

# PodcasTraining

*Making an audible difference*

**HEY**  
Media & Learning  
colleagues!



Supported by the



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We start with a **PRODUCT IDEA...**



...and now have a **GROWING NETWORK!**

# The shared language of podcasting

Together with podcast experts from around the world we defined the essential elements of podcasting and mapped how we can talk about podcasts. The shared language helps you to explore, develop and evaluate podcasts - individually or together!

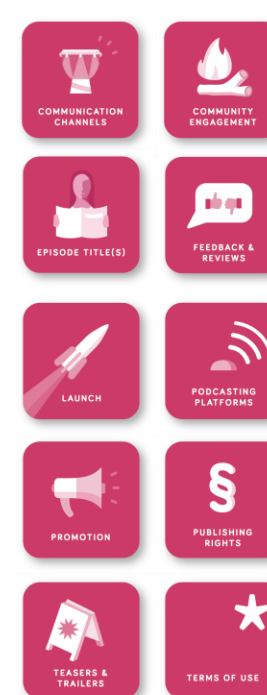
## Develop



## Produce



## Publish



METHODKIT°

Deutsche Welle Akademie & MethodKit CC BY-NC-ND 2022

The shared language was created by DW Akademie (Barbara Gruber & Julia Minner) and MethodKit (Ola Möller) and podcast experts from around the world.

Learn more at [methodkit.com/podcasts](https://methodkit.com/podcasts)

**RECORDING**



ቶግሪኛ  
TIGRINYA

AFAAN OROMOO  
OROMO

አማርኛ  
AMHARIC

AFAAN OROMOO  
WOLOF



AUDIO QUALITY  
DOES IT SOUND GOOD?

한국인  
KOREAN

SOMALIYEED  
SOMALI

AND 38 OTHER  
LANGUAGES

Download  
MethodKit for  
Podcasts:





## PodcasTraining Discovery Day held in **COIMBATORE, INDIA** (4 March 2026)

**60 MA English students at Bharathiar University**

### **Activities:**

Listening stations  
Media literacy discussions  
Vox pops  
Podcast ideation (MethodKit)  
Content frameworks  
Pitch battles  
Audacity demo

### **Outputs:**

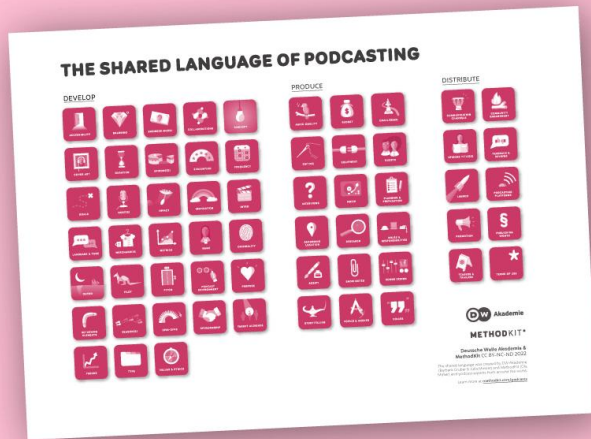
12 podcast concepts  
30+ field recordings  
20+ pitch & promo recordings

### **Impact:**

MethodKit helped turn ideas into structured concepts  
Strong interest in follow-up programmes  
+ potential expansion

# All our PodcastsTraining TOOLS

<https://podcasts.methodkit.com>



THE POSTER

THE KNOWLEDGE GUIDE



THE KNOWLEDGE LIBRARY



THE FORMAT PLAN



THE KIT  
IN 41 LANGUAGES



THE CARDS



# PODCAST TRAINING WITH YOUTH

## Manual



Modular structure

Wide variety of fun & interactive activities

Ready-made modules

Own custom workshops



### SOUND POSTCARDS

Place different postcards on the floor. Each participant chooses a card. Their task: Record or download short sounds that relate to the postcard. Together play the sound postcards (recordings) and try to match them to the cards.

Exercise

→ Practice sound design and create certain atmospheres

🔗 Content "Sound elements", "Music"

-45 min.



### SOUNDRIDDLE

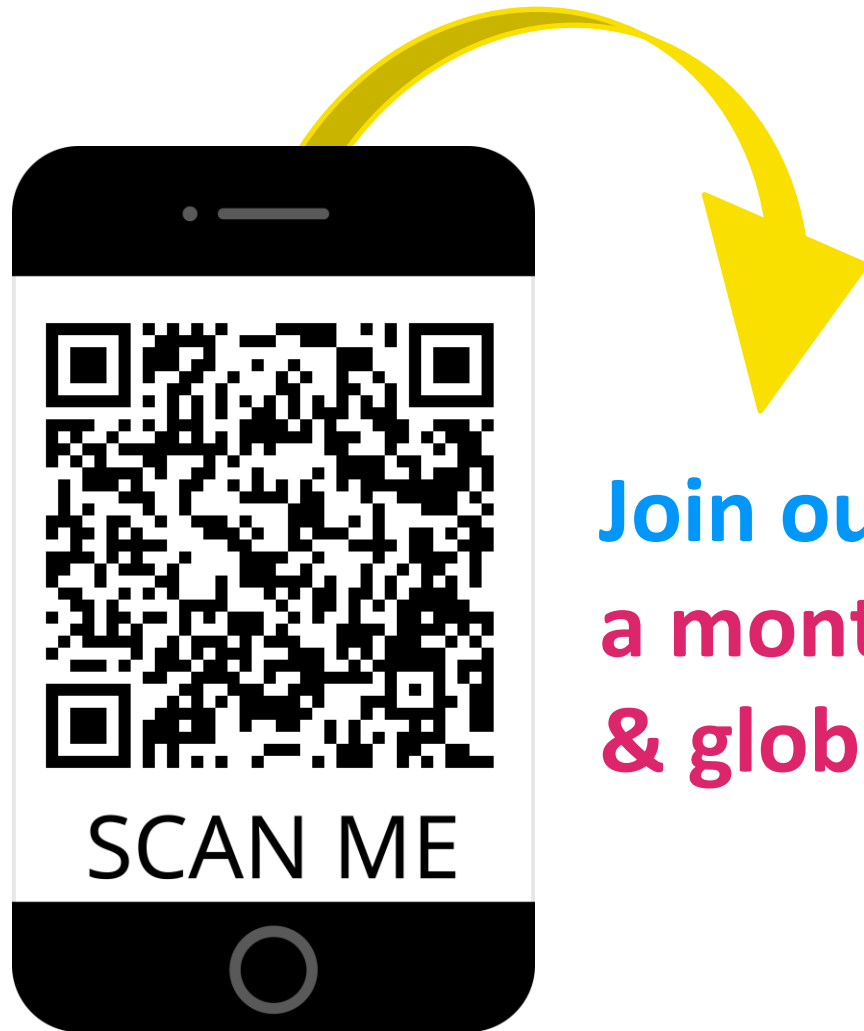
Form groups and ask each group to record three different natural or hand-made sounds with good audio quality for about 10 seconds each. Have the groups come together and guess each other's sound. Collect ideas on how to use the sounds in podcasts.

Exercise

→ Practice audio recording, explore the power of sound

🔗 Content "Easy recording", "Sound elements"

-45 min.



**Join our PodCircle**  
**a monthly newsletter**  
**& global podcast meet-up!**



**STAY IN TOUCH!**

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