



The Human in the Loop

AI, learning, and authentic video at scale.

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AI-driven Co-creation · 18 June 2026



True shifts in knowledge are rare.





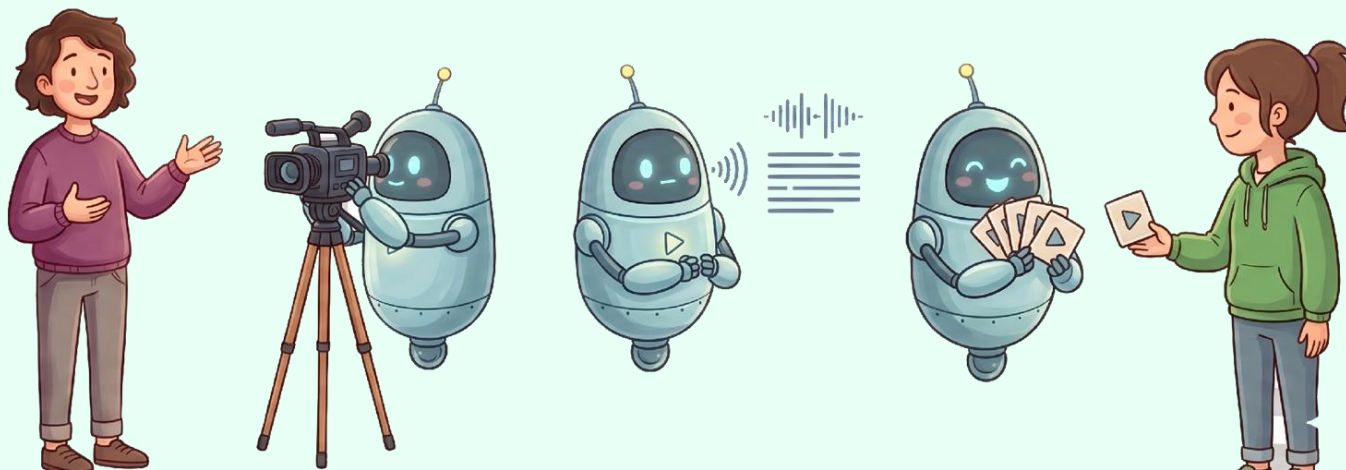
What is the future of learning?



“What is going to be the future of learning?” — Sugata Mitra.
The answer *looks like a new media substrate.*



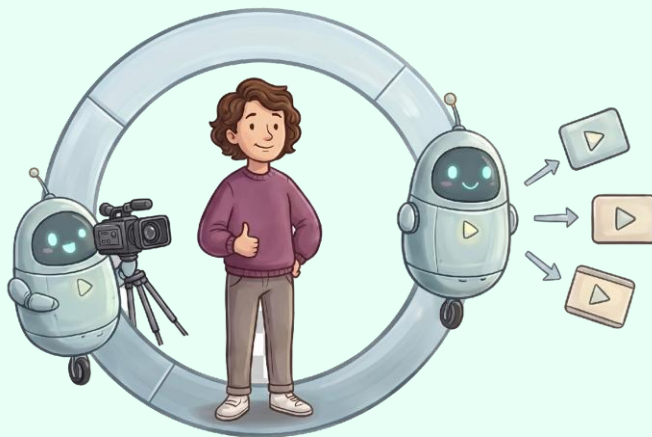
AI media creation, at scale.



One act of teaching, captured — co-created into many learning objects. Media creation, industrialised.



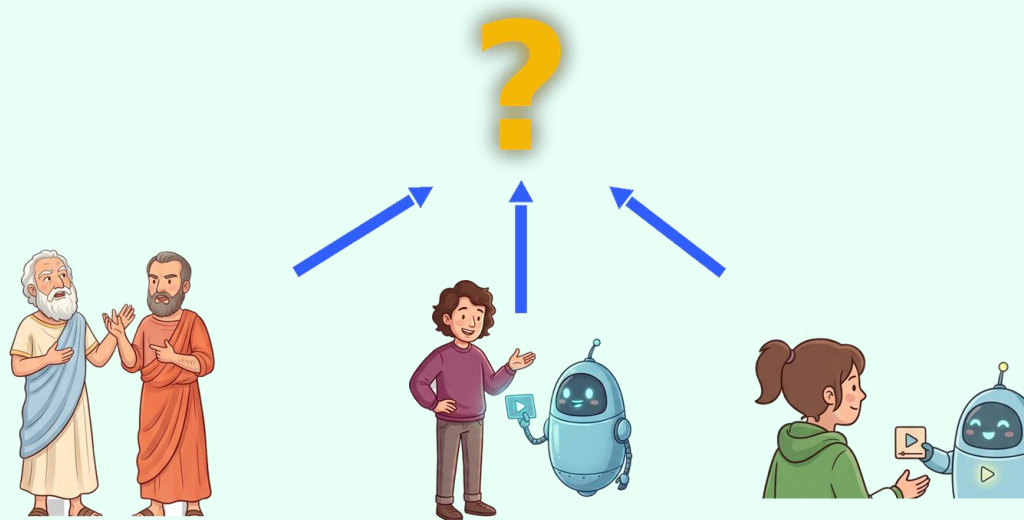
Co-creation is a loop — and it's already spinning.



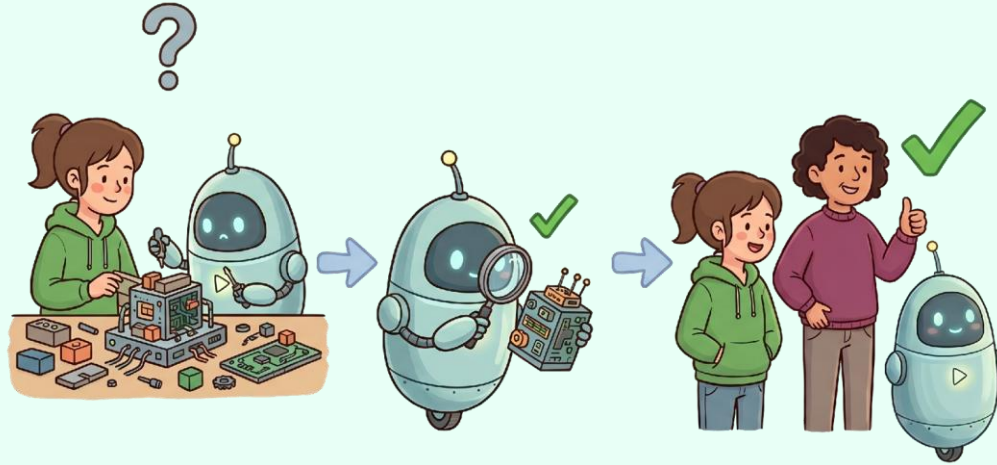
*My company has done this for twenty years. The direction is **more automation, more AI, not less.***



If this is how we now teach... how do we measure learning?



Human + AI create → AI reviews → human verifies?



What is proof of knowledge in the age of AI? The question is *philosophical, not technical*.

*“Those who criticise the usefulness of philosophy for science are not doing science. **They are doing philosophy.**”*

