



## MAD ABOUT MEDIA

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A series where students discuss media, challenge themselves, and put questions to journalists, academics and media experts.

Ciarán Murray

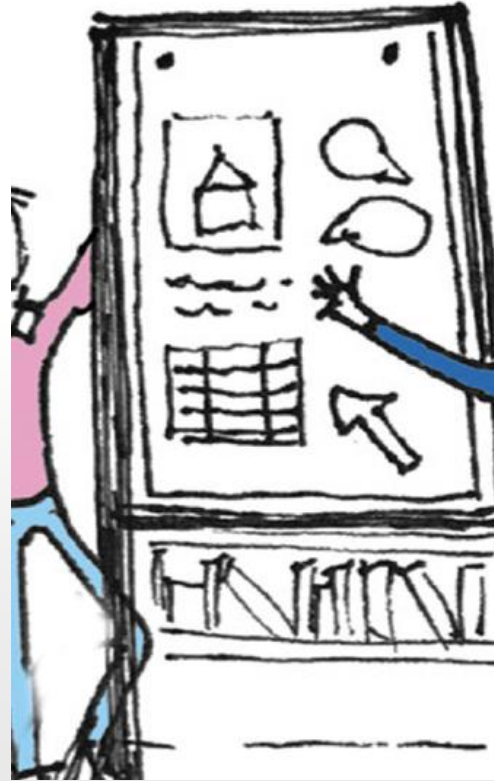
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# THE IDEA

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- Media Literacy??
- What are we trying to achieve?
- Who should be the voice?



# DEVELOPING THE IDEA

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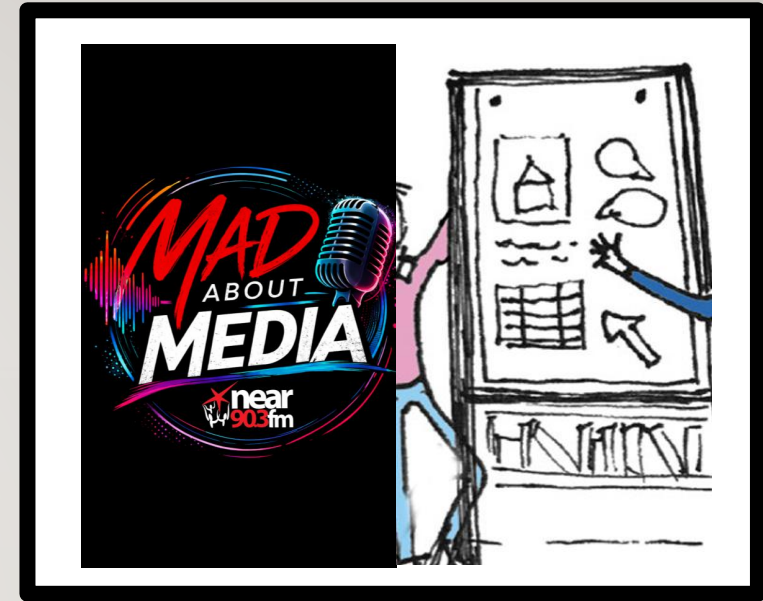
Who should they  
speak to?



What else can we  
do?



How do we  
challenge students?





# WHAT DID WE LEARN?

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*MAKE IT IMPORTANT*

*MAKE IT FUN*

*KEEP IT GENUINE*





# WHAT DID WE LEARN?

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WHAT WAS THE IMPACT?

WHAT WOULD WE DO DIFFERENTLY?



# Míle Buíochas

## Thanks very much

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<https://nearcast.ie/mad-about-media-episode-1/>

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# LINKS

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<https://www.nearcast.ie/>

<https://www.medialiteracyireland.ie/>

<https://www.dhulaigh.ie/>

<https://www.medemap.eu/>

<https://www.cnam.ie/>

<https://ifco.ie/>

<https://ireland.mom-gmr.org/>

<https://www.thejournal.ie/factcheck/news/>

