



 **TransACTION!**

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Sharing knowledge and
resources on media-
supported learning

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Co-funded by
the European Union

TransACTION! in a nutshell

**Digital Transformation in Higher Education through Active Co-creation,
Training, Innovation, Open Education and Networking**

Project duration: **01.01.2022 – 31.12.2024**

Project Consortium:



KU LEUVEN



WAGENINGEN
UNIVERSITY & RESEARCH



UNIVERSITAT
POLITÈCNICA
DE VALÈNCIA



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TransACTION! results

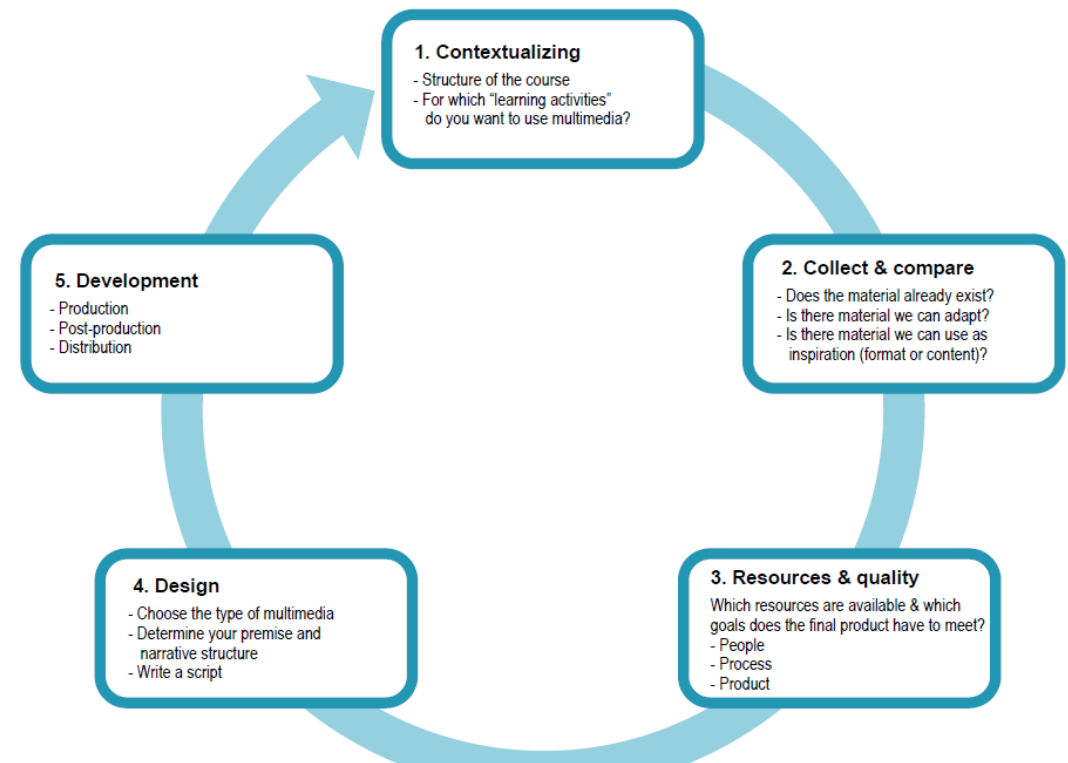
Result 1: **Co-creation Framework** for enhancing and promoting Media and Learning Design in Higher Education

Framework

Handbook



Co-creation



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TransACTION! results

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Framework

Handbook



Co-creation

Workbook TransACTION!

 TransACTION!

 Erasmus+

STEP 1: Contextualizing

Intermediate product of this step:

Define the context and know why you will be using multimedia. This step has 2 parts:

- Step 1a is about the course in general.
- Step 1b is about the content for which you want to use multimedia.

Step 1a: The structure of the course

1. Curriculum:

- What is the place of this course in the curriculum?

- Who is the target audience?

- #### 2. List the overarching learning objectives for the course. What do students need to know and be able to do in the end?

3. Content:

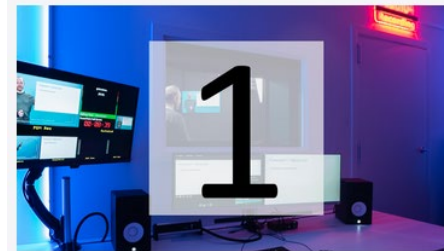
- Which topics will be covered in the course?

- Divide these topics into modules or chapters.

TransACTION! results

Result 2: Open Online Course on Multimedia and learning design in Higher Education

- **Free** Online Course with 4 modules
(Access via media and learning website
→ academy)
- Content on multimedia learning,
production, online learning design and
facilitation
- **Course document** with content,
exercises, links to videos to create your
own multimedia learning design course
at your institution



Module 1: (Multi)media
Learning - What, How, and Why



Module 2: Multimedia
Production - Guidelines &...



Module 3: Principles &
Guidelines to Create Onlin...



Module 4: Online Learning -
Facilitating Learners and...



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exercises, links to videos to create your
own multimedia learning design course
at your institution
- Tested **training scenarios (result 4)**
on how to use the course materials in
different educat. contexts and target
groups

Training scenarios for using Open Online Course materials



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TransACTION! results

Result 3: **Hub** for Co-learning Media Resources for Higher Education

Media & Learning

About News Events Projects Academy SIGs Awards Resources Q

Media Production Hub

Explore a curated collection of resources, including tutorials, best practices, and helpful tips, designed to guide educators, learning professionals, AV producers, and instructional designers in crafting engaging learning materials for any educational setting.

Cataloging digital educational content

0 views

PRESENTATION

Explaining the Gilly Salmon 5-stage model for digital teaching

1 views

GUIDELINES AND RECOMMENDATIONS

Multimedia and online learning design in Higher Education course

1 views

COURSE

AI as co-creator for media learning resources

AI as CO-CREATOR

supported production of media learning res

3 views

PRESENTATION

Search

Language
Any language

Type
Any type

Format
Any format

You are invited to submit your own resource to be featured as part of the media production resources.

SUBMIT RESOURCE

Submit your resource to the hub!



Result 5: Recommendation Report
on strategies for Promoting Media
and Learning Design in Higher
Education

Thank you!

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