

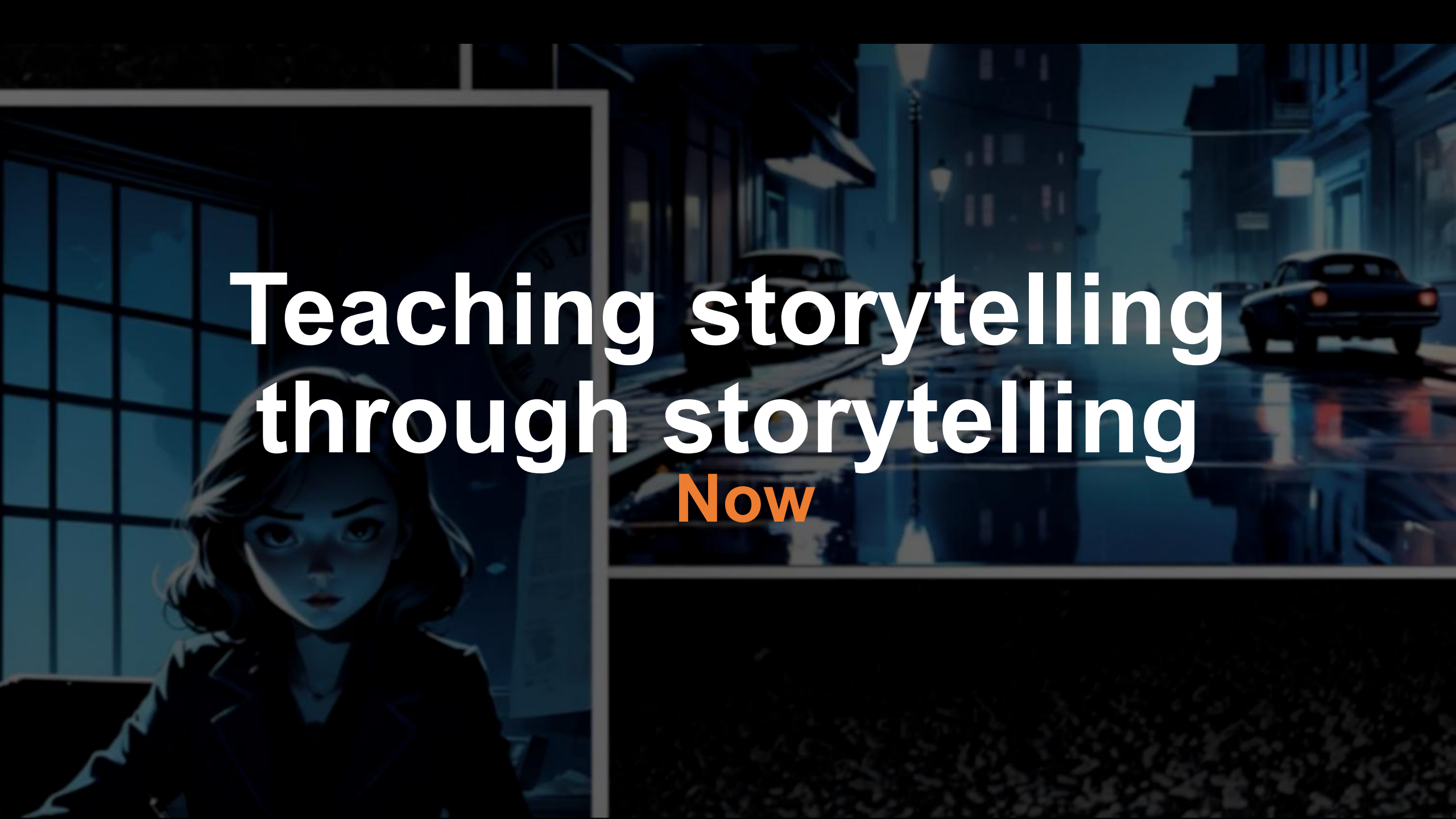


Teaching storytelling through storytelling

Early beginnings to output

Elke Van Ael – KU Leuven Course Creation Service

KU LEUVEN



Teaching storytelling through storytelling

Now

Storytelling...

engages

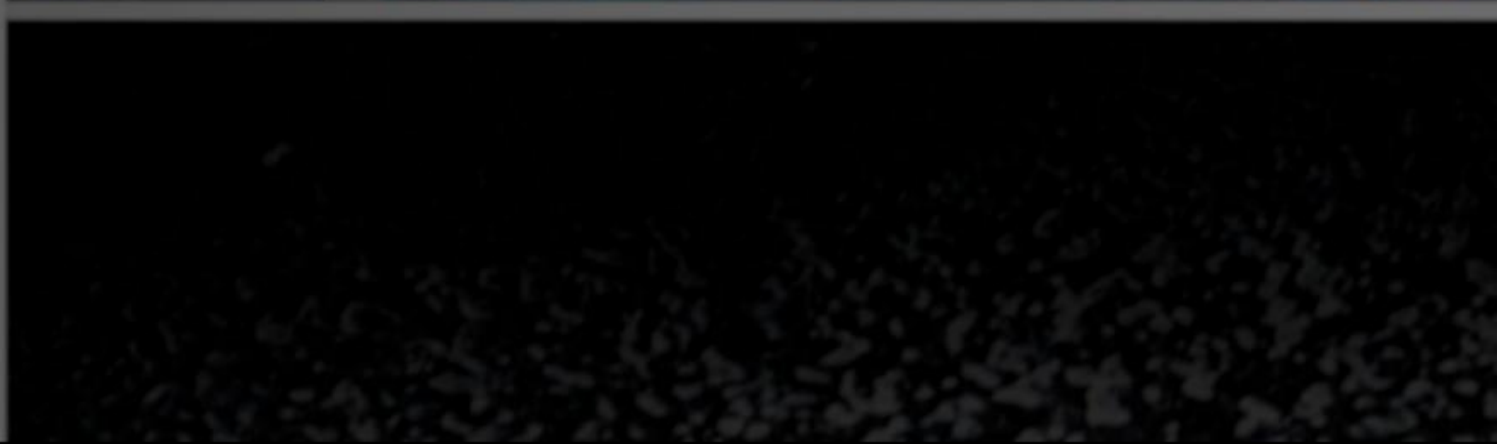
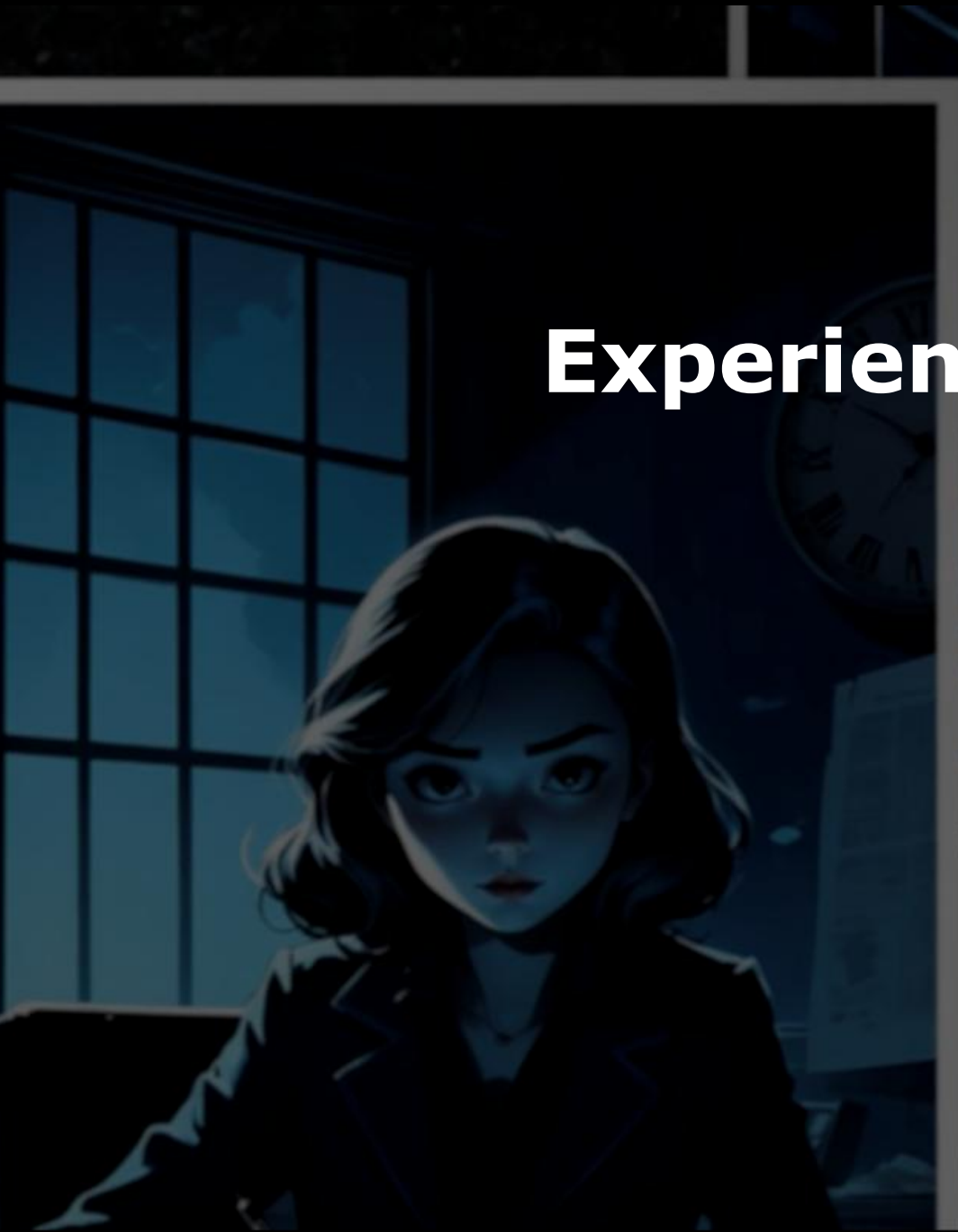
&

motivates

↑ connection to content & persons
↑ competence & retention



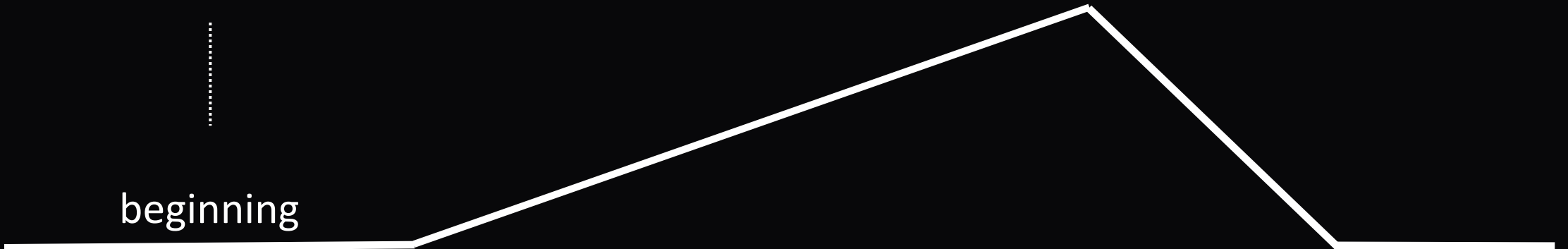
Experience & exploration



PLOT



beginning





THEME:
central idea, question, hope or fear

.....



CHARACTERS:

relevant persons, animals, things



SETTING(S)

relevant places

.....

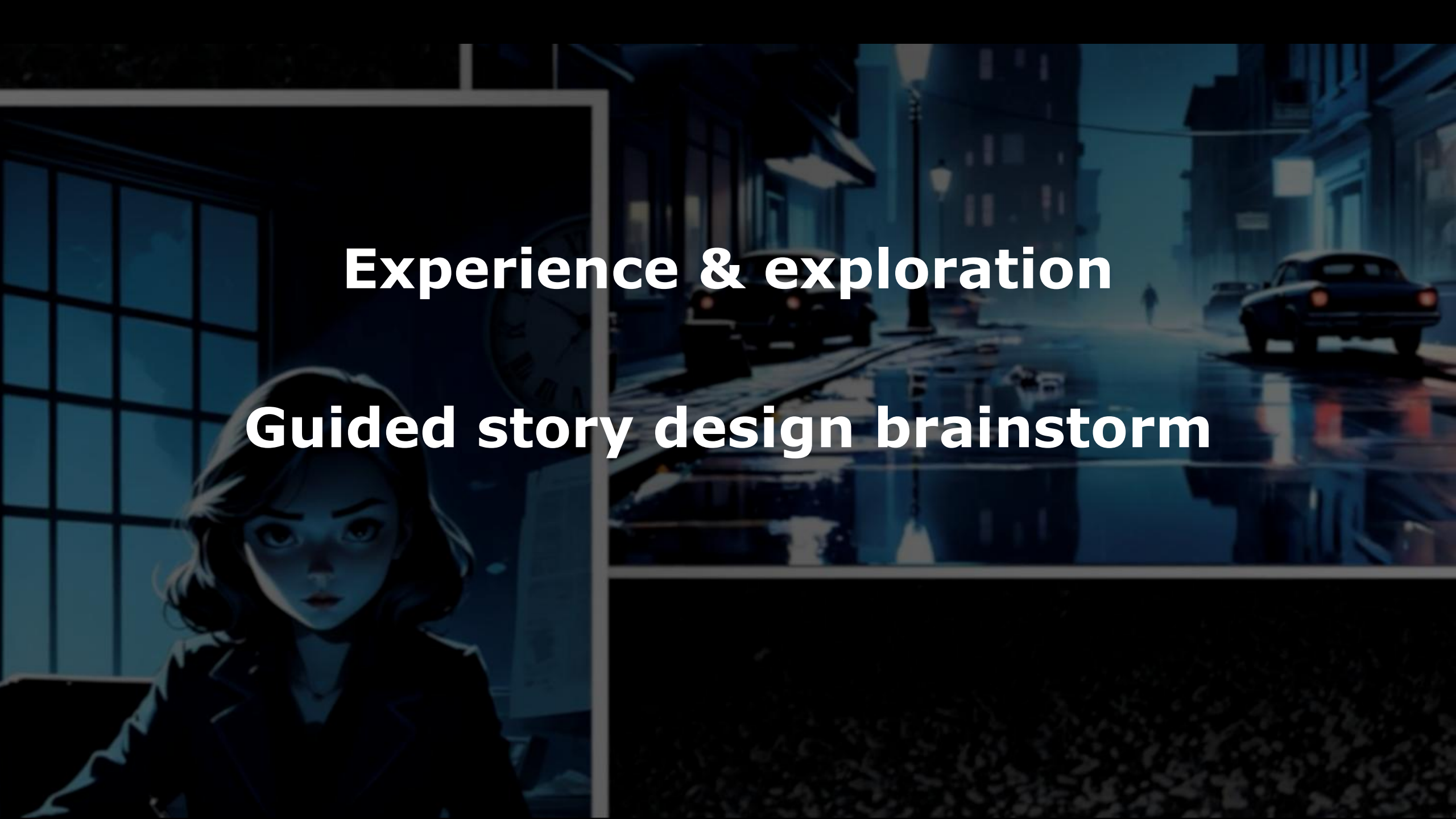




CONFLICT
internal
external



CALL TO ADVENTURE
event that kick-starts story



Experience & exploration

Guided story design brainstorm

THEME

central idea, question, hope or fear

Coffee is self-evident

We can make coffee sustainable

A coffee trade crash is imminent

Is coffee sustainable?

10:00



Experience & exploration

Guided story design brainstorm

Pitch & feedback

COURSE DESIGN BOOTCAMP
AIMS (scope + audience + goals)

Experience & exploration

Guided story design brainstorm

Pitch & feedback

COURSE STRUCTURE (titles)

MODULE DESIGN (LA + formats)

The background is a dark, moody illustration of a city street at night. In the foreground, on the left, is a close-up of a woman's face with dark, wavy hair and a serious expression. Behind her and to the right is a street scene with a car parked on the side, streetlights, and buildings in the background. The overall color palette is dark with shades of blue and orange.

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Early beginnings

COURSE DESIGN BOOTCAMP

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COURSE STRUCTURE (titles)

MODULE DESIGN (LA + formats)

 **STORYTELLING**

~~**ST**~~
(ST)

COURSE DESIGN BOOTCAMP

AIMS (scope + audience + goals)

What is AI?
How will it affect
me?

STORYTELLING



COURSE STRUCTURE (titles)

MODULE DESIGN (LA + formats)

~~ST~~
(ST)

MOOC BOOTCAMP

AIMS (scope + audience + goals)

Experience & exploration

Guided story design brainstorm

Pitch & feedback

COURSE STRUCTURE (titles)

MODULE DESIGN (LA + formats)

~~ST~~
(ST)



Teaching storytelling through storytelling

Output



AI in Healthcare. Hype or Help?



KULeuvenX • AIHEALTHx • Course ended December 22, 2024



Upgrade

View Course



Grade required to pass the course: 60%

MOOC titles



Zarah

- Mother and medical doctor
- Started using AI applications in her clinical practice, though she does not know much about the function of AI in healthcare. Therefore, she wants to dive deeper into this field and learn more about it.
- Wonders whether AI will replace her at work one day.

STAFF DEBUG INFO

MOOC case characters

DO YOU KNOW
YOUR RADIATION
ENVIRONMENT?

1

HOW DOES
RADIATION
INTERACT WITH
SEMICONDUCTOR
MATERIALS?

2

WHICH EFFECTS
CAN YOU EXPECT
IN AN
ELECTRONIC
SYSTEM?

3

HOW CAN YOU
INCREASE THE
ROBUSTNESS OF
A CIRCUIT/
SYSTEM?

4



HOW TO VERIFY
THE RESPONSE
OF MY SYSTEM TO
RADIATION?

5

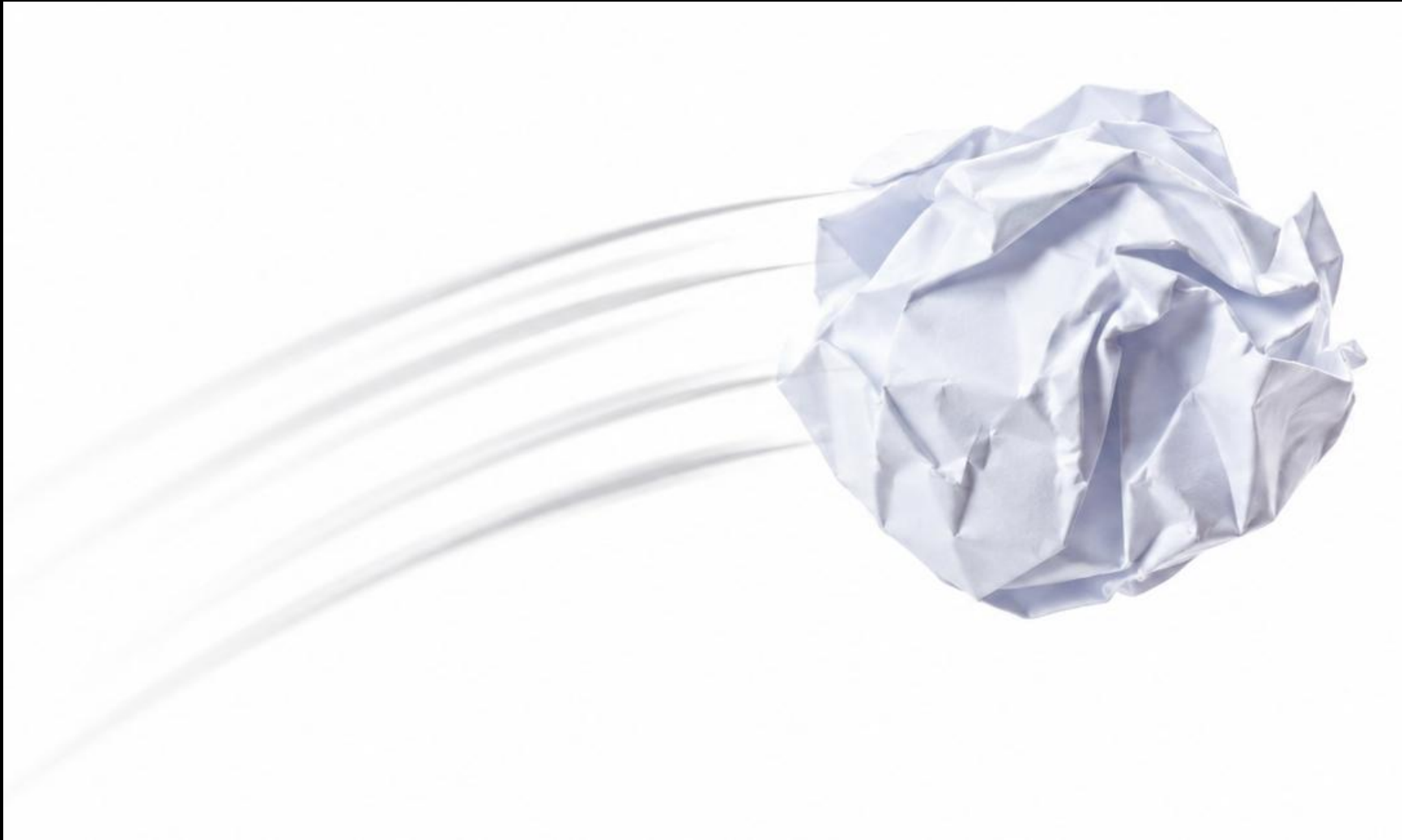
MOOC progress tracker



Guides in AI course for KU Leuven staff



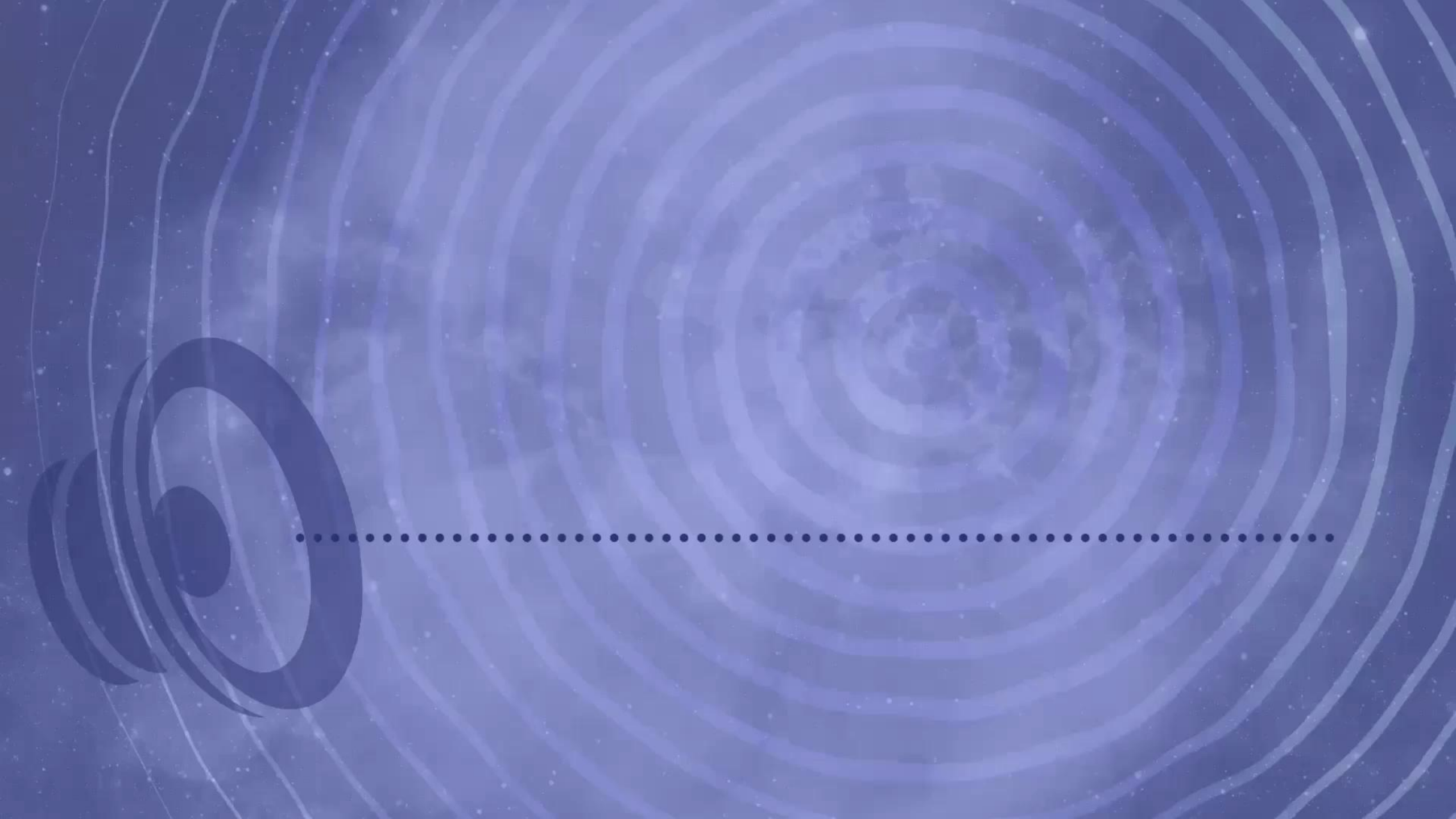
Guide in 360° archeological site



Physical metaphor for face-to-face teaching



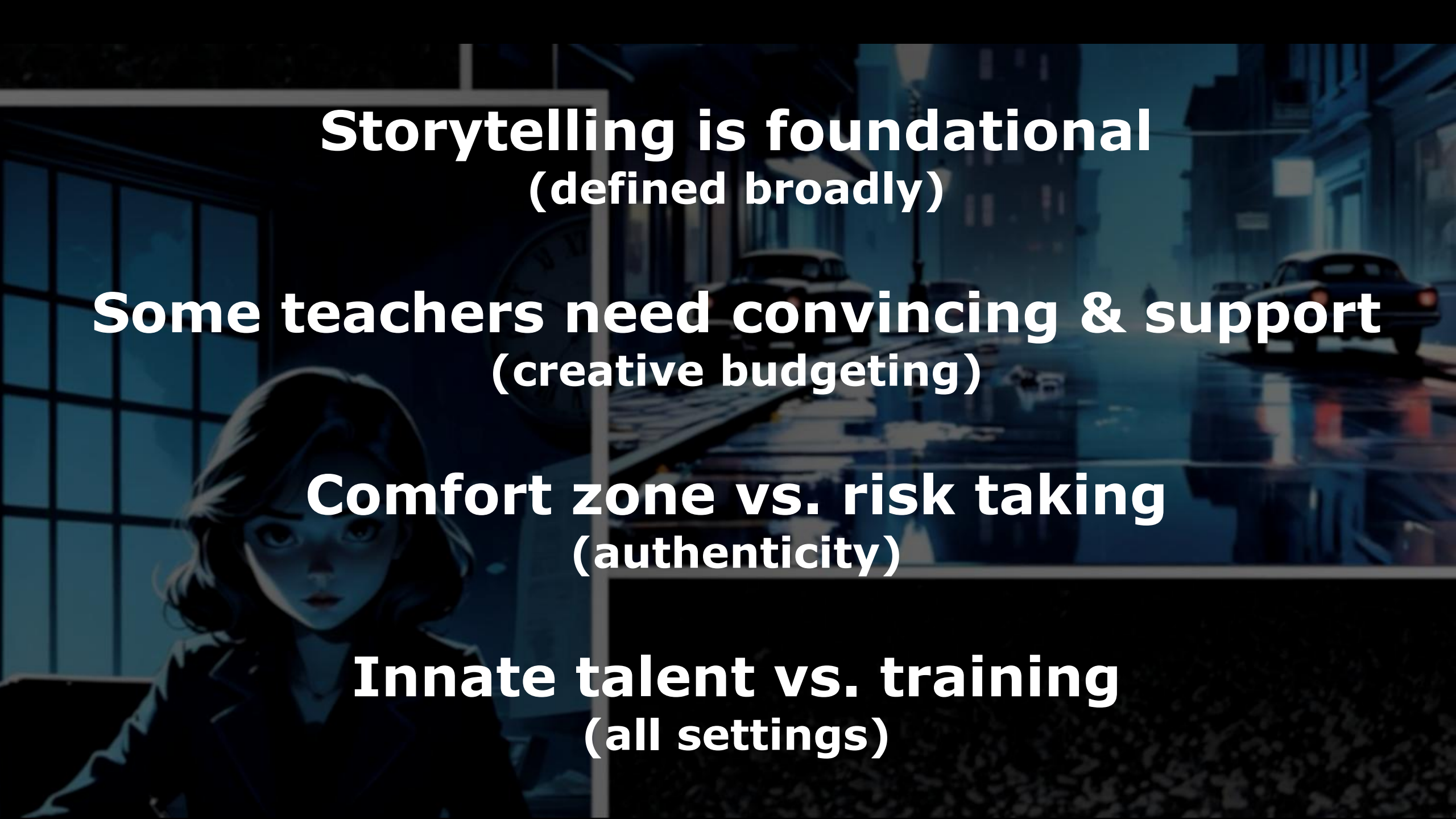
Podcast for the general public





Teaching storytelling through storytelling

Lessons learned



Storytelling is foundational
(defined broadly)

Some teachers need convincing & support
(creative budgeting)

Comfort zone vs. risk taking
(authenticity)

Innate talent vs. training
(all settings)



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