

Media & Learning Symposium 2017: Innovative use of Video in Higher Education

 **Day 1** Thursday 6 April

 **Time** 09:00 - 11:00

Parallel sessions

Stevinzaal	Rubenszaal	Ockeghemzaal
<p>Enhancing what you get from video</p> <p>Master class</p> <p>Creating effective and engaging instructional videos</p> <p>Led by Jonas Köster, Stanford University, USA</p> <p>This master class session focuses on best practices in the production of effective and engaging instructional videos in higher education. The class guides participants through the design, development and production process, providing actual case studies and examples. The session covers all aspects of what makes video an effective teaching and learning tool by discussing the instructional design process, a step-by-step overview of the different production elements and a discussion of the economics of instructional media including budgeting and reusability.</p>	<p>Learning analytics</p> <p>Innovation showcase</p> <p>Adopting learning analytics in video based learning settings</p> <p><i>Using analytics in the Flipped Teaching project</i> presented by Carlos Turro Ribalta, Universidad Politécnica de Valencia, Spain</p> <p><i>Using learning analytics to enhance our use of video in the classroom</i> presented by Marjolein Haagsman, Utrecht University, The Netherlands</p>	<p>Augmented Reality and Virtual Reality</p> <p>Demonstration</p> <p>Demonstration area featuring AR and VR services including applications in learning settings.</p> <p>Live demos to include:</p> <p><i>HTC VIVE</i> shown by Philip Penny and Robert Griffin, IADT, Ireland</p> <p><i>Using Hololens for medical training</i> shown by Beerend P. Hierck, Leiden University Medical Center & Leontine van Melle, Leiden University, Centre for Innovation – New Media Lab, The Netherlands</p> <p><i>Oculus Rift</i></p> <p><i>Applying AR in school subjects including maths and cultural studies</i> shown by Mauro Figueiredo, Algarve University, Portugal</p>

 **Time** 11:00 - 11:30

Coffee Break

 **Room** Cafeteria

 **Time** 11:30 - 13:00

Plenary session

 **Room** Auditorium Albert II

Making the most out of video in Higher Education

Plenary session

Jonas Köster, Stanford University, USA *A practical approach to learning analytics and instructional video*

 **Time** 13:00 - 14:30

Lunch

 **Room** Cafeteria

14:30 - 16:00

Parallel sessions

Rubenszaal

Exploring different video-based formats

Innovation showcase

Different video-based formats in Higher Education

Moderator: **Sónia Hetzner**, Friedrich-Alexander-Universität Erlangen-Nürnberg, Germany

Web documentaries presented by **Gérard Casanova**, Université de Lorraine (Aunege member), France

A close look at knowledge clips: how to turn viewers into learners presented by **Mariet Vriens**, KU Leuven (LIMEL), Belgium

Designing and delivering a MOOC – videos, learning activities & participation presented by **Niall Watts**, UCD, Ireland

Paskal Haazebroek, Leiden University, The Netherlands

Ockeghemzaal

Scalability and Infrastructure

Demonstration

Demonstration of video-based systems to support scalability, efficiency and large scale data handling.

Demo manager: **Thorleif Hallén**, UNINETT, Norway

Opencast & Paella Player shown by **Carlos Turro Ribalta**, Universidad Politécnica de Valencia, Spain

Integrated production and ingestion work flow for medical training shown by **Mathy Vanbuel**, ATiT, Belgium

iVideo.education – A tool for integrating hypervideo in education and training shown by **Alberto Cattaneo**, Swiss Federal Institute for Vocational Education and Training SFIVET, Switzerland

16:00 - 16:30

Coffee Break

 Room Cafeteria

 Time 16:30 - 18:00

Parallel sessions

Auditorium Albert II

Innovative use of Video in Higher Education

Screening session

feature video resources and productions supporting learning in higher education

Training first aid based on story-telling **Nathalie Charlier**, KU Leuven, Belgium

MEDEA Award finalists

Stevinzaal

Enhancing what you get from video

Master class

Video Reflection on your next steps in blended learning

Led by **Tom Visscher** and **Zac Woolfitt**, Inholland University, The Netherlands

This master class takes place in 2 phases, the preparatory phase which participants are expected to carry out before the conference, and this master class during the conference.

Preparatory phase:

- 1) View a short explanatory video
- 2) Place your organisation on the curve of blended learning development (Model from Graham et al., 2013)
- 3) Bring hard copy to the master class
- 4) In pairs, record (using smartphone/tablet) 60-second video in which you explain the placement of your organisation on the model
- 5) Review and reflect each video
- 6) Reflection on the content and delivery manner
- 7) Finally we will compile a list of priorities for your next steps in blended learning

 Time 18:00 - 19:30

MEDEA Awards Ceremony and Reception

 Room Auditorium Albert II

Now into its 9th year, the annual MEDEA Awards have established themselves as a key benchmark in identifying excellent use of media at all levels of education. This awards ceremony will bring to light the very best of this year's entries when the winners of the main awards and prizes will be announced.

The Awards Ceremony will be followed by a reception, so make sure to bring plenty of business cards and get ready to meet lots of new people during this highly interactive networking reception where we mix business with pleasure. During the reception you will have the chance to meet many of the people on the conference programme and to share your ideas and plans related to media education and media literacy.

 **Day 2** Friday 7 April

 **Time** 09:30 - 11:00

Plenary Session

 **Room** Auditorium Albert II

Plenary session

Applying lessons learned through research into learning settings involving video-based services

11:00 - 11:30

Coffee Break

 **Room** Cafeteria

 **Time** 11:30 - 13:00

Parallel sessions

Stevinzaal

Effective assessment practices

Master class

Unflinching eye – Assessment of competence using videos

Led by **Janne Länsitie** and **Juha Pousi**, Oulu University of Applied Sciences, School of Vocational Teacher Education, & **Esko Kuittinen**, University of Helsinki, Finland

This master class addresses how different video materials can affect learning and assessment of competence. The characteristics and creation of pedagogically sound videos will be examined in different contexts, e.g. university education and competence-based teacher education. With the help of videos and practices related to them, the assessment, reflection

Rubenszaal

Exploring different video-based formats

Innovation showcase

Session highlighting effective new ways of using video in Higher Education

Moderator: **Joasia van Kooten**, Leiden University, The Netherlands

Reflection on diversity: digital storytelling in medical education presented by **Ann Roex**, **Birgitte Schoenmakers & Katrien Lagrou**, KU Leuven & **Veronique De Leener**, Maastricht University, Belgium

How can the use of cloud-based video technology enhance professional learning in HE? presented by **Ger Wisselink**, IRIS Connect, The Netherlands

and feedback can be more accurate, qualitative and provide focused suggestions for further development for both teachers and students.

Processing and analysing digital video data for research and educational purposes presented by **Torgeir Christiansen**, University of Oslo, Norway

13:00 - 14:30

Lunch

 **Room** Cafeteria

 **Time** 14:30 - 16:00

Parallel sessions

Rubenszaal

Ockeghemzaal

Effective assessment practices

Innovation showcase

Assessment practices involving video

Moderator: **Blair Stevenson**, Oulu University of Applied Sciences, Finland

Creative video creation for student assessment presented by **Matt Howcroft / Rob Higson**, University of Derby, UK

Assessing and Benchmarking Language Proficiency by Means of Video Materials: the Case of Santiago de Cuba presented by **Yoennis Díaz Moreno**, Universidad de Oriente. Cuba

Scalability and Infrastructure

Demonstration

New services including translation and transcription services

MLLP's adapted ASR and MT systems Shown by **Jorge Civera Saiz**, Universitat Politècnica de València, Spain

16:00 - 16:15

Coffee Break

 **Room** Cafeteria

 **Time**

16:30 - 17:00

Closing Plenary

 **Room** Auditorium Albert II

Closing plenary for Conference and Symposium participants