university of groningen

DIGITAL INCLUSION LAB

Towards a shift in perception:

Digital inclusion and media literacy through the perspective of disadvantaged citizens



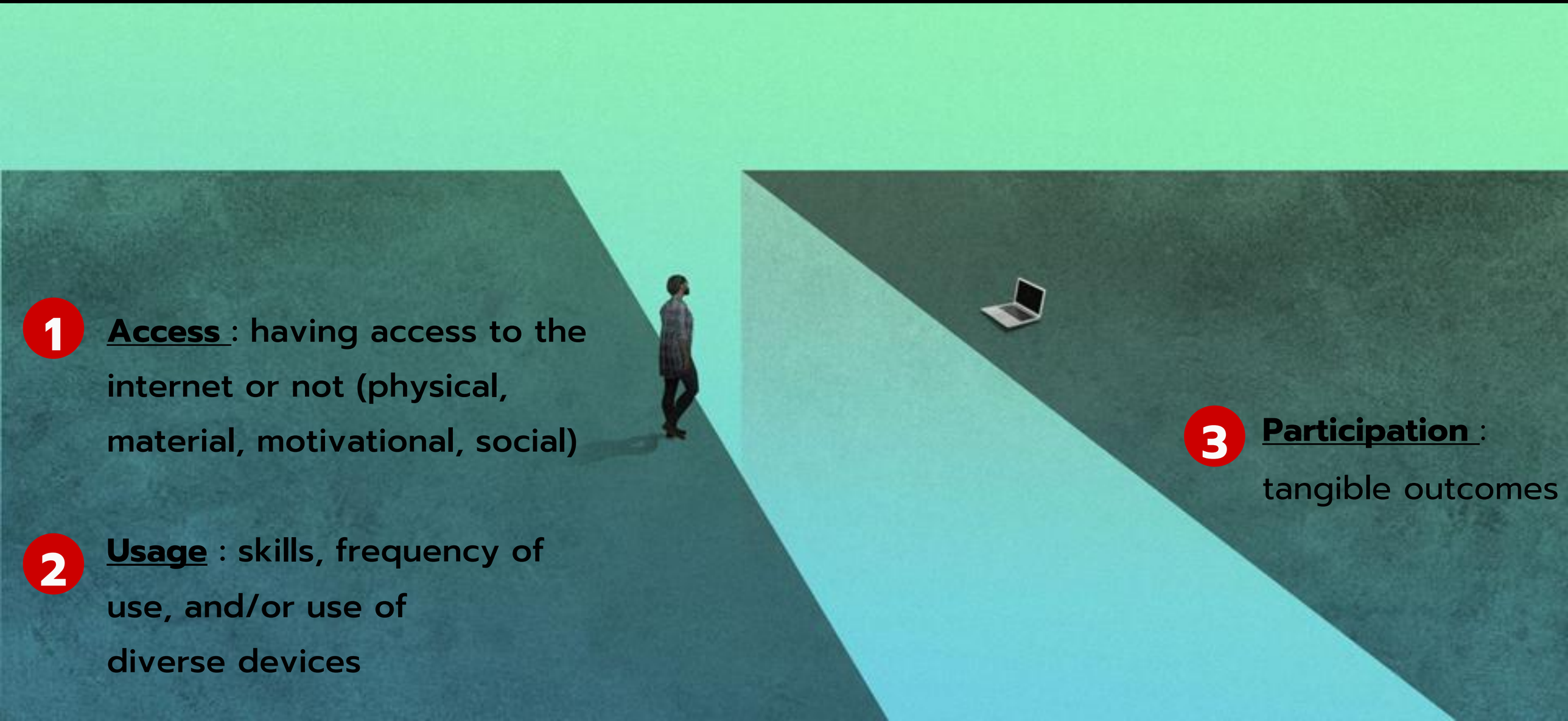
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Three dimensions of digital inclusion

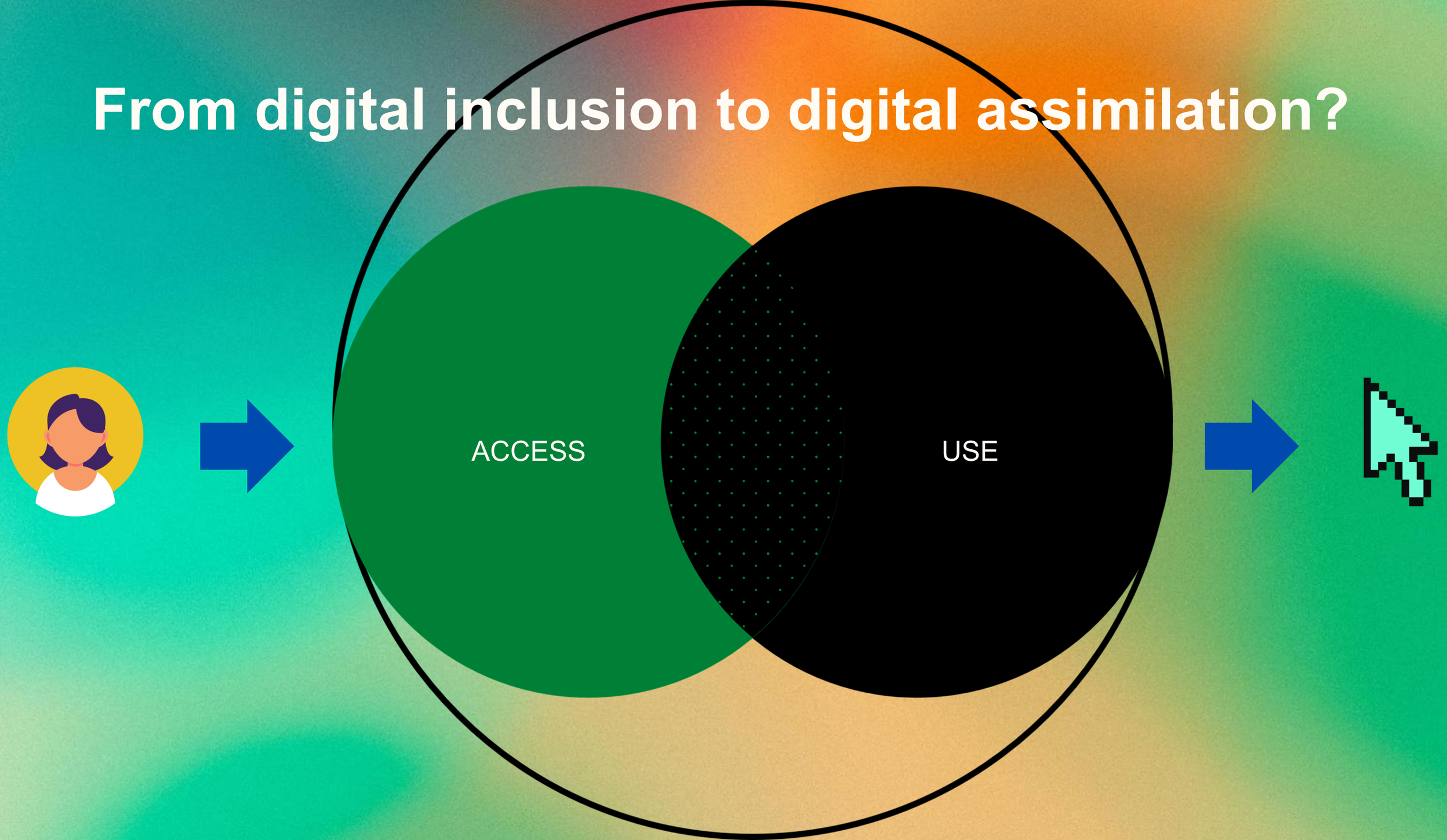


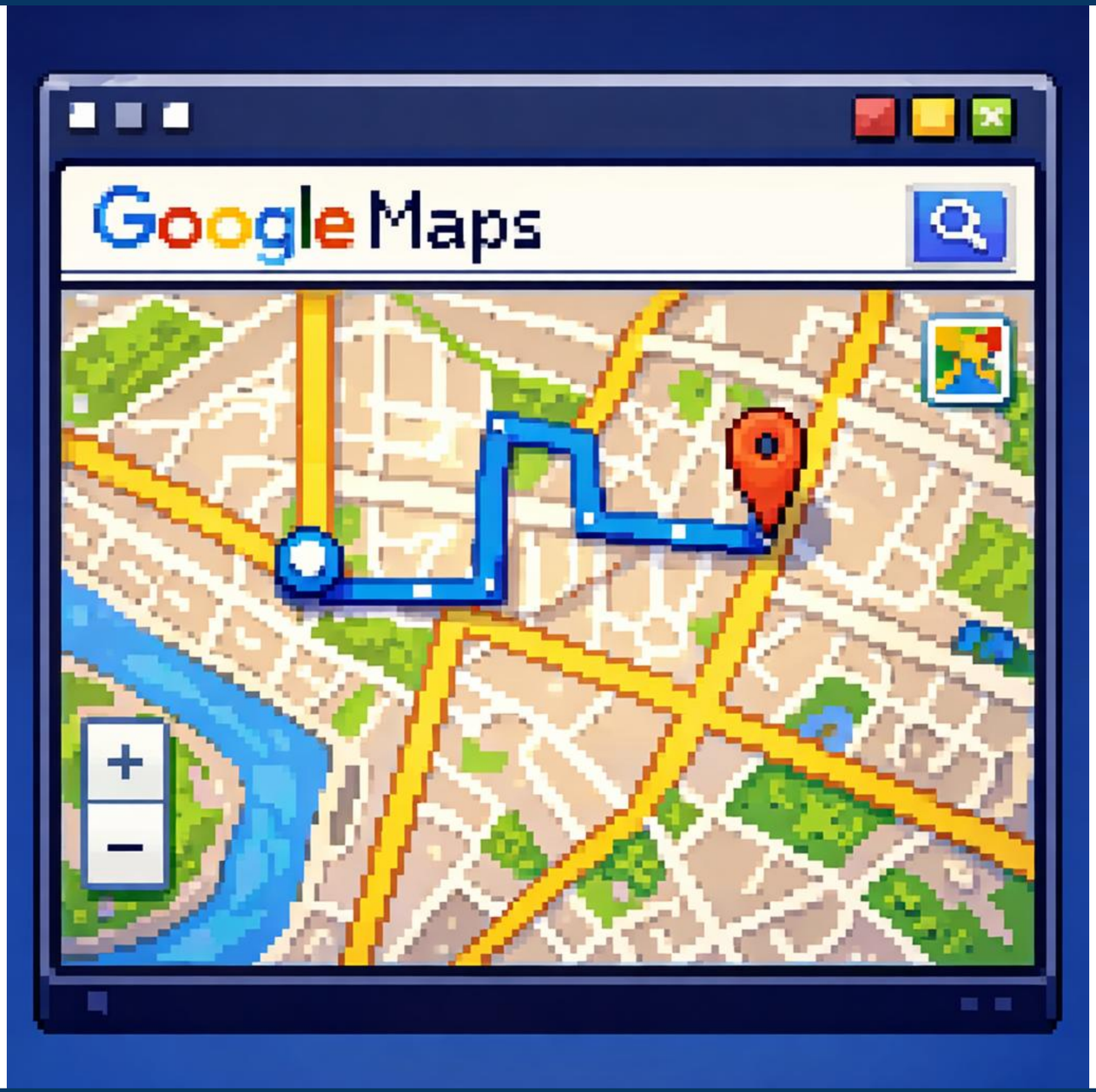
1. **Access** : having access to the internet or not (physical, material, motivational, social)

2. **Usage** : skills, frequency of use, and/or use of diverse devices

3. **Participation** : tangible outcomes

From digital inclusion to digital assimilation?




Google Maps



DIGITAL NORMS & PREFERENCES

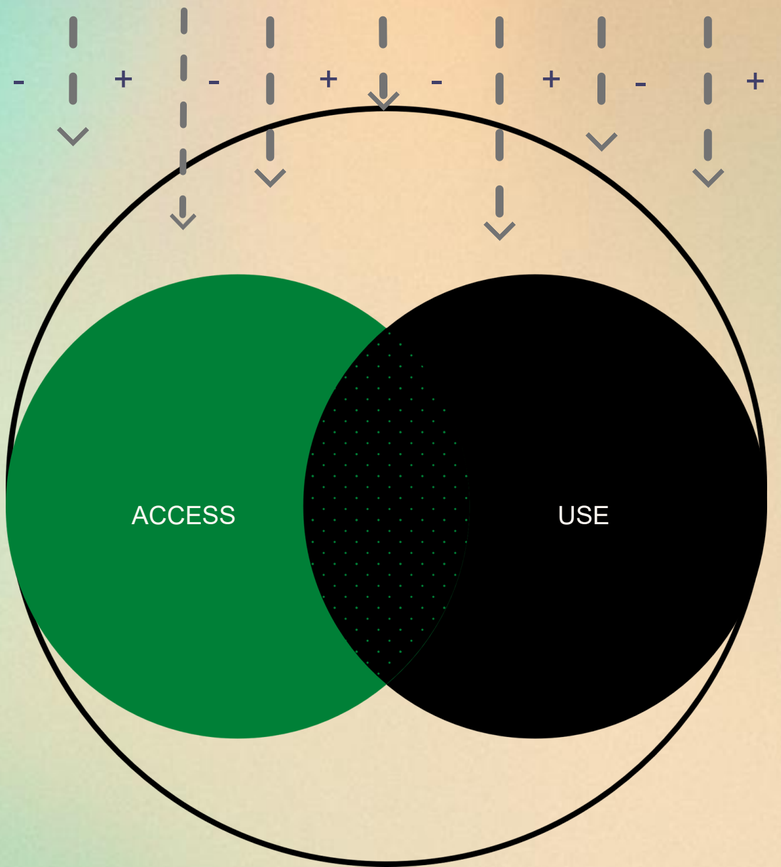
MITIGATING/CONFOUNDING VARIABLES

Structural
- Socio-cultural
- Political
- Economical
- Digital

Personal
- Limited linguistic proficiency
- Limited digital literacies

Affective
- Trust
- Fear
- Doubt
- Self-image

PRIOR EXPERIENCES & SOCIO-MATERIAL DISPOSITIONS





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