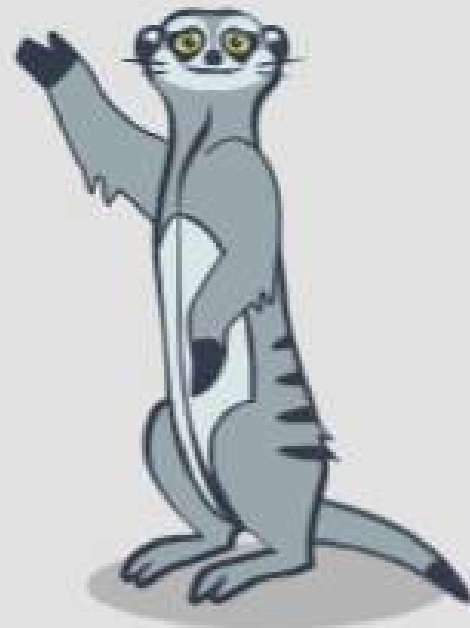
v3.5.52 20240504



**STAY TUNED FOR UPDATES**

## Next week's launch: [newsroom.mobilestories.com](https://newsroom.mobilestories.com)

Next week, the team will launch the english newsroom for you to test it out - you will be able to meet and chat with our little friend Trustee!



# *Thank you for joining us today!*



*Stay tuned for our upcoming online events,  
Autumn '24 agenda will be announced very soon!*

**More information about the Media & Learning Association** ↘  
[media-and-learning.eu](https://media-and-learning.eu)

**Remember to sign up to our newsletter** ↘  
[media-and-learning.eu/subscribe](https://media-and-learning.eu/subscribe)

**Our YouTube channel** ↘  
<https://www.youtube.com/@MediaLearning>

