

German-Austrian Digital Media Observatory (GADMO)

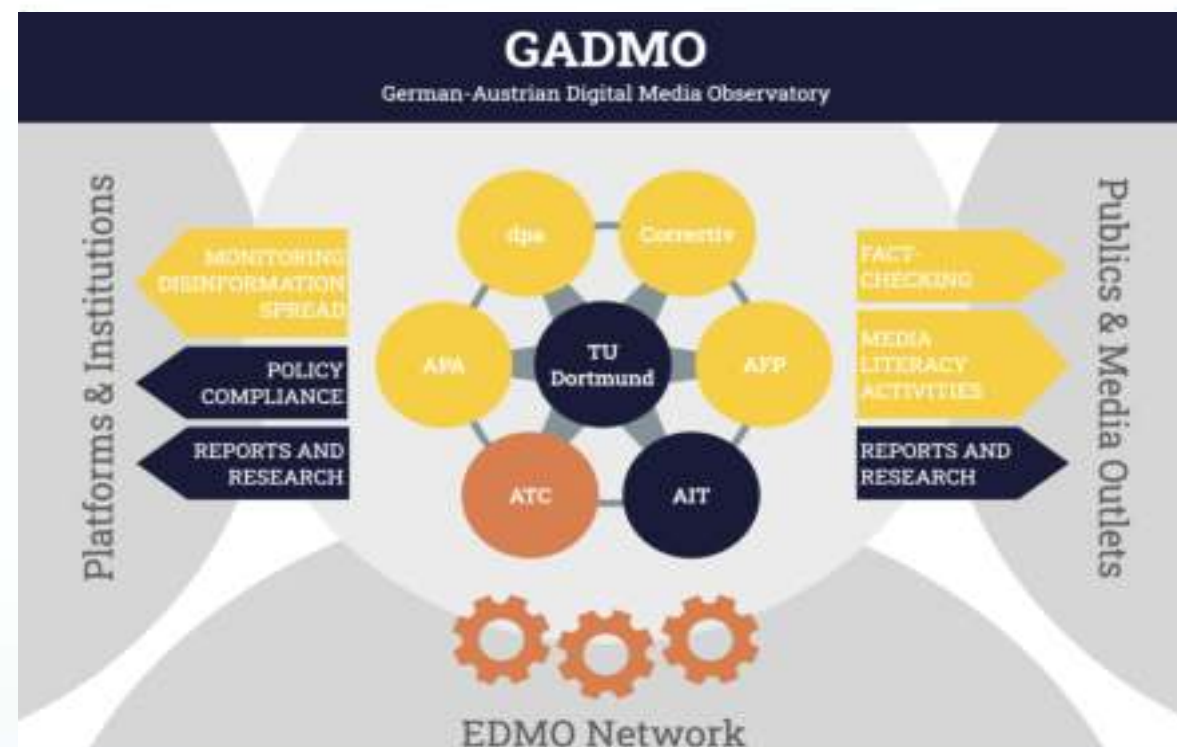
GADMO Overview

- EDMO-Hub for Germany + Austria
- Start: November 1
- Project runtime: 30 months



GADMO Partners

- Fact checkers: dpa, CORRECTIV, AFP, APA
- Reseachers: TU Dortmund, AIT
- Technical Provider: ATC



What's new about GADMO?

- Leading fact-checking organizations in Germany and Austria united
- largest collaborative project of fact-checkers and scientists in the German-speaking area
- comprehensive approach combining fact-checking and media literacy

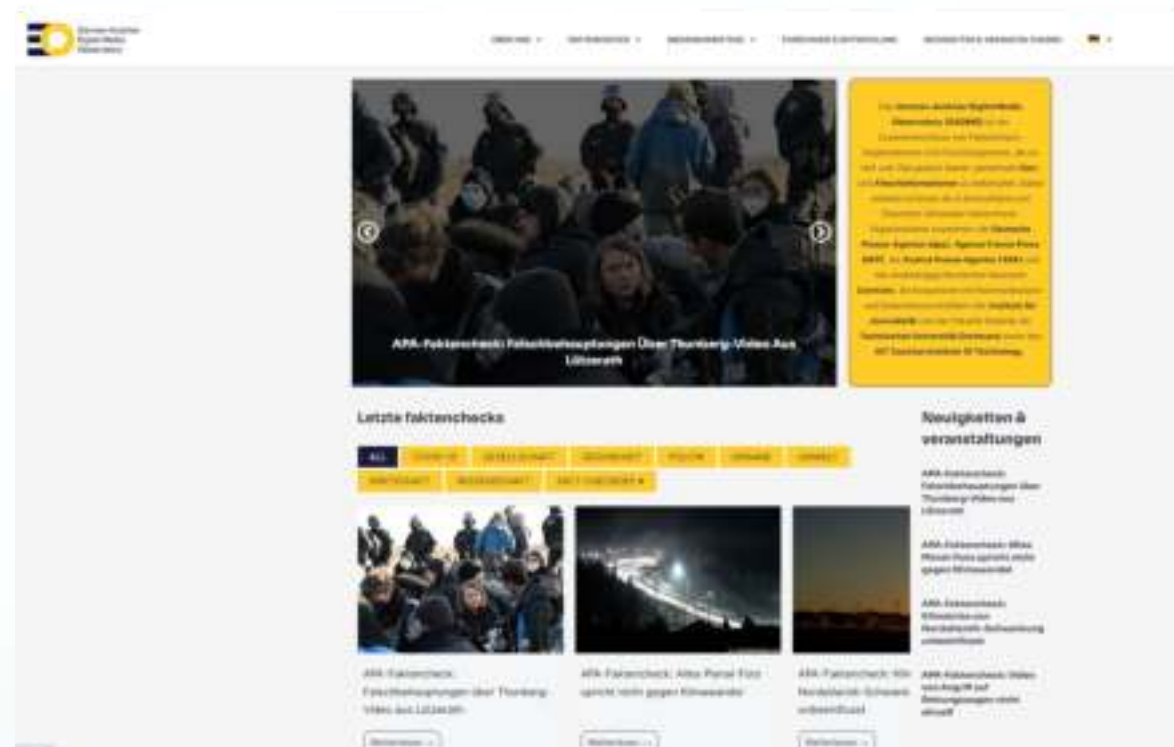
GADMO Website

100 fact checks per month

Point of contact for citizens:
report false claims

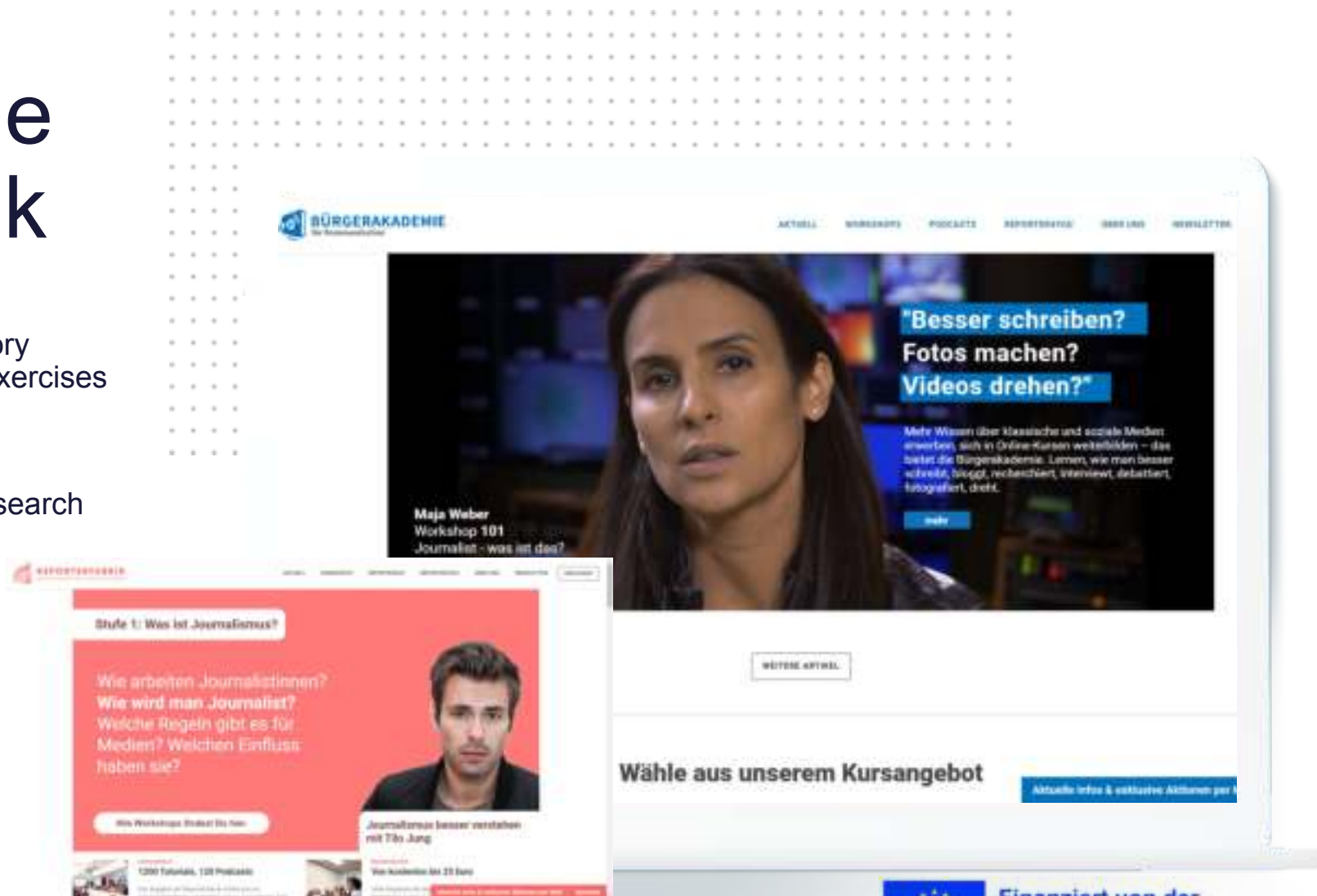
Media literacy materials

Scientific studies



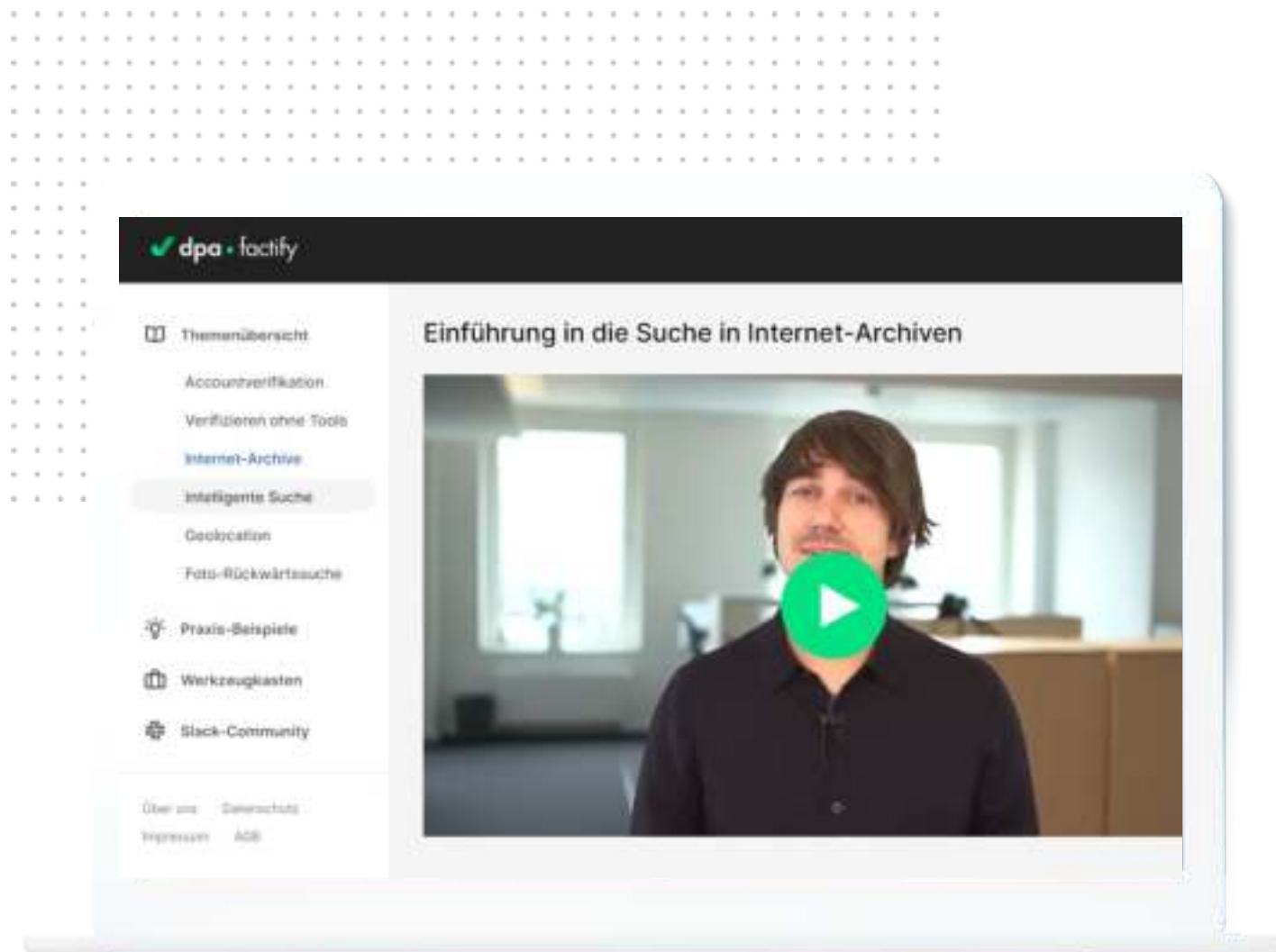
CORRECTIV Bürgerakademie + Reporterfabrik

- **E-learning platforms** with explanatory videos, one-pagers and interactive exercises for self-study
- Tips on tools & add-ons for digital research and verification
- Two target groups:
Citizens and Media professionals



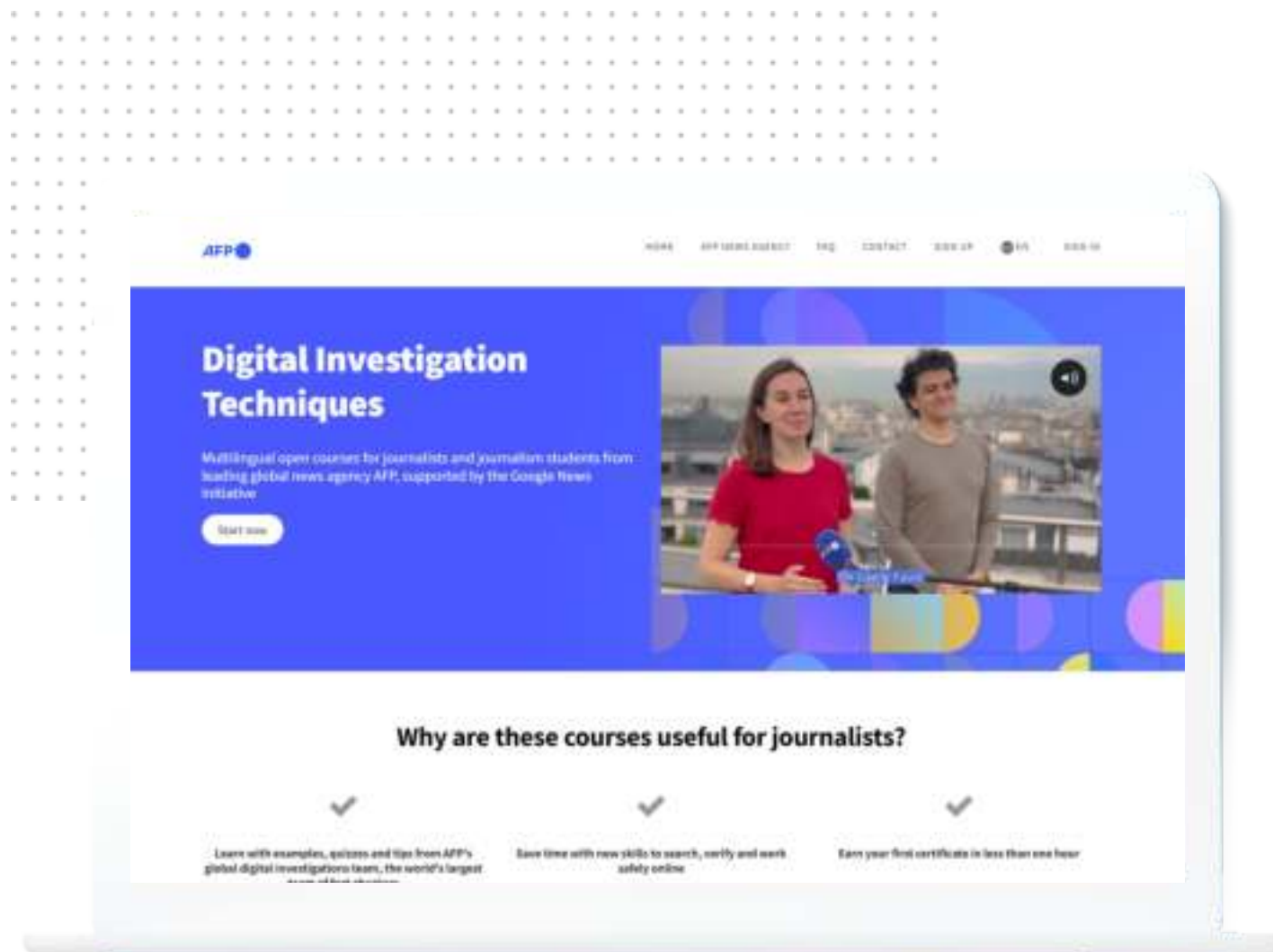
dpa-Factify

- E-learning platform [dpa-Factify](#) with explanatory videos, one-pagers and interactive exercises for self-study
- Tips on tools & add-ons for digital research and verification
- Across Germany, more than **2000 journalists** have already registered



AFP Learning platform

- AFP's online learning platform offers **open courses for journalists and journalism students**. A project supported by *Google News Initiative*.
- It includes **videos, tutorials and case studies** from AFP global digital investigation team.
- Each course leads to a **certificate**. The platform has already received **more than 10.000 visitors**.



Online course for the Gen Z

- CORRECTIV will produce an **online course for self-study** with a focus on younger readers.
- It will be based on the tried-and-tested model of the „**Bürgerakademie**“ (people’s academy) that CORRECTIV founded and also on „**Reporter4You**“.
- It will comprise seven videos, worksheets, and a downloadable handout and is expected to be ready in summer.



Festival „b° future“

CORRECTIV will host the „b° future“ festival in Bonn. The event is scheduled to take place on **16. September 2023**.

During the festival the first **GADMO workshop** for citizens will take place.

Visitors to the festival will have the opportunity to attend **workshops on various topics in the field of disinformation and media literacy**, to demonstrate the skills they have acquired there in a **quiz**, to obtain further **information material** and, of course, to simply **talk** to the GADMO team.

A **symposium** for fact-checkers and researchers in the field of disinformation is also planned as part of the event.

