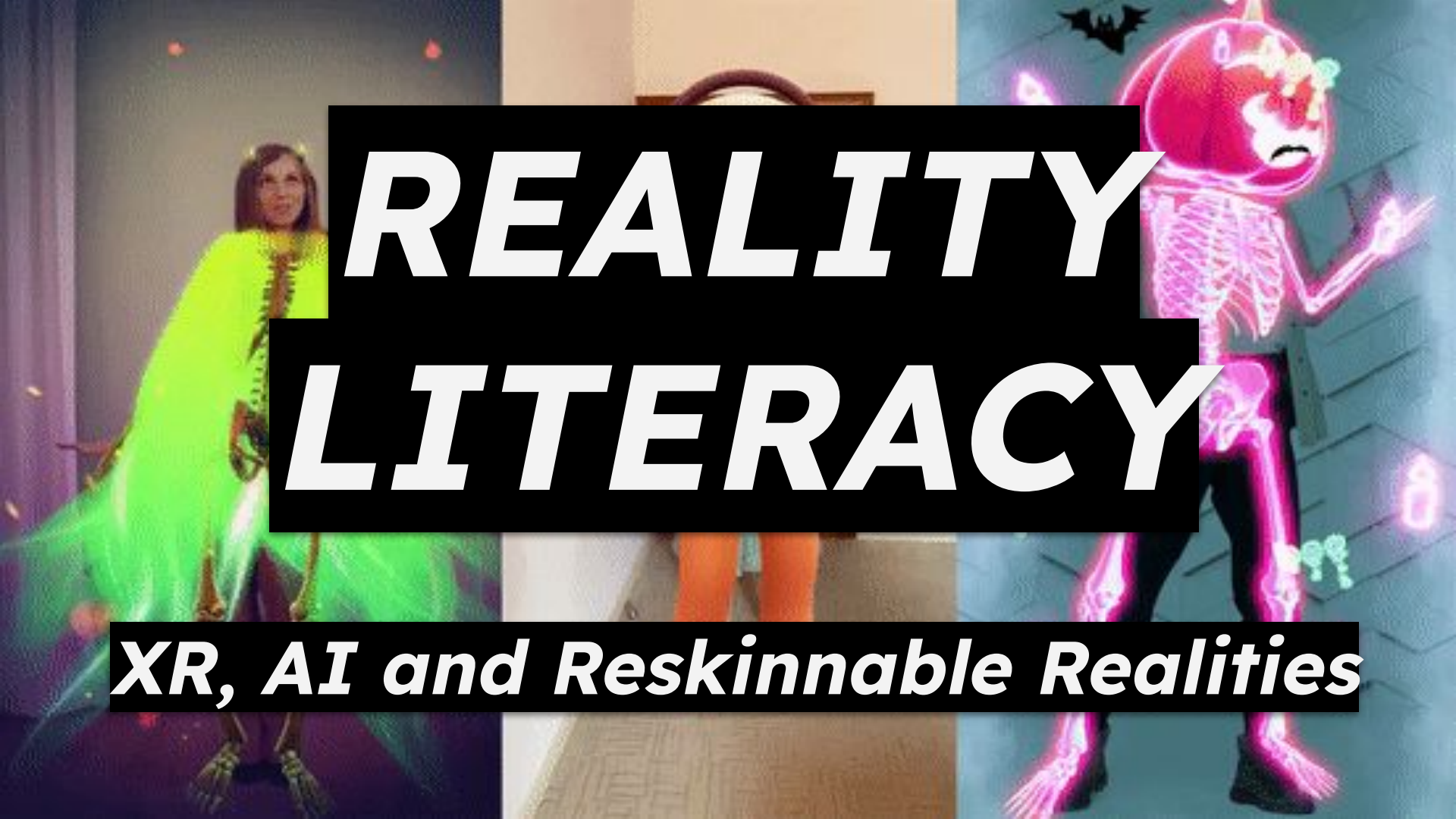




REALITY LITERACY

XR, AI and Reskinnable Realities



REALIT(IES) LITERACY

XR, AI and Reskinnable Realities



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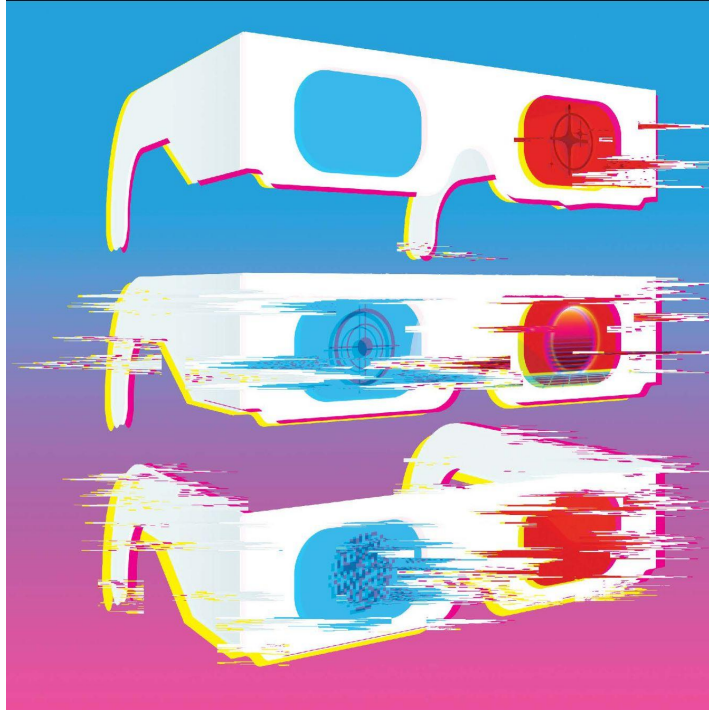


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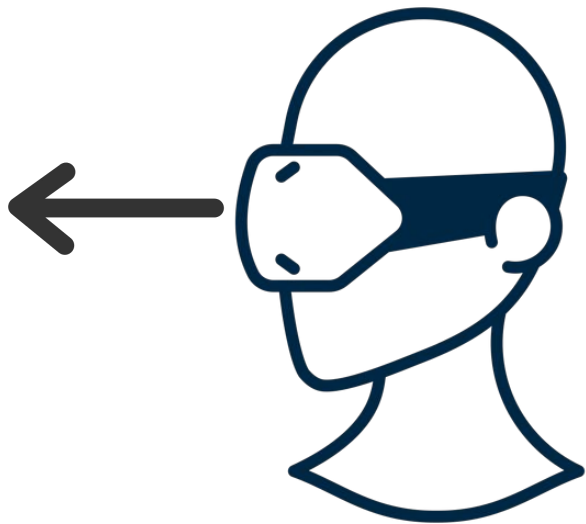


Music and Art

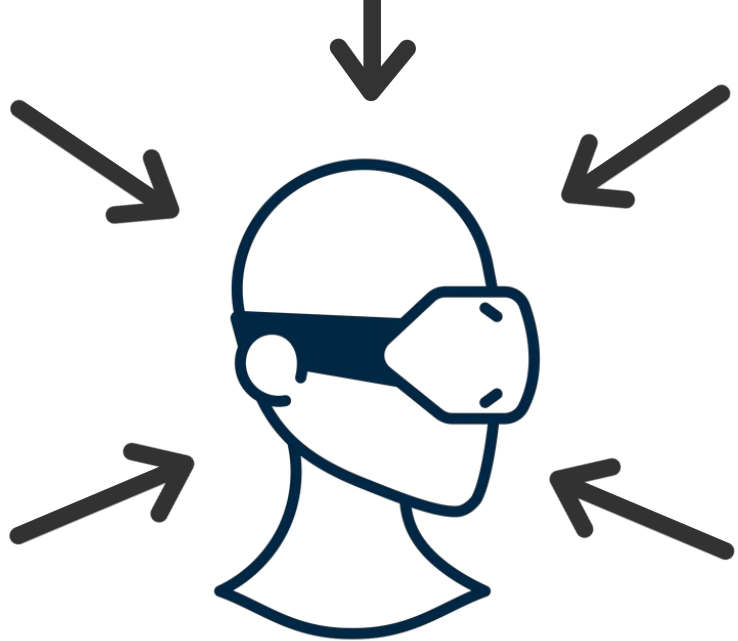


UNIVERSITY
OF LONDON

Narrative Foundations for Immersive Media and Video Games



SEEING



BEING SEEN

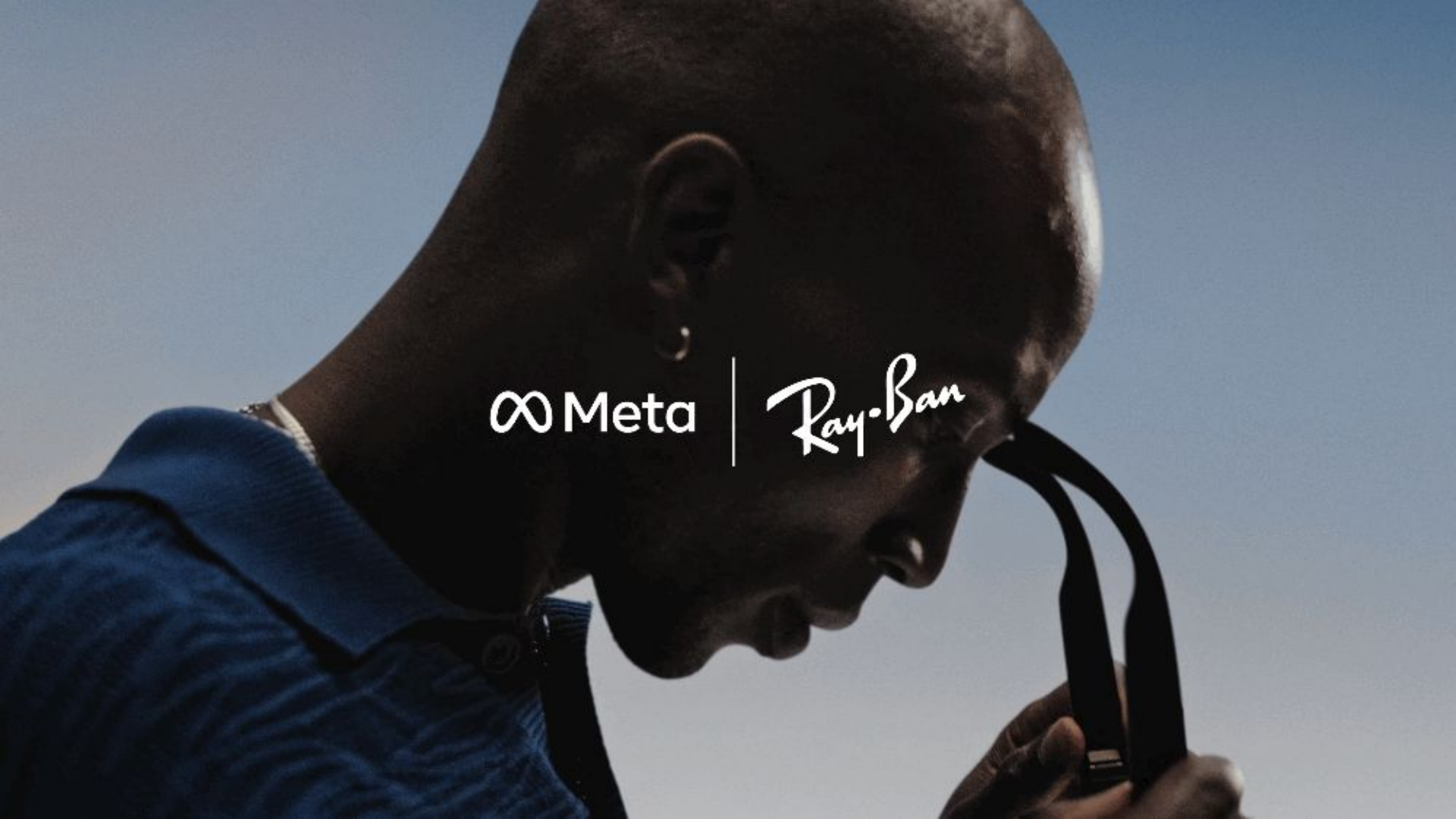
***the age of
REALITY(IES)
LITERACY***







makeagif.com

A close-up, low-angle profile shot of a man with dark skin, looking down. He is holding a pair of black Ray-Ban glasses in his right hand, with the temples of the glasses extending upwards. He is wearing a blue polo shirt. The background is a clear, light blue sky. The lighting is soft, highlighting the contours of his face and the texture of his shirt.

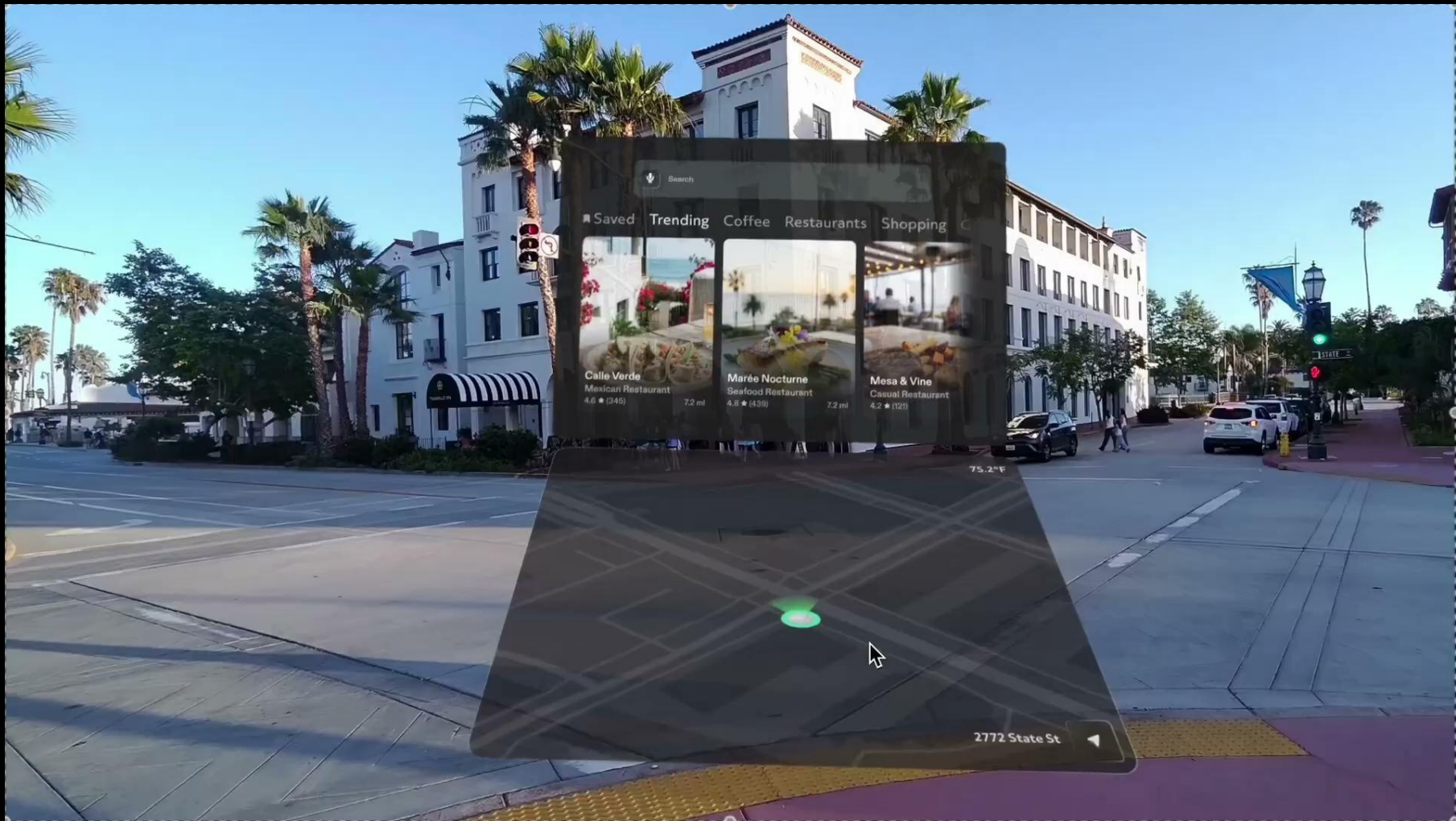
∞ Meta | Ray-Ban





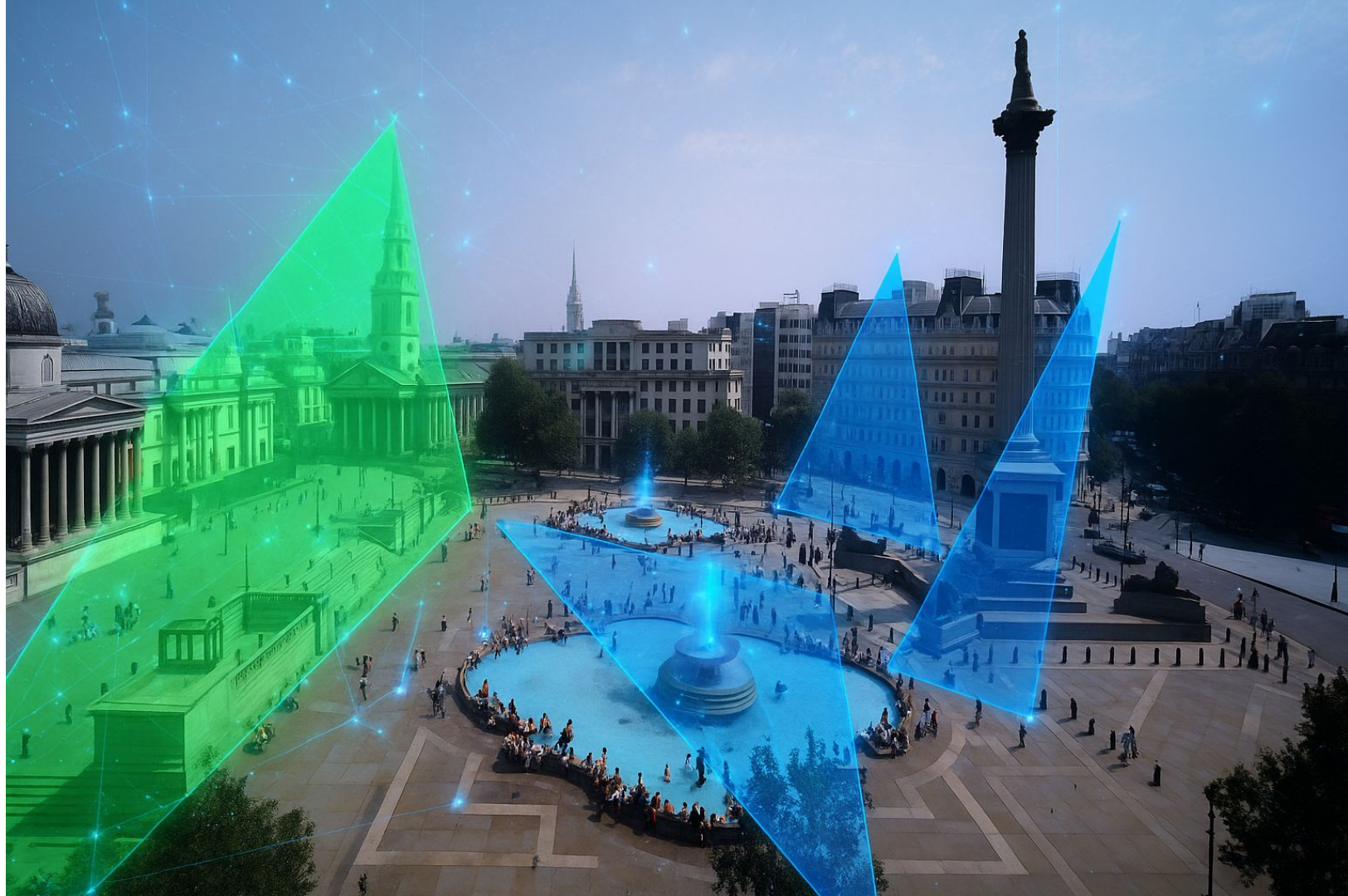
















Decart XR

Real time AI XR experience

Powered by
Decart

Blockcraft world aesthetic





WE ARE ALL Barbie



GAP Barbie
MICROPHONE

WE ARE ALL Barbie

OLD NAVY

OLD NAVY

GAP Barbie

GAP Barbie
SUNGLASSES

WE ARE ALL Barbie

hulu
MOTHERLAND
New Episodes Tu

relationship abc NEWS Biden
American Century celebrity



ERROR:
UNRECOGNIZED
TARGET

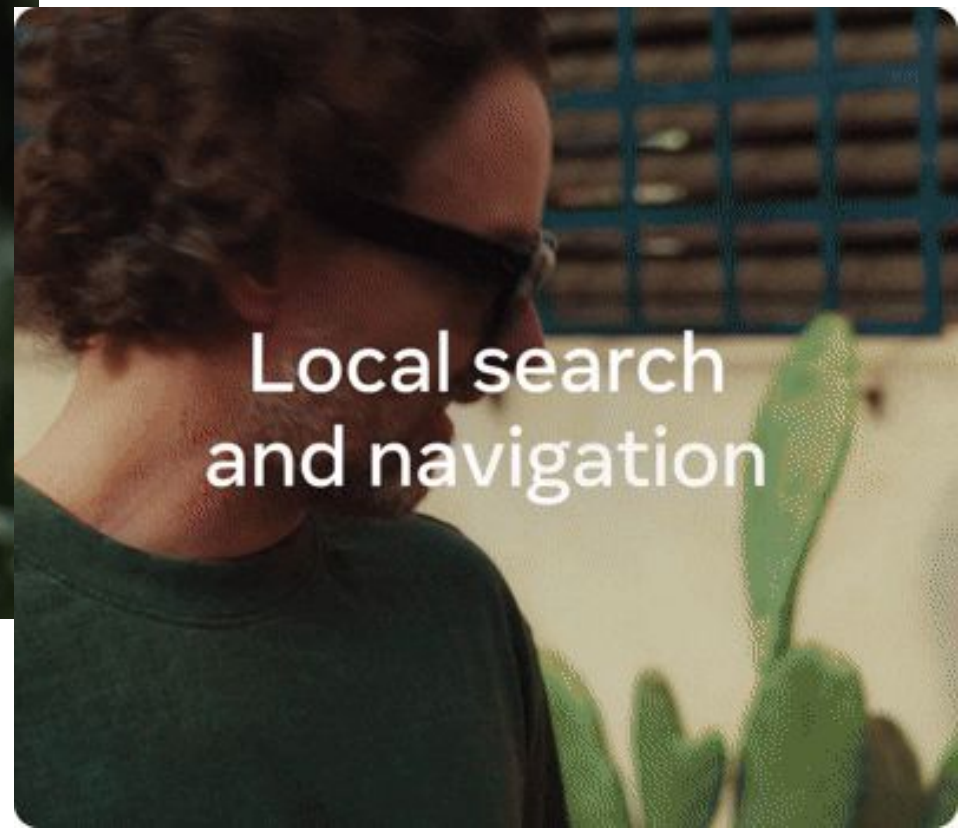
HBGA

THE FUTURE
IS NOW

SPORT

SOPHIE SWANSON
INCOME: \$12000/MON
FORMER ATHLETE
EMPLOYER: OCEANIC BANK

TREVOR DUNST
INCOME: \$50000/MON
CHARGED WITH SEXUAL ASSAULT
EMPLOYER: H2O TELECOM



Core elements of “Realit(ies) Literacy” (Work-in-progress)

***Core elements of “Realit(ies) Literacy”
(Work-in-progress)***

- Reality is reskinnable

***Core elements of “Realit(ies) Literacy”
(Work-in-progress)***

- Reality is reskinnable***
- Identity is reskinnable***

Core elements of “Realit(ies) Literacy” (Work-in-progress)

- Reality is reskinnable***
- Identity is reskinnable***
- It's all about DATA***

Core elements of “Realit(ies) Literacy” (Work-in-progress)

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‘I would rush home to speak to ChatGPT’: A quarter of Gen Z would rather talk to AI than a real person, research shows

More than two-thirds of young people would cancel plans in order to spend time online, according to UK survey

"I think people should be able to theme the world however they choose.

If I want to see the world like it's Nintendo everywhere and it's bright and happy and has Marios popping up from behind park benches, I think that should be my choice...



"I think people should be able to theme the world however they choose.

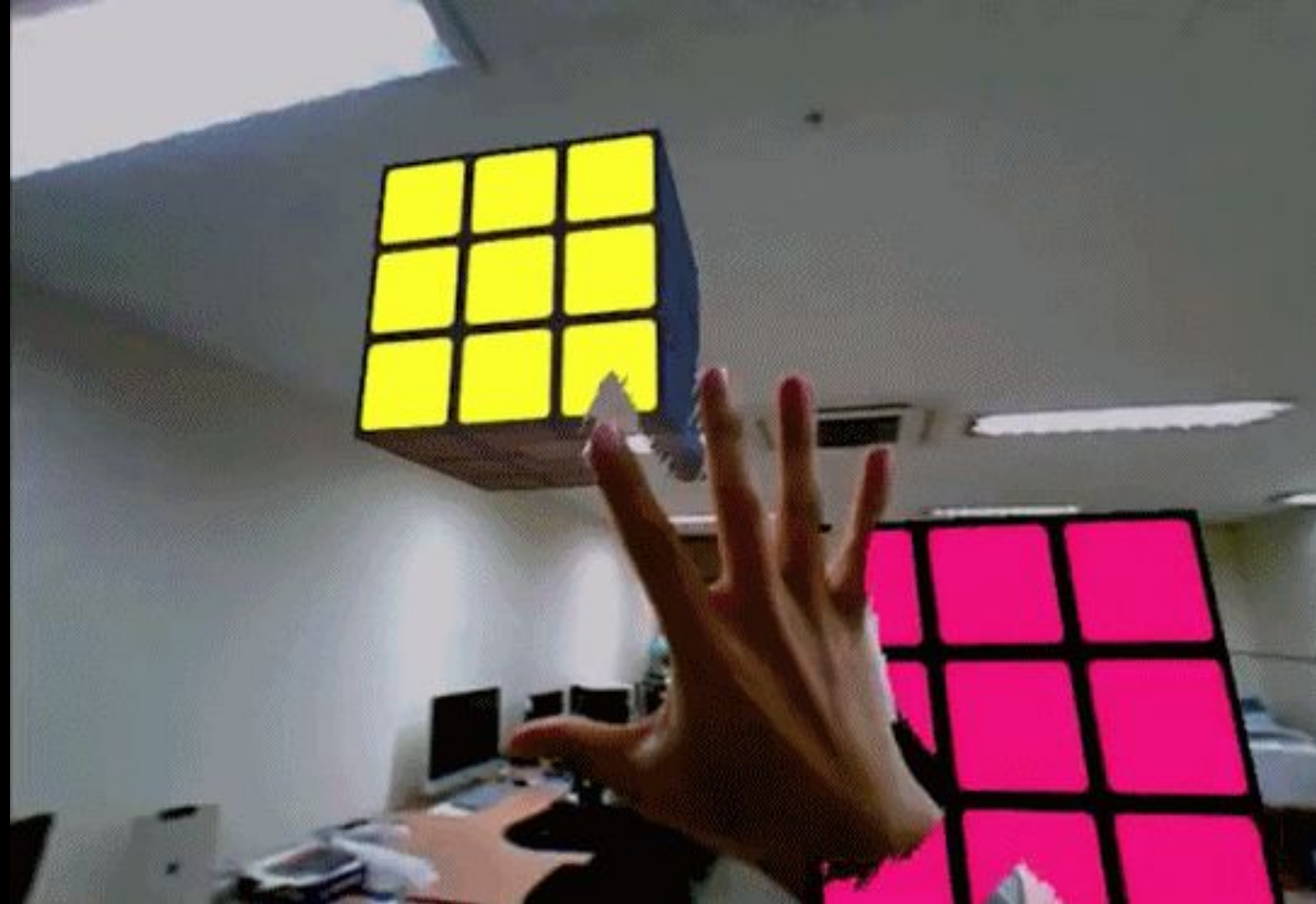
If I want to see the world like it's Nintendo everywhere and it's bright and happy and has Marios popping up from behind park benches, I think that should be my choice.

I don't think someone should assert some right to control what's happening on my body and in my eyes or ears."

John Hanke, interview with Nilay Patel, 'The Metaverse is already here and it's full of Pokemon', Decoder Podcast, 14 December 2021









“Ideology is the original augmented reality”

- Slavoj Žižek

Core elements of “Realit(ies) Literacy” (Work-in-progress)

- Reality is reskinnable***
- Identity is reskinnable***
- It's all about DATA***

Top stories

 New York Post 

'Sick' filter that makes users appear fat is pulled after backlash on TikTok: 'Fuels...

19 hours ago



 Australian Broadcasting Corp... 

Young people are uploading videos to TikTok to show what they would look like fat....

2 days ago



 Metro.co.uk 

Fat bodies are deserving of love, not being mocked on Tiktok trends

2 days ago



More n

| The filter changed my entire appearance, complete with text stating it "makes you chubby"



Change to 3D animation style







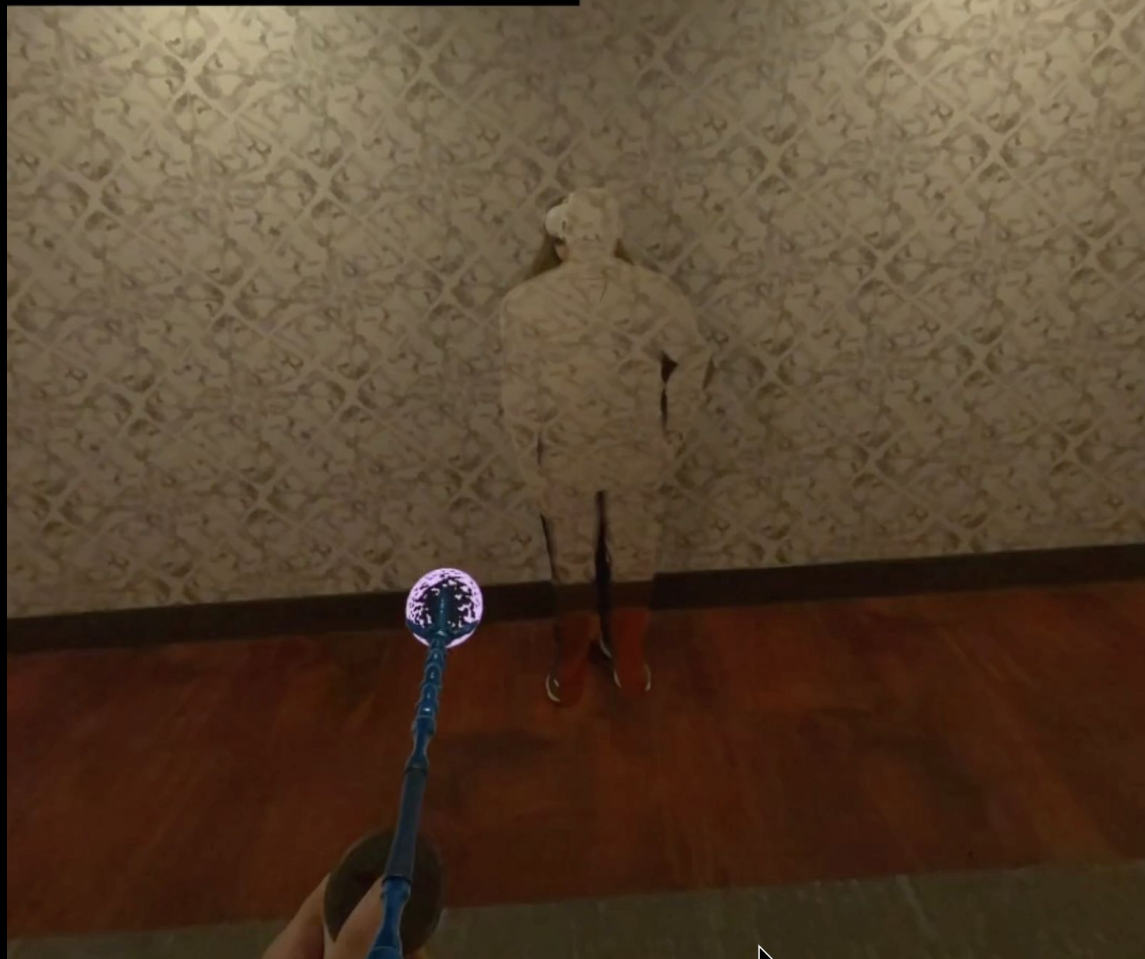
Lego figure style





Try Out the Shader

When Hauntify Multiplayer Releases

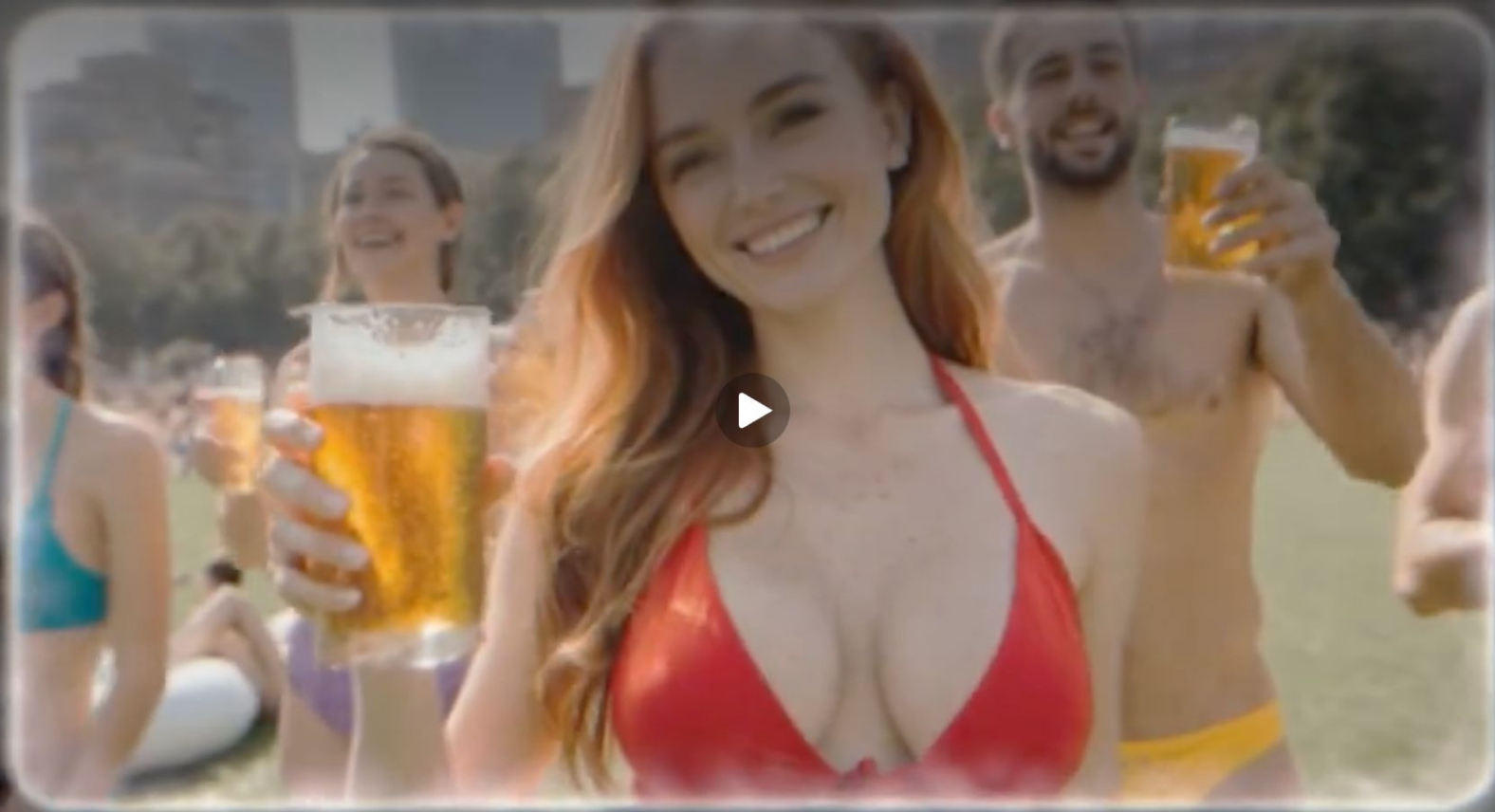


A full-body photograph of Elon Musk standing outdoors, wearing a dark blue bikini. He has his hands on his hips and a serious expression. The background is a dark, textured wall with some foliage visible on the right side.

NO THANKS

NO THANKS

Change clothes to beach outfits



Core elements of “Realit(ies) Literacy” (Work-in-progress)

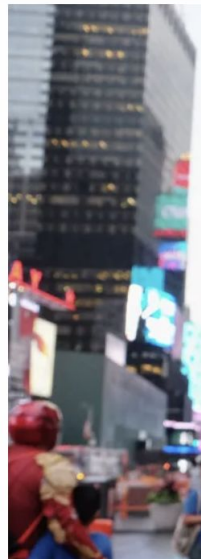
- Reality is reskinnable***
- Identity is reskinnable***
- It's all about DATA***

Pokémon Go players built a 30-billion-photo map that's now training robots to deliver your pizza



By Catherina Gioino
News Editor

March 19, 2026, 2:45 AM ET



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Report: Niantic says Pokémon Go data isn't training military drones, but player scans helped build AI models

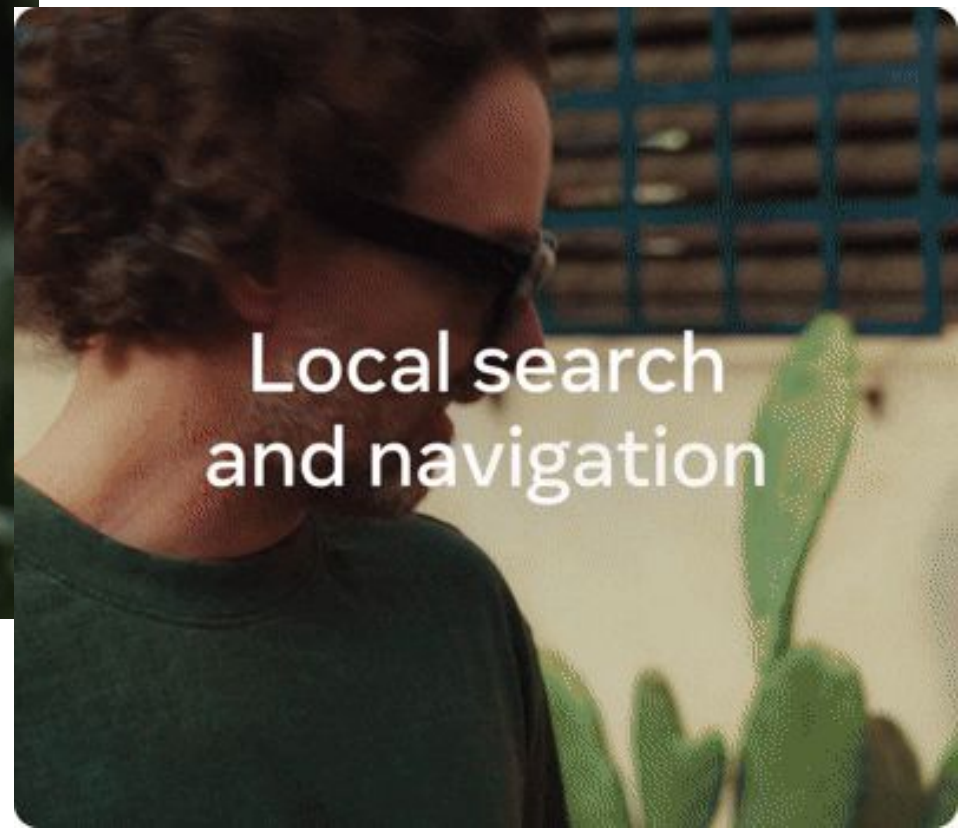
Pokémon Go's terms of service permit Niantic to use AR content in perpetuity

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Pokémon Go players have unknowingly been helping to train delivery robots



Copyright Credit: AP Photo/CocoRobotics



“The medium is the message”

- Marshall McLuhan

“The medium is the message”

- Marshall McLuhan

“The medium is the means”

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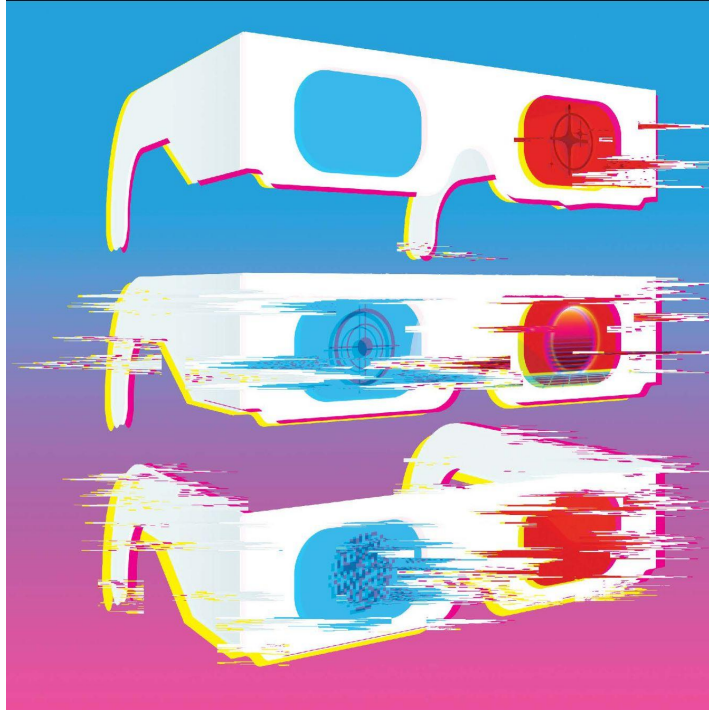


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The internet has already started **leaking** into the real world...

when it gets truly loose the world will be new again.”

- the headmap manifesto, 1999