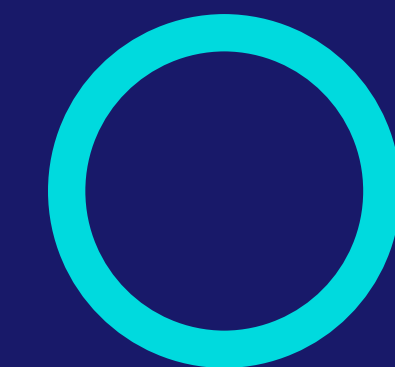
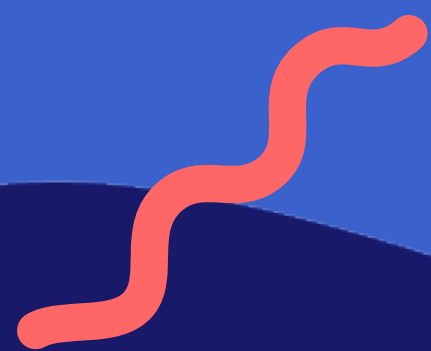




VIDEO LIFECYCLE MANAGEMENT

Curated heritage: Imagining smart
deletion policies at scale



THE DELETION DILEMMA

The fear of deletion: Balancing preservation and management

Growing Media Storage

3 main impacts:

- Costs
- Environment
- Security

Various Media Types

- Lecture capture
- Short pedagogical videos
- Conferences / events
- Tutorials

One size fits all doesn't work

COMMON MISTAKES



Metadata



Searchability



Indicators



Exit Strategy

DEFINING A SUSTAINABLE VIDEO STRATEGY



Onboard 1 Exec Sponsor



Archiving Strategy



Sort Media Types



Select European provider