Information session



What are the MEDEA Awards?

- An annual competition to reward the best use of media for learning
- What media?
 All media: video, audio, animation, VR/AR, simulation, games,
 MOOCs, software, service... every teaching and learning material that makes use of (moving) images and/or sound
- What learning?
 Every level of learning from Kindergarten to University and LLL
 Every subject of learning from maths and languages to soft skills etc
 Formal, informal, non-formal, adult learning, professional training...



Who can participate?

- Learners: media created by learners e.g. as part of a class, lesson, assignment
- Teachers: media created to support their teaching
- Learning and teaching support staff in an educational institution, for example an AV department
- Professional media producers and educational publishers, game designers

• ...

At all levels



How to submit?

- https://media-and-learning.eu/series/medea-awards/
- Or Google: "Medea Awards" ©





MEDEA Awards

Media & Learning

Recognising and Rewarding Excellence in the use of media to support learning and teaching.

Enter the Competition by 28 February 2025!

Weeks Days Hours Minutes Seconds

5 . 1 . 12 . 22 . 58

MEDEA Awards '25
Edition: Enter the
Competition by 28
February!
1 Nov 2024 - 28 Feb 2025

Upcoming events

Past events







Participate!

CREATE NEW ACCOUNT

LOG IN

REQUEST NEW PASSWORD

Account information

Username: *

Oscar Cesar

Spaces are allowed; punctuation is not allowed except for periods, hyphens, and underscores.

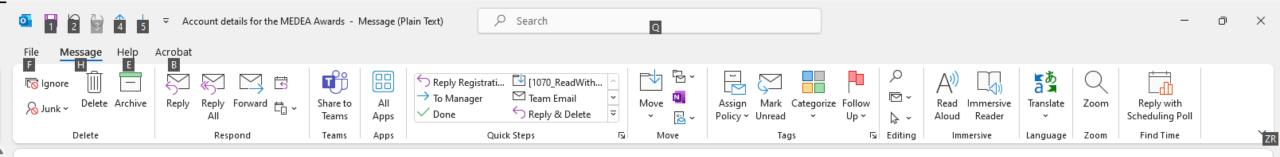
E-mail address: *

oscar.cesar@atit.be



A valid e-mail address. All e-mails from the system will be sent to this address. The e-mail address is not made public and will only be used if you wish to receive a new password or wish to receive certain news or notifications by e-mail.

Personal information



≪ Reply All

Mon 22/01/2024 21:20

Account details for the MEDEA Awards



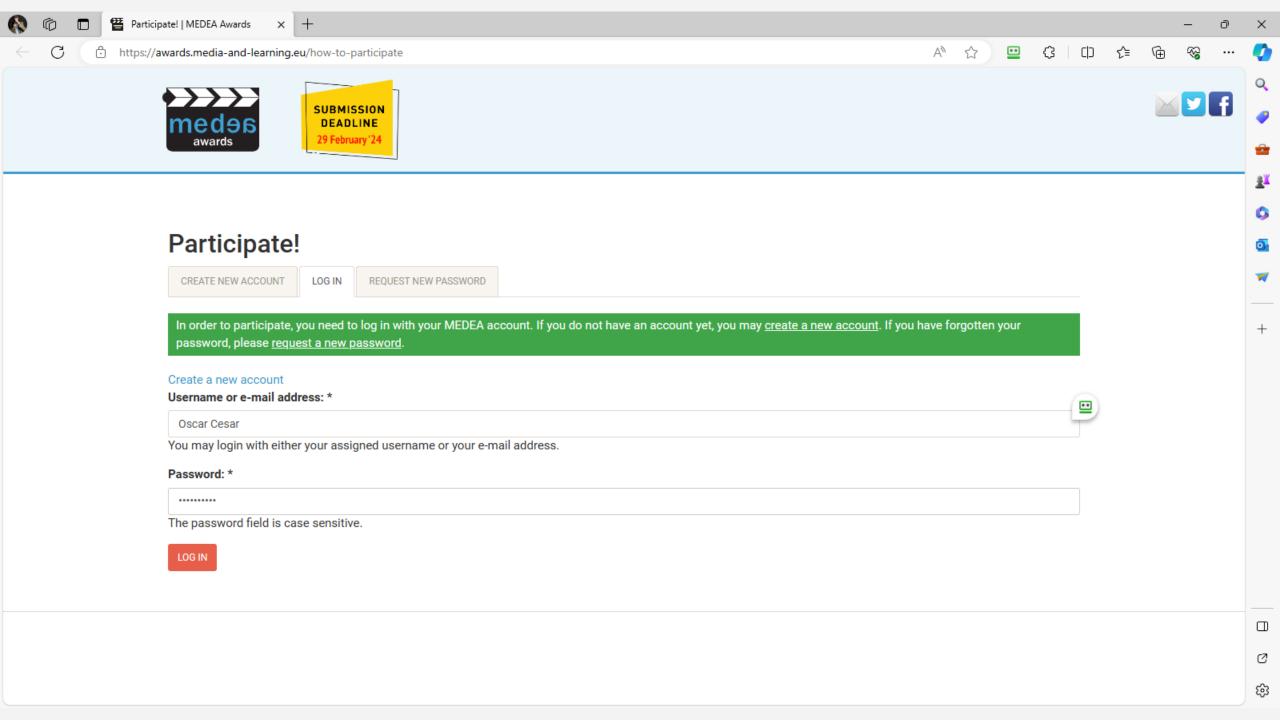
Thank you for registering for the MEDEA Awards. You may now log in to https://awards.media-and-learning.eu/how-to-participate using the following username and password:

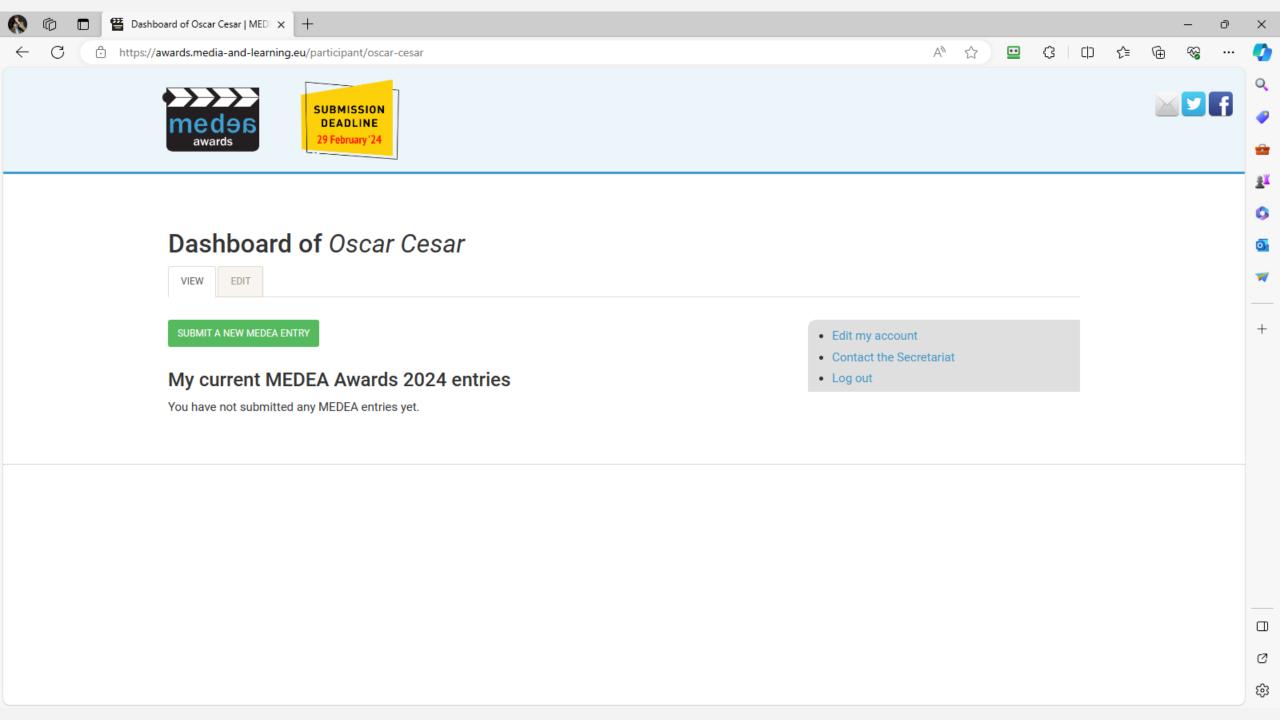
username: Oscar Cesar password: **እ**ሄደ

Please note that you can always change your password by clicking on "Edit my account" after logging in.

Should you encounter any problems with the site, your submission or you just have a question, please contact the MEDEA Secretariat: secretariat@medea-awards.com

Good luck!
MEDEA Secretariat





Submit by 28 February Midnight

- Submit the form electronically!
 (in case of physical objects, additionally send the copies by post)
- Print the form and sign the Copyright declaration
- Send the signed copy by mail, email... to the secretariat

secretariat@medea-awards.com



What happens next?

- You will receive a confirmation of receipt and in case something is missing, the secretariat will contact you
- March '25: independent Judges evaluate the submissions following the same criteria:



Judging Criteria

The judges who evaluate the MEDEA Awards entries recognise the primary role of effective and innovative educational design in the use of media with learners. This means that they will be looking first and foremost for materials and approaches that demonstrate original and successful use of media with learners to achieve clearly defined educational goals, methods and outcomes. The quality of the materials themselves is important as the judges will consider the following criteria, appropriate to the learning context:

- Pedagogical Quality: quality of didactics and of communication. Is it clear who the target learners are? Has the target audience
 been addressed properly? Is there a clear learning objective? Is it likely that the material will result in good learning? Have the
 producers used principles of good instructional design or sound pedagogical approaches? Has the context of learning been cuttingedge? Is there a balance between content and form? Is the learning content authentic and does it appeal to what the learners
 need and want to learn? It is important to clearly describe who the target learners are, because this will be taken into account
 when judges evaluate the quality and use of the media. In recognition of the importance of pedagogical quality, marks for
 this criterion carry more weight in the final score for each entry.
- Media Quality: the choice and selection of the type of media, the advantages of the media selected. Is the type of media chosen used appropriately and in an exemplary fashion? Is the creative quality high? Is the style and design consistent and appropriate for the content, the objectives and the target users? Is the entry appealing and pleasing to look at and to use? Are there technical and/or compatibility issues with this entry? Is it easy to use the application? Is there support, a tutorial, a set of guidelines, the possibility of feedback or help when necessary?
- Innovation: does this entry stand out from the others or from the current state of the art? Does it apply innovative teaching and learning methods? Does it demonstrate extraordinary production values and excellence in terms of its overall production, its originality, the extent to which it demonstrates very good use of limited resources, its engagement of students and/or other staff who are not professionally trained in audiovisual production, its use of cutting-edge technology or production practices, its multidisciplinary approach? Are there other reasons either specified by the entrant themselves or very obvious in the judge's opinion that make this entry stand out?

Please read the <u>Terms and conditions</u> for more information regarding your entry.



Terms and Conditions

- 1. Any multimedia material, programme, production, resource, software, tool or service that has been created for use at any level of education and/or training can be submitted.
- 2. Such multimedia material may range from a simple video or multimedia production, (materials created by learners and/or teachers are particularly welcome) to complete courses with a prominent integration of media. The MEDEA Awards welcome all multimedia materials, programmes, productions, resources, software, applications, tools or services with a strong media basis produced for all levels and sectors of education and for all subjects. In summary, any media material that is used to support formal or informal learning activity in education and training is eligible.
- 3. There is no restriction regarding the target group(s) for these materials which includes learners, students, pupils, teachers, employees, citizens and trainees at all ages. Content can include all possible subject matter.
- 4. There is no restriction regarding the language(s) of the educational media submitted.
- 5. The multimedia production must have been created after 1 January 2022. Of course, the entry may include or consist of older material.
- 6. There is no restriction on the geographical origin, location of use or subject coverage of the submitted materials.
- 7. Media materials are preferably submitted online and in digityal format. Materials that are physically submitted on, for example, CD-rom/DVD as well as any accompanying print manuals, should be submitted in 5 copies and will not be returned to the sender after the competition.
- 8. It is the responsibility of the entrant to make sure that all <u>copyrights</u> (IPR, intellectual property rights) are cleared for the entry he/she wishes to submit. Where there are clear breaches of copyrights or other IPR, the judges will exclude the submission from further assessment. It is recommended at the time of the submission that the entrant provides good documentation and/or evidence as to how IPR or copyright issues related to the submitted media have been resolved.



Terms and Conditions

- 9. Participants are allowed to submit up to 12 entries.
- 10. Once the jury deliberations are complete, the organising committee which includes members of the jury panel will meet to decide on the final ranking based on the results of the jury panel. The organising committee may at all times decide to award a special Prize of the MEDEA Jury in addition to the MEDEA Award itself. This special prize will only be awarded upon the organising committee's own initiative to an approach or production in recognition of exceptional creativity and/or innovation in pedagogic or technical design.
- 11. In recognition of the importance of pedagogical quality, marks for this criterion have more weight in the final score for each entry.
- 12. Participants can request a summary of the judges' feedback on their entry after the end of June 2025.
- 13. Multimedia productions that were submitted to the MEDEA Awards competition in previous years can be resubmitted if all aforementioned conditions are met.
- 14. All the required materials (including the signed letter with original signature) have to be **sent to arrive at the MEDEA Secretariat before 28 February 2025, midnight** (CET) via online submission, email or post (postmark will be checked).



What happens next?

- You will receive a confirmation of receipt and in case something is missing, the secretariat will contact you
- March '25: independent Judges evaluate submissions
- April '25: 6 to 8 top ranked submissions are notified that they are the finalists and they are invited to the Media and Learning Conference in Leuven in June '25 (all costs paid)
- On 18 June '25 the winners are announced during a reception at the Leuven Town Hall





The one and only MEDEA Award

The Special MEDEA Jury Prize

Special Prize for innovative Application of Al in Educa

The MEDEA Prize of the Audience





The one and only MEDEA Award
The Special MEDEA Jury Prize

Special Prize for Innovative Application of AI in Educational Media
The MEDEA Prize of the Audience



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Questions?

secretariat@medea-awards.com





