

Maarten Francq

Large scale event protocols

VJ en media-artist

PHD Researcher - VUB/RITCS



What is AI?

“Artificial Intelligence is nothing more or less than software that is good at recognizing patterns”

Lieven Scheire, A.I.

“As its name suggests, agentic AI has ‘agency’: the ability to act, and to choose which actions to take. Agency implies autonomy, which is the power to act and make decisions independently. When we extend these concepts to agentic AI, we can say it can act on its own to plan, execute, and achieve a goal—it becomes ‘agentic.’ The goals are set by humans, but the agents determine how to fulfill those goals

Deloitte Center for Technology, Media & Telecommunications



artist back catalogue



generative
video
model



generative
audio
model



generative
image
model



generative
light
model



generative
interaction
model



MCP SERVER



Depence previs



**Notch
Resolume
Grid
Touchdesigner**

**Finetuned
Large Language Model**

back catalogue interviews
talks social media interactions
values



CORE AGENT WORKFLOW



researcher



multi
modal
interface



artist



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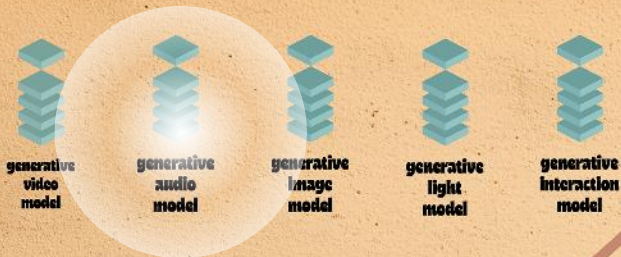


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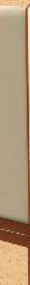
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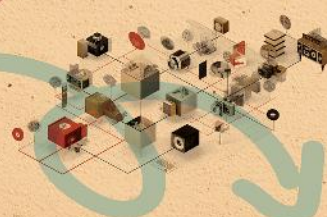
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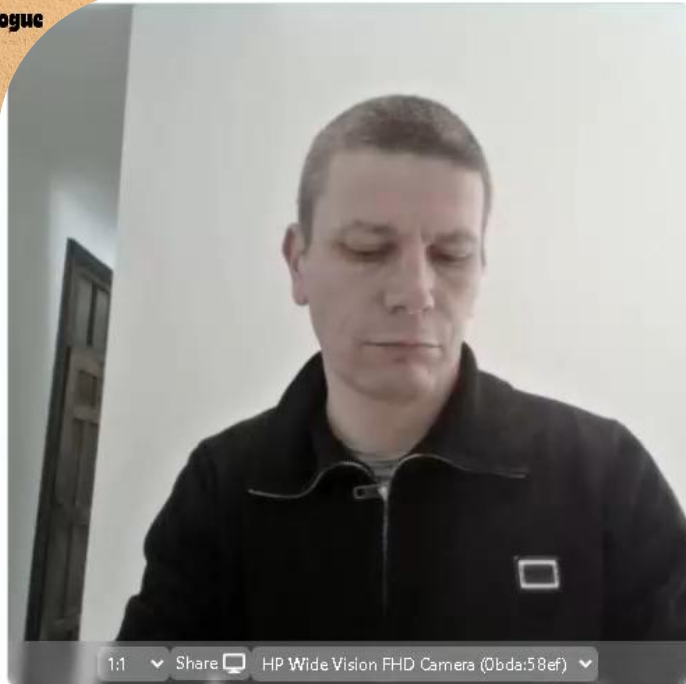
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Source: https://x.com/ai_atlantis

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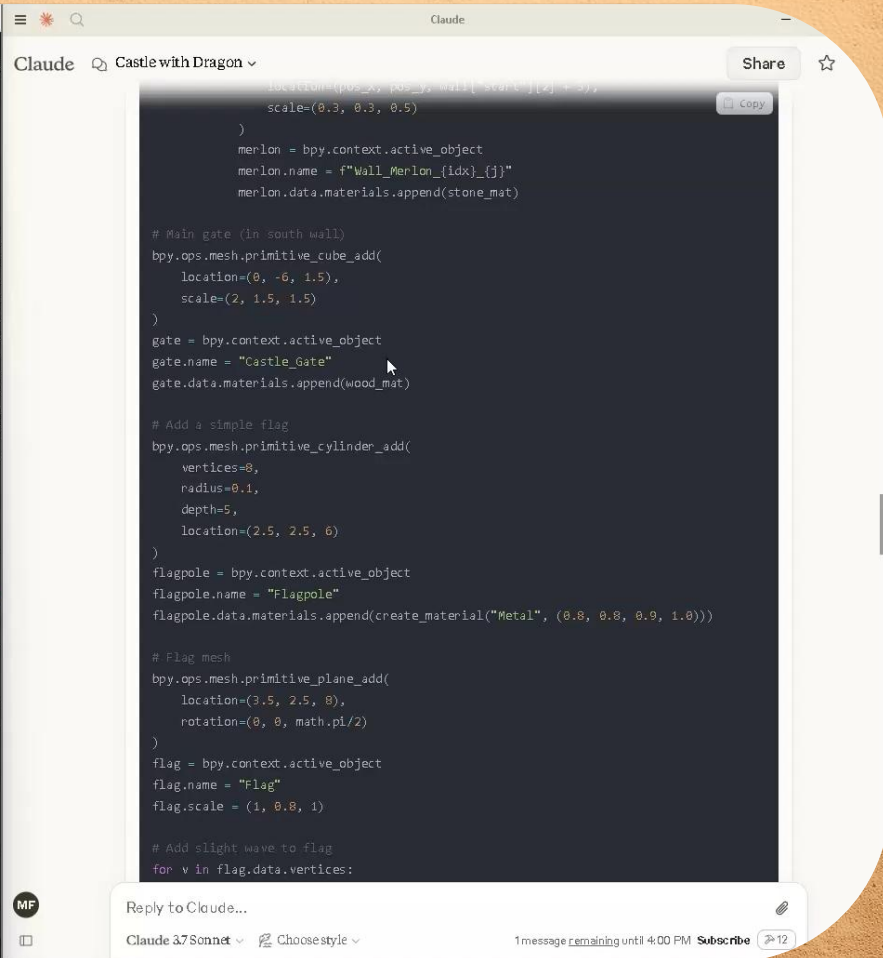
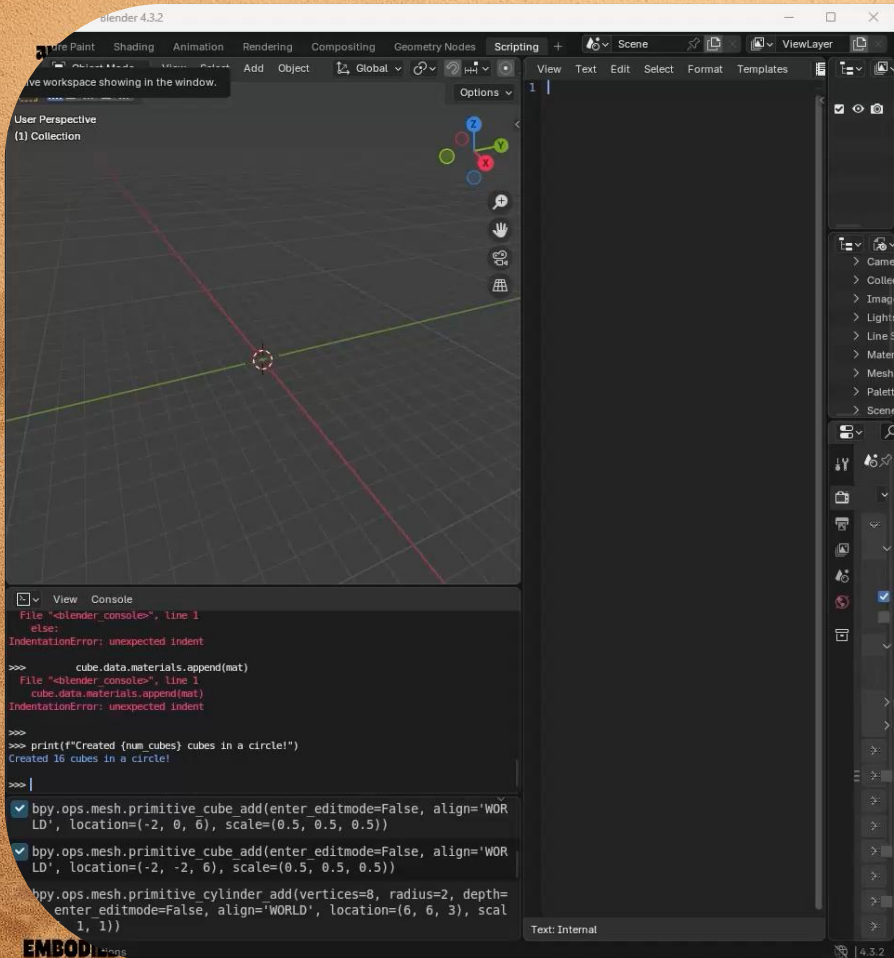


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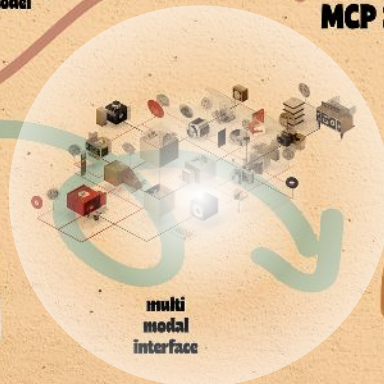
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Source: google deepmind project Astra

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Prototype shown

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Source: <https://www.youtube.com/watch?v=ldETapkr8Hg> by Nate Herk

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AI Marketing Team

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Saved

Star

Editor

Executions

Waiting for you to create an event in Telegram

Trigger

Telegram Trigger

Switch

Voice or Text

Download Voice File

Transcribe Audio

Set 'Text'

Marketing Team

Marketing Team Agent

Response

Telegram

Brain

GPT 4.1

Think

Simple Memory

Content Creation

Video

LinkedIn Post

Blog Post

Image Creation

Create Image

Edit Image

Image Database

Search Images

Waiting for trigger event

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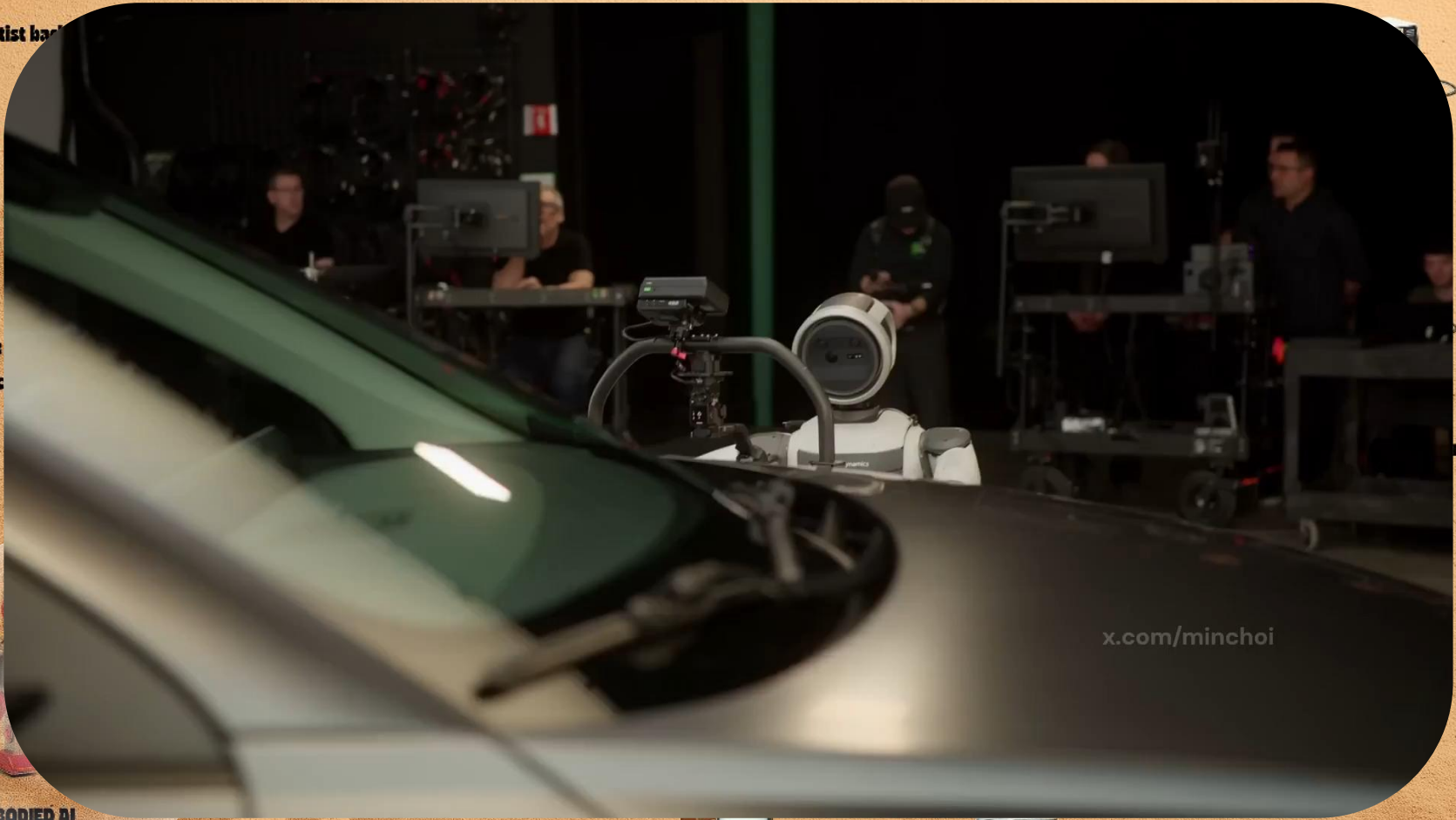
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Source: boston dynamics

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