

# TASK A: VIDEO INTERVIEW

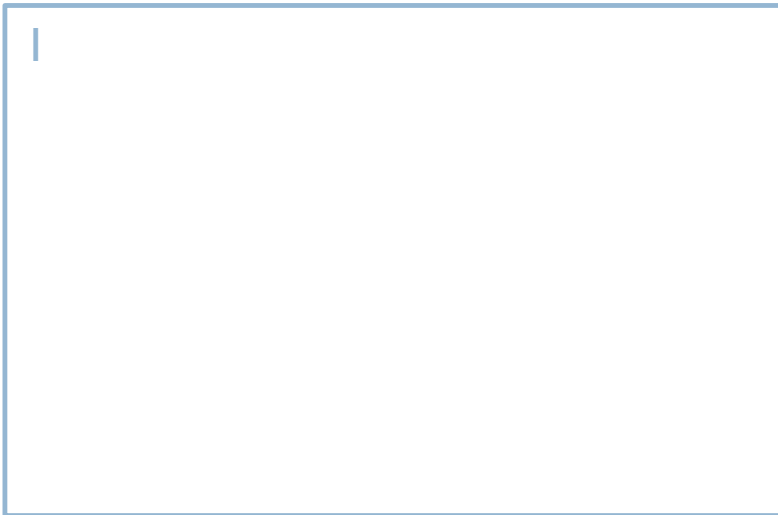
## Success criteria

- ❑ The questions are **varied and interesting**.
- ❑ The answers are **relevant** and have the **right level of detail**.
- ❑ There is a **natural flow** from one question to the next.
- ❑ The speakers make effective use of **visual techniques**, e.g. eye contact, facial expressions, gestures and posture.
- ❑ The speakers make effective use of **vocal techniques**, e.g. power, pace, pitch and pause.

# TASK A: VIDEO INTERVIEW

Using the success criteria to guide you, work with your partner to **create a simple storyboard** for your **two- to three-minute video**:

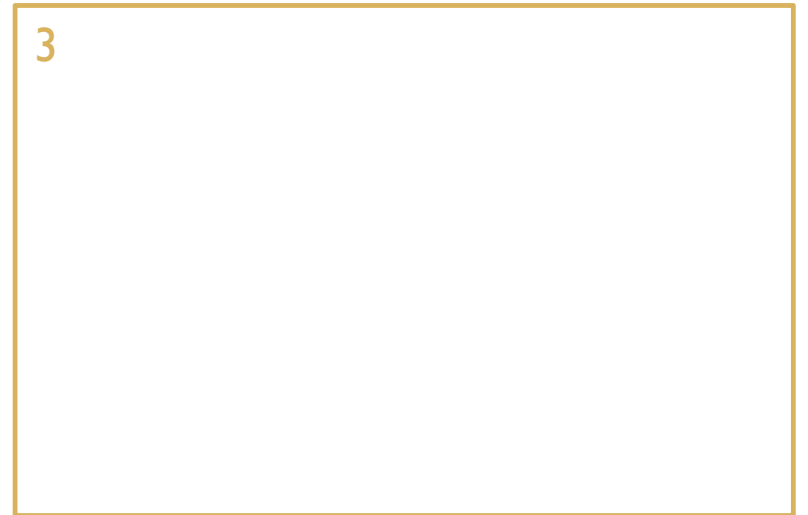
1

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2

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## TASK B: FASHION PRESENTATION

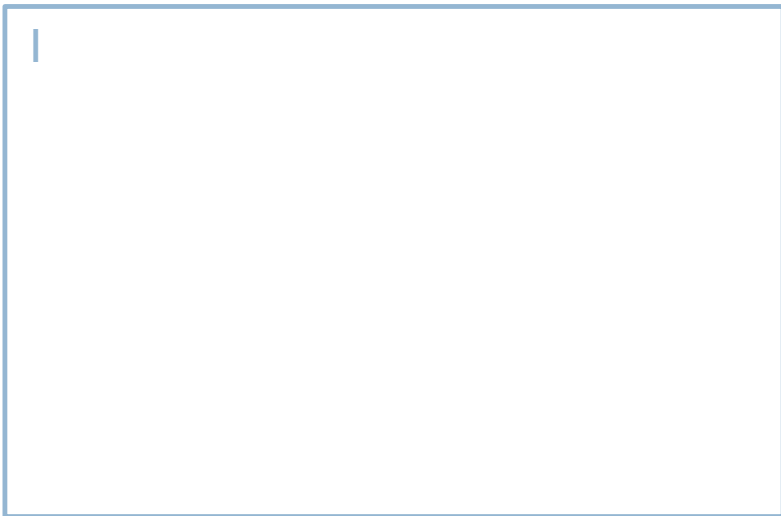
### Success criteria

- ❑ The speakers talk about **different features** of their clothing.
- ❑ The speakers make effective use of **descriptive language**.
- ❑ There is a **natural flow** from one description to the next.
- ❑ The speakers make effective use of **visual techniques**, e.g. eye contact, facial expressions, gestures and posture, and use their clothes as a **visual aid**.
- ❑ The speakers make effective use of **vocal techniques**, e.g. power, pace, pitch and pause.

## TASK B: FASHION PRESENTATION

Using the success criteria to guide you, work with your partner to **create a simple storyboard** for your **two- to three-minute video**:

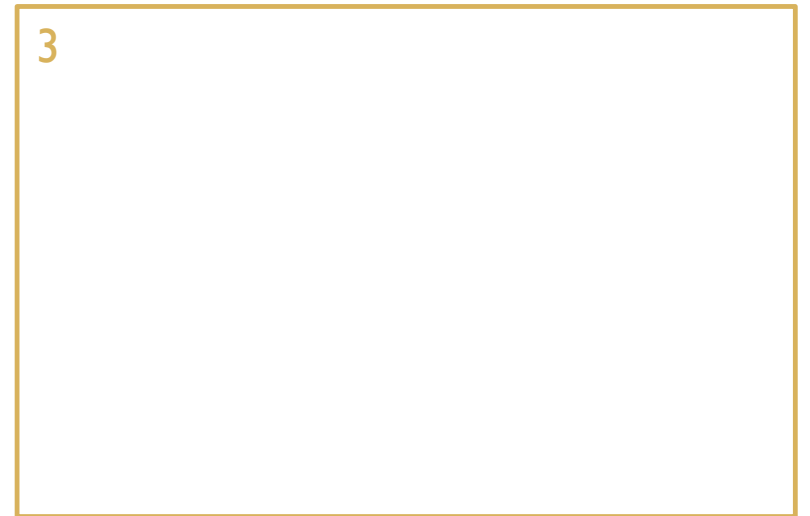
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# TASK C: PAPER CRAFT TUTORIAL

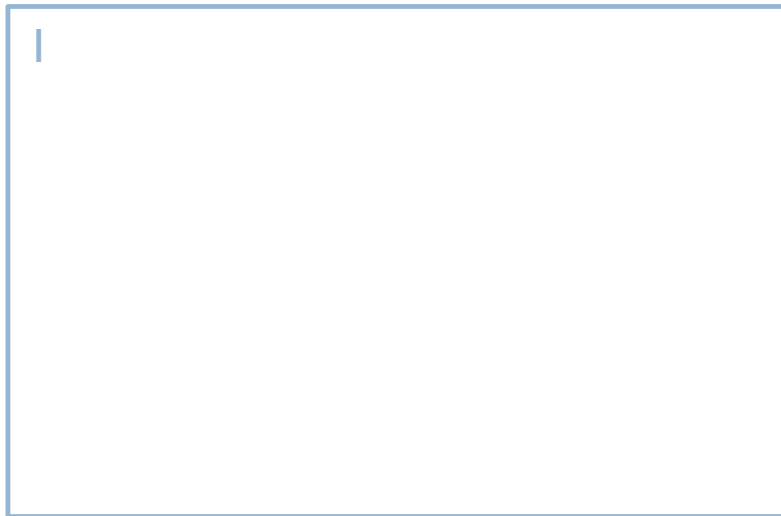
## Success criteria

- ❑ The speakers **explain what they're going to make, show the finished product and describe it.**
- ❑ The speakers give **clear instructions** using **precise language.**
- ❑ There is a **logical flow** from one instruction to the next.
- ❑ The speakers make effective use of **visual techniques**, e.g. eye contact, facial expressions, gestures and posture, and use the paper as a **visual aid.**
- ❑ The speakers make effective use of **vocal techniques**, e.g. power, pace, pitch and pause.

# TASK C: PAPER CRAFT TUTORIAL

Using the success criteria to guide you, work with your partner to **create a simple storyboard** for your **two- to three-minute video**:

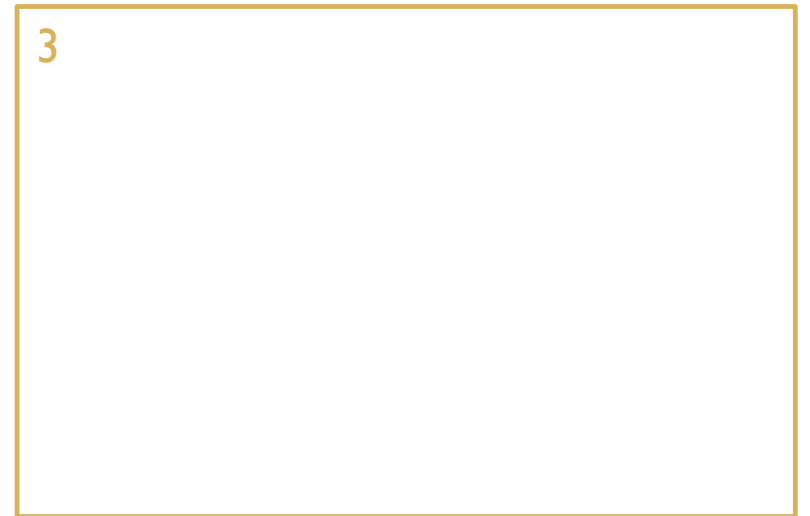
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## TASK D: SALES PITCH

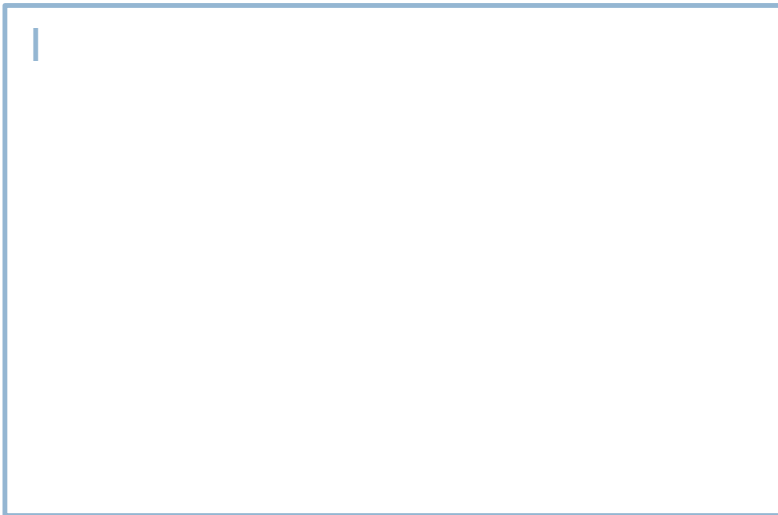
### Success criteria

- ❑ The speaker **provides compelling reasons for people to buy** the product.
- ❑ The speaker makes effective use of **descriptive language**.
- ❑ There is a **logical flow** from one selling point to the next.
- ❑ The speaker makes effective use of **visual techniques**, e.g. eye contact, facial expressions, gestures and posture, and uses the item as a **visual aid**.
- ❑ The speaker makes effective use of **vocal techniques**, e.g. power, pace, pitch and pause.

## TASK D: SALES PITCH

Using the success criteria to guide you, work with your partner to **create a simple storyboard** for your **two- to three-minute video**:

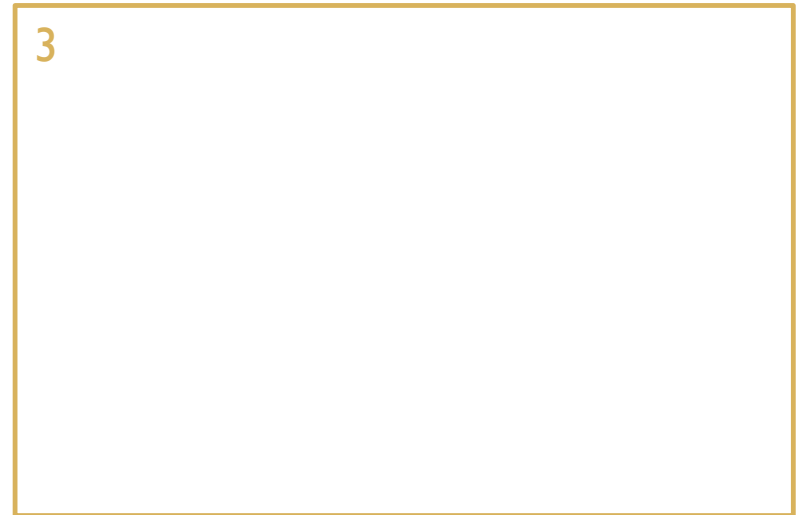
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## TASK E: READING BETWEEN THE LINES

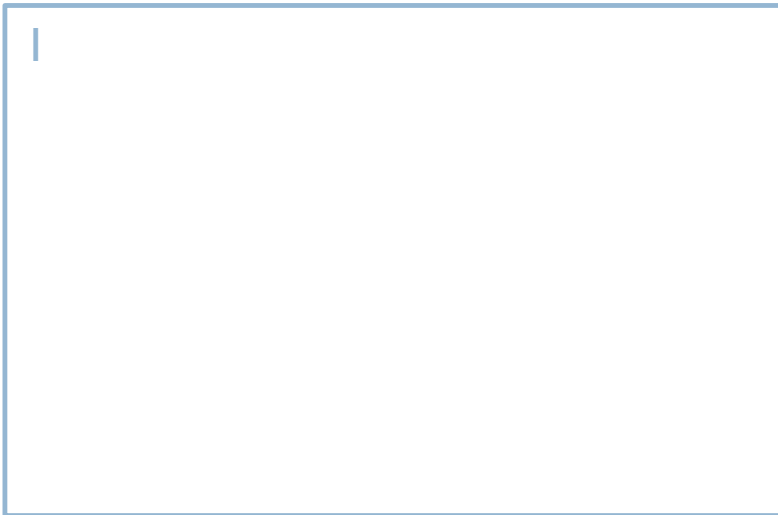
### Success criteria

- ❑ The speaker **describes interesting features** of the client's palm.
- ❑ The speaker **makes creative predictions** based on the palm.
- ❑ There is a **logical flow** between each description and prediction.
- ❑ The speaker makes effective use of **visual techniques**, e.g. eye contact, facial expressions, gestures and posture.
- ❑ The speaker makes effective use of **vocal techniques**, e.g. power, pace, pitch and pause.

## TASK E: READING BETWEEN THE LINES

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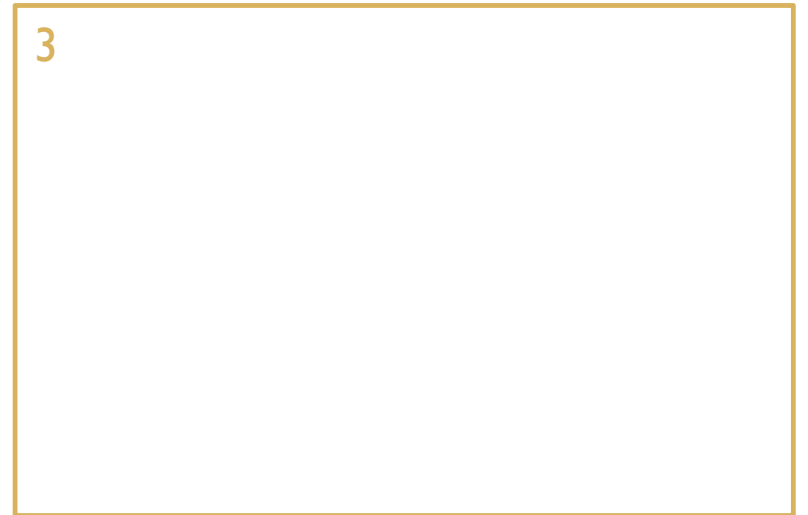
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# TASK F: MAKING A COMPLAINT

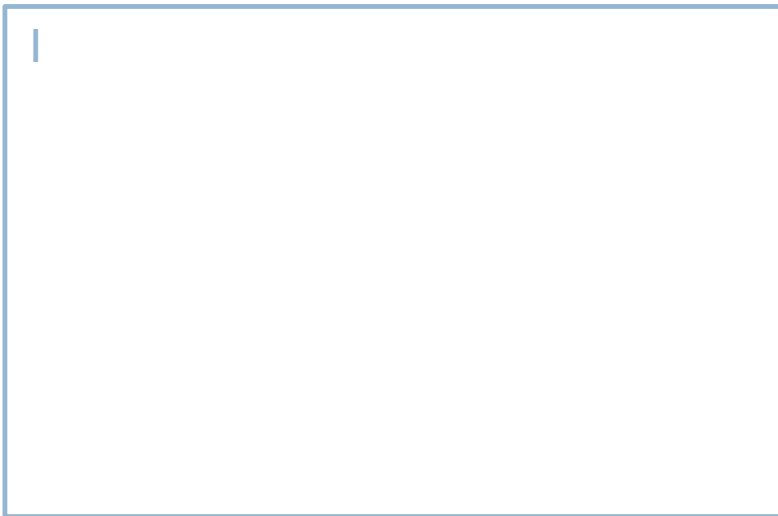
## Success criteria

- The manager **listens attentively** to the guest's complaint.
- The manager **addresses each part** of the complaint.
- The manager **proposes a solution** which is acceptable to the guest.
- The manager makes effective use of **visual techniques**, e.g. eye contact, facial expressions, gestures and posture.
- The manager makes effective use of **vocal techniques**, e.g. power, pace, pitch and pause.

## TASK F: MAKING A COMPLAINT

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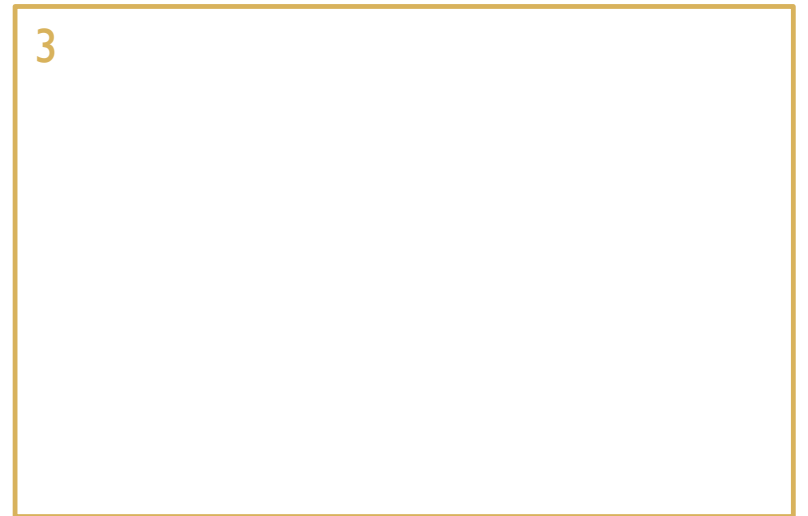
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