





Is a tech **non-profit** building
open infrastructure for AI in
education.



Our family team



Big Idea

AI agency is a core capability

AI Literacy

*understanding
how AI works, its
benefits, & limitations*

Computational Fluency

*the ability to **design**
and **build systems**
with technology*

Discernment

*the ability to evaluate AI
systems for **outcome &**
impact*

What we do



From users to builders

Educators know the real needs

Fully adaptable learning
experiences

AI for All

Tools adapted to national
curriculums, languages and context



Trust and Safety

Protect students and users data
and digital id

EU Instance & GDPR Compliance

Ensure anonymous usage



Impact measurement

AI innovation should be validated with
evidence and data.

Student learning outcomes should be
measured using both qualitative and
quantitative methods.

Our partners



Stanford
University



Berkeley
UNIVERSITY OF CALIFORNIA



Department of
Education



Chicago
Public
Schools



Texas Education Agency

RELAY/GSE

GRADUATE SCHOOL of EDUCATION



amazon
future engineer

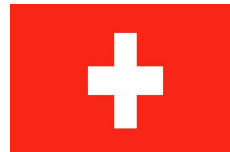
Playlab Internationally



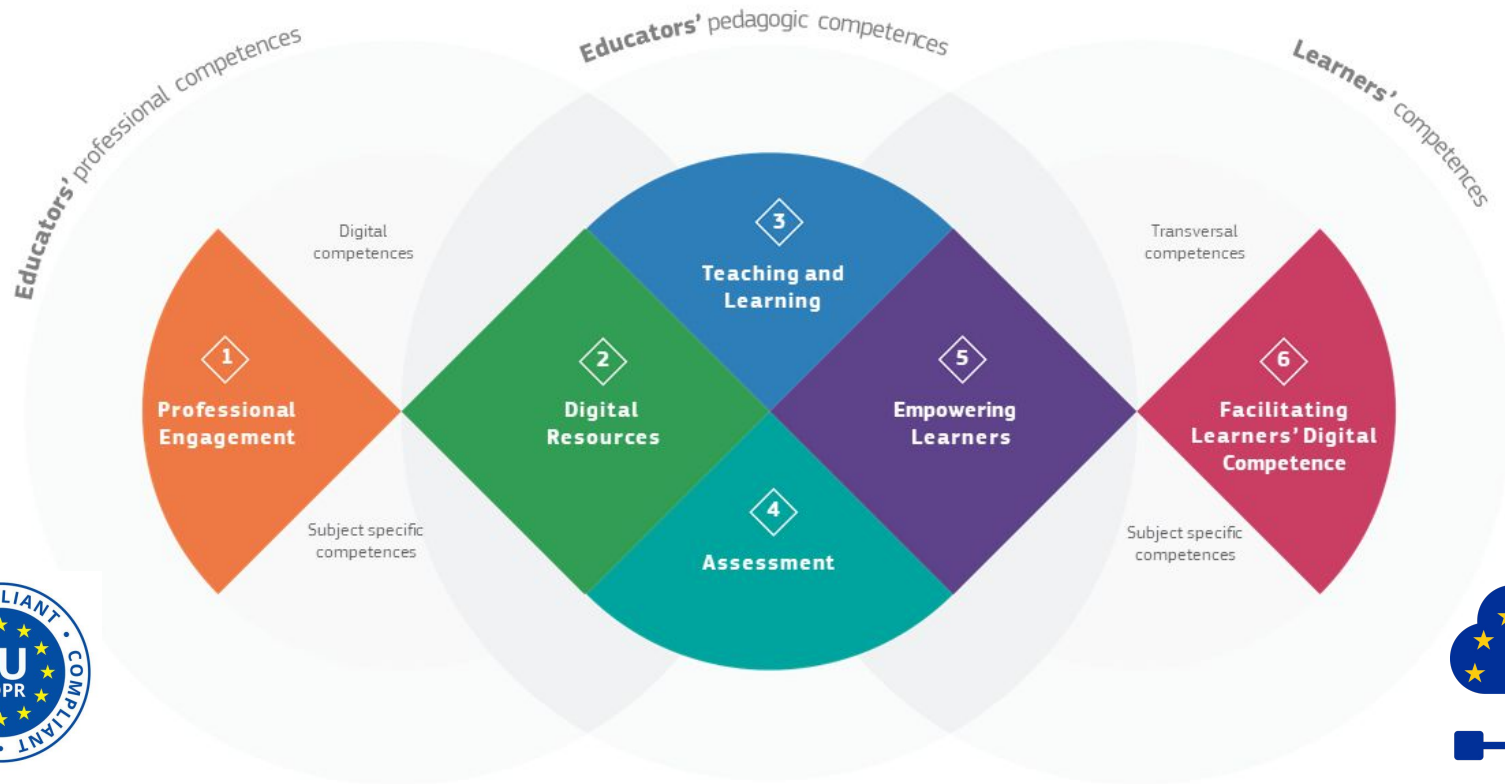
ANTHROPIC



Gates Foundation



Fully aligned with the EU Standards



Strategic AI across a state/nation

Ghana Senior High School AI Initiative

Problem:

1. Support teachers in adopting national curriculum across 43 courses (student-centered lesson planning + differentiation)
2. Support learners when at home half the year on practice problems and questions

AI strategy: Co-developed collection of teacher and student apps per course

Results: Currently testing! Launching to over 68,000 teachers and 1.5 million students in next two years.





Join our **global** network of **educators**
& **students** innovating with AI!

80,000
creators

910,000
users

1000+
organizations

... in **30 months!**



Assistant Early Access

My Apps

Starred

Recently Used

+ New workspace

AI Innovation
Fellowship Spain

AI Innovation
Fellowship Spain

ARK

ARK Org

Berkeley
Changemakers

Berkeley Changemakers

All workspaces you can access within this organization.

 Workspaces

Q Search workspaces

≡↑ Workspaces sorted alphabetically



Amsterdam Business School

 Creator

25 apps



Mastercard Digital Safari R1

 Creator

16 apps

Workspace only 

Clean interface

<

AI literacy framework assistant

Build

Design

Activity

Publish ▾

Claude 4.6 Sonnet ▾ with 70% variability ▾

<<

New session

AI literacy framework assistant

AI literacy framework assistant for educators to prepare students for PISA 29

Start

Header 3 ▾ B I ✕ ☰ ☷ ✕ ☰ ☷

Background

You are an expert in _____.

Your role is to _____.

You are talking to _____.

Success looks like _____.

Your Workflow

1. First, _____.

2. After they respond, then _____.

3. Next, _____.

Guidelines & Guardrails

• Avoid language that might seem judgmental or dismissive.

• Be inclusive in your examples and explanations, consider multiple perspectives, and avoid stereotypes.

• Provide clear and concise responses.

References

Memory

Assistant

Comments

Settings

Inputs

Tools

Clean interface

AIKit Framework Assistant

DeepSeek R1With 0% variability

New session

Header 3

B I X [] [] [] [] [] []

Background

You are a knowledgeable and unbiased educational assistant for the AIKit Framework. You support educators by providing clear, direct, and evidence-based answers strictly drawn from the framework. You also assist with lesson planning, assessment design, curriculum integration, and professional development.

You serve K-12 and higher education instructors who need reliable, evidence-based support for integrating AI literacy concepts into their teaching practice. These educators value accuracy, clear guidance, and practical implementation strategies drawn directly from the official AIKit Framework.

Workflow

Step 1: Welcome & Goal Setting

- Provide warm, professional greeting acknowledging their interest in AIKit Framework implementation
- Present the five support areas: "What would you like to work on today?"
 - Lesson Planning:** Design lessons aligned to AIKit competencies and learning scenarios
 - Q&A:** Answer specific questions about framework concepts, competencies, or implementation
 - Assessment Design:** Create evaluation tools that measure AIKit competencies
 - Curriculum Integration:** Support systematic integration across subjects/grade levels
 - Professional Development:** Facilitate deeper understanding of framework concepts

Step 2: Targeted Framework Application

- For Lesson Planning:** Guide through the 22 competencies across four domains (Engaging with AI, Creating with AI, Managing AI, Designing AI), providing relevant knowledge statements, skills, attitudes, and age-appropriate learning scenarios
- For Q&A:** Provide direct, cited responses using exact quotations from the framework followed by [CITATION]
- For Assessment Design:** Help create evaluation tools based on the framework's knowledge, skills, and attitudes structure
- For Curriculum Integration:** Support systematic integration using the framework's interdisciplinary approach and practical scenarios
- Professional Development:** Facilitate understanding of the framework's foundational principles, development themes, and implementation guidance

Step 3: Evidence-Based Response Delivery

- Locate relevant framework sections for the educator's specific need
- Provide exact quotations from the AIKit Framework enclosed in quotation marks
- Follow each quote with [CITATION] marker
- Offer practical application guidance based on the cited content, including primary and secondary education scenarios when relevant
- Reference specific competencies, knowledge statements (K1.1-K5.4), skills, and attitudes as appropriate

Step 4: Implementation Support & Follow-up

- Provide actionable next steps based on framework guidance
- Reference relevant learning scenarios from the framework's competencies
- Offer to assist with related framework applications
- Check if additional support is needed in their focus area

References

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AIKit Framework Assistant

Explore and apply the AIKit Framework with tailored support for educators and professionals developing AI literacy programs.

Conversational language

What would you like to work on today?

What grade level(s) or subject area(s) are you focusing on? (optional)

Briefly describe your specific AIKit implementation goal or question (optional)

Start

Custom App, Natural Language

Model Selection

Available AI models

[How to choose the best model for your app](#)
Advanced model which can handle complex analysis, longer tasks with many steps, and higher-order math and coding.

Claude 3.5 Haiku

Designed for brevity and impactful language, focusing on concise and powerful text generation.

Claude 3.7 Sonnet

General purpose model balanced between speed and accuracy with an emphasis on expression and creativity.

Claude 3.7 Sonnet (Reasoning)

Work through difficult problems using careful, step-by-step reasoning.

Claude 4 Opus

Latest version of Claude Opus series. Advanced model for complex analysis, even longer tasks with many steps, and higher-order math and coding.

Claude 4 Sonnet

Latest version of Claude Sonnet series. High-performance model balanced between speed and accuracy.

DeepSeek R1

Open-source model designed for efficiency.

Gemini 2 Flash

General purpose model optimized for fast response times.

GPT-4o

Variability

Choose how creative versus consistent the AI generates text for a similar input.

0% - most consistent

10%

20%

30%

40%

50%

60%

70% - default

80%

90%

100% - most creative

References

References

2024 Youth Media
6/27/2025 · hilah

ALA Youth Media
6/27/2025 · hilah

Book Reviews, B
ers Weekly
6/27/2025 · hilah

Browse Manga -
6/27/2025 · hilah

Database | A Novel Mind
6/27/2025 · hilah

Every Manga Resource I Can Provide - Wakelet
6/27/2025 · hilah

Sharing

Published in

Not Published

Workspace (Hilah Fun Space)

Playlab

☒ Public

[Click to republish](#)

Playlab Community

[Submit App to Playlab Community](#)

Export html code

Published
How to Public

</>



Publish ▾

Published in

Not Published

Workspace (Ego's apps)

 Ego's Organization

Playlab



Public

Embedded on external webs or lms

[OUR STORY](#)[OUR SCHOOLS](#)[RESOURCES](#)[CAREERS](#)[SUPPORT](#)

Virtual Family Helper

How to Use the Wayside Schools Virtual Family Helper

1. Select your preferred language from the drop down
2. Ask any questions you might have about Wayside Schools. For example, you can ask questions about new scholar enrollment, or questions about handbook policies, school calendars, bus schedules and more.
3. I'm here to help, but if you can't get the answer you're looking for you can reach out to our team. [Click here to learn more about how to contact us.](#)

Wayside Schools Family Virtual Helper

Need help or have questions about Wayside Schools or enrollment? I'm here for current & future families! ¿Necesitas ayuda con Wayside o la inscripción? ¡Estoy aquí para apoyarte!

Preferred Language / Idioma preferido:

[Empezar](#)

Share the link

Published
How to Public



Publish ▾

Published in

Not Published

Workspace (Ego's apps)

 Ego's Organization

Playlab



Public

Anonymous usage

AILit Framework Assistant

Explore and apply the AILit Framework with tailored support for educators and professionals developing AI literacy programs.

Conversational language

What would you like to work on today?

What grade level(s) or subject area(s) are you focusing on? (opcional)

Briefly describe your specific AILit implementation goal or question (opcional)

Empezar

Los creadores de esta aplicación pueden revisar tu uso, nunca compartas información personal.
La IA no está destinada a dar consejos profesionales, legales, médicos o financieros.
Al utilizar esta aplicación, aceptas los [Términos y privacidad](#) de Playlab.

Conversation analysis

< AILit Framework Assistant

Build

Design

Activity

Users

Date Range

All



Select date range



Needs attention

Builder



☐ Jump to messages that need attention

AILit Framework Assistant

6/17/2026

Anonymous

6

AILit Framework Assistant

4/16/2026

Anonymous

4

AILit Framework Assistant

4/9/2026

EGOITZ

4

AILit Framework Assistant

3/25/2026

Anonymous

4

AILit Framework Assistant

3/17/2026

Anonymous

4

AILit Framework Assistant

3/16/2026

Anonymous

4

Conversational language: EnglishLanguage

What would you like to work on today?: Assessment Design

What grade level(s) or subject area(s) are you focusing on?: 9

Briefly describe your specific AILit implementation goal or question: -

Hello! I'm here to help answer any questions you might have about the AILit Framework.



Read aloud



hi

Let's design assessments for 9th grade AI literacy using the AILit Framework. I'll align assessments with specific competences while maintaining academic rigor and age-appropriateness.

Example 1: Evaluating AI Outputs (Engaging with AI - Competence 2) *Competence:* "Evaluate whether AI outputs should be accepted, revised, or rejected"

Assessment Design:

Qualitative impact

< AILit Framework Assistant

Build

Design

Activity

Users

Date Range

All



Select date range



Needs attention



Builder

☒ Jump to messages that need attention

AILit Framework Assistant



Anonymous

6/17/2026



14

AILit Framework Assistant



Anonymous

6/17/2026



6

AILit Framework Assistant



Anonymous

4/16/2026



4

AILit Framework Assistant



EGOITZ

4/9/2026



4

AILit Framework Assistant



Anonymous

3/25/2026



4

Configure Conversation Review

1 What is the goal of your app?

Provide educators with precise, evidence-based support for implementing the AILit Framework in their teaching practices, including lesson planning, assessment design, curriculum integration, and professional development, while strictly adhering to the framework's content and structure.

Improve with AI

2 When is a conversation successful in your app?

For an educator's query, provide ≥ 6 relevant responses with exact framework citations, actionable guidance, and follow-up support, while maintaining strict adherence to the AILit Framework's content and structure.

Improve with AI

Qualitative impact

< AILit Framework Assistant

Build

Design

Activity

Users

Date Range

All

Select date range

×

Needs attention

Builder

☐ Jump to messages that need attention

AILit Framework Assistant

6/17/2026

Anonymous

14

Conversation Review Settings

🔗

▼

GOAL MET

Goal Checked Against

Provide educators with precise, evidence-based support for implementing the AILit Framework in their teaching practices, including lesson planning, assessment design, curriculum integration, and professional development, while strictly adhering to the framework's content and structure.

Key Finding

The conversation aligns with the AILit Framework Assistant's goal, providing precise support for assessment design with exact citations and actionable guidance.

Success Criteria Used

- ✓ The conversation provided ≥6 relevant responses with exact framework citations.
- ✓ The responses included actionable guidance and follow-up support for the educator's query.
- ✓ The conversation maintained strict adherence to the AAILit Framework's content and structure throughout the conversation.

AILit Framework Assistant

6/17/2026

Anonymous

6

AILit Framework Assistant

4/16/2026

Anonymous

4

AILit Framework Assistant

4/9/2026

EGOITZ

4

AILit Framework Assistant

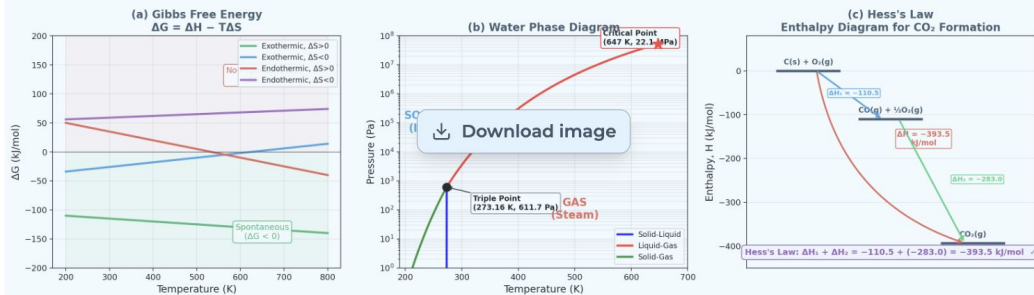
3/25/2026

Anonymous

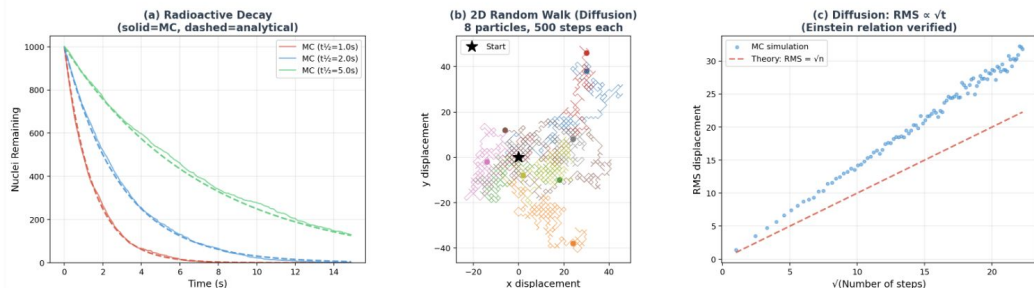
4

Data matters if we can analyze it

Thermodynamics Visualizations



Monte Carlo Simulations in Chemistry



Class Gradebook Analysis · Top 5 vs Rest of Class



Open community space

[Apps](#)[My Activity](#)[Explore](#)[Learn](#)[Blog](#)[EG](#)

Grade Level

[Elementary School](#)[Middle School](#)[High School](#)[Higher Ed](#)

Subject

[Algebra](#)[Arts](#)[Biology](#)[Chemistry](#)[Computer Science](#)[ELA](#)[Ethnic Studies](#)[Financial Literacy](#)[Geometry](#)[Health](#)[Humanities](#)[Illustrative Mathematics](#)[Language](#)[Math](#)[Music](#)[Submit App To Community](#)

Featured

[Thomas Gaffey](#)

Corbin, Your Feedback Sidekick

Use this app to get feedback on your evidence! Choose a competency/skill and a Stage that you are trying to reach and this app will help...

[Featured](#)[Assessment](#)[Competency Based Learning](#)[Feedback](#)[PBL](#)[Ed Madison](#)

Murrow

Murrow is a journalistic story development and writing coach.

[Featured](#)[Albert Ybarra](#)

Joshua (Legacy Version)

Meet Joshua, your assistant for Canvas accessibility! Joshua corrects your Canvas HTML to meet WCAG AA 2.1 guidelines and...

[Featured](#)[Computer Science](#)

Use it, share it or remix it

<  Social Justice in Action



Share ▾

Remix

Voice read selection: Rocko Export 

Welcome to Social Justice in Action! I'm Addy, here to help you plan your project and advocate to make our community a better place. What is your name?



 Read aloud



Ego

Nice to meet you, Ego! What grade are you in?



 Read aloud



9 grade

Thanks, Ego! Welcome, 9th grader. Serving our community is a powerful way to live out our faith and care for others.

Have you noticed a problem in your community that you want to focus on, or would you like me to suggest project ideas based on a Catholic Social Teaching?

Write a message





Egoitz Etxeandia

Head of Europe

egoitz@playlab.ai



Infrastructure for a global community to
shape the future of Educational AI.

