

# HEY Media & Learning Conference!



# PODCAST TRAINING

Making an audible difference

Standardized  
Training portfolio  
(16 Modules)



Innovative learning  
formats & participatory,  
learner centered  
approaches



Multilingual  
Training Tools  
(43 Languages)



Growing network of  
podcast trainers  
from all over the world



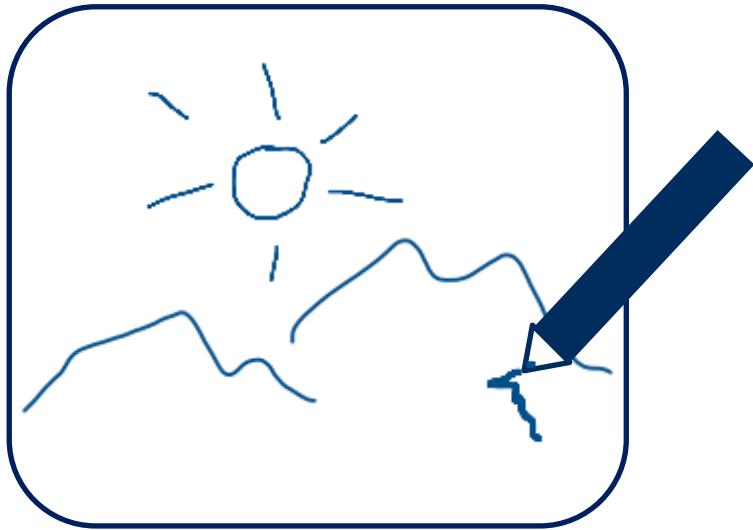
# COLLABORATION & INNOVATION

Podcasters & MIL Experts



# SOUNDSTORIES

## Topic Game



Each person: 2 x paper, 1 x pen

### **Soundstory 1**

Your Task: Draw what you hear on the paper

### **Soundstory 2**

Your Task: Draw what you hear on the paper

**Important:** Only look at your own drawings!



# SOUNDSTORY

Draw what you hear!

1



# SOUNDSTORY

Draw what you hear!

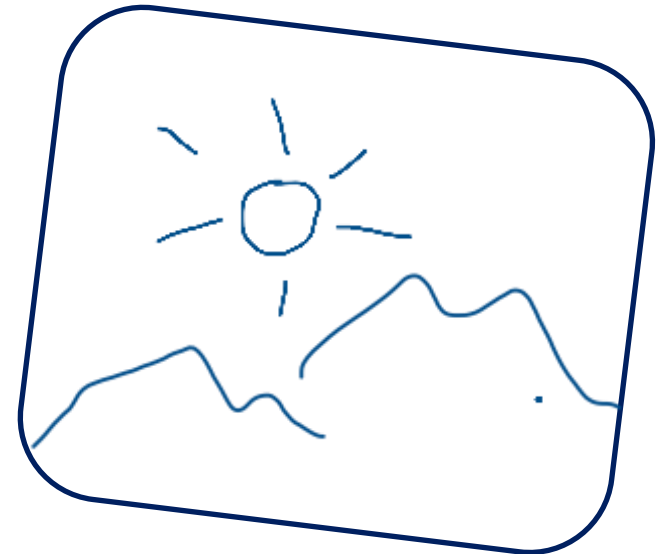
2



# SOUNDSTORIES

## Topic Game

Which picture belongs to which sound?



# PODCASTTRAINING WITH YOUTH

## Manual



Modular structure

Wide variety of fun & interactive activities

Ready-made modules

Own custom workshops



Exercise

### SOUND POSTCARDS

Place different postcards on the floor. Each participant chooses a card. Their task: Record or download short sounds that relate to the postcard. Together play the sound postcards (recordings) and try to match them to the cards.

→ Practice sound design and create certain atmospheres

🔍 Content "Sound elements", "Music"

-45 min.



Exercise

### SOUNDRIDDLE

Form groups and ask each group to record three different natural or hand-made sounds with good audio quality for about 10 seconds each. Have the groups come together and guess each other's sound. Collect ideas on how to use the sounds in podcasts.

→ Practice audio recording, explore the power of sound

🔍 Content "Easy recording", "Sound elements"

-45 min.



# INNOVATING & SCALING PODCAST KNOWLEDGE LIBRARY

podcasts.methodkit.com

KNOWLEDGE

WORKSHOPS

NETWORK

RESOURCES



THE POSTER

THE KNOWLEDGE  
GUIDE



THE KNOWLEDGE  
LIBRARY



THE FORMAT  
PLAN



# THANK YOU & STAY IN TOUCH!



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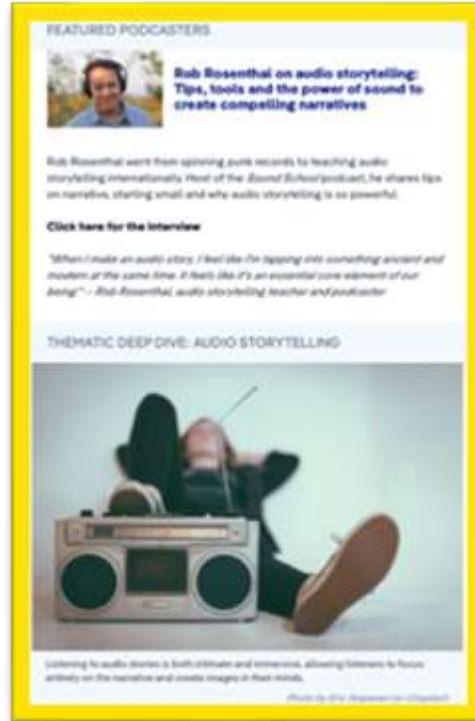


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# INNOVATING & SCALING

## PODCIRCLE NEWSLETTER & COMMUNITY MEET-UPS



A growing learning community

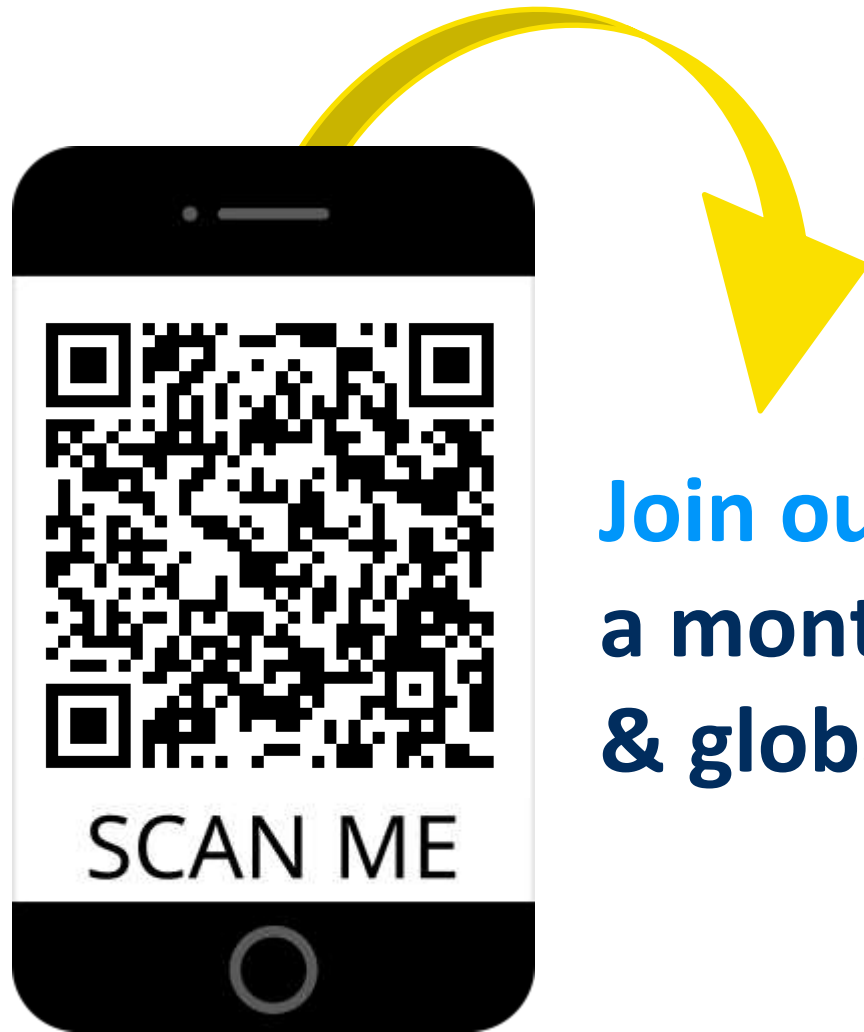
Peer learning and cross-regional exchange

Featuring podcasters from across the globe

Practical tips for every stage of podcasting

Join our  
PodCircle!





**Join our PodCircle**  
**a monthly newsletter**  
**& global podcast meet-up!**

# PERSPECTIVE: LISTENER

## Podcasting

- Entertainment
- Education
- Less cognitive effort
- Autonomy/Independence
- Parasocial relationship host
- Intimacy



# PERSPECTIVE: PRODUCER

## Podcasting



- Pursue own interests & topics
- Try out & experiment
- Opinions & views public through own productions
- Actively participate in society
- Independent of broadcasting schedules
- Get in touch with peers
- Implementation of the UNCRC

# THANK YOU!

ARMENIA  
BANGLADESH  
BOLIVIA  
BURKINA FASO  
CAMBODIA  
CZECH REPUBLIC  
COSTA RICA  
COTE D'IVOIRE  
ETHIOPIA  
GERMANY  
GHANA  
GREECE  
JAPAN  
KENYA  
LEBANON  
MALAWI  
MALAYSIA  
MOLDOVA  
MYANMAR  
NAMIBIA  
PAKISTAN  
SERBIA  
SLOVENIA  
SOUTH AFRICA  
TANZANIA  
THAILAND  
UGANDA  
UKRAINE

