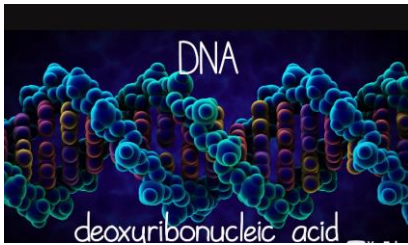




- **8.1 million cumulative course registrations**
- **4.5 million unique users**
- **200K certificates awarded**
- **512 course runs (new and re-runs)**
- **80K videos in all courses**

Video Genres



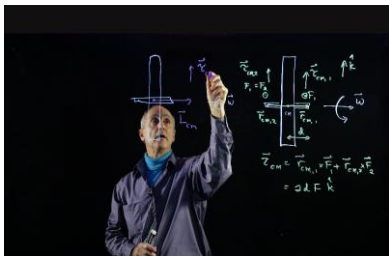
Animations



Demonstrations



Interviews



Worked Examples



On-Location



Studio



Best Practices

- Combine active learning and passive learning
- Limit the use of video in courses
- Shorter videos are better
- Use Effective audio/visual design
- Informal, energetic lectures more effective
- Combine variety of video genres and styles
- Develop video along with other course material